



FOR IMMEDIATE RELEASE

January 24, 2023

HILLSBOROUGH CHAMBER ANNOUNCES NEW BOARD PRESIDENT

Hillsborough, NC — The Hillsborough/Orange County Chamber of Commerce Board of Directors has elected Raul Herrera (New American Funding) as Board President for 2023. Herrera has been a long-time board member and previously served as Vice President.

His professional career has included 20+ years in the financial industry, with the last 15 years focused on helping individuals achieve home ownership. Herrera's true passion, however, is serving the community, and he will bring a wealth of volunteer experience to his new role as president of the board. Over the past 10 years, he has served on Governor McCrory's Advisory Council on Hispanic and Latino Affairs, the NC Hispanic Chamber of Commerce, The Durham Regional Financial Center, Orange High School's PTSO, Hillsborough Kiwanis, and Farmer's Foodshare.

"2023 will be a year of growth and transition at the Hillsborough Chamber, as we re-introduce events and programs that had to be discontinued during the pandemic, as well as launch new offerings for members," Herrera said. "The Chamber's visibility in the community will also be a focus area, particularly in areas of governmental affairs and advocacy around building a stronger business climate and addressing quality of life issues in northern Orange County and the surrounding areas. The Hillsborough/Orange County Chamber of Commerce will provide a strong voice for a pro-business environment to our elected officials and government leaders."

The Chamber also welcomes new board members:

Rodney Clapp (Fidelity Bank);

Emilee Collins (West & Woodall Real Estate/Pickett Sprouse Commercial Real Estate);

Kelly Davis (The Ballard Agency); and

Jessica Nilles (First National Bank).

Area businesses or organizations interested in learning about the benefits of Chamber membership can visit www.hillsboroughchamber.com, email info@hillsboroughchamber.com, or call (919) 732-8156.

About the HOCCOC:

The Hillsborough/Orange County Chamber of Commerce is a private, non-profit organization founded in 1966. The Chamber is the primary voice for member-business development and economic growth through the use of innovative community collaboration in Hillsborough, northern Orange County, and the surrounding areas. Hillsborough prides itself on being the oldest town in the Triangle, founded in 1754. To this day, it maintains its roots as the seat for local government for Orange County. With close proximity to Durham, Chapel Hill, Raleigh, and the Research Triangle Park (RTP), it is an ideal location for those who desire to live and work in a quaint, historic town while also having access to the benefits of major cities within a twenty-minute drive.

#