



Sponsorship Opportunities

2023 PACKAGES + RIDER OPTIONS

November 1, 2022

Dear Chamber Members,

For over a century, the Greater Watertown - North Country Chamber of Commerce has been the trusted source of knowledge and support for area businesses. As innovators who find new ways of getting things done, we are staying up to date on economic, community, and technological developments.

When I stepped into this leadership role at the start of the year, one of my first goals was to find a meaningful way to enhance the value of a Chamber membership. Through meetings with current members, we were able to identify a need for an increase in networking opportunities, continued learning and member engagement.

Through our recent work and partnerships, we are happy to announce two new events and the return of three others. New on the calendar, Evolve, a quarterly professional development series, and Bloom, a conference for women in business.

By popular request, speed networking, Coffee & Connections is back. A compliment to our well-loved monthly Business After Hours events. Business of the Year Awards will return and a fun Chamber Golf Tournament is back on the schedule too!

Thanks to feedback from our members, we are proud to present our new sponsorship packages. Our mission at the Chamber is provide you with a solid return on your investment and utilize our resources to help your business and our community grow. Our goal with these new packages is to approach you once per year and allow you to finalize all of your sponsorship and promotional details at one time.

Our membership is proud to welcome 500+ businesses and is still growing. We understand that the Chamber of Commerce is only as strong as the members within it and we are appreciative of the intentional investment our members make into a membership.

Please take a look at our new packages and consider signing on as a 2023 Sponsor, perhaps with a rider for a signature event. We thank you for your past support and we look forward to continue serving your business in the coming year.

Sincerely,

Kayla Jamieson

Greater Watertown - North Country Chamber of Commerce

Sponsorship PACKAGES

Packages allow us to approach you just once per year and allow you to finalize all of your sponsorship details at one time. Rider options offered for additional events. Your sponsorship proudly shows your support for your community, your chamber and will be recognized all year long. Thank you for your consideration.

PLATINUM - \$3,000

Major Sponsor Chamber Golf Tournament *AND* Economic Forum; includes team in golf tournament and 8 tickets for economic forum

- Four seats at Business of the Year Awards event
- Signage at all chamber Business After Hours events
- Logo on chamber member welcome materials and may display promotional items or marketing materials at events
- Logo on footer of chamber website homepage + logo in weekly e-blast

GOLD - \$2,000

Choice of Major Sponsor Chamber Golf Tournament *OR* Economic Forum; includes either team in golf tournament or 8 tickets for economic forum

- Two seats at Business of the Year Awards event
- Logo on chamber member welcome materials and may display promotional items or marketing materials at events
- Logo on footer of chamber website homepage + logo in weekly e-blast

SILVER* - \$1,000

Major Sponsor Evolve - Professional Development Series *AND* Coffee & Connections - Speed Networking Series; includes 4 annual C&C passes

- Chamber Golf Tournament hole sponsor + name listed in program
 - Name included in chamber member welcome materials
 - Name on footer of chamber website homepage + name in weekly e-blast
- *Silver Sponsorship limited to first 18 committed businesses

BRONZE - \$500

Choice of Major Sponsor Evolve - Professional Development Series *OR* Coffee & Connections - Speed Networking Series; includes 2 annual C&C passes

- Chamber Golf Tournament special challenge sponsor + name listed in program
- Name included in chamber member welcome materials
- Name on footer of chamber website homepage + name in weekly e-blast

Evolve is a *NEW* event in partnership with United Way of Northern New York

+ Rider OPTIONS

Signature chamber events require specified membership support. Riders can be added in addition to a sponsorship package or as stand alone items. Each **Major Sponsorship** is limited to 3 sponsors and includes 4 annual Business After Hours (BAH) passes, each **Supporting Sponsorship** is limited to 6 sponsors and includes an annual BAH pass.

BUSINESS OF THE YEAR - \$3,000

Major Sponsor Business of the Year Awards (Event: January 2024)

- Includes 10 tickets; may be utilized to invite other business representatives
- Logo prominently displayed on all promotional materials
- Inclusion as award presenter

BUSINESS OF THE YEAR - \$500

Supporting Sponsor Business of the Year Awards

- Includes 4 tickets
- Logo displayed on all promotional materials

SHAPIRO AWARD - \$3,000

Major Sponsor Israel A. Shapiro Citizenship Award (Event: March 2023)

- Includes corporate table of 8 tickets; may be utilized to invite other business representatives
- Logo prominently displayed on all promotional materials
- Inclusion as program speaker

SHAPIRO AWARD - \$500

Supporting Sponsor Israel A. Shapiro Citizenship Award

- Includes 2 tickets for your organization
- Logo displayed on all promotional materials

JLI PROGRAM - \$3,000

Major Sponsor Jefferson Leadership Institute (Class of 2024)

- Includes tuition for one qualified student
- Logo prominently displayed on all promotional materials
- Inclusion as graduation program speaker

BLOOM - \$3,000

Major Sponsor Bloom - A Conference for Women in Business (Event: April 2023)

- Includes 6 tickets; may be utilized to invite other business representatives
- Logo prominently displayed on all promotional materials
- Inclusion as program speaker

Bloom is a *NEW* event in partnership with Developing with Devan

Sponsorship + Rider SELECTIONS

Thank you for your support of your GWNC Chamber of Commerce with the selection of a sponsorship package and/or rider option. Please submit the selection form no later than **December 28, 2022** for inclusion as a 2023 Chamber Sponsor.

SPONSORSHIP PACKAGES

- PLATINUM - \$3,000
- GOLD - \$2,000
Choose one:
 Chamber Golf Tournament
 Economic Forum
- SILVER - \$1,000
- BRONZE - \$500
Choose one:
 Evolve
 Coffee & Connections

RIDER OPTIONS

- BUSINESS OF THE YEAR - \$3,000
- BUSINESS OF THE YEAR - \$500
- SHAPIRO AWARD - \$3,000
- SHAPIRO AWARD - \$500
- JLI PROGRAM - \$3,000
- BLOOM - \$3,000

Limited sponsorship levels will be awarded on a first come, first serve basis.

BUSINESS INFORMATION

Organization: _____
Contact Person: _____
Primary Phone: _____
Email : _____

PAYMENT INFORMATION

- Amount Enclosed
- Send Invoice

If you would like to divide your sponsorship(s) payment, please contact us and we can set up a payment plan that works for you.

SUBMISSION INSTRUCTIONS

Send selection form to kayla@watertownny.com
or mail completed form to:

GWNC Chamber
1241 Coffeen Street
Watertown NY, 13601

Selections and payment due no later than **December 28, 2022**.

Sponsorship Packages *do not* include annual member dues.

Questions? Contact Kayla Jamieson at kayla@watertownny.com or call (315) 788-4400.