



## CORE MEMBERSHIP BENEFITS

Value: in excess of \$775

*The Hillsborough/Orange County Chamber of Commerce is the First Choice, Primary Voice for business. We offer access to an impressive variety of tools, programs and resources that will help position your company for success. When you add it up—membership listing, referrals, member news, discounts, networking, advertising, sponsorships, advocacy, credibility and more, your return on value is immeasurable.*

### Core Membership Benefits:

- Business listing on Chamber’s online membership directory
- Member Discounted Advertising and Promotional Opportunities:
  - Ribbon cuttings and ground-breaking ceremonies
  - Possible on-air interviews during morning 3D News on WHUP 104.7 FM
  - Partnering with Chamber advertising on WCHL—97.9 The Hill, Curtis Media Group radio stations, and Chapel Hill and Durham magazines or digital products
  - “Welcome” and “shout-outs” on Chamber’s social media platforms Facebook (over 2,500 Followers), Twitter (over 1,200 Followers) and “Hillsborough Happenings” email newsletter
  - Banner ads on Chamber website \$75 to \$100 per month (over 4,500 pageviews per month)
  - Ad blast to Chamber “Hillsborough Happenings” email newsletter list over 3,000 readers
  - Discounted (61%-84% depending on Chamber membership level) full color, 4.93” wide X 5” tall ad on the Chamber Page in the News of Orange the last Wednesday of each month
  - Digital ad in Chamber welcome area for only \$125 per month (reaching up to 400 people per month) through Your Local Business Finder, plus additional Your Local Business Finder digital advertising locations for 25% off regular price.
- Access to low-cost print services (15¢-B&W/per page and 22¢-Color/per page)
- Rental of conference room (\$35 per each 2 hours)
- Rental of “Faces” patio space sponsored by Interiors by Vickie McDaniel for small social gatherings May through October (\$35 per each 2 hours)
- Opportunity to sponsor and host Chamber marketed workshops/seminars
- Free yearly membership in the Central Carolina Women In Business - 1
- Free yearly membership to the Hillsborough Young Professional Group (YPG) - 1
- Opportunity to display your business cards in Chamber
- Access to Members Only Discounts with fellow Chamber members
- Discounted Certificates of Origin: \$50 per certificate (\$100 each regular price)
- Business Advocacy at a local, state, & federal level
- Networking opportunities at over 70 programs a year
- Workforce and business development opportunities through Chamber workshops and seminars
- Business referrals—Our Chamber receives thousands of requests for referrals each year. We only refer our members
- Strong preference given to Chamber members for procurement of goods and services purchased by the Chamber
- Opportunities for Chamber committee involvement
- Community outreach and volunteer opportunities
- Member Rates for admission to select events
- Receive weekly “Hillsborough Happenings” newsletter
- **TOTAL MEMBER VALUE: in excess of \$775.00**