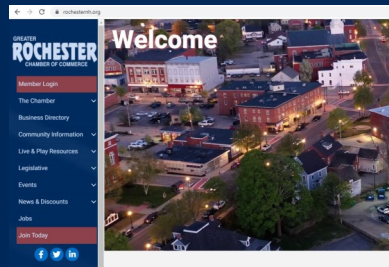


GREATER
ROCHESTER
CHAMBER OF COMMERCE



www.rochesternh.org

JOIN!
Membership is
Good for Business

GOOD FOR BUSINESS

ADVERTISING & PUBLIC RELATIONS

- BUSINESS CARD/BROCHURE EXPOSURE
- FREE PROMOTIONAL OPPORTUNITIES
- SPONSORSHIP OPPORTUNITIES
- ANNIVERSARY RECOGNITIONS
- SOCIAL MEDIA PAGES
- WEBSITE ADS

NETWORKING

- BUSINESS AFTER HOURS
- COMMITTEE INVOLVEMENT
- YOUNG PROFESSIONAL GROUP MEETINGS

OUR WEBSITE

- BUSINESS REFERRALS
- COMMUNITY CALENDAR
- DINING GUIDE
- POST JOB OPENINGS
- NEWS RELEASE SUBMISSION
- EVENT REGISTRATION
- MEMBER-TO-MEMBER DISCOUNTS

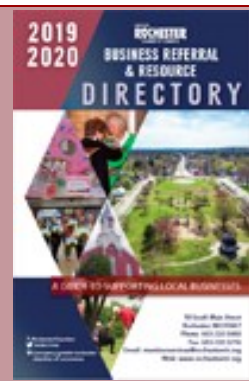
GOOD FOR THE COMMUNITY

BE INFORMED ON COMMUNITY ISSUES

- GOVERNMENT AFFAIRS COUNCIL
- CANDIDATE FORUMS
- BREAKFAST FORUMS SEMINARS

COMMUNITY PROGRAMS

- COMMUNITY EXPO
- ROCHESTER HOLIDAY EVENTS
- LEADERSHIP GREATER ROCHESTER



LET'S DO BUSINESS TOGETHER



Greater Rochester Chamber of Commerce

**18 South Main Street
Rochester, NH 03867**

603-332-5080

memberservices@rochesternh.org
www.rochesternh.org



facebook.com/RochesterChamber



[@GRCCNH](https://twitter.com/GRCCNH)

Follow us on



[LinkedIn.com/Company/
Greater-Rochester-Chamber-of-Commerce](https://LinkedIn.com/Company/Greater-Rochester-Chamber-of-Commerce)

ABOUT US

The Greater Rochester Chamber of Commerce is an active, non-profit business membership organization comprised of 400 business and professionals who are dedicated to fostering a favorable economic climate in which to live and work.

Our staff



Laura Ring
President/CEO



Tanya Hervey
Office Manager/
Events & Communications

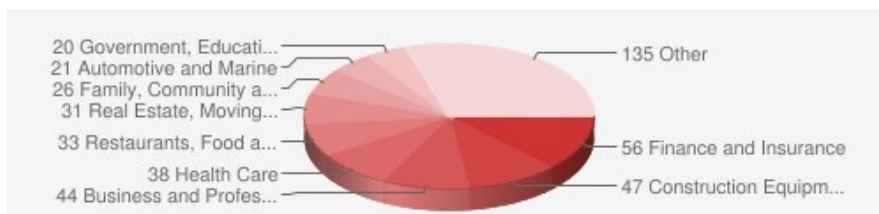
HOW CAN THE GRCC HELP YOUR BUSINESS?

Business Connections
Business Promotion
Networking Opportunities
Membership Benefits
Business Workshops

Advertising/Marketing Opportunities
Chamber Publications
Community Involvement
Keep Informed of Business Issues
Business Advocacy

SNAP SHOT of our membership

OUT OF OUR MEMBERS:



77+
member events
per year

Most businesses employ
5 people or less

Chamber Website

34,953 Views

Chamber Facebook

2,303 Follows

Chamber Twitter

3,706 Tweets

600 categories of businesses and counting - where do you fit in?

CHAMBER BENEFITS

PRODUCT / SERVICE	MEMBER	NON-PROFIT	NON-MEMBERS
Brochure/Business Card Display	Free	Free	n/a
Business After Hours attendance	Free	Free	n/a
Business Credibility	Free	Free	n/a
Business Welcome Package (Promotional Items)	Free	Free	n/a
Certificate of Origin	Free	n/a	\$25.00
Community Calendar Postings	Free	Free	Free
Community Information	Free	Free	Free
Constant Contact Chamber Discount	Free	Free	Free
Information Center	Free	Free	Free
Job Posting on Website	Free	Free	n/a
Legislative Alerts	Free	Free	n/a
Magazine/Maps	Free	Free	Free
Member Directory	Free	Free	Free
Member Directory Listing	Free	Free	n/a
Member News – Chamber Newsletter	Free	Free	n/a
Member News-Email Blasts	Free	Free	n/a
News Releases on Website	Free	Free	n/a
Notary Public	Free	Free	n/a
Referrals	Free	Free	n/a
Ribbon Cutting Ceremonies	Free	Free	n/a
Testimonial Ads	Free	Free	n/a
Web Site Basic Business Listing	Free	Free	n/a
Wi-Fi	Free	Free	n/a

Breakfast Forums attendees	Varies	Varies	Varies
Breakfast Forum Sponsor	\$500	\$500	n/a
Business After Hours Sponsor (Virtual/Live)	\$50/\$150	\$50/\$150	n/a
Directory Additional Category Listings	\$25 each	\$25 each	n/a
Eblast Promotional Flyer	\$100	\$75	n/a
Membership Labels	\$50	\$35	\$300
Membership List (emailed)	\$25	\$25	\$300
During first year of joining	Free	Free	Free
Newsletter Ads (bus card-2"x3.6")	\$50/issue	\$35/issue	n/a
	\$100/issue	\$75/issue	
Newsletter Inserts (quarterly)	due by 10th of previous month		n/a
	\$100	\$100	
Relocation Package Inserts	650, 8 1/2 x 11 flyers due by 18th of previous month		n/a
Directory Ads	Varies	Varies	n/a
Sponsorships	Varies/event	Varies/event	Varies/event
Web Site: Enhanced Business Listing	\$100	\$100	n/a
Advertising (e-cards and banner ads)	Varies	Varies	n/a

2021

ABC's of Chamber Benefits

Additional Business Membership

Members receive a \$100 discount on having an additional business they have at least 50% ownership in be a member in and receive all the benefits of the primary membership .

Advertising

As a member, you are provided with several advertising and sponsorship opportunities to receive business exposure through any of our events and publications.

Business After Hours

An event presented by the Chamber and hosted by a member firm for the purpose of showcasing their facility, products and services and for bringing members together to network and increase their business contacts. Virtual or In-Person.

Business Referrals

The Chamber receives numerous referrals for information about local businesses. Only members are referred.

Business Resource Center

In addition to the Chamber offering valuable business resources to its member businesses, the Chamber building houses the Rochester Main Street office on the second floor to provide assistance to downtown businesses.

Capital Connect

Your Chamber is a member of the Business & Industry Association of NH's (BIA) Capitol Connect. Therefore, small business members (10 employees or less), who remain members of their local chamber, receive a no-cost, affiliate membership in the BIA. Capitol Connect extends many BIA benefits at no cost, including a) access to the deliberations of the NH Legislature, governor and state agencies; b) Periodic "call-to-action" communications from the BIA on legislative matters affecting the business community; c) Weekly *E-Brief*; d) Weekly *Legislative Review*, and e) BIA member pricing for all events to which the public is invited. For more information, visit <https://www.biaofnh.com/capitol-connect.html>.

Certificates of Origin

The Chamber provides Certificates of Origin that are needed to certify the country of origin before a product can be exported.

Committee Involvement

Members and their employees can get involved with Chamber committees which provide an opportunity to meet other people and increase business contacts.

Community Calendar

The Chamber provides a Community Calendar on its website as a community service to provide residents and visitors with information on upcoming events.

Constant Contact

Chamber members receive a discount on their Constant Contact subscription. Use this email marketing program to promote your business.

Dining Guide

Dining Guide in print and online promoting member restaurants/dining options. Visit the Chamber website.

Email Blast Promotions

The Chamber offers its members the opportunity to submit flyers that can be emailed twice per month. Provide us with a jpeg flyer and URL Link that we will email to members.

Governmental Affairs

The Chamber represents the unified voice of Northern Strafford County's business community to local and state elected officials on issues impacting business.

Information Center

Members may supply the Chamber's Information Center with brochures and/or business cards for display where businesses, residents and visitors can obtain them.

Members can post their job openings on the Chamber's website Free. Postings are automatically published on the Chamber website and its social media pages.

Membership List and Labels

Members receive a complimentary mailing list of members in their first year and can purchase a mailing list thereafter and/or address labels of Chamber members.

Member Business Directory & Referral Guide

The Chamber publishes an annual directory listing all member businesses by their business categories. This publication is distributed free to members and the public (it's also available for download on our website).

Newsletter

The Chamber publishes an electronic monthly *UPDATE* newsletter to inform members of upcoming events and programs, committee news, legislative updates, etc. Free member news column is included and advertising opportunities are available.

Notary Service

The Chamber has a New Hampshire State authorized Notary Public in the office during business hours for your convenience.

Professional & Dedicated Staff

Your Chamber has a team of professional and dedicated staff members here to provide you with information and help you promote your business. Staff members are available every day to assist members with whatever needs they may have.

Programs and Seminars

Programs include seminars and a variety of topics of concern to area businesses.

Publications

The Chamber publishes and distributes community information such as Community magazines, Dining Guide, Northern Strafford County Street Maps, COAST Bus schedules, Legislative Guide, Rochester Special Event brochures, Rochester postcards and other publications.

Relocation Package Advertising

Members are provided the opportunity to promote their business to hundreds of potential residents interested in relocating to the area by providing promotional inserts for relocation packages.

Ribbon Cutting/Groundbreaking Ceremonies

Free advertising opportunity, coordinated by the Chamber, to announce member grand openings, anniversary, business relocation and ground breaking ceremonies in the local newspapers, social media and more.

Scholarship Program

As a benefit of Chamber membership, member employees and children of those employed at a member business are eligible to apply for a \$500 scholarship that is awarded in a student's second year of attendance at a full-time college, university or technical school.

Social Media

The Chamber uses social media outlets to communicate with members and the general public about what's going on at the Chamber, to promote member businesses and community events. As a member, you are provided with the opportunity to advertise your business promotions, events and job postings for free by providing the Chamber with information that can be posted to these media sources.

Be sure to:

Like us on Facebook: facebook.com/RochesterChamber

Follow us on Twitter: twitter.com/GRCCNH

Testimonial Ads

The Chamber offers members the opportunity to have their business in the spotlight by offering a testimonial. Simply tell us how being a Chamber member has helped your business succeed and how you, or your employees, have become involved in Chamber committees or activities. We will create an ad that will be displayed for 1 month on the Chamber website, newsletter and Rochester Channel. 12

Web Site

All members are promoted FREE on the Chamber user and mobile friendly website. Visit our online membership directory located at www.rochesternh.org. Members are also provided the opportunity to increase their presence on the website with an **Enhanced Web Listing** offering a 1600 word description, photos and video. Call us for details.

Young Professionals Group

The Chamber offers young professionals the Greater Rochester Young Professionals Group designed for young professionals in the area between the ages of 21 and 35 who meet in a casual setting while networking with others and building their professional contacts. The group meets the third Tuesday of each month. Meetings include tours, guest speakers on various topics and networking.

Log onto your member portal on the website to:

- ADD/CHANGE INFORMATION IN YOUR LISTING
- POST EVENTS
- POST JOB VACANCIES
- POST NEWS RELEASES
- POST UPCOMING COMMUNITY EVENTS
- REGISTER & PAY FOR EVENTS ONLINE
- ACCESS EVENT FLYERS & FORMS

Advertising & Sponsorship Opportunities

E-BLASTS

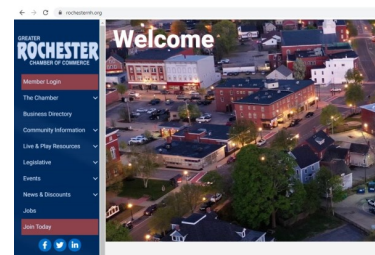
Members may provide a brief paragraph/photo to promote news, awards, or specials for your business in the Chamber Members News e-blast sent to members and contacts in the region the second and fourth Tuesday of each month (FREE).

\$100 to e-blast your own flyer

\$75 for member non-profits

WEBSITE ADS

Stand out on the Chamber website that receives approximately 3,000 visits per month.



Enhance your listing on our website
➤➤ Include video, photos & more

\$100.00/Year

Advertise with a Banner Ad

\$1,000.00/Year

NEWSLETTER



The Chamber forwards its electronic UPDATE newsletter on a monthly basis to inform members of upcoming events, programs, committees, member news, legislative updates, etc. A print newsletter is published quarterly.

Members may provide a brief paragraph/photo to promote news, awards, or specials for your business on the Member News page (FREE).

Members may submit a flyer to be inserted into the newsletter:

Promotional Flyer (8.5 x 11) \$100/issue

Member non-profits \$75/issue

SPONSORSHIP OPPORTUNITIES



Several sponsorship and advertising opportunities are available each year, including:

Annual Dinner & Awards Banquet
Breakfast Forums
Business After Hours
Community Expo & Job Fair
Candidate Forums
Chamber Publications
Chamber Raffle Bash
9 Hole Golf Social
Annual 18 Hole Golf Tournament
Holiday Parade
Holiday Tree Lighting
Light Up Rochester
Operation Thank You
Rochester Podcast
Scholarship Champions

PUBLICATIONS

The Chamber produces a number of publications that promote members and what is happening in Rochester. These include a Business Referral Directory, Relocation packages, Rochester postcards, Special Events brochure, Rochester Dining Guide, Community Magazine, Legislative Guides and more.



BENEFIT TO YOU

The Chamber offers its members the opportunity to submit articles to be included in Chamber Member News e-blasts, at no charge, that are emailed twice per month to members and our social media pages.

FREE ADVERTISING

Receive free advertising in our Chamber news blasts sent twice each month to promote specials, awards received, new employees, etc.

ELIGIBILITY

All you have to do is be a member in good standing with the Greater Rochester Chamber of Commerce.



Chamber Member Testimonials

The Chamber offers members the opportunity to have their business in the spotlight by offering a testimonial. Simply tell us how being a Chamber member has helped your business succeed and how you, or your employees, have become involved in Chamber committees or activities. We will create an ad that will be displayed for 1 month on the Chamber website, newsletter and Rochester Community Channel.



HOW BEING A MEMBER OF THE GREATER ROCHESTER CHAMBER OF COMMERCE HELPED TANYA LEE HERVEY PHOTOGRAPHY

"Joining the Greater Rochester Chamber of Commerce has been one of the best business decisions I've ever made. I'm primarily a portrait photographer, and it's important for me to do networking on a regular basis to keep my business thriving; attending various Chamber events and the Business After Hours events has proven to be an excellent way to meet other business professionals in my area, and start building relationships, which is key to getting and keeping clients."

The Greater Rochester Chamber of Commerce keeps its finger on the pulse of Rochester's business community, and provides many opportunities for local business to be seen, and to grow. It brings businesses together with events and I wouldn't operate my business without it. The year I joined, not even a month had gone by and I had earned back my yearly dues with work that came to me as a direct result of being a Chamber member. I've met so many great people at Chamber events, and I highly recommend membership for any business, large or small."

-Tanya Lee Hervey
Owner

TANYA LEE HERVEY PHOTOGRAPHY

GREATER ROCHESTER
CHAMBER OF COMMERCE
18 South Main Street, Rochester, NH
603-332-5080
www.rochesternh.org

It's good for business!
Serving northern Strafford County

JOIN A COMMITTEE

➡➡➡ and get involved!

The strength of your business can be increased through volunteerism on Chamber committees. If you or someone in your company is interested in joining a committee, please contact us!

Ambassador Committee



Membership Retention

Build professional relationships through personal contact with Chamber members, assist to retain membership base and generate involvement.

Meeting Date: Meetings 4 times per year at 8:00am as determined by the committee

Programs Committee



Develop programs and seminars

Develop programs and seminars on topics of interest to business.

Meeting Date: As determined by the committee

Government Affairs Council



Legislative Monitoring, Advocacy

Represent, monitor and advocate members' interests and concerns to local, regional, state and federal governmental organizations on issues that affect the economic well-being and quality of life in the greater Rochester area.

Meeting Date: Monthly meetings as determined by the committee



The three committees above provide the excitement, innovation, ideas and progress needed for a Chamber to foster growth and stay relevant

Have ideas? Want to use your talents? Learn new things? Join a committee!

SPECIAL EVENT

committees

Fun & Rewarding



Annual Dinner & Awards Banquet Committee

Develop a festive dinner and awards banquet where the organization presents the Citizen of the Year, Business of the Year and Non-Profit of the Year awards and where Chamber members can unite socially.

Meeting Date: 4 - 5 meetings at 4:00pm as determined by the committee



Community Expo & Job Fair Committee

Establish event to showcase member businesses in a trade show format and meet job seekers. Promote event to existing members and the public to attend.

Meeting Date: 4 meetings at 4:00pm as determined by the committee



Golf Tournament Committee

Create golf tournament fundraiser for Chamber members and their guests to unite socially while promoting member businesses.

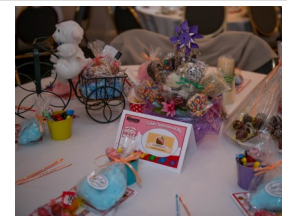
Meeting Date: 4 - 5 times at 8:00am as determined by the committee



Chamber Raffle/Bash Committee

Sell tickets for \$10,000 cash prize or motorcycle and create festive event to conduct reverse raffle drawing.

Meeting Date: 4 - 5 times at 8:00am as determined by the committee



Holiday Parade/Tree Lighting Committee/Light Up Rochester

Coordinate spectacular holiday parade of floats, marching bands, mobile units and marchers for the community. Coordinate tree lighting ceremony to kick-off the holiday season. And encourage businesses and residents to Light Up Rochester.

Meeting Date: 4 - 5 times at 8:00am as determined by the committee



Get involved - see back page of booklet to sign up for a committee

RIBBON CUTTING CEREMONY

A TIME-HONORED TRADITION

As a benefit of your Chamber membership, this public relations service is available to **members only** at no charge.

A ribbon cutting ceremony is usually held when a business opens, moves, expands, is under new management, or celebrating an anniversary.

Chamber

We invite:

- Chamber President
- Chamber Board Chairman
- Mayor or City Council members of the city/town in which member's business is located
- Police Department & Fire Department of the city/town in which member's business is located
- Rochester Main Street Director (if business is a downtown Rochester business)
- Media representatives to obtain information and take photo

We bring:

- Ribbon
- Scissors

**In the event media representatives are not available, the Chamber takes a photo to be provided to the media.*

Members

Submit a request for a Ribbon Cutting to the Chamber at least 3-4 weeks in advance (please choose two possible dates).

Consider inviting owners, key staff members, supporters of your business, and family members!





MEMBERSHIP 2021 APPLICATION

I/We apply for membership in the Greater Rochester Chamber of Commerce and agree to pay an annual membership investment appropriate for my/our firm according to the rate formula described below.

Name of Firm _____
 Address _____
 Mailing Address _____
 Telephone _____ Fax _____
 Email Address _____
 Facebook _____ Twitter _____
 Website _____
 Contact Name/Title _____
 Designated Company Representative _____
 Product Sold or Services Rendered _____

Number of Employees Full Time _____ Part Time _____
 Membership Categories (first category is free, others \$25 each) _____

Are you interested in serving on a Chamber committee? *See back page of booklet*

Membership rates are based on the number of employees unless otherwise specified below.

1-5 Employees = \$285.00	26-50 Employees = \$510.00	201-300 Employees = \$960.00
6-10 Employees = \$310.00	51-75 Employees = \$635.00	301-500 Employees = \$1,160.00
11- 20 Employees = \$360.00	76-100 Employees = \$760.00	501-750 Employees = \$1,410.00
21-25 Employees = \$385.00	101-200 Employees = \$860.00	751-1000 Employees = \$1,660.00

"Employees" are defined as your estimated average annual full-time workforce.
 Two part-time employees are equivalent to one full-time employee

Non-profit (1-24 Employees) 501C with Tax ID	\$180.00/year
Non-profit (25+ Employees) 501C with Tax ID	\$285.00/year
Individual (must be retired from member business)	\$ 85.00/year
Utility companies/Manufacturers/Supermarkets	\$500+\$5.00/Employee
Financial Institutions	Base Rate of \$650 plus \$18/million of deposit base
Municipality/Hospital	Per Agreement

Membership Investment (based on rates above) \$ _____
 Application Fee (one-time expense) \$ 25.00
 Additional Membership Categories (\$25 each) _____
Total Membership Investment \$ _____
 Method of Payment: ☐ Check ☐ MasterCard ☐ Visa ☐ Discover ☐ American ☐ Express
 Account # _____ CVV _____
 Expiration Date _____

Payment of membership dues may be deductible as an ordinary and necessary business expense.

If providing a partial payment at time of application, one half of the membership investment and application fee must accompany the application. Installments can be made with the balance paid in full 60 days from application. Benefits will begin when membership is paid in full.

Please make checks payable and return to:
Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867

FOR INTERNAL USE ONLY

☐ CM
☐ Accounting

☐ Email
☐ Social Media

☐ Membership Accounts
☐ Ambassador Committee

☐ Board of Directors
☐ Welcome Email

You may tear this page out. There is a back to this application. You may mail with payment or drop by our office.

UTILIZE YOUR LOCAL CHAMBER

GET INVOLVED
WITH YOUR BUSINESS
COMMUNITY

Our Chamber services businesses throughout northern Strafford County including Rochester, Barrington, Farmington, Middleton, Milton, Milton Mills, New Durham, Strafford and Lebanon, Maine.

BECOME A MEMBER & MAXIMIZE YOUR BENEFITS!

CONNECT WITH
APPROXIMATELY
400 BUSINESSES

Let us know if you are interested in:

- | | |
|--|--|
| <input type="checkbox"/> Website Enhanced Listing | <input type="checkbox"/> Advertising Opportunities |
| <input type="checkbox"/> Hosting a Business After Hours | <input type="checkbox"/> Sponsorships/Marketing |
| <input type="checkbox"/> Rochester Welcome Bag Promotion | <input type="checkbox"/> Committee Involvement |
| <input type="checkbox"/> Testimonial Ads | <input type="checkbox"/> Ribbon Cutting |
| <input type="checkbox"/> Promotional E-Blasts | <input type="checkbox"/> Scholarship Champion |

RIBBON CUTTING

BUSINESS NAME: _____

CONTACT: _____ PHONE: _____

DAY and DATE: _____

(Days of week in order of best possibility: Mon Tues Wed Thurs Fri)

TIME: _____ (10 am, 11am, 1pm, 2pm or ½ hrs in between)

LOCATION: _____

(Please request two possible dates)

THE CHAMBER WILL CONTACT YOU TO CONFIRM PLANS FOR THE RIBBON CUTTING CEREMONY REQUESTED

COMMITTEE SIGN UP

PLEASE LET US KNOW WHICH COMMITTEES YOU ARE INTERESTED IN JOINING:

- | | |
|--|---|
| <input type="checkbox"/> Annual Dinner & Awards Banquet | <input type="checkbox"/> Ambassador Committee |
| <input type="checkbox"/> Community Expo & Job Fair | <input type="checkbox"/> Government Affairs Council |
| <input type="checkbox"/> Golf Tournament, Golf Social | <input type="checkbox"/> Programs Committee |
| <input type="checkbox"/> Chamber Raffle/Bash | |
| <input type="checkbox"/> Holiday Parade/Tree Lighting/Light up Rochester | |

Please return this form along with your member application to:

Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867

P: 603.332.5080 F: 603-332-5216 / E-mail: memberservices@rochesternh.org /