

REASONS TO INVEST

WHY we do what we do.

Membership not only brings value to you and your business, it helps ensure the long-term vitality of our community. Collectively, we have a real impact on the business climate. The Chamber exists to help your business be successful and advocate on its behalf. We coordinate and lead advocacy efforts, provide business resources, support and assistance, all while creating countless opportunities to make strategic connections with members and the community at-large. What we do is not only important, but essential to the growth and stability of our greater Springfield area.

CHAMBER CORE FUNCTIONS

ADVOCACY

As a significant voice for business, we support legislative policies & practices conducive for a thriving business community & local economy, and oppose those that are not.

- Tracking of local, state, and federal legislation
- Advocacy on your behalf to improve the local business climate
- Access to local and state elected officials

BUSINESS RESOURCES & SUPPORT

We connect local businesses to resources that reduce barriers to growth & expansion.

- Member assistance with needs specific to their business
- Recruitment resources like job fairs and job boards
- Money-saving opportunities

LEADERSHIP & PROFESSIONAL DEVELOPMENT

We offer opportunities for professional growth & leadership development to members & their employees.

- 14-week leadership development program for emerging leaders
- John Maxwell and Dale Carnegie leadership seminars
- Seminars on relevant business and human resources issues

VISIBILITY & CONNECTIONS THAT MATTER

We provide marketing, events and relationship-building opportunities to help members make connections that matter.

- Build and strengthen your business network
- Online marketing tool exclusive to members
- Enhanced reputation through proven Chamber of Commerce brand



Lead • Influence • Impact

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