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Latino Chamber of Commerce of Pueblo, Inc 215 S. Victoria Ave | Pueblo, CO 81003 Office: 719.542.5513

specialevents@pueblolatinochamber.com

Your Business Connection | Su Conexión de Negocios

This is your **Latino Chamber of Commerce**, and we are proud to work for you, our members.



OUR MISSION

The Latino Chamber of Commerce of Pueblo is a dynamic business organization committed to promoting opportunity, growth and progress of small businesses in a highly diverse society with emphasis on the Latino Community.

ABOUT THE LATINO CHAMBER OF COMMERCE

The Latino Chamber is a business organization in Pueblo. Our membership is comprised of small businesses, professionals, individuals and corporations. The focus of the Latino Chamber is to create and promote opportunity and growth for small, minority and women-owned businesses. Benefits and opportunities are endless. Ever responsive to its members' needs, the Latino Chamber provides educational workshops, classes, and seminars to assist businesses in their day-to-day operations and in helping members to develop their interests and realize their goals. The Latino Chamber of Commerce is proud of the difference it has made and continues to make in the Pueblo Community.

MONTHLY NETWORKING OPPORTUNITIES

The Latino Chamber of Commerce organizes monthly and bi-monthly events in partnership with member sponsors. This creates an excellent opportunity to educate and inform the Pueblo business community about product(s) and/or service(s) your company offers while meeting fellow Latino Chamber of Commerce members and non-members in a relaxed and social environment. The Latino Chamber of Commerce provides sponsoring businesses with marketing services that highlight your support.



LATINO SUPREMO COFFEE BREAK 8:15 - 9:15 AM

FREE FOR MEMBERS TO ATTEND

First Wednesday of each month. There is a \$75 sponsorship fee to host the event at a member business. Start your morning with showcasing your business to members & community leaders.

Sponsoring Business Provides:

Welcoming Remarks

Location

Breakfast Pastries/Fruit

Plates, Napkins, Forks Beverage

Banner

Promotional Materials

Latino Chamber Provides:

Latino Supremo Coffee

Coffee Pot

Tablecloths

Sugar, Creamer, Stir-Stick

Marketing of Event

Customized Invitation Video



MEMBERSHIP BREAKFASTS | 8 - 9:30 AM MEMBERSHIP LUNCHEONS | 11:30 AM - 1 PM

Last Friday of each month at a location selected by the Latino Chamber of Commerce. There is a \$425 sponsorship fee to host the event. Sponsors will provide welcoming remarks to help kick-off an informative program.

Sponsoring Business Provides:

Welcoming Remarks

Banner

Promotional Materials

Video/Commercial

Latino Chamber Provides:

Location

Catering
1 Complementary Lunch

Reservation Service

Speaker & Topic

Marketing of Event

Customized Invitation Video



LATINO PROFESSIONAL'S MIXER 5 - 7 PM | FREE FOR MEMBERS TO ATTEND

First Thursday of each month. Location selected by the Latino Chamber of Commerce member sponsor. There is a \$175 sponsorship fee to host the event. Tours of your business or other memorable activities lead to a fun atmosphere to highlight your business. Shared sponsorship opportunities can be facilitated in some cases.

Sponsoring Business Provides:

Welcoming Remarks

Location

Alcohol or Beer

Appetizer

Ice

Plates, Napkins, Forks

Beverage

Banner

Latino Chamber Provides

Tablecloths

Catering Vendor Referrals Help Facilitate Successful Event

Marketing of Event

Customized Invitation Video

ANNUAL DINNER DANCE CELEBRATION



The Latino Chamber of Commerce hosts an annual Dinner Dance Celebration on the last Saturday in February in beautiful Pueblo, Colorado. The evening celebration recognizes outstanding community leaders, business organizations and individuals, while providing a unique and elegant experience highlighting the Latino culture. Festivities include a cocktail hour, a silent auction, and a dinner menu customized around the theme of the evening. Stay and enjoy live entertainment and dancing following dinner and awards ceremony.

PLATINUM | \$5,000

- (1) Reserved corporate table 10 seats (key position)
- Up to a two-minute video played at dinner provided by sponsor*
- Company representive will have the option to provide welcome remarks before dinner.
- Full-page advertisement in the dinner program with prime placement
- Signage/banner displayed at the annual dinner celebration event (key position)
- Media recognition on all annual dinner celebration advertising as a Platinum Sponsor
- Up to five-minute remarks in the agenda
- Logo featured on power point projected at the event & on table signs
- One month banner advertisement on Latino Chamber website (can be redeamed anytime in 2020)

GOLD | \$4,000

- (1) Reserved corporate table 8 seats (key position)
- Up to a one-minute commercial played at dinner provided by sponsor*
- Full-page advertisement in the dinner program
- Signage/ banner displayed at the annual dinner celebration event (key position)
- Media recognition on all annual dinner celebration advertising as a Gold Sponsor
- Logo featured on power point projected at the event

SILVER | \$3,000

- Resevered corporate table with 6 seats
- 30 Second commercial provided by sponsor played at dinner*
- Half-page advertisement tailored to event in the dinner program
- Additional logo placement on name cards at the annual dinner celebration event
- Signage/ banner displayed at the annual dinner celebration event (key position)
- Media recognition (see Media Plan)
- Logo featured on powerpoint projected at the event

BRONZE | \$2,000

- (4) Reserved seats at the annual dinner celebration
- Signage/ banner displayed at the annual dinner celebration event (key position)
- Media recognition (see media plan)
- Logo featured on powerpoint projected at the event

COPPER | \$1,000

- (2) Reserved seats at the annual dinner celebration with name card & logo
- Signage/ banner displayed at the annual dinner celebration event
- Media recognition (see media plan)
- Logo featured on powerpoint projected at the event

CONTRIBUTING | \$500

- Signage/ banner displayed at the annual dinner celebration
- Media recognition (see media plan)

TABLES | \$950

 Table of 10 with customized table signage for your company and listed in evening program and slideshow

MEDIA PLAN – ANNOUNCEMENTS & PUBLICITY

- Customized printed invitation with company logo
- Latino Chamber of Commerce electronic newsletter – El Gritón
- · Customized email invite and website
- Social media posting on Facebook, Twitter, LinkedIn, and Instagram
- Listing in the Latino Chamber of Commerce calendar of events & the Pueblo Chieftain's community events calendar
- General press release local/ state media distribution



COLORADO STATE FAIR



GRAN FIESTA AT THE COLORADO STATE FAIR

This event is held annually on the last Sunday of the Colorado State Fair, on Fiesta Day. The Gran Fiesta brings together business owners, professionals, local and state-wide community leaders, elected officials, and delegates from Colorado's Front Range Hispanic Chambers of Commerce, and more. Event activities include exceptional networking opportunities, great food, drinks, and festive Mexican entertainment.

PLATINUM | \$1,500 SPONSORSHIP

- (10) Individual Dinner Tickets 2 beer or wine tickets each
- Signage/banner displayed at the event (key position)
- Introduction to the event (approximately three minutes)
- 10 Gate Admission Tickets and Charro Rodeo Tickets

SILVER | \$1,000 SPONSORSHIP

- (8) Individual Dinner Tickets 2 beer or wine tickets for each guest
- Signage/banner displayed at the event
- 8 Gate Admission Tickets and Charro Rodeo Tickets

BRONZE | \$750 SPONSORSHIP

- (6) Individual Dinner Tickets 2 beer or wine tickets for each guest
- Signage/banner displayed at the event
- 6 Gate Admission Tickets and Charro Rodeo Tickets

CONTRIBUTING | \$250 SPONSORSHIP

Signage/banner displayed at the event

MEDIA PLAN - ANNOUCEMENTS & PUBLICITY

- · Customized email invite and website
- Social media postings on Facebook, Twitter, and LinkedIn
- Listing in the Latino Chamber of Commerce calendar of events & the Pueblo Chieftain's community events calander
- General press release local/ state media distribution
- Customized Invitation video





Latino Chamber of Commerce of Pueblo EMERGING LEADERS

PLATINUM | \$5,000

- Company logo on formal invitation as Platinum Sponsor
- Logo designation as Platinum Sponsor on program and sponsor slideshow
- Corporate table of 10 seats with customized table tent with company logo in a premiere location. In addition, two seats for guests at the President & CEO's table.
- Recognition as Platinum Sponsor at the events.
- Full Page ad in event program (artwork provided by sponsor)
- Opportunity to run a 30-second company commercial during event (provided by sponsor)
- 2-minute speaking opportunity during event program
- Company name and/or logo on all media opportunities (Press, Social Media)
- Name on all signage as approved by the Latino Chamber
- Logo recognition and web link on the Latino Chamber's event webpage

GOLD | \$3,500

- Company logo on formal invitation as Gold Sponsor
- Logo designation as Gold Sponsor on program and sponsor slideshow
- Corporate table of 8 seats with customized table tent with company logo in a premiere location. In addition, two seats for guests at the President & CEO's table.

- Recognition as Gold Sponsor at the event.
- Full Page ad in event program (artwork provided by sponsor)
- Company name and/or logo on all media opportunities (Press, Social Media)
- Name on all signage as approved by the Latino Chamber
- Logo recognition and web link on the Latino Chamber's event webpage

SOCIAL MEDIA ENGAGEMENT | \$2,000 (EXCLUSIVE)

- Company logo on formal invitation as Social Media Engagement Sponsor
- Logo designation as Social Media Engagement Sponsor on program and sponsor slideshow
- Recognition as Social Media Engagement sponsor on Latino Chamber's Facebook, Instagram, LinkedIn, and Twitter feeds
- Seat for 5 guests with customized table tent with company logo in a premiere location
- Recognition as Social Media Sponsor at the event.
- Full Page ad in event program (artwork provided by sponsor)
- Name on all signage as approved by the Latino Chamber
- Company name and/or logo on all media opportunities (Press and print)
- Logo recognition and web link on the Latino Chamber's event webpage





Latino Chamber of Commerce of Pueblo EMERGING LEADERS

SILVER | \$1,000

- Company logo on formal invitation as Silver Sponsor
- Logo designation as Silver Sponsor on program and sponsor slideshow
- Seat for 5 guests with customized table tent with company logo in a premiere location
- Recognition as Silver Sponsor at the event.
- Half page ad in event program (artwork provided by sponsor)
- Name on all signage as approved by the Latino Chamber
- Company name and/or logo on all media opportunities (Press and print)
- Logo recognition and web link on the Latino Chamber's event webpage

TABLE | \$500.00

- Seat for 10 guests with customized table tent with company logo in a premiere location
- Company name listed as Amigo Sponsor on program and sponsor slideshow
- Name on all signage as approved by the Latino Chamber

INDIVIDUAL TICKETS (MEMBERS) | \$40.00

INDIVIDUAL TICKETS (NON-MEMBERS) | \$50.00



ANNUAL "RICHARD REYES" OPEN GOLF TOURNAMENT



The Latino Chamber of Commerce will host the annual "Richard Reyes Open" Golf Tournament on the first Friday, in August. This event promises to be a fun-filled day of golf and excitement on the greens. In addition, players will have the opportunity to win great prizes, including the 1st Place Traveling Trophy, receive a goodie bag filled with chamber member items and eat a delicious lunch at the awards banquet. With minimal advertising efforts, past year tournaments have sold out in just days!

PLATINUM | \$4,000

- (2) Teams of four golf players
- (4) Mulligans per team
- Exclusive signage on the best visible hole
- Company name/ logo on all advertising as "Platinum Sponsor"
- Banner prominently displayed at golf tournament
- Opening remarks at golf tournament
- Optional: vendor table with company's promotional materials/representative
- Up to a two-minute video provided by sponsor played during lunch
- Remarks at the start of the tournament
- Optional promotional item in golf bag

GOLD | \$3,000

- (1) Team of four golf players
- (4) Mulligans per team
- Exclusive signage on a single hole
- Company name/ logo on all advertising as "Gold Sponsor"
- Banner prominently displayed at golf tournament
- Exclusive logo printed on golf tournament shirts
- Exclusive first rights to refusal to sponsorship for the next year
- · Remarks at the start of the tournament
- · Optional promotional item in golf bag

SILVER (LUNCHEON) | \$2,500

- (1) Team of four golf players
- (4) Mulligans per team
- Exclusive signage on a single hole
- Company name/ logo on all advertising as "Silver Sponsor"
- Banner prominently displayed at luncheon
- · Opening remarks at luncheon
- Optional: company promotional items dispersed at luncheon
- Up to a two-minute video provided by sponsor played during lunch

BRONZE (EARLY REGISTRATION) | \$2,000

- (2) Golf players
- Signage on a single hole
- Company name/ logo on all advertising as "Bronze Sponsor"
- Banner displayed at golf tournament registration table
- Exclusive rights to early registration sponsorship for the next year

COPPER | \$1,500

- (2) Golf players
- Company name/logo on all advertising as a Copper Sponsor
- Signage on a single hole
- Company name/ logo on all advertising as a Copper sponsor
- · Banner displayed at golf tournament registration table

CART SPONSOR | \$1,200

- (2) Golf players
- Exclusive signage on (1) beverage cart
- Company name/ logo on all advertising
- Banner displayed at golf tournament

BREAKFAST SPONSOR | \$1,000

- (2) Golf players
- Signage on a single hole
- Company name/ logo on all advertising
- Banner displayed at golf tournament

COMMUNITY SPONSOR | \$500

- Company name/ logo on all advertising
- Banner displayed at golf tournament

INDIVIDUAL TABLE AT HOLE | EXCLUSIVE \$500

 Company name prominently displayed at the hole. Can put up display, but must give some type of prize to golfers. Limited to 4 holes per tournament, and first come first sold placement. Game or giveaway subject to pre approval of the LCC Golf Tournament Committee.

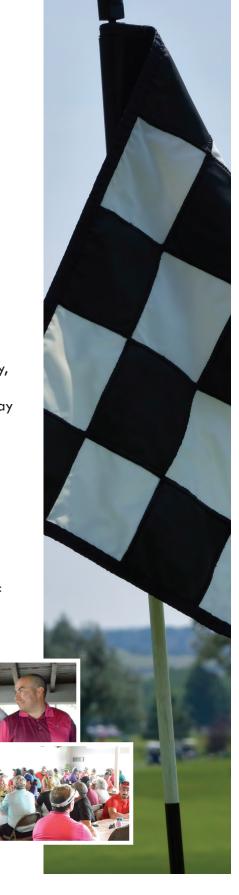
INDIVIDUAL HOLE | \$150

Company name prominently displayed at a single hole

GOODIE BAG | 150 ITEMS

- Company promotional items
- Product donations

This is an excellent opportunity to advertise your business the day of the Golf Tournament to 144 participating golfers!



MEMBERSHIP APPRECIATION LUNCHEON



The Latino Chamber of Commerce Membership Appreciation Luncheon will be held on the last Friday before Thanksgiving, in November, from 11:30 AM to 1:00 PM. The Membership Appreciation Luncheon is unique due to the fact we offer multiple companies the opportunity to sponsor this event at a discounted rate. This is an excellent opportunity to educate and inform the Pueblo business community about product(s) and/or service(s) your company offers while meeting fellow Latino Chamber of Commerce members and non-members in a relaxed and social environment. We offer special giveaways and a reduced luncheon price to thank our members for their support.

GOLD | \$500

- Up to a one-minute video and/or sponsorship speaking opportunity at luncheon
- Four (4) complimentary lunch
- Signage/banner at event (optional)
- Promotional materials, such as pens, notepads, magnets, etc. (optional)
- Booth space provided with 1-6ft draped table & 2 chairs

SILVER | \$200

- Two (2) complimentary lunch
- Signage/banner at event (optional)
- Promotional materials, such as pens, notepads, magnets, etc. (optional)
- Booth space provided with 1- 6ft draped table & 2 chairs.

COMMUNITY | \$100

- One (1) complimentary lunch
- Signage/banner at event (optional)

MEDIA PLAN – ANNOUNCEMENTS & PUBLICITY

- Latino Chamber of Commerce electronic newsletter – El Gritón
- Customized email invite
- Listing in the Latino Chamber of Commerce calendar of events
- Social media posts
- General press release local/ state media distribution
- Customized Invitation Video





The Latino Chamber Holiday Professional Mixer & Festival of Trees is held from 5:00 PM to 8:00 PM on the first Thursday in December. The Latino Chamber Holiday is a multiple-sponsor event. A percentage of the nights proceeds go to benefit United Way of Pueblo County. One of the largest mixers of the year, this is an excellent opportunity to educate and inform the Pueblo business community about product(s) and/or service(s) your company offers while meeting fellow Latino Chamber of Commerce members and non-members in a relaxed and social environment.

PLATINIUM - EVENT UNDERWRITER | \$1,500

- Your company name and logo on event literature
- Signage/ banner at event provided by sponsor
- Promotional materials for tables (optional)
- Opening video Holiday Greeting shown at event(1 minute)

The Latino Chamber of Commerce will provide:

- (8) Complimentary Happy Hour Tickets
- Speaking opportunity to open the Auction

GOLD | \$1,000

- Signage/Banner at event provided by sponsor
- Promotional Materials for tables (optional)
- 30 second holiday greeting shown at the event
- Promotional materials for tables (optional)

The Latino Chamber of Commerce will provide:

- (6) Complimentary Happy Hour Tickets
- Logo on all Advertising

SILVER | \$500

- Signage/Banner at event provided by sponsor
- Promotional Materials for tables (optional)

The Latino Chamber of Commerce will provide:

- (4) Complimentary Happy Hour Tickets
- Logo on all Advertising

COMMUNITY | \$200

 Signage/Banner at event provided by sponsor

The Latino Chamber of Commerce will provide:

- (2) Complimentary Happy Hour Tickets
- Logo on all advertising

MEDIA PLAN - ANNOUNCEMENTS & PUBLICITY

- Latino Chamber of Commerce E-Letter El Gritón
- Customized Email Invite, Social Media Posts
- Listing in LCC Calendar of Events & The Pueblo Chieftain Community Events Calendar
- General Press Release Local/ State Media Distribution
- General press release local/ state media distribution



Each year, the Latino Chamber of Commerce publishes their annual resource directory, aimed at providing opportunities for members to connect, advertise and update business information for their fellow Latino Chamber of Commerce members.

RESOURCE DIRECTORY | \$3,000 SPONSORSHIP (Exclusive)

- Exclusive logo rights on front cover of the publication
- Full-color, full page advertisement within the directory
- Small logo on website
- Banner ads on LCC website for 6 months
- El Gritón banner advertisement for 1 month or 4 weeks
- One year subscription for the mini web page

MEDIA PLAN – ANNOUNCEMENTS & PUBLICITY

- Latino Chamber of Commerce electronic newsletter El Gritón
- Customized email recognizing sponsorship
- Listing in Latino Chamber of Commerce calendar of events
- General press release local/ state media distribution



Your contribution does make a difference...

By purchasing a "Donor Tile", you will assist the Latino Chamber of Commerce of Pueblo in the development and enhancement of member benefits offered by the Chamber. Additionally, your name and/or company name will be inscribed on an artistic slate tile and prominently displayed in the Theresa Gurule Conference Room wall located at the Latino Chamber building at 215 S. Victoria Avenue in Pueblo, CO. This is also a great way to honor those special people in your life.

TILE SIZE: 4" X 8" | \$100

- Individual or company name engraved
- Company logo (optional)

TILE SIZE: 4" X 12" | \$150

- Individual or company name engraved
- Company logo (optional)

TILE SIZE: 8" X 8" | \$200

- Individual or company name engraved
- Company logo (optional)

TILE SIZE: 8" X 12" | \$250

- Individual or company name engraved
- Company logo (optional)

TILE SIZE: 12" X 12" | \$300

- Individual or company name engraved
- Company logo (optional)

NAME:						
ADDRESS:					PHONE NUMBE	ER:
TILE SIZE:	(CIRCLE ONE)	4"x8"	4"x12"	8"x8"	8"x12"	12"x12"
INSCRIPTION	ON TILE: (P	LEASE PRINT)			
BUSINESS NA	ME:					
SIGNATURE:						

PLEASE RETURN COMPLETED FORM TO:

Latino Chamber of Commerce of Pueblo, Inc | 215 S. Victoria Ave | Pueblo, CO 81003

ADVERTISING OPPORTUNITIES

Three powerful ways to position your service or product in front of leading industry makers.



What is El Gritón? In Spanish, "grito" means a shout or a scream and "el gritón" means something akin to a town crier. For the Latino Chamber of Commerce, our El Gritón is an electronic publication sent out via email on a weekly basis that we use to get information to our members to keep them involved and up-to-date on all the latest happenings with the Latino Chamber of Commerce and its affiliates. Information could be anything from events to opportunities that would be beneficial for our members to know about.

One of the many benefits of membership is the opportunity for members to advertise in El Gritón. We offer full-page sections to place advertisements, promote specials, or share information about an upcoming event. It is a great eco-friendly and instant way to spread news about your business!

If you or your business is interested in advertising in El Gritón, please see the information below; select your membership level with the Latino Chamber, and the desired advertising size.

Benefits to your company.

- Distribution to members and subscribers each week via email and social media shared through the Chamber's accounts
- Mention by the President/CEO, at least once, in the weekly Facebook Live Video
- Ads can also be linked to a website, event, etc. Link must be submitted with the ad.

Submission Notes:

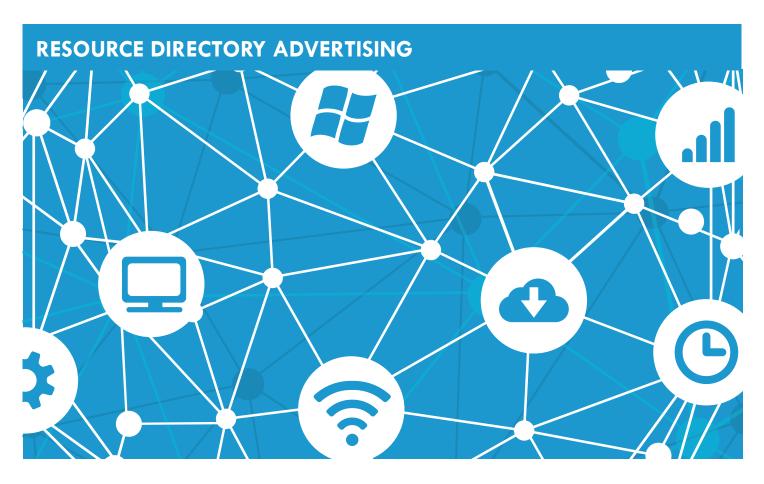
- Advertisement must be submitted in a ".jpg" ".png" or ".gif" file format
- The ad must be 800 pixels wide (the systems will automatically adjust for height)
- Overall file size cannot exceed 5MB.
- Ads must be submitted the Friday before you wish to start running the ad in El Griton
- Unless approved by the President/ CEO or you have a certificate, all ads are subject to the prices listed above

Membership Level		Ad Cost	Advertisement	Advertisement + Social Media Post
	Non-Profit	\$15		
]	Small Business	\$20		
	Corporate	\$30		
]	Major Corprate	\$40		

	Total Amount:
Business Name:	
Signature:	
Invoice Individual/Company	Check/Cash Enclosed Credit Card (PLEASE ATTACH FORM ON P.5)

If interested in being an advertiser, please make a check mark next to your membership level and your desired advertising size and email to juan@pueblolatinochamber.com

*The Latino Chamber of Commerce reserves the right to refuse placement of an ad if it violates any company policy, is unprofessional for a business publication, or any other reason deemed inappropriate by the staff.



Each year, the Latino Chamber of Commerce publishes their annual resource directory, aimed at providing opportunities for members to connect, advertise and update business information for their fellow Latino Chamber of Commerce members.

Size		Black and White	Spot Color	Full Color
	Full-Page Advertisement	\$350	\$450	\$800
	Half-Page Advertisement	\$200	\$250	\$400
	Quarter-Page Advertisement	\$150	\$1 <i>75</i>	N/A
	Eighth-Page Advertisement	\$75	\$100	N/A

		Total Amount:	
Business Name:			
Signature:			
	Check/Cash Enclosed Il listings may be purchase y in the classified index fo	•	

If interested in being an advertiser, please make a check mark next to your desired advertising size and fill out the quantity of publications email to juan@pueblolatinochamber.com or fax to the attention of Membership Specialist at (719) 542-4657.

^{*}The Latino Chamber of Commerce reserves the right to refuse placement of an ad if it violates any company policy, is unprofessional for a business publication, or any other reason deemed inappropriate by the staff.

LATINO CHAMBER OF COMMERCE WEBSITE

The Latino Chamber of Commerce re-launched its brand-new website making various avenues of advertising and promotion readily-available and easily accessible to its members. Through various levels of functionality, the Latino Chamber of Commerce now offers logo options to be displayed on the homepage.

Website Logo	Full Payment	Monthly Payment
Large Logo	\$2500	\$208.33
Medium Logo	\$1500	\$125.00
Smalll Logo	\$1000	\$83.33

Payment Will Be Paid:						
		In-Full				Monthly

While the Latino Chamber of Commerce prefers "camera-ready" advertisements, we can help in designing an advertisement for the Latino Chamber of Commerce website. If this is the case, please attach any logos, advertising information, and pictures for us to use. Both "camera-ready" advertisements (and supporting files, i.e. fonts) and images submitted for a customized advertisement must be in .jpg **OR** .pdf format. Advertisements and information must be submitted to the Latino Chamber of Commerce by the third week of the month before the issue is to run.

With the addition of the new website, the Latino Chamber of Commerce has now begun to offer miniature web-pages to be set up for their customers. These miniature web-pages will allow member businesses to set up online sites to provide, share, and distribute up-to-date information to their customers. Mini web-pages are set-up to run on an annual basis, provided the member is still active with the Latino Chamber of Commerce.

Premium Listing					
	Corporate Business				
Small Business					
Non-Profit					

Full Payment	Monthly Payment
\$200	\$16.66
\$150	\$12.50
\$100	\$8.33

*PLEASE NOTE: Payment for the miniature web-page MUST BE PAID IN FULL before the site goes live. The monthly figures provided are for informational purposes only.

			Total Amount:
Business Name	:		
Signature	:		
	Invoice	Check/Cash Enclosed	Credit Card
	Individual/Company		(PLEASE ATTACH FORM ON P.5)

If interested in being an advertiser, please make a check mark next to your desired advertising size and fill out the quantity of publications email to juan@pueblolatinochamber.com or fax to the attention of Membership Specialist at (719) 542-4657.

*The Latino Chamber of Commerce reserves the right to refuse placement of an ad if it violates any company policy, is unprofessional for a business publication, or any other reason deemed inappropriate by the staff.