

I am a Cornerstone

Tier Three Membership

Cornerstone members have a respected business and use their voice to promote their needs and those of the business community at large.

Investment: \$1,200

MEMBERSHIP BENEFITS

The Hillsborough Chamber is your voice and advocate on issues that affect the business community. In addition to providing ways to network and market your business, we work to ensure economic prosperity, develop a strong education system, foster entrepreneurship, and enhance quality of life.

EVENTS, EDUCATION & PROFESSIONAL DEVELOPMENT

Access to Chamber programs and events to build business:

1. Free business and workforce development workshops and seminars
2. One free membership in Central Carolina Women In Business
3. One free membership in Hillsborough Young Professionals
4. Free admission to monthly Business After Hours (drink/food included)
5. Discounted Holiday Parade entry fee: \$50 (non-members \$125)
6. Networking opportunities at 30+ programs a year
7. Inclusion in invitation-only special events (such as the Annual Gala)

MARKETING, VISIBILITY & BUSINESS LEADS

- Business listing on Chamber website (with link to your website) and in the annual Hillsborough/Orange County online magazine/guide
- ChamberMaster login to post your business events on Chamber website
- Newcomer leads: contact information for people moving to area
- Inclusion in Chamber's business referral program (phone, email and newcomer requests for service and retail providers)
- Increased business and staff visibility and credibility:
 1. Participation in Chamber Ambassador's Committee (great for meeting potential customers!)
 2. Opportunity for other Chamber committee involvement
- Recognition in Chamber publications upon joining:
 1. Facebook (2,500 followers)
 2. Instagram (1,700 followers)
 3. Twitter (1,200 followers)
 4. "Hillsborough Happenings" email newsletter (1,300 distribution)
- Membership decals:
 1. Window/door decal for display in business
 2. Digital e-decal for website, social media and emails
- Free or discounted advertising and promotional opportunities:
 1. Free ribbon cutting or ground-breaking ceremony
 2. Possible on-air interview during WHUP 104.7 FM morning news
 3. 60% discount on full color, 4.9" wide x 5" tall ad in *The News of Orange* newspaper on Chamber page - last Wednesday each month
- Display of business cards in Chamber lobby
- Opportunity to host a Business After Hours and sponsor other events

SERVICES

- Access to Member-to-Member Discounts offered by fellow members, including Piedmont Health Services and Office Depot Discount Program
- Low-cost printing at Chamber (15¢ B&W/per page. 22¢ color/per page)
- One free use of Chamber conference room (future rental: \$20 per hour)
- Discounted Certificates of Origin: \$50 per certificate (regularly \$100)
- Unlimited employee subscriptions to Chamber email publications



"Being a member of the Hillsborough Chamber is a sound investment in my business success and the community. The Chamber provides our team at Pickett Sprouse with access to our target market, introducing us to potential tenants and owners to represent. The Chamber's focus on improving the region and ensuring economic prosperity helps ensure we will continue to have an enviable business climate and demand for our services. That's something we should all support."

Emilee Collins
Commercial & Residential Broker
Pickett Sprouse Real Estate

At this membership level you also get...

ADDITIONAL BENEFITS FOR CORNERSTONE TIER MEMBERS

- Free sponsorship of one Chamber event
- One ticket for the Annual Gala / Annual Meeting
- Feature in the annual Hillsborough online magazine/guide
- One ticket to special speaker events
- Two free memberships in Central Carolina Women In Business
- Two free memberships in Hillsborough Young Professionals
- 1 free additional location listings in Membership Directory on Chamber website
- 50% discount on Hillsborough Holiday Parade entry
- Preferred seating at Chamber events
- Free use of Chamber conference room meeting space
- Free Certificates of Origin
- Recognition as a major investor on Chamber website
- 10% discount on Chamber advertising (website banner ads, email newsletters, standalone email blasts, etc.)