

I am a Trustee

Tier One Membership

Trustee members build their business by focusing on their performance and the economic prosperity of the entire region.

Investment: \$6,000 annually

MEMBERSHIP BENEFITS

The Hillsborough Chamber is your voice and advocate on issues that affect the business community. In addition to providing ways to network and market your business, we work to ensure economic prosperity, develop a strong education system, foster entrepreneurship, and enhance quality of life.

EVENTS, EDUCATION & PROFESSIONAL DEVELOPMENT

Access to Chamber programs and events to build business:

1. Free business and workforce development workshops and seminars
2. One free membership in Central Carolina Women In Business
3. One free membership in Hillsborough Young Professionals
4. Free admission to monthly Business After Hours (drink/food included)
5. Discounted Holiday Parade entry fee: \$50 (non-members \$125)
6. Networking opportunities at 30+ programs a year
7. Inclusion in invitation-only special events (such as the Annual Gala)

MARKETING, VISIBILITY & BUSINESS LEADS

- Business listing on Chamber website (with link to your website) and in the annual Hillsborough/Orange County online magazine/guide
- ChamberMaster login to post your business events on Chamber website
- Newcomer leads: contact information for people moving to area
- Inclusion in Chamber's business referral program (phone, email and newcomer requests for service and retail providers)
- Increased business and staff visibility and credibility:
 1. Participation in Chamber Ambassador's Committee (great for meeting potential customers!)
 2. Opportunity for other Chamber committee involvement
- Recognition in Chamber publications upon joining:
 1. Facebook (2,500 followers)
 2. Instagram (1,700 followers)
 3. Twitter (1,200 followers)
 4. "Hillsborough Happenings" email newsletter (1,300 distribution)
- Membership decals:
 1. Window/door decal for display in business
 2. Digital e-decal for website, social media and emails
- Free or discounted advertising and promotional opportunities:
 1. Free ribbon cutting or ground-breaking ceremony
 2. Possible on-air interview during WHUP 104.7 FM morning news
 3. 60% discount on full color, 4.9" wide x 5" tall ad in *The News of Orange* newspaper on Chamber page - last Wednesday each month
- Display of business cards in Chamber lobby
- Opportunity to host a Business After Hours and sponsor other events

SERVICES

- Access to Member-to-Member Discounts offered by fellow members, including Piedmont Health Services and Office Depot Discount Program
- Low-cost printing at Chamber (15¢ B&W/per page. 22¢ color/per page)
- One free use of Chamber conference room (future rental: \$20 per hour)
- Discounted Certificates of Origin: \$50 per certificate (regularly \$100)
- Unlimited employee subscriptions to Chamber email publications

"The Hillsborough Chamber is an important asset for economic development and quality of life in the area. The organization works to maintain the region's reputation as a great place to live and work, while supporting managed growth and economic prosperity. UNC Health was proud to expand its hospital system to Hillsborough, and we are also proud to invest in the Chamber through our membership, as it is an investment in the future of northern Orange County."



Jeff Strickler
Chief Operating Officer
UNC Health Care Hillsborough
President, UNC Chatham

At this membership level you also get...

ADDITIONAL BENEFITS FOR TRUSTEE TIER MEMBERS

- Sponsorship and recognition at all Chamber events
- Two tickets for the Annual Gala / Annual Meeting
- Feature in the annual Hillsborough online magazine/guide
- Four tickets to special speaker events
- Company profile on Chamber website
- Inclusion at invitation-only events
- Five free memberships in Hillsborough Young Professionals
- Five free memberships in Central Carolina Women In Business
- Free Hillsborough Holiday Parade entry
- Preferred seating at Chamber events
- Free use of Chamber conference room meeting space
- One free Champion-level Chamber membership to provide to a non-Chamber member (one-year term; not valid for Trustee-level membership established as a trade for services)
- Free, unlimited Certificates of Origin
- Logo recognition as a major investor on Chamber website
- Input on Chamber governmental advocacy efforts
- 5 free additional location listings in Membership Directory on Chamber website
- 50% discount on all Chamber advertising (website banner ads, email newsletters, standalone email blasts, etc.)
- Recognition as a pillar of the Hillsborough business community
- Logo included in signature line of all Chamber staff emails