



Months into the COVID-19 pandemic and with ever-changing regulations, our business community needs your support now more than ever. There are many ways you can continue to safely shop and support our local businesses and nonprofits!

Shop local first

Our local businesses often do not have the same resources that larger chains do when it comes to financial assistance and recovering from uncertain times like these. Whether you are getting your morning coffee fix or stocking up on food and necessities, we encourage you to look to our local businesses first. Not sure where to start? [Our business directory](#) provides searchable list of local businesses ready to serve you.

Shop local, online

Many retailers have websites where you can buy their products, goods, and services online. While some businesses are closed for the time being, their online stores are still very much open for business. If your favorite local retailer does not have an online store, many may be willing to take an order over the phone and have it delivered – it never hurts to ask!

Order takeout or delivery

The majority of our local restaurants offer takeout and delivery options. Many businesses are even offering to bring take-out orders directly to your car for you. Help support our local restaurants by placing an order today!

Stay Subscribed

If you have an ongoing subscription at a gym, or with a stylist, winery, or similar business, consider keeping it active – even if you are not going to show up right now. If you are a business owner and rely on B2B contracts like with your local cleaning company or coffee vendor, consider keeping those contracts running as well, regardless of whether your business is operating (and assuming you are financially able to do so). Many of these small businesses rely on that regular cash flow to keep things open.

B2B Collaboration

If you are a local business owner, take this opportunity to collaborate with your business community to see how you can help one another overcome challenges. A local grocery store may have a need for the staff you had to reduce hours for. Collaborating and understanding the unique challenges of different businesses will lead to solutions that benefit everyone.

Tip a little extra

If you are financially able to do so, tip a little extra to the restaurants, salons, and other service industries you may visit. These service workers may not have the privilege of income security, and a little extra can go a long way.

Buy a gift card

Unable to shop or dine-in right now? Buy a gift card from a local business to use later. For those not wanting to visit in person, many businesses will offer to mail or email you the gift card upon request.

Donate

The COVID-19 outbreak will undoubtedly present new community challenges for our local non-profits to address. Now is a great time to donate to the causes and organizations you care most about especially, during the holidays.

Utilize social media/chamber marketing platforms

Social media can play a huge role in supporting the local community. Share specials or snap a photo of your favorite dish from local restaurants. Leave a review and share it after receiving great service from your local landscaper. Lead by example in encouraging your online following to support local businesses.

If you are a Chamber member business, we are happy to help promote you on our website and social media platforms. [Learn more about how we can help get the word out.](#)

We're encouraging all local businesses and community members to share with us how they are supporting our local community. Tag your posts and we'll do our best to share on our channels, too!

Practice compassion

In these times of uncertainty, it is important to remember that many will be stressed and anxious. Be patient with one another, practice compassion, collaborate, and remember that by coming together as a community, we will get through this.

If the COVID-19 crisis has caused challenges for your business that you feel the Chamber can assist with, we would love to hear from you. Please give us a call at (512) 556-5172 or email us at info@lampasaschamber.org. For more information: <http://www.lampasaschamber.org/>.

