



The Greater Springfield Chamber of Commerce

Illinois Times

BOGO* Advertising Offer

for new Members

Businesses or organizations that join The Greater Springfield Chamber of Commerce (GSCC) are eligible to receive one complimentary color advertisement in the Illinois Times, when advertising of equal or greater value is purchased.

Illinois Times is a locally-owned, sophisticated, urban weekly newspaper with style and substance one would typically find only in a major metropolitan market. After more than 44 years, IT's audited and certified readership remains steady and strong in an era where most print publications have seen declines. Your advertising message gains strong reach in IT each and every Thursday on more than 500 newsstands across Springfield and 15 nearby towns, including Jacksonville.

How it Works

After joining The Chamber, contact the Illinois Times to discuss The Chamber BOGO and develop a schedule that works best for your business. This is a use-it-or lose it offer – advertising must be placed within 3 months of your join date.

Term of Eligibility

A list of businesses eligible for this offer is provided by GSCC to Illinois Times on a monthly basis. Your company must be on this list to take advantage of this offer.

Exclusions and Options

This BOGO advertising offer is available only once to a business and may not be used for advertising already booked or under contract, nor political advertising of any kind. This certificate has no cash value, is non-transferable and may not be used toward current or past due balances with Illinois Times.

Discounted rates available to GSCC members. See reverse for more details.

*Buy one get one.

Schedule your ad today! 217/753-2226
advertising@illinoistimes.com

Beth Irwin x131 Jeff Elliott x128 Yolanda Bell x120 John Mikels x130



Printing Advertising Rate

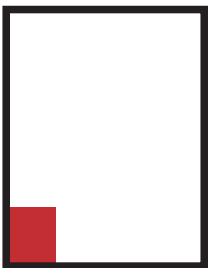
for Greater Springfield Chamber of Commerce



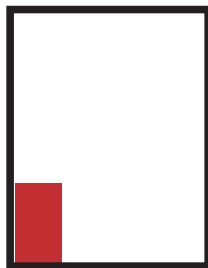
All ads include full color. *GSSC members reduce rates above by 15 percent.

Size	1x	4x	13x	26x	52x
1/16	165	140	132	120	98
1/12	220	196	176	168	137
1/8	300	260	236	224	182
1/6	410	352	316	300	249
1/4	575	476	436	416	343
3/8	795	652	600	560	462
1/2	1000	736	672	640	536
Full	1700	1308	1200	1136	907

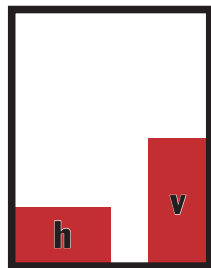
Rates are net, per ad, per week. Digital ads also available. Inside covers add 10% to full page rate. Back Covers add 20% to full page rate. Ask your rep for details. Political ads must be pre-paid (use 26x rate). Not-for-profits use 52x rates.



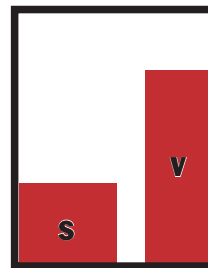
1/16
2.4" x 2.55"



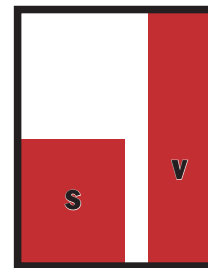
1/12
2.4" x 3.34"



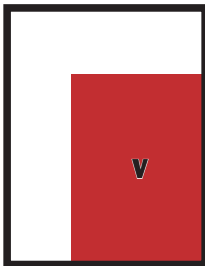
1/8
h 4.9" x 2.55"
v 2.4" x 5.25"



1/6
s 4.9" x 3.4"
v 2.4" x 7.9"
h 7.45" x 2.55"



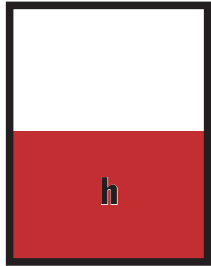
1/4
s 4.9" x 5.25"
v 2.4" x 10.55"
h 10" x 2.55"



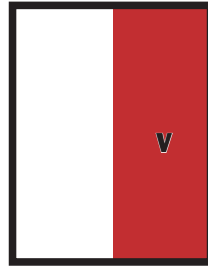
3/8v
4.9" x 7.9"



3/8
7.45" x 5.25"



1/2
10" x 5.25"



1/2
4.9" x 10.55"



FULL
10" x 10.55"

Schedule your ad today! 217/753-2226
advertising@illinoistimes.com

Beth Irwin x131 Jeff Elliott x128 Yolanda Bell x120 John Mikels x130

