

PAGE AND AD SIZES

Full page size with bleed	8.625" w x 11.125" h
Book Trim Size	8.375" w x 10.875" h
Live Area (safe zone)	7.625" w x 10" h

The diagram shows a large rectangle representing a page. It has a solid outer border, a dashed inner border, and a white innermost rectangle. Arrows point from the text above to these three levels: the outer border for 'Full page size with bleed', the dashed border for 'Book Trim Size', and the white area for 'Live Area (safe zone)'.

Standard Options	Ad Sizes
8th Page:	3.73 w x 2.375h
Double 8th (wide only):	7.625w x 2.375h
Quarter: Page	3.73w x 4.925h
Half Page horizontal:	7.625w x 4.925h
Half Page Vertical:	3.73w x 10h

Full Page WITH BLEED:

Book TRIM size: 8.375w x 10.875h

- Safe area for text/elements: 7.625" w x 10" h
(make sure any text does not fall outside of this area)
- For full page ad w/bleed, add .125" bleed on all 4 sides to the TRIM size
(final file size will be 8.625" w x 11.125" h)

Full Page NO BLEED 7.625" w x 10" h
(float on page with white margins on all sides)

Hi-Res PDF files, CMYK @ 300dpi built to the exact ad size are preferred in all cases. If you have questions, please call for specs: 269-469-8226.

Ads built using the following formats WILL NOT BE ACCEPTED:
JPG, Microsoft Word, Excel, Power Point, MS Works, MS Publisher, Print Shop, JPG, PNG or low res graphics

e-mail to: ads@fusiondg.com
In the subject line, please type "HC GUIDE FILES" (please be sure to compress or zip any files before sending them via e-mail, if you need assistance, please call 269-469-8226).