



# Update Newsletter

GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE

*Our Mission: Advance and promote the prosperity of its members and enhance the quality of life in the greater Rochester area.*

November, 2020

**SEACOAST**  
Chamber Alliance

**SUPPORTING SEACOAST BUSINESSES**

Seacoast Region Chambers of Commerce partnering with the NH Business & Economic Affairs (BEA) to support **Business Recovery Initiatives**

VisitSeacoastNH.com

## SEACOAST CHAMBERS PARTNER WITH NH BEA TO AID BUSINESSES WITH COVID-19 RECOVERY

Since the inception of the COVID-19 pandemic earlier this year, businesses across the state have adapted extremely well to changes in business operations. Chambers of Commerce have and continue to work with local, state, and federal government officials to secure critical funding, equipment, programs, and services that are needed to ensure businesses successfully recover from the pandemic.

Governor Sununu and the State of New Hampshire's Governor's Office for Economic Relief and Recovery (GOFERR) Committee set aside \$2 million from the CARES Act to contract with Chambers of Commerce across New Hampshire. Administered by the Department of Business and Economic (DBEA), the seven regions of the State have been designated to work collaboratively within their regions to deliver programs and/or services that support COVID-19 business recovery initiatives.

The Seacoast Chamber Alliance, in partnership with the NH DBEA, has developed a series of initiatives and marketing campaigns with this funding to bring needed programs and services designed to help businesses in our region recover from the pandemic. These initiatives include:

- **Seacoast Economic Recovery Program** to assist business owners with recovery plans.
- **Seacoast Destination Marketing Campaign** to help rejuvenate affected businesses in the tourism industry.
- **Seacoast Workforce Development Program** to respond to effects on the region's workforce and bring relief to businesses and workers that will include virtual Seacoast Housing Summit and Job Fair events.
- **Seacoast Safe Program** to support businesses and increase consumer confidence on steps being taken to mitigate the spread of COVID-19.
- **Seacoast Business to Business Plan** to ensure businesses in the region have the tools and information to recover successfully through workplace safety posters and forms, business recovery webinars and identifying supplies and/or resources needed.
- **Seacoast Landing Page** to provide area businesses with an online resource to obtain unformed resources and materials designed to aid in COVID-19 relief and recovery.

The Seacoast Chamber Alliance will be communicating information to you on the programs, services and upcoming events that are part of these initiatives as they continue to transpire. Be sure to watch for the Seacoast Chamber Alliance header, shown above, that will alert you to these important initiatives. We understand that your time is critical and will work to keep these communications to a minimum.

**NEWSLETTER  
UNDERWRITTEN BY:**

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See event details inside



# Membership Benefits

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## Community Information Center



Bring your business brochures and business cards to display at the Chamber Information Center at the Chamber office. We also have a members-only community board where you can submit flyers to be posted promoting upcoming events and more!

## Provide a TESTIMONIAL!

Members are invited to take advantage of this **FREE** benefit by telling us how the Chamber has helped your business!

Businesses that provide a testimonial will have their business logo and a photo of the person submitting the testimonial featured in an ad in an upcoming issue of the Chamber newsletter, on the Chamber website and on Atlantic Broadband Channel 12 for one month!

Contact Tanya at 603-332-5080 x:2  
or email: [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org)

## Utilize Your Member Portal



If you haven't yet activated your online portal, email [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org) and we will help you fully maximize this benefit. Once logged in, you will have access to many great features including:

- Securely Pay Invoices
- Post Job Vacancies
- Access & Download Upcoming Event Forms
- Post Upcoming Community Events
- Access/Download Benefit Forms
- Committee Members can
- access Committee Documents
- Submit Member News & Press Releases
- Update Directory Listing Information



As a benefit of your Chamber membership, this public relations service is available to **members only** at no charge!

*A ribbon cutting ceremony is usually held when a business opens, moves, expands, is under new management, or celebrating an anniversary!*

## Got Jobs?!

Post your job vacancies on the Chamber's website at **NO CHARGE!**

Simply **log in** to your Member Portal and select *Job Postings* on the left side!

The Chamber's website receives thousands of visits each month. If you have job vacancies to fill, post them! Visit [www.rochesternh.org/Jobs](http://www.rochesternh.org/Jobs) to see a current list of job postings. For assistance logging in, call 603.332.5080.

## Branding

The Chamber publishes and distributes community information and publications, in both print and electronically. Let us help you market to the right demographics. Examples include:

- Business Referral Directory
- Community Guide
- Demographic Profile
- Legislative Guide
- Rochester Area Street Maps
- Rochester Dining Guide
- Relocation Packages
- Rochester Special Events Guide

# Upcoming Chamber Events



## Holiday Tree Lighting

The Greater Rochester Chamber of Commerce is pleased to announce they will air the 2020 Holiday Tree

Lighting beginning on the evening of Friday, December 4, 2020. Underwritten by **First Seacoast Bank**, Rochester's virtual Holiday Tree Lighting ceremony will feature carolers, dance performances by Studio 109 Dance, Voice & Drama, reading of "The Night Before Christmas" by Mayor Caroline McCarley, the lighting of the tree, and more. This will be broadcast throughout the holiday season on the Chamber and City websites, Chamber Facebook page, and more! Tune in the evening of December 4, 2020 and after to view this special holiday tradition. For information please contact the Chamber at (603)332-5080, [events@rochesternh.org](mailto:events@rochesternh.org) or [www.rochesternh.org](http://www.rochesternh.org).

**SEACOAST**  
—Chamber Alliance—

## NH Virtual Job Fair—Seacoast Region Tuesday, November 17, 2020 ~ 10:00am-1:00 pm

The Seacoast Chamber Alliance and NH Employment Security have joined forces to bring a virtual Job Fair to you. This job fair will showcase many different industries with hundreds of jobs around the seacoast region. Positions in: Healthcare, Hospitality, Manufacturing, Business, Life Sciences and more.

During the event:

- Virtually explore and engage with a variety of employers.
- Participate by logging in from any computer or laptop. (A link with instructions will be sent to the email you register with prior to the event.)
- Talk with recruiters via live video or text
- Resumes can be uploaded and sent directly to the company representative while you are talking
- There is no cost to participate in the virtual hiring event.  
See the flyer attached.

Employers and Job Seekers must register at:  
<https://virtualjobfairs.nh.gov>

## UPCOMING WEBINARS

The Seacoast Chamber Alliance is pleased to partner with the NH SBDC this month on some important business webinars.

### Monday, November 16—10:00-11:00 am

**PPP Forgiveness Applications**—Are you eligible to use the simpler or the EZ PPP Forgiveness applications? Come find out & walk through the apps. If you don't qualify for either one, we suggest you [contact your SBDC advisor](#) to help you fill out the full application.

### Thursday, November 19—1:00-2:00 pm

**Adapt Your Marketing**—Adapt Your Marketing: Increase Certainty in Your Business.

Get all in on marketing in a COVID-19 world

This is a comprehensive action-packed 60-minute webinar that will push you to rethink and rework your marketing for today's customers.

See the attached flyer to register for these webinars.

## Stuff a Bay Collection for the Homeless

In conjunction with our holiday events, the Chamber's Holiday Events Committee invites you to show your holiday spirit this year by helping to "Stuff a Bay" with items to benefit the

### Homeless Center for Strafford County.

Donations can be made at Rochester's Department of Public Works (DPW). Drop your donations off to the DPW office, located at 45 Old Dover Road in Rochester beginning **November 16 to December 16, 2020.**

Days and hours items can be dropped off are:

Monday through Friday from 7:00 am-4:00 pm.

For information, call the Chamber at 603-332-5080 or Lisa Clark at DPW at 603-335-4290.

**See attached flyer for the list of items to be donated.**



## Light Up Rochester

The Greater Rochester Chamber of Commerce Holiday Events Committee is currently seeking entries for "Light Up Rochester", a new community wide decorating contest event. Businesses, organizations, and residents are invited to participate and showcase their holiday spirit in Rochester.



Photo or brief 20-30 second video clips can be submitted showcasing your business, organization or home decorated for the holidays. Submissions will be reviewed and judged in each division. Judges will then visit top entries. Winners will receive prizes including gift cards to a grocery store, retail establishment and restaurant. All submissions will then be placed into a video that will be broadcast throughout the holiday season. All are welcome to join in the holiday spirit generated by this festive community event. Entries will be accepted through December 4, 2020.

For more information or to receive an entry form and instructions for the Light Up Rochester event, please call the Chamber office at 603-332-5080 or entry forms can be found online by visiting [www.rochesternh.org](http://www.rochesternh.org).

## Welcome New Members!

### Communication Writing Service

**Moral Mortal LLC**  
**Kathleen DiDesare**  
39 South Main St 3232  
Rochester, NH 03867  
Phone: (407) 754-7526  
Web: [www.moralmortal.com](http://www.moralmortal.com)

*Congratulations!*

## Member Anniversary Recognitions

The Chamber wishes to recognize and thank members that have 5, 10, 15, 20 or 25 years of Chamber membership in November!

### 15 YEARS

Keller Williams Coastal Realty—  
The Lesniak Home Team

### 5 YEARS

Willem Verweij & Associates Physical Therapy

## Membership Directory

As part of your Chamber membership, you receive a free listing in our print and [online business directory](#). Unfortunately, we will not be able to produce the print directory this year.

The online directory generates thousands of visits and referrals to our members. The business directory is searchable by a number of categories and fields, allowing potential customers to find you using a variety of search criteria.

Should you wish to have an Enhanced Listing so that your listing stands out or have your business found under additional business categories, see the attached or call us.

To make sure your business directory listing is up to date, visit the [Membership Directory](#) page on our website and type in your business name. To update your listing, log in to your member portal to make changes. If you have questions or need assistance, call Tanya at 603-332-5080 x2.

## Member Renewals

**The Board of Directors and Staff wish to thank the Members listed for renewing their Chamber investments!**

- 110 Grill Rochester
- Adult Learning Center of Strafford County
- Batchelder Sales, Inc.
- Burke's Tree Services
- Charlie's of Rochester
- Comcast Business
- GrandImages
- HBL Insurance
- Granite Group Benefits, LLC
- Harley-Davidson Shop of Rochester
- Immanuel Insurance Agency, Inc.
- Keller Williams Coastal Realty—The Lesniak Home Team
- Lachapelle & Higgins Insurance Agency
- Mitchell Hill BBQ, Grill & Brew
- R.P. Abrasives
- SellMyTimeshareNow, LLC
- Sole City Dance
- Strafford Appliance Co., Inc.
- Strafford Inn
- The Links at Outlook Golf Course
- Willem Verweij & Associates Physical Therapy





The Chamber this month reached out with phone calls over three days for its **32nd Operation Thank You**, to express thanks to Chamber members for their contributions and support of the organization through the year. Operation Thank You was sponsored by First Seacoast Bank.

## Ambassadors Corner

**Supporting Your Fellow Chamber Members**  
By Sharla Rollins, First Seacoast Bank

*As the holidays fast approach, don't forget to use the Chamber's **Online Business Directory** when making your holiday purchases. The Chamber would like to encourage your support by shopping and referring friends and family to Chamber member businesses which is just a click away at <https://business.rochesternh.org/list>*

*The **Business Directory** is a great resource for not only Chamber members but it's utilized by many in our local community. As a Chamber member, this directory shares your business information and allows you to find the type of business you are looking for with a convenient search feature. Don't forget - Chamber members are able to greatly enhance their online listing for only \$100 each year. This offers many additional features including web cards, YouTube videos of your business, a photo gallery and more.*

*With every opportunity, please support our business membership. It's a great way to give back to our community!*

## NOMINATING COMMITTEE UPDATE

### **2021 DIRECTORS NOMINATED**

In accordance with Article IV of the Chamber's bylaws, the membership is hereby notified of the following individuals who have accepted nomination to serve a 3-year term on the board of directors beginning in 2021.

Brian Dickey, Eversource  
David Richard, D.F. Richard Energy

Accepting nomination for renewal of a second 3-year term:  
Kerrie Landry, Cornerstone VNA

Accepting nomination for renewal of a second 1-year term:  
Anne Brown, Daystar, Inc.  
Janet Oliver, Unitol

Provided no petition to the contrary is filed, nominations shall be closed and the nominees shall be declared elected by the Board of Directors at their next meeting. If a legal petition is filed, a ballot election will be arranged as per the bylaws.



### **Become a 2021 Chamber Scholarship Champion!**

*Invest in Tomorrow's Future by Donating Today*

Your Chamber is pleased to offer Members the opportunity to be named a **Chamber Scholarship Champion** by becoming a \$100 donor to benefit the

*See the Attached Flyer for More Details!*

## **2020 SCHOLARSHIP APPLICATIONS**

### **NOW AVAILABLE!**

The Chamber is pleased to be providing Scholarship(s) to eligible high school students!

Applicants must be graduating high school seniors who are employed by or have a parent employed by a company that is a member of the Greater Rochester Chamber of Commerce.

The scholarship will be paid directly to the attending institution in the student's second year at a full-time college, university or technical school. Help us support this program.

See the attached scholarship application and guidelines!

**Application deadline is Friday, March 26, 2021**

# Update & Member News

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## MEMBER NEWS

**Arts In Reach (AIR)** is now accepting applications for two fall after-school programs: *The 2020-21 Performance Project and ArtVentures!* For an application and more information visit [artsinreach.org/programs](https://artsinreach.org/programs) or email [cara@artsinreach.org](mailto:cara@artsinreach.org).

Due to the current impact, uncertainty and stress around COVID-19, the All **Brite Cleaning & Restoration** team is well-equipped with the appropriate protective equipment, chemicals, air scrubbers, hydroxol and ULV foggers to help clean and sanitize areas of concern. If your business needs cleaning and sanitizing, call the All Brite Team: 603-524-4889 or visit: [www.allbritecleaning.com](http://www.allbritecleaning.com)

**Verizon Wireless Retailer, Amcomm Wireless** is OPEN in the Rochester Crossing Plaza! 160 Washington St. Rochester, NH. **Amcomm Wireless** has been following the recommendations & guidelines of the CDC in efforts to keep their space a safe place for you to feel comfortable while you shop. Mon-Sat 10:00am-8:00pm & Sun 11:00am-6:00pm. For more information, call: (603) 335-9200 or visit: [www.amcommwireless.com](http://www.amcommwireless.com)

**Auger & Sons** is open Tuesday-Friday, 8:30am-5:00pm and Saturday 9:00am-12:00pm. Curbside pickup and ground shipping is available upon request. Call 603-332-5572 for more information, or visit them online: [www.augerandsons.com](http://www.augerandsons.com)

**Bernier Insurance Agency** is closed to in-person visits in the office, but you can call for an appointment: 603-335-2345 or email: [info@bernierins.com](mailto:info@bernierins.com). Visit their website for more details and their Covid-19 message: [www.bernierinsurance.com](http://www.bernierinsurance.com)

**Branyen Insurance Agency** is maintaining normal business operations with office hours from 9:00am - 5:00pm Monday through Friday (also available for appointment outside those hours). For more information call (603)994-8383 or email [gary@branyeninsurance.com](mailto:gary@branyeninsurance.com)

**Broadview Animal Hospital** is excited to welcome clients back into their hospitals for appointments, and they will continue to offer and encourage curbside service as an option. Call them with any questions at: 603-335-2120 or visit: [www.broadviewvet.com/](http://www.broadviewvet.com/)

**The Children's Museum** is pleased to present their "Not So Spooky October" and they have some special treats planned this month, including a Free Story Walk, Trick or Tree-t, Spooky Science Videos, Muse Studio Crafts, and costumes are welcomed (regular masks must still be worn). For more information, visit: <https://www.childrens-museum.org>

**Community Action Partnership of Strafford County (CAPSC)** is open to assist people impacted by the COVID-19 crisis. Those seeking assistance are asked to call 603-435-2448 or email [COVID19@straffordcap.org](mailto:COVID19@straffordcap.org), and visit [www.straffordcap.org](http://www.straffordcap.org) and the agency's [Facebook page](#) for the latest service updates.

**ConvenientMD** is now offering **COVID-19 testing** for any patients showing symptoms of COVID-19. They are also testing asymptomatic healthcare workers, first responders, essential workers and anyone who has had close contact with someone who is confirmed to be COVID-19 positive. For more information or visit [convenientmd.com](http://convenientmd.com)

**Cornerstone VNA** is pleased to announce that **Julie Reynolds RN, MS, President/CEO of Cornerstone VNA** has assumed the role of **Board President of The Home Care, Hospice and Palliative Care Alliance of NH** and **Jennifer Gullison RN, MSN, VP of Operations**, was awarded the **2020 Home Care Service Award from the Home Care, Hospice and Palliative Care Alliance of New Hampshire**. For more information, visit: [www.cornerstonevna.org](http://www.cornerstonevna.org)

**Cornerstone VNA**, a local nonprofit provider of high-quality, skilled care at home, is pleased to welcome their **newest medical provider** to their **Palliative Care Team**, **Dr. Andrew Kunkemueller, MD, Palliative Care Medical Director**. To learn more about Cornerstone VNA, visit [www.cornerstonevna.org](http://www.cornerstonevna.org) or call 800-691-1133

**Cornerstone VNA**, a local nonprofit home health and hospice care provider, has named **Lynne Gauron** as their **Licensed Nursing Assistant of the Year**.

**First Church Congregational** will hold their **Winter Faire** over 5 Saturdays from 8:00am - 12 Noon: October 3, 10, 17, 24 and November 7 at 63 South Main Street in Rochester. For more information, visit: [www.first-ucc.net](http://www.first-ucc.net)

**Independence Financial Advisors** is closed for face to face meetings, but normal business operations are being maintained with office hours from 9:00am - 5:00pm Monday through Friday. They are available by phone at 603-335-0206 or by e-mail ([gatehouse@ifa-nh.com](mailto:gatehouse@ifa-nh.com) or [wing@ifa-nh.com](mailto:wing@ifa-nh.com)) or virtual meeting. Call 603-335-0206 to schedule a convenient time. Visit their website at [ifa-nh.com](http://ifa-nh.com) or [Facebook page](#).

**Jewelry Creations** is open! They encourage appointments and are still offering online shopping and curbside pick-up. For more information call (603) 749-3129 or visit [www.jewelrycreationsinc.com](http://www.jewelrycreationsinc.com).

**Leone, McDonnell & Roberts, Professional Association** is pleased to announce the promotions of **Kimberly McLaughlin** to **Supervisor**, and **Christine Chrysafidis** and **Joseph Payne** both to **Senior**. For more information, visit: [www.lmrpa.com](http://www.lmrpa.com)

**Covid** has us experiencing challenging and stressful times full of ambiguity and uncertainty. While social distancing is designed to help ensure physical health you also **need to take care of your mental and emotional health**. Mental distancing provides a time when you're not thinking about the virus and emotional distancing allows you to take a timeout from worry or anxiety about current conditions. If you would like support with some strategies for a bit more sanity amid our current uncertainty one of the therapists at **LifeBalance Counseling, Coaching & Wellness** would love the opportunity to help you implement skills to help you cope during these new challenges. The caring staff at LifeBalance would be more than happy to discuss how one of their certified therapists may be able to help you. They are here for you whether it's for a couple of sessions or long-term. LifeBalance continues to offer Virtual Services through Tele-Health. Please call or text 603-332-8000 Fax: 603-601-4476 [www.lifebalancecoachnh.com](http://www.lifebalancecoachnh.com)

**NECC Boats** is open to the public with social distancing in effect. For more information call (603) 332-5739 or visit [www.neccboats.com](http://www.neccboats.com)

**Renaissance Signs** remains open for business. Renaissance requests that you call ahead before coming in: 603-335-4116. Visit them online for more information at <http://www.rensigns.com/>.

**Rochester Blue Seal** is now offering in-store service for customers wearing a face mask that covers the mouth and nose, and is also offering curbside pickup. Call in your order to the store, pay over the phone, and your order will be loaded into the bed of your truck or trunk of your vehicle. For more information call (603)332-4122 or visit [www.bluesealstores.com](http://www.bluesealstores.com)

**Rte. 125 R.V. & Marine**, in response to COVID-19 is offering curbside pickup. Their office is staffed & accessible via phone, email & online services Monday-Saturday 9AM-5PM. Call 603-335-0112 or visit: [www.TheRoadsCalling.com](http://www.TheRoadsCalling.com) or <https://www.facebook.com/rte125rv> for more information.

Are you renovating your home, or building a new home and want real closets? Would you like to triple the efficiency and esthetics of your closets? Contact Tony Wold at The Closet Connection today: [www.theclosetconnection.com](http://www.theclosetconnection.com)

'Tuesday Talks' are a new event SBA is offering every Tuesday Morning at 10am, with Tuesday Belanger as the host. Every week will have a different topic; if you have a topic that you would like to see covered/talked about, please feel free to contact Tuesday directly: [Tuesday.belanger@sba.gov](mailto:Tuesday.belanger@sba.gov)

**Waste Management** is in need of filling positions for **CDL Drivers** in Rochester, NH. These positions offer a **\$3000 Sign on Bonus**. They have found that veterans are a great fit in their organization - in fact, one in twelve of their employees are former military. They encourage any and all qualified veteran's to apply online, <https://careers.wm.com/frontlineoperations/us/en/>

**WorkReadyNH** has class offerings in the morning, afternoon and evenings and the schedule is staggered to be able to better meet the needs of potential participants. For more information on WorkReadyNH, visit: <https://www.ccsnh.edu/colleges-and-programs/workready-nh/>

For information on local member restaurants, [Click Here](#)

TO SUBMIT YOUR COMPANY OR ORGANIZATION'S NEWS,  
PLEASE E-MAIL IT TO:  
[MEMBERSERVICES@ROCHESTERNH.ORG](mailto:MEMBERSERVICES@ROCHESTERNH.ORG)

GREATER **ROCHESTER** CHAMBER OF COMMERCE and rochester listens 

## State Senate & State Representative Candidates Forum

Monday, October 19, 2020



The Greater Rochester Chamber of Commerce and Rochester Listens hosted a Candidates Forum for candidates seeking election or re-election to the NH House of Representatives representing Rochester and the State Senate-District 6 race on Monday, October 19, 2020, via Zoom.

This forum presented an opportunity for the public to learn about the candidates and where they stand on various state issues. Media Panelists Glenn Sabalewski of Seacoast Media Group/Foster's Daily Democrat and Harrison Thorp of the Rochester Voice asked questions of the candidates throughout the evening. Moderator T.J. Jean of Frisbie Memorial Hospital monitored the timing of opening statements and remarks, and carried out the prompting of the program.

Thank you to all NH House of Representative candidates and State Senate District 6 candidates for their participation in this exciting and informative forum! Best wishes on Election Day! To view the forum footage, visit [www.rochesternh.org](http://www.rochesternh.org).



From top left: Media Panelist Glenn Sabalewski of Seacoast Media Group, Rep. Peg Higgins, Rep. Tim Fontneau, Rep. Sandra Keans, Jerry Minihan, Rep. Donna Ellis, Thomas Kaczynski, Rep. Chuck Grassie, Moderator T.J. Jean, Anni DeVito, and Fenton Groen.

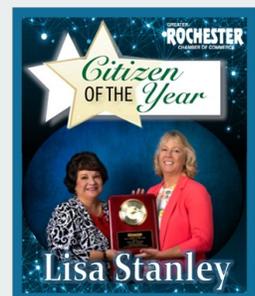


Moderator T.J. Jean of Frisbie Memorial Hospital



Christopher Rice, left, and Senator Jim Gray, right.

Celebrating **COMMUNITY LEADERS**



2020

**Chamber Leadership**

**Officers**

Chairman of the Board:  
Alan Johnson  
*Atlantic Broadband*

Chairman-Elect:  
Janet Oliver  
*Unitil*

Vice Chair, Governmental Affairs:  
Steve Cates  
*Waste Management*

Vice Chair, Membership:  
Mark Zoeller  
*Keller Williams Coastal Realty*

Vice Chair, Events & Fund Raisers:  
Kerrie Landry  
*Cornerstone VNA*

Treasurer:  
Sharla Rollins  
*First Seacoast Bank*

Immediate Past Chairman:  
Anne Brown  
*Daystar, Inc.*

**Directors**

Mandy Barstow  
*Studio 109 Dance, Voice & Drama*

Blaine Cox  
*City of Rochester*

Heather Day  
*Upala Yoga & Wellness Arts*

Paul Gatehouse  
*Independence Financial Advisors*

David Gutierrez  
*Spaulding Composites, Inc.*

Rod Jablonski  
*Bean Group Real Estate*

Daniel Jalbert  
*Comcast Business*

Lauren Jerr  
*Spaulding High School*

Michelle Landry  
*Frisbie Memorial Hospital*

Kevin Miller  
*Profile Bank*

Kelly Rogers

*Kelly Wilson Rogers, Massage Therapist*

Tatjana Simon  
*Northeast Credit Union*

Heather Stachura  
*Lilac City Grille*

**Chamber Staff**

Laura Ring  
President/CEO

Kaelyn Bamford  
Events & Communications

Tanya Hervey  
Member Services

**Greater Rochester Chamber of Commerce**

18 South Main Street  
Rochester, NH 03867  
www.rochesternh.org  
(603)332-5080

**November 2020 Chamber Calendar**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
1	2	3	4 8:00 am Ambassador Committee	5	6 8:00 am Holiday Events Committee 8:30-10am Seacoast Housing Summit	7	<p><b>UPCOMING EVENTS</b></p> <p><u>December 4</u></p> <p><b>Holiday Tree Lighting Begins Airing</b></p> <p><b>Deadline to submit entries for Light Up Rochester contest</b></p>
8	9	10	11 <b>VETERAN'S DAY</b>	12 4:00 pm Chamber101	13	14	
15	16 10-11am PPP Forgiveness webinar	17 10am-1pm Seacoast Virtual Job Fair	18	19 1-2pm Adapt Your Marketing Webinar	20 7:30 am Board of Directors	21	
22	23	24	25	26 <b>HAPPY THANKSGIVING OFFICE CLOSED</b>	27 OFFICE CLOSED	28	
29	30						
SEE THE ENCLOSED FLYERS TO REGISTER FOR EVENTS							



**Tanya Lee Hervey Photography**, marked its relocation to 18 South Main Street, Rochester NH with a ribbon cutting ceremony conducted by the Greater Rochester Chamber of Commerce . Tanya Lee Hervey Photography offers portraits of all genres, event photography, and photography classes. For more information, call 603-842-2608 or visit: [www.tanyaleehervey.com](http://www.tanyaleehervey.com)

HOST



WORKFORCE  
HOUSING COALITION  
OF THE GREATER SEACOAST

*The mission of the Workforce Housing Coalition of the Greater Seacoast is to educate and engage communities and municipalities to advance diverse housing options.*

*We envision an adequate supply of affordable, desirable throughout the seacoast region of New Hampshire, providing opportunities for the workforce to put down roots and create a more diverse and equitable community that benefits all of us.*

PARTNERS

SEACOAST  
— Chamber Alliance —



New Hampshire Department of  
BUSINESS AND  
ECONOMIC AFFAIRS



THE GREATER SEACOAST

HOUSING  
SUMMIT

VIRTUAL

## THE FUTURE OF HOUSING

The lack of affordable workforce housing has long been problematic throughout the Seacoast Region and the COVID-19 crisis has shed a new spotlight on the issue. **The 2020 Greater Seacoast Housing Summit** will focus on the future of housing and how the coronavirus epidemic impacts workforce housing.

**Friday, November 6, 2020 at 8:30-10:00 am**

This will be a virtual event. Register at [dovernh.org/housing](https://dovernh.org/housing).

Once you have registered you will receive the ZOOM link.

*There is no fee to attend but pre-registration is required.*

PRESENTING SPONSOR

CAMBRIDGE TRUST  
PRIVATE BANKING WEALTH MANAGEMENT

PRESENTERS

MODERATOR



**Matt Sullivan**  
Director of Planning  
and Development  
Town of Wolfeboro



**Ryan Hvizda**  
Realtor & Co-Owner of  
Hvizda Realty Group  
with Keller Williams  
Realty



**Willis Griffith**  
State Representative  
Manchester Ward 11



**Sarah Wrightsman**  
Executive Director  
Workforce Housing  
Coalition of the  
Greater Seacoast

Space is limited. Register at [dovernh.org/housing](https://dovernh.org/housing)



*New Hampshire*

**JOB AND RESOURCE**

*Virtual Fair*

**Tuesday, November 17, 2020**

**10:00 am - 1:00 pm**

**Discover the opportunities in  
NH's SEACOAST REGION!**

**WORK ★ LIVE ★ PLAY**

Positions in:

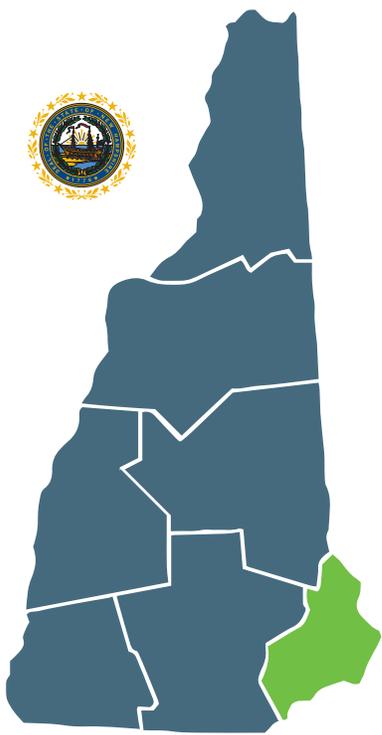
*Healthcare, Hospitality, Manufacturing,  
Business, Life Sciences and more*

**FREE EVENT!**

Employers and Job Seekers must register at

<https://virtualjobfairs.nh.gov>

*Brought to you by:*



**SEACOAST**  
— Chamber Alliance —



**BEA**

New Hampshire Department of  
BUSINESS AND  
ECONOMIC AFFAIRS



# SEACOAST

— Chamber Alliance —

## SUPPORTING SEACOAST BUSINESSES

Seacoast Region Chambers of Commerce partnering with the NH Business & Economic Affairs (BEA) to support **Business Recovery Initiatives**



## Business Recovery Webinars

Join the Seacoast Chamber Alliance and the New Hampshire Small Business Development Center for complimentary webinars on important topics including PPP Forgiveness and Marketing.

### PPP Forgiveness Applications: Eligibility and filling out the applications Monday, November 16, 2020 – 10:00-11:00 am



Learn about the PPP Forgiveness Applications: Eligibility and filling out the applications. Are you eligible to use the simpler or the EZ PPP Forgiveness applications? Come find out & walk through the apps. If you don't qualify for either one, we suggest you contact your SBDC advisor to help you fill out the Full application. A question and answer period will follow the program.

Presented by Chuck Gilboy, NH SBDC Business Advisor

Please register on the NH SBDC site at: <https://ic.nhsbdc.org/workshop.aspx?ekey=5400627>

### Adapt Your Marketing: Increase Certainty in Your Business Thursday, November 19, 2020 – 1:00-2:00 pm



Learn how to Adapt Your Marketing: Increase Certainty in Your Business.

Get all in on marketing in a COVID-19 world

- why you should be doing marketing, and understanding your audiences' new needs and habits
- what you can do to meet customers where they are with the content they want,
- how you can share this new, relevant, and thoughtful content out for the highest ROI.

This is a comprehensive action-packed 60-minute webinar that will push you to rethink and rework your marketing for today's customers.

Presented by Rita Toth, NH SBDC Business Advisor

Please register on the NH SBDC site at: <https://ic.nhsbdc.org/workshop.aspx?ekey=5400629>

**Zoom Links will be sent from NH SBDC to attendees upon registering for these events.**

This program is presented by the Seacoast Chamber Alliance in conjunction with their funding partnership with the NH Department of Business and Economic Affairs. The Seacoast Chamber Alliance represents over 2,500 businesses who are members in one of the six Chambers of Commerce in the Seacoast: Hampton Area Chamber of Commerce, Exeter Area Chamber of Commerce, The Chamber Collaborative of Greater Portsmouth, Greater Dover Chamber of Commerce, Greater Rochester Chamber of Commerce, and The Falls Chamber of Commerce.



GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE

# Chamber 101

Sponsored By



See what's new and learn how  
to get the most out of your  
Chamber membership!

New and Seasoned Members Welcome!

## November Session

**Thursday, November 12**

**4:00-5:00pm**

*All sessions are currently held online via a Zoom meeting.  
An e-mail with a link to join the meeting will be sent to you.*

### Sign Me Up!

Company Name: \_\_\_\_\_

Attendee Name(s): \_\_\_\_\_

\_\_\_\_\_  
Email: \_\_\_\_\_

Contact Tanya for more information or to register:  
603-332-5080 x:2  
or e-mail: [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org)



# BE A 2021 CHAMPION! HELP FUND A SCHOLARSHIP.

The Greater Rochester Chamber of Commerce is pleased to offer its Members the opportunity to be named a Chamber Scholarship Champion.

Your donation will benefit the Scholarship Fund that enables the Chamber to provide scholarships to graduating seniors who are employees of a Chamber member or the child of an employee of a Chamber member business or organization.

SCHOLARSHIPS

All Chamber Scholarship Champions will be officially recognized and thanked upon the recipient(s) being Selected in March, 2021 in the:

- Chamber's Newsletter
- Chamber Website
- Company Name Included in a Press Release
- Company Logo on E-blast
- At Scholarship Ceremony

Your \$100 donation can help us build enough funds to provide several graduating seniors with a scholarship towards their college expenses.



\_\_\_\_\_ YES, Please sign up my business to become a \$100 Chamber Scholarship Champion!

\_\_\_\_\_ Payment Enclosed \_\_\_\_\_ Invoice Me

Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

**Return To:**  
Greater Rochester Chamber of Commerce  
18 South Main Street Rochester, NH 03867  
Phone: 603-332-5080 Fax: 603-332-5216  
Email: [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org)

## SCHOLARSHIP INFORMATION/ ELIGIBILITY REQUIREMENTS

- Scholarship(s) will be offered to a graduating high school student.
- Student must be employed by or have a parent employed by a Chamber member company for a minimum of six months to be eligible to apply.
- The applicant must be planning to attend a full-time college, university or technical school with the scholarship being made payable in the second year of enrollment.
- The applicant must attach a High School Transcript including grade point average.
- Application must be completed in full to be considered.
- Additional sheet with information may be attached.

## CRITERIA EVALUATION

<u>Criteria</u>	<u>Maximum Points Earned</u>
1. Involvement in School Activities	20
2. Involvement in Community Activities	25
3. Work Experience	25
4. Scholastic Achievement	20
5. Career Plans	10

## SCHOLARSHIP APPLICATION

**DEADLINE:  
MARCH 26, 2021**

### *Student Information*

Student's Name \_\_\_\_\_ Phone \_\_\_\_\_  
 Mailing Address \_\_\_\_\_  
 Email \_\_\_\_\_

### *Educational Information*

High School Attending: \_\_\_\_\_  
 SAT Math: \_\_\_\_\_ SAT Writing: \_\_\_\_\_  
 GPA: \_\_\_\_\_ SAT Verbal: \_\_\_\_\_ SAT Reading: \_\_\_\_\_  
 SAT Total: \_\_\_\_\_

**NOTE: Official High School Transcript MUST be attached for consideration**

### *College Information*

College Major Being Pursued \_\_\_\_\_  
 College Attending \_\_\_\_\_

#### Estimated College Expenses

Tuition	\$ _____	Room & Board	\$ _____	Fees	\$ _____
Commuter Travel	\$ _____	Books & Supplies	\$ _____	<b>TOTAL</b>	\$ _____

### *Chamber Member Information*

Chamber Member Company Where Student/Parent is Employed \_\_\_\_\_  
 Name of Employee at Chamber Member Company \_\_\_\_\_  
 Employee's Relationship to Student \_\_\_\_\_  
 I certify that the above applicant is an **employee** or **son/daughter** (circle one) of the employee indicated above at \_\_\_\_\_ (Chamber member company)  
 \_\_\_\_\_  
 Chamber Member Representative \_\_\_\_\_ Date \_\_\_\_\_



# Holiday Tree Lighting Collection for the Homeless

Bring your donations for the Homeless to the  
Rochester Department of Public Works (DPW)  
45 Old Dover Road, Rochester NH 03867

**November 16 through December 16, 2020**

**Delivery Hours: Monday through Friday 7:00 am – 4:00 pm**

The Homeless Center for Strafford County is currently seeking the following donations! Drop off these items at the DPW office.

- Paper towels
- Lysol wipes
- Hand soap
- Kids craft kits
- Wash cloths
- Pillow cases (new)
- Pillows (new)
- Twin sheet sets (new)
- Mayo
- Mustard
- Ketchup
- Ranch dressing
- Chef Boyardee Beefaroni and Ravioli
- Healthy kid snacks
- Granola bars
- Popcorn
- "Annie's" snacks
- Sugar free applesauce

Due to COVID-19 the Homeless Center for Strafford County is currently unable to accept donations of used items.

For additional information, call the Chamber office at 603-332-5080.



# Holiday Tree Lighting

● *Airing December 4, 2020* ●

Underwritten by:



View the 2020 Holiday Tree Lighting this year on the Chamber and City websites, Facebook page and more! This year's Holiday Tree Lighting, sponsored by First Seacoast Bank, will feature a special holiday dance performance from Studio 109, reading of "The Night Before Christmas" by Mayor Caroline McCarley, carolers, the lighting of the tree and more. Be sure to tune in on **December 4th** or after to see this special holiday tradition which will be played throughout the season!

————— ***Happy Holidays!*** —————

For more information please contact the Chamber office:

- 18 South Main Street, Rochester NH 03867 ● (603)332-5080 ●
  - [events@rochesternh.org](mailto:events@rochesternh.org) ● [www.rochesternh.org](http://www.rochesternh.org) ●
- 

# Holiday Tree Lighting

• *Airing December 4, 2020* •

Underwritten by:



## Sponsor Levels



<b>Film Sponsor</b> .....	<b>\$500</b>
<b>Collection Box Sponsor</b> .....	<b>\$500</b>
<b>Program Sponsor</b> .....	<b>\$500</b>

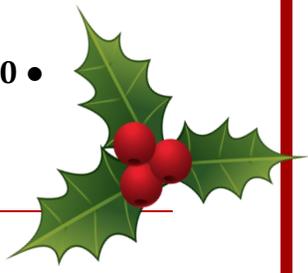
All sponsors will be recognized in the Holiday Tree Lighting video, on the Holiday Tree Lighting webpage, in the Chamber newsletter, eblasts and Thank You Flyer following the event. Should you be interested in sponsoring the Holiday Tree Lighting, please fill out the form below or contact the Chamber office:

- 18 South Main Street, Rochester NH 03867 • (603)332-5080 •
- [events@rochesternh.org](mailto:events@rochesternh.org) • [www.rochesternh.org](http://www.rochesternh.org) •

*Happy Holidays!*

Name: \_\_\_\_\_  
Company: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

**Please select level:**

- Film Sponsor       Collection Box Sponsor  
 Program Sponsor  
 **Payment Enclosed**       **Invoice Me**
- 



# Light Up Rochester

Underwritten by:

**SERVICE**  
CREDIT UNION



Spread Holiday Spirit this year!  
Enter your home or business in  
the Chamber's 2020 Holiday  
Decorating Contest.

GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE



## Light Up Rochester Entry Information

Name: \_\_\_\_\_  
Phone: \_\_\_\_\_  
Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
\_\_\_\_\_

Submit this information to the Chamber with your picture or video by December 4, 2020 at 5:00pm. Should you have any questions please contact the Chamber at:

[events@rochesternh.org](mailto:events@rochesternh.org)

P: (603)332-5080 F: (603)332-5216

18 South Main Street  
Rochester NH 03867

Entry Title: \_\_\_\_\_  
\_\_\_\_\_

Entry Description: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Please remember that videos must be no longer than 30 seconds and in a convertible video format.



## Light Up Rochester Video & Awards

Decorate your home or business for the opportunity to be a part of the Chamber's 2020 Light Up Rochester Video! Entries will be judged and 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place prizes will be awarded. Submit a photo or video to the Greater Rochester Chamber of Commerce at [events@rochesternh.org](mailto:events@rochesternh.org) to partake in this year's Light Up Rochester Holiday Event! (Please ensure any video submitted is 30 seconds or less, and in a convertible video format such as .MP4 or .MOV). All entries must be submitted by December 4, 2020 no later than 5:00pm. You may also use the online form on the Chamber homepage to submit entries.



# Light Up Rochester

Underwritten by:

**SERVICE**  
CREDIT UNION

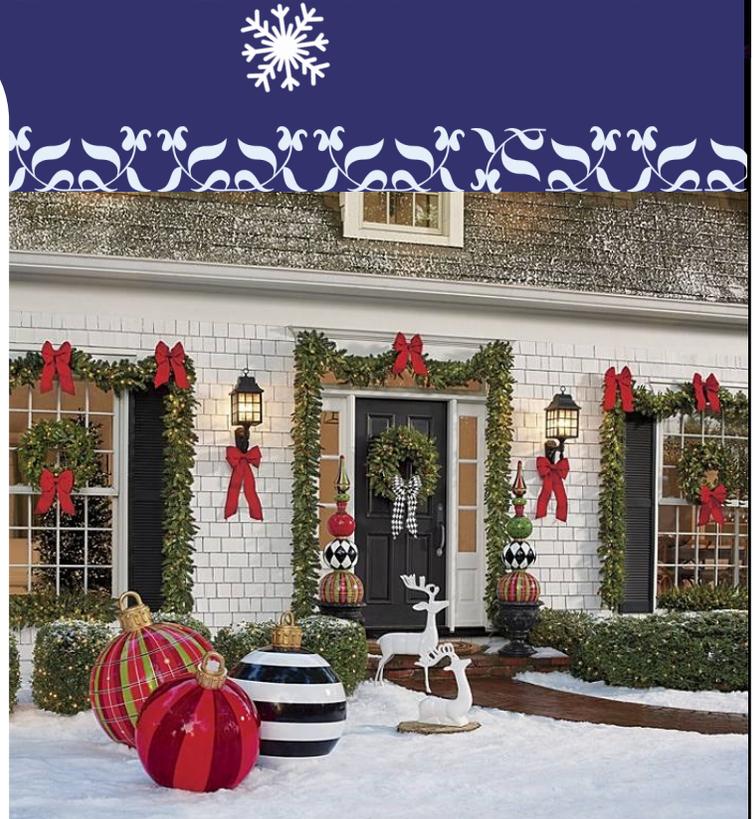


## Prize Donor Opportunities

### The Light Up Rochester Holiday Decorating Contest

will allow businesses, residences and organizations to showcase their holiday spirit! All entries will be judged and prizes for 1<sup>st</sup>, 2<sup>nd</sup> and 3<sup>rd</sup> place in each division will be awarded. We are looking for three 1<sup>st</sup> place prize donors at \$100, three 2<sup>nd</sup> place prize donors at \$50 and three 3<sup>rd</sup> place prize donors at \$25. All prize donors will be recognized in our Light Up Rochester Video that will air throughout the holiday season, on the Light Up Rochester webpage, in the Chamber newsletter, eblasts and Thank You Flyer. If you are interested in donating a prize or gift card at one of the corresponding values for the Light Up Rochester Holiday decorating contest, please fill out the form below and return it to the Chamber, or contact the Chamber office at:

**Greater Rochester  
Chamber of Commerce**  
18 South Main Street,  
Rochester NH, 03867  
(603)332-5080  
[events@rochesternh.org](mailto:events@rochesternh.org)



# Happy Holidays!

**Yes! Please include my business as a prize donor towards the  
Light Up Rochester's Holiday Decorating Contest.**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

**Please list donation or prize:**

**Value:**

\$100

\$50

\$25

# Light Up Rochester

Underwritten by:

**SERVICE**  
**CREDIT UNION**



## Sponsorship Opportunities

### Sponsor Levels



#### **Division Sponsor.....\$500 each**

- ◆ The Light Up Rochester Division Sponsors will appear at the beginning of each division in the Light Up Rochester video (Business, Residential or Organizations), and stay on screen throughout all the entries in that category! Additionally, division sponsors will be advertised on the Light Up Rochester webpage, in the Chamber newsletter, eblasts and Thank You Flyer.

#### **Film Sponsor.....\$500**

- ◆ The Light Up Rochester Film Sponsor will appear at the beginning of the Light Up Rochester video and appear again periodically throughout! Additionally, the film sponsor will also be advertised on the Light Up Rochester webpage, in the Chamber newsletter, eblasts and Thank You Flyer.

#### **Light Up Rochester Donor.....\$100 each**

- ◆ The Light Up Rochester Donors will appear periodically throughout the Light Up Rochester video. Donors will be advertised on the Light Up Rochester webpage, in the Chamber newsletter, eblasts and Thank You Flyer.

#### **Light Up Rochester Sponsor.....\$50 each**

- ◆ The Light Up Rochester Sponsors will appear in the Light Up Rochester video. Sponsors will be advertised on the Light Up Rochester webpage, in the Chamber newsletter, eblasts and Thank You Flyer.



#### **The Light Up Rochester Holiday Decorating Contest**

will allow businesses, residences and organizations to showcase their holiday spirit! The video of all the entries will play throughout the holiday season. Should you be interested in sponsoring this year's new holiday event or would like more information, please fill out the form below and return it to the Chamber, or contact the Chamber office:

#### **Greater Rochester Chamber of Commerce**

18 South Main Street,  
Rochester NH, 03867

(603)332-5080

[events@rochesternh.org](mailto:events@rochesternh.org)



**Yes! Please include my business as a sponsor towards the**



**Light Up Rochester's Holiday Decorating Contest.**



**Please select level:**

Name: \_\_\_\_\_  
 Company: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

Division Sponsor     Light Up Rochester Donor  
 Film Sponsor         Light Up Rochester Sponsor

**Payment Enclosed**

**Invoice Me**

