

# Update Newsletter

GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE  
*Our Mission: Advance and promote the prosperity of its members and enhance the quality of life in the greater Rochester area.*

December 2021

Underwritten By: **FIRST SEACOAST BANK**

GREATER **ROCHESTER**  
CHAMBER OF COMMERCE

## Holiday Tree Lighting

FRIDAY, DECEMBER 3, 2021 @ 5:30PM  
CENTRAL SQUARE, DOWNTOWN ROCHESTER

**EVENT INCLUDES**

- Lighting of the Tree
- Reading of *The Night Before Christmas*
- Caroling
- Cookie Decorating
- Dance Performances
- Cookies & Hot Chocolate
- Visit with Santa

**Help Donate Children's Items for the Homeless Center for Stafford County**  
People are asked to bring items to the Collection Box at the Tree Lighting and at the Chamber until December 16. Items to be donated are New Books (ages 8-10), New Puzzles (ages 12+), Paper Towels and Toilet Paper.

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GREATER **ROCHESTER**  
CHAMBER OF COMMERCE

Presents the 2021  
**Collection for the Homeless!**

Sponsored by: **HRCU**  
Better Not Bigger Banking®

**November 29—December 17**



GREATER **ROCHESTER**  
CHAMBER OF COMMERCE

**2021 ROCHESTER HOLIDAY PARADE**

# A COMIC BOOK CHRISTMAS

SUNDAY, DECEMBER 5 @ 3PM  
DOWNTOWN ROCHESTER

UNDERWRITTEN BY  
**SERVICE CREDIT UNION**  
★★★★★

GREATER **ROCHESTER**  
CHAMBER OF COMMERCE

2022 Community Guide  
PRINT, E-BOOK & VIDEOS

NEW MARKETING OPPORTUNITIES...  
GET YOUR **FREE 30 SECOND VIDEO** WHEN  
YOU PURCHASE A 1/4 PAGE AD OR LARGER!

DISPLAY ADS WILL BE  
FEATURED IN BOTH  
THE E-BOOK AND  
PRINTED VERSIONS

VIDEO ADS WILL BE  
EMBEDDED IN THE  
E-BOOK VERSION

**OPEN**

30 second video (Value \$1,500) includes  
10-15 photos, logo, & voiceover

NEWSLETTER  
UNDERWRITTEN BY:

**WMM**  
WASTE MANAGEMENT®

# Membership Benefits

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## Community Information Center



Bring your business brochures and business cards to display at the Chamber Information Center at the Chamber office. We also have a members-only community board where you can submit flyers to be posted promoting upcoming events and more!

## Provide a TESTIMONIAL!

Members are invited to take advantage of this **FREE** benefit by telling us how the Chamber has helped your business!

Businesses that provide a testimonial will have their business logo and a photo of the person submitting the testimonial featured in an ad in an upcoming issue of the Chamber newsletter, on the Chamber website and on Atlantic Broadband Channel 12 for one month!

Contact Tanya at 603-332-5080 x:2  
or email: [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org)

## Utilize Your Member Portal



If you haven't yet activated your online portal, email [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org) and we will help you fully maximize this benefit. Once logged in, you will have access to many great features including:

- Securely Pay Invoices
- Post Job Vacancies
- Access & Download Upcoming Event Forms
- Post Upcoming Community Events
- Access/Download Benefit Forms
- Committee Members can access Committee Documents
- Submit Member News & Press Releases
- Update Directory Listing Information



As a benefit of your Chamber membership, this public relations service is available to **members only** at no charge!

*A ribbon cutting ceremony is usually held when a business opens, moves, expands, is under new management, or celebrating an anniversary!*

## Got Jobs?!

Post your job vacancies on the Chamber's website at **NO CHARGE!**

Simply **log in** to your Member Portal and select *Job Postings* on the left side!

The Chamber's website receives thousands of visits each month. If you have job vacancies to fill, post them! Visit [www.rochesternh.org/Jobs](http://www.rochesternh.org/Jobs) to see a current list of job postings. For assistance logging in, call 603.332.5080.

## UPDATE YOUR INFORMATION WITH THE CHAMBER

Members, now is a great time to review and update your company or organization's information with the Chamber.

Log into your Member Portal from the Chamber website: [rochesternh.org](http://rochesternh.org). Don't have a login?

Contact us and we'll get you started!

## Branding

The Chamber publishes and distributes community information and publications, in both print and electronically. Let us help you market to the right demographics. Examples include:

- Business Referral Directory
- Community Guide
- Legislative Guide
- Rochester Area Street Maps
- Rochester Dining Guide
- Relocation Packages
- Rochester Special Events
- Update Newsletter
- Member News
- Website



# Upcoming Chamber Events

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## JOIN THE CHAMBER FOR THE FOLLOWING HOLIDAY EVENTS



Visit [www.rochesternh.org/parade](http://www.rochesternh.org/parade) for details



## HOST A BUSINESS AFTER HOURS IN 2022

Several dates are currently available to host a Business After Hours in 2022. Showcase your business and educate members on what your business offers. If you don't have a business with enough space or parking, consider contacting another member and partner with them. Call Tanya at the Chamber office today at 603-332-5080 to get your Business After Hours scheduled.



**Do you know all of the benefits that are included with Chamber membership? There are many! To learn more, register for an upcoming Chamber 101 session and let us show you how we can help your business!**

### CHAMBER 101 UPCOMING SESSIONS:

The next session will be held on:

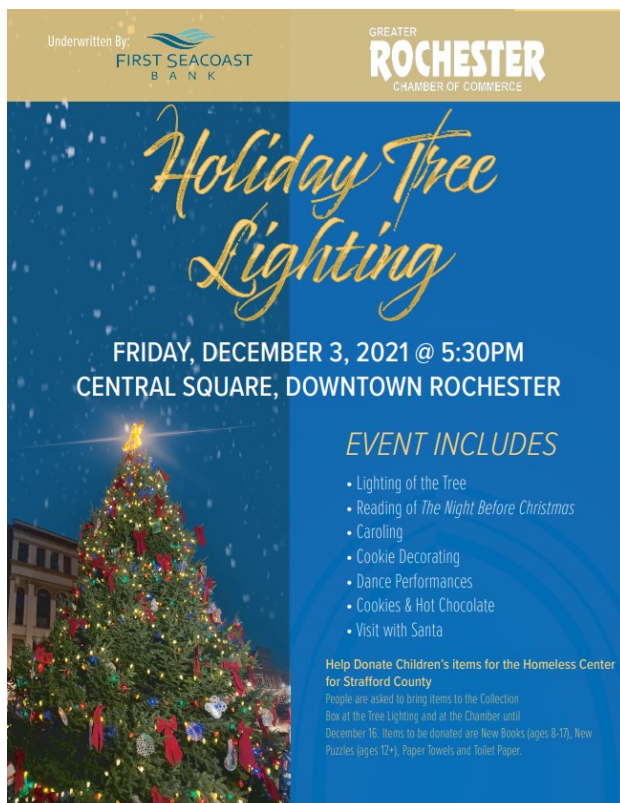
**Thursday, December 9, 2021, 4:00 pm**

Register with Tanya at:  
[thervey@rochesternh.org](mailto:thervey@rochesternh.org)

### EMERGENCY SUSPENSION OF BY-LAWS TO SUSPEND 2021 ANNUAL MEETING

The Chamber's board of directors wish to inform its members that due to restrictions surrounding the COVID-19 pandemic, the board voted recently implemented an emergency suspension of Article III, Section 1 of the by-laws to conduct its Annual Meeting for 2021.

We look forward to holding this a 2021/202 Annual Meeting for members in 2022.



Visit [www.rochesternh.org/treelighting](http://www.rochesternh.org/treelighting) for details

# Membership Update

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## Welcome New Members!

### PROPERTY MANAGEMENT

#### **ADMIRAL PROPERTY LLC**

Kendall Spewock

1 Wakefield Street, Suite 5

Rochester, NH 03867

Phone: (603) 923-7472

Email: [kendall@admiralproperty.co](mailto:kendall@admiralproperty.co)

Web: <http://Admiralproperty.co>



*Congratulations!*

## Member Anniversary Recognitions

The Chamber wishes to recognize and thank members that have 5, 10, 15, 20 or 25 years of Chamber membership this month!

### **20 YEARS**

**Wentworth Electric**

### **15 YEARS**

**First Seacoast Bank  
Harley-Davidson Shop of Rochester**

## Dues Increase Notice

Each year, the Chamber works diligently to raise income and minimize its spending. We have not issued a membership dues increase since 2018. Due to rising costs of supplies and services, we found it necessary to increase rates by 5%.

Your understanding and support is appreciated.

## Member Renewals

**The Board of Directors and Staff wish to thank the Members listed for renewing their Chamber investments!**

- Clearent Intelligent Processing
- iHeart Media
- Law Office of Carl W. Potvin
- Lilac City Grille
- The Links at Outlook Golf Course
- Peppers Landing
- Stonewall Kitchen
- The Home Depot
- Willem Verweij & Assoc. Physical Therapy

## ROCHESTER COMMUNITY GUIDE

The Greater Rochester Chamber of Commerce is currently producing its [2022 Rochester Community Guide](#) to promote what is available to residents, businesses, and those visiting Rochester. The Rochester Community Guide is the Chamber's publication that provides a comprehensive overview of Rochester and its unsurpassed professional services, amenities and lifestyle.

Several marketing opportunities are currently available. The Rochester Community Guide will be produced as a print, E-Book and videos. Display ads will be featured in both the e-book and printed versions. Video ads will be embedded in the e-book version.

The Chamber is partnering with **ChamberPG** to produce the Rochester Community Guide. You may be hearing from [Laurie LeBlanc](#) to discuss opportunities available in the guide. **ChamberPG offers a free, 30 second video when purchasing a 1/4 page ad or larger. This is a great marketing tool for your business to use on your website, the Chamber website and more. Broaden your audience and increase sales when you place your commercial on your website.**

The Rochester Community Guide is distributed to local businesses, Chamber members, restaurants, accommodations, city/town offices, information centers, in relocation packages, at events, and more. It will also be housed on the Chamber website and other sources.

Don't wait, act now and have your business included in this valuable Community Guide promoting Rochester. [Click here for the flyer.](#)



## NOMINATING COMMITTEE UPDATE

### **2022 OFFICERS NOMINATED**

In accordance with Article IV of the Chamber's bylaws, the membership is hereby notified of the following slate of officers who have accepted nomination for 2022.

#### Chairman of the Board

**Janet Oliver**

*Unitil*

#### Chairman-Elect

**Kerrie Landry**

*Waypoint*

#### Immediate Past Chairman

**Alan Johnson**

*Atlantic Broadband*

#### Treasurer

**Sharla Rollins**

*First Seacoast Bank*

#### Vice Chair,

#### Membership Development

**Mark Zoeller**

*Zoeller Realty Group– Keller Williams*

#### Vice Chair, Governmental Affairs

**Paul Gatehouse**

*Independence Financial Advisors*

#### Vice Chair,

#### Events & Fund Raisers

**David Richard**

*D.F. Richard Energy*

Provided no petition is filed, nominations shall be closed and the nominees shall be declared elected by the Board of Directors at their next meeting. If a legal petition is filed, a ballot election will be arranged as per the bylaws.



## **BOARD MEMBER THANKS**

Our thanks to the following for their dedicated service who served until 2021 on the Chamber board of directors.

**Anne Brown, Daystar-Your Technology Partner**  
7 years

**Steve Cates, Waste Management**  
6 years

**David Gutierrez, Spaulding Composites**  
2 Years

**Heather Stachura, Lilac City Grille**  
2 Years

**Kelly Wilson-Rogers, Licensed Massage Therapist**  
3 years

## **THANK YOU TO 2020-2021 CHAIRMAN OF THE BOARD, ALAN JOHNSON, ATLANTIC BROADBAND**



Our sincerest thanks to **Alan Johnson of Atlantic Broadband** who served as the Chamber's Chairman of the Board in 2020 and 2021. Alan provided leadership and dedicated service to the Chamber for two years due to the pandemic.

Thank you also to **Atlantic Broadband** for allowing Alan the time and resources to devote to the Chamber.



## NOMINATING COMMITTEE UPDATE

### **2022 DIRECTORS NOMINATED**

In accordance with Article IV of the Chamber's bylaws, the membership is hereby notified of the following individuals who have accepted nomination to serve a 3-year term on the board of directors beginning in 2022.

**David Stevens, Hourihane Cormier & Associates**  
**Rob Sweren, Spaulding Composites**

Provided no petition to the contrary is filed, nominations shall be closed and the nominees shall be declared elected by the Board of Directors at their next meeting. If a legal petition is filed, a ballot election will be arranged as per the bylaws.

## **2022 SCHOLARSHIP APPLICATIONS NOW AVAILABLE!**

The Chamber is pleased to be providing Scholarship(s) to eligible high school students!

Applicants must be graduating high school seniors who are employed by or have a parent employed by a company that is a member of the Greater Rochester Chamber of Commerce.

The scholarship will be paid directly to the attending institution in the student's second year at a full-time college, university or technical school. Help us support this program.

[See the attached scholarship application and guidelines!](#)

**Application deadline is Friday, March 25, 2022**



## **Become a 2022 Chamber Scholarship Champion!**

*Invest in Tomorrow's Future by Donating Today*

Your Chamber is pleased to offer Members the opportunity to be named a **Chamber Scholarship Champion** by becoming a \$100 donor to benefit the

[See the Attached Flyer for More Details!](#)

## MEMBER NEWS

**Access Sports Medicine & Orthopaedics** is pleased to welcome Brittany Masse, PA-C, a new physician assistant to their ever-growing team! She is a Board-Certified Physician Assistant who is able to provide care for all orthopaedic conditions while specializing in sports medicine and complementary therapies, which includes the introduction and use of Extracorporeal Pulse Activation Technology (EPAT). She also performs sports physicals, pre-employment physicals, and DOT examinations.

Also, Dr. Chelsea Backer recently became a board-certified sports medicine physician—a distinction she's been working on for the last four years. The benefit of having a board-certified sports medicine physician on your team is that they are specially trained to get you back in the game sooner. With their focus on non-surgical orthopaedic methodologies, they work with patients to ensure that their injury doesn't lead to further setbacks, and they help you to understand proper preventative measures to keep you in the game. For additional information, visit [www.accesssportsmed.com](http://www.accesssportsmed.com).

**Arts In Reach (AIR)** empowers teens in the Seacoast area through an inclusive creative community, integrating the arts and innovative mentoring. AIR offers programs for girls and gender expansive youth ages 11-18, that are accessible to all FREE of charge. Visit [www.artsinreach.org](http://www.artsinreach.org)

The **Children's Museum of New Hampshire** will present a Jingle Bell Extravaganza. Sunday, December 5, 1-2:30pm or 3-4:30pm and Sunday, December 12, 1-2:30pm or 3-4:30pm. Get your tickets now for this special ticketed holiday event at the Children's Museum of New Hampshire! Meet Santa for a socially distanced photo opportunity and receive a special gift. Hear a book reading of *The Polar Express*, by Chris Van Allsburg (copyright 1985), engage in hands-on holiday craft activities and a magical science experiment all while exploring the museum's many interactive exhibits. On your way out, grab a special treat to enjoy on your way home. Pajamas are welcome! Reserve your spots early. Space is limited! Cost is \$15/Members or \$20/Non-members per person and children under 12 months of age are free. Visit <https://childrens-museum.org/things-to-do/events/jingle-bell-express> For more information, visit: <https://www.childrens-museum.org/>

**Cornerstone VNA** will present the **35th Annual Lights of Love Celebration** - a Virtual Event on December 1, 4:30 pm With each \$5 donation, your loved one's name will be added to a holiday light, as pictured below. Hundreds of lights will be strung throughout the beautiful grounds of Cornerstone VNA. Each light shining warmly upon each tribute name. Due to COVID-19, this special event will be held **virtually** on December 1 and can be viewed from the comfort of your home at <https://cornerstonevna.org/lightsoflove/>. **Cornerstone VNA** will be hosting a 4-week **Virtual Holiday Grief Support Group** for adults. The goal of the group is to help individuals cope with feelings of grief, loss, and sadness, which can be especially challenging during the holiday season. The Holiday Grief Support Group will take place on Wednesdays, beginning December 1, from 3:00 pm until 4:30 pm and will continue to meet on Dec 8, 15, and 22. Any grieving individual can join the support group from a computer, tablet, or smartphone at <https://www.gotomeet.me/MaureenSteer>. For information contact 603-994-6976.

**Dover Adult Learning Center (DALC)** welcomes new board member Kimberly McLaughlin, CPA to its board of directors. McLaughlin is a Supervisor at Leone, McDonnell & Roberts, Professional Association in Dover. Her financial background includes health care and education. She worked at Plymouth State University, in budgeting and accounting services. Visit [doveradultlearning.org](http://doveradultlearning.org)

**FirstLight**, a leading provider of fiber-optic data, Internet, data center, cloud, and voice services to enterprise and carrier customers throughout the Northeast and mid-Atlantic, announced today that Luzerne Intermediate Unit 18 (LIU 18) and Northeastern Educational Intermediate Unit 19 (NEIU 19), which together make up the Northeastern Pennsylvania (NEPA) Wide Area Network, has selected FirstLight for its Internet, Ethernet transport, and DDoS mitigation solutions. For information, visit [www.firstlight.net](http://www.firstlight.net).

**First Seacoast Bank** is pleased to announce the addition of **Latonya Wallace** to the retail banking team. Latonya will serve as Assistant Vice President and Branch Manager of the Portsmouth office located at 1650 Woodbury Avenue. Latonya is a 2020 graduate of Leadership Seacoast and brings several years of financial services industry experience. She has extensive knowledge of the greater Portsmouth community and believes in the philosophy of relationship banking. For additional information, visit [www.firstseacoastbank.com](http://www.firstseacoastbank.com).

Check out the **Granite Steak & Grill Retail Market** by visiting: [www.granitesteakandgrill.com/meals-to-go-at-the-market](http://www.granitesteakandgrill.com/meals-to-go-at-the-market) For information, call 603-330-3100 or visit Granite Steak & Grill's [Menu](#) or their [Facebook page](#)

Did you know that the **Holiday Inn Express & Suites- Rochester, NH** has a great new meeting room space?

Outfitted with state of the art technology, the meeting room can comfortably accommodate up to 20 people. It can be set up in various styles with or without tables. Use it as a boardroom, classroom, interview room or small function room. Catering options are available. Please consider us or your next meeting or get together. Call us at 603-994-1175 or send an email to [sales@hierochesternh.com](mailto:sales@hierochesternh.com)

**Looking for something to do on these cooler days?**

The pool & hot tub at the **HOLIDAY INN EXPRESS & SUITES** in Rochester, NH is open for day passes Monday thru Friday between the hours of 9am-3pm. Day passes are \$10 for an adult and \$5 for children under 12. For more information call us at 603-994-1175 or send an email to [sales@hierochesternh.com](mailto:sales@hierochesternh.com).

**Leone McDonnell & Roberts, PA** is pleased to share that partner Christopher McKay was recently recognized by the Mt. Washington Valley Chamber of Commerce for his service to the organization at their Annual Meeting & Awards event. Chris' focus is in accounting and tax preparation services for closely-held businesses and individuals with an emphasis on multi-state tax issues. For additional information, visit [www.lmrpa.com](http://www.lmrpa.com).

**Northeast Credit Union** has won Gold in the "Best Credit Union" category. Best of the 603 is a public contest, hosted and advertised by Manchester Radio Group, where businesses are nominated and voted for by Southern New Hampshire communities. Northeast Credit Union would like to extend its gratitude to all who participated and voted through this competition and strives to be the "gold" standard for its current and perspective members each day. For additional information, visit [www.necu.org](http://www.necu.org).

**The Salvation Army needs your help!** Every year, The Salvation Army has its annual Red Kettle Christmas Campaign. The dates of this seasonal effort starts November 15-December 24th. The shifts of the Red Kettle Christmas Campaign are from 9-2 and 3-7. The Red Kettle Christmas Campaigns purpose is to raise money to help families in need in our communities at Christmas. With the money raised, we provide families with a few toy items, a clothing piece, and some other goodies. We also give Thanksgiving and Christmas baskets of food to families in need for the holidays as well. Every dollar raised by the Red Kettle Christmas Campaign goes right back into helping families in need at Christmas, but also throughout the entire year to come! Contact Lt. Jamie Blanchette for more information and to sign up to ring bells. Email: [Jamie.blanchette@use.salvationarmy.org](mailto:Jamie.blanchette@use.salvationarmy.org) or call 207-891-8791.

**Spring Village at Dover** is a specialized Memory Care Community providing a safe, comfortable environment for their residents on their memory care journey. Their staff are proud to serve their residents with respect, kindness, and the compassion they deserve. For more information about Spring Village at Dover, or to schedule an **Individualized Tour**, call: 603-842-4908 or visit: [springvillagedover.com](http://springvillagedover.com)

**Waste Management** in need of filling positions for Diesel Mechanics/Assistants in our NE region, specifically, West Seneca, New York, Londonderry and Rochester, NH, West Boylston, Woburn, Norton, MA, and Cranston, RI. Waste Management offers exceptional, unmatched benefits, and career advancement opportunities. Visit <https://careers.wm.com/>

**WorkReadyNH** is celebrating 10 years of service this Fall. WorkReadyNH was developed in 2011 after a series of Business Round Table discussions with New Hampshire employers who stated that the skills they felt employees needed the most help with were the **soft skills**. Participants earn 2 certificates: 1) National Career Readiness Certificate from ACT and 2) WorkReadyNH Certificate from CCSNH. To learn more about this and see their class and virtual schedules, visit [www.ccsnh.edu/workreadynh](http://www.ccsnh.edu/workreadynh).

The **Granite YMCA** knows that healthy lifestyles are achieved through nurturing the mind, body and spirit. That is why they are pleased to offer members of your company a special wellness partnership as an investment in their health and well-being. As a member, you can join any branch of The Granite YMCA and receive a **10% discount on your monthly rate**. They will even **waive your join fee (up to a \$75 savings)**! When you join the Y, you are coming together with men, women, and children from your community who are committed to youth development, healthy living, and social responsibility. Contact Madysen McCarthy at 603-616-4532 or [mmccarthy@graniteymca.org](mailto:mmccarthy@graniteymca.org) for more information on partnering with the YMCA!

TO SUBMIT YOUR COMPANY OR ORGANIZATION'S NEWS,  
PLEASE E-MAIL IT TO:  
[MEMBERSERVICES@ROCHESTERNH.ORG](mailto:MEMBERSERVICES@ROCHESTERNH.ORG)



# What's Been Going On at the Chamber?

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The Chamber recently held a ribbon cutting at Windjammer's Seafood Restaurant to celebrate their 20th Anniversary. Windjammer's Seafood Restaurant is located at 240 Portland Street in Rochester. Pictured in the image above in no particular order are State Senator/Rochester City Councilor Jim Gray, Chamber Office Manager Tanya Hervey, Kim Seckendorf, owner of Windjammers Seafood Restaurant, cutting the ribbon, joined by several of her employees, Chamber Chairman of the Board Alan Johnson, Atlantic Broadband, Mary Henderson, Bank of New Hampshire, Jenn Marsh, Rochester Economic Development, City Manager Blaine Cox, City of Rochester, Rochester Mayor Elaine Lauterborn, Chamber President Laura Ring, Ken Wilman, Kevin Miller and John Hall of Profile Bank, and Tatjana Simon, Northeast Credit Union. Present but not pictured is Mandy Barstow of Studio 109 Dance, Voice & Drama. For more information, visit: [www.windjammersrestaurant.com](http://www.windjammersrestaurant.com).



BUSINESS  
after  
hours



Attendees at last month's Business After Hours at Mitchell Hill at the Roberge Center enjoyed viewing the attractive event facility at Mitchell Hill at the Roberge Center. Mitchell Hill BBQ owner, Bob Benoit, provided information on the facility and how one can use it. Some great food and beverages were provided. Our thanks to Mitchell Hill at the Roberge Center for hosting our November Business After Hours.



New member, Kendall Spewock of Admiral Property LLC was on hand to discuss the property management services they provide.



New member, Martha Bertsimas of Newburyport Bank was present to inform those in attendance of the financial services the bank offers.

Celebrating  
**COMMUNITY  
LEADERS**



## 2021 Chamber Leadership

### Officers

Chairman of the Board:  
Alan Johnson  
Atlantic Broadband

Chairman-Elect:  
Janet Oliver  
Unitil

Vice Chair, Governmental Affairs:  
Steve Cates  
Waste Management

Vice Chair, Membership:  
Mark Zoeller  
Keller Williams Coastal Realty

Vice Chair, Events & Fund Raisers:  
Kerrie Landry  
Waypoint

Treasurer:  
Sharla Rollins  
First Seacoast Bank

Immediate Past Chairman:  
Anne Brown  
Daystar, Inc.

### Directors

Mandy Barstow  
Studio 109 Dance, Voice & Drama

Blaine Cox  
City of Rochester

Brian Dickie  
Eversource

Paul Gatehouse  
Independence Financial Advisors

David Gutierrez  
Spaulding Composites, Inc.

Daniel Jalbert  
Comcast Business

Lauren Jerr  
Spaulding High School

Kevin Miller  
Profile Bank

David Richard  
D.F. Richard Energy

Kelly Rogers  
Kelly Wilson Rogers, Massage Therapist

Tatjana Simon  
Northeast Credit Union

Heather Stachura  
Lilac City Grille

### Chamber Staff

Laura Ring  
President/CEO

Tanya Hervey  
Office Manager-  
Events & Communications

### Greater Rochester Chamber of Commerce

18 South Main Street  
Rochester, NH 03867  
[www.rochesternh.org](http://www.rochesternh.org)  
(603)332-5080  
[www.rochesternh.org](http://www.rochesternh.org)

Be sure to follow us:



# December 2021 Chamber Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
			1	2	3 HOLIDAY TREE LIGHTING 5:30 PM	4	UPCOMING EVENTS
5 HOLIDAY PARADE 3:00 PM	6	7	8	9 4:00 pm Chamber 101	10	11	
12	13 8:00 am Holiday Events Committee	14	15	16	17 7:30 am Board of Directors	18	
19	20	21	22	23	24 CHRISTMAS HOLIDAY OBSERVED OFFICE CLOSED	25	
26	27	28	29	30	31 NEW YEAR'S HOLIDAY OBSERVED OFFICE CLOSED		
VISIT OUR WEBSITE TO REGISTER FOR EVENTS							



Presents the 2021

## Collection for the Homeless!

Sponsored by:  **HRCU**  
Better, Not Bigger Banking®

### November 29—December 17

HELP DONATE CHILDREN'S ITEMS FOR THE HOMELESS

A COLLECTION WILL BE CONDUCTED FOR THE  
Homeless Center of Strafford County

**DONATED ITEMS REQUESTED**  
NEW BOOKS (FOR AGES 8-17) - PAPER TOWELS  
NEW PUZZLES (AGES 12+) - TOILET PAPER

**ITEMS WILL BE COLLECTED AT**  
GREATER ROCHESTER CHAMBER OF COMMERCE AND  
AT HOLY ROSARY CREDIT UNION  
THROUGH DECEMBER 17  
AND AT THE  
HOLIDAY TREE LIGHTING—DECEMBER 3  
FROM 5:30 TO 6:30 PM









Underwritten By:



GREATER

**ROCHESTER**

CHAMBER OF COMMERCE

# *Holiday Tree Lighting*

**FRIDAY, DECEMBER 3, 2021 @ 5:30PM  
CENTRAL SQUARE, DOWNTOWN ROCHESTER**

## *EVENT INCLUDES*

- Lighting of the Tree
- Reading of *The Night Before Christmas*
- Caroling
- Cookie Decorating
- Dance Performances
- Cookies & Hot Chocolate
- Visit with Santa

### **Help Donate Children's items for the Homeless Center for Strafford County**

People are asked to bring items to the Collection Box at the Tree Lighting and at the Chamber until December 16. Items to be donated are New Books (ages 8-17), New Puzzles (ages 12+), Paper Towels and Toilet Paper.





GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE

2021  
ROCHESTER  
HOLIDAY  
PARADE



# A COMIC BOOK CHRISTMAS

**SUNDAY, DECEMBER 5 @ 3PM**  
**DOWNTOWN ROCHESTER**

UNDERWRITTEN BY  
**SERVICE<sup>®</sup>**  
**CREDIT UNION**



ONLINE MEDIA  
PARTNER



BROADCAST ON  
CHANNEL 12 BY



**ATLANTIC**  
broadband

INCLEMENT WEATHER DATE:  
MONDAY, DECEMBER 6 @ 6PM

COMMERCIAL, ORGANIZATION  
& YOUTH FLOATS  
MOBILE UNITS, MARCHING  
BANDS, VIPs,  
MARCHING UNIT EQUESTRIANS  
& A SPECIAL VISIT  
FROM SANTA CLAUS!

## PARADE PARTNERS

AIR FORCE  
JUNIOR RESERVE  
GREAT BAY RADIO  
ASSOCIATION  
WIFZ



GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE

**HOLIDAY TREE  
LIGHTING**

5:30-6:30PM  
FRIDAY,  
DECEMBER 3 DOWNTOWN  
ROCHESTER





# 2021 Rochester Holiday Parade

Underwritten by:



## SUNDAY, DECEMBER 5, 2021 3:00PM

RAIN DATE: Monday, December 6, 2021 at 6:00 pm

### 2021 PARADE ENTRY FORM

COMPANY/ORGANIZATION: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_ HOME PHONE: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

WORK PHONE/CELL PHONE: \_\_\_\_\_

#### FLOAT CATEGORY:

\*\*\*\*If you are bringing a horse as part of your entry, your division is AUTOMATICALLY EQUESTRIAN.

____ Organization Float	____ Youth Float	____ Commercial Float
____ Equestrian Unit****	____ Mobile Unit**	____ Marching Unit
____ Color Guard	____ Other (please specify)	

Will there be music on your float? Yes \_\_\_ No \_\_\_ Will there be lights on your float? Yes \_\_\_ No \_\_\_

**DESCRIPTION OF FLOAT OR OTHER ENTRY:** (Points of interest, length of float, etc.) To prevent possible disqualification at the parade, applicants are encouraged to submit in advance as detailed information as possible regarding their entry. This information will be provided to those broadcasting the parade on Rochester's Community Channel 12. Please attach a separate sheet of paper if additional space is needed. Floats are expected to enhance the parade theme or recognize the theme in a creative manner. The name of the organization or company responsible for the float should be visible to the crowd and the cable camera crew. The Holiday Parade Committee reserves the right to not allow any float or entry that is deemed inappropriate.

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All business, non-profit and community organizations are invited to be a part of the largest and most spectacular parade of the Holiday Season!

**\*\*All entries must indicate the number of vehicles you are entering into the parade.**

**\*\*\*\* All equestrian entries must have pooper-scoopers or it will not be allowed to participate. Horse trailers must be brought to Rochester Commons prior to beginning of parade.**

**Judging and Awards:** All float judging will take place promptly at 1:30 p.m. To allow yourself enough time to be in the line-up by this time, you should plan to **arrive by 12:30 p.m.** Floats not in the line-up by 1:30 p.m. will forfeit their opportunity to be judged. In addition to the Best of Parade award, first, second and third place awards will be provided in the Youth, Organization and Commercial float divisions.

#### LIABILITY DISCLAIMER:

The undersigned, a spokesperson/official for \_\_\_\_\_, in the event of any problem resulting from participation in this project, agrees to hold harmless any and all officials and workers connected with this project, including the City of Rochester, Greater Rochester Chamber of Commerce and associated groups and individuals.

Spokesperson/Official \_\_\_\_\_

Name of Organization/Company \_\_\_\_\_

Date \_\_\_\_\_

RETURN BY DECEMBER 1, 2021 to:

Greater Rochester Chamber of Commerce  
18 South Main Street, Rochester, NH 03867  
Phone: 603.332.5080 Fax: 603.332.5216  
Email: [events@rochesternh.org](mailto:events@rochesternh.org)

# Holiday Collection for the Homeless



Sponsored by:



## November 29 through December 17, 2021

**Delivery Hours: Monday through Friday 9:00 am-5:00 pm**

**We currently We are seeking the following items  
The Homeless Center for Strafford County.**

- Paper towels
- Lysol wipes
- Hand soap
- Kids craft kits
- Wash cloths
- Pillow cases (new)
- Pillows (new)
- Twin sheet sets (new)
- Mayo
- Mustard
- Ketchup
- Ranch dressing
- Chef Boyardee Beefaroni and Ravioli
- Healthy kid snacks
- Granola bars
- Popcorn
- "Annie's" snacks
- Sugar free applesauce

Items can be dropped off  
during the above  
dates and hours to:

**Greater Rochester  
Chamber of Commerce  
18 South Main Street  
Rochester**

or

**Holy Rosary Credit Union  
133 Brock Street  
Rochester**

**Or bring items to the  
Tree Lighting event on  
Friday, December 3, 2021,  
5:30-6:30 pm**



GREATER  
**ROCHESTER**  
CHAMBER OF COMMERCE

Revamped and Ready To Go for 2021!

2nd & 4th  
Thursdays  
each month

To learn more, visit: [rochesternh.org](http://rochesternh.org) >Events >Chamber Events

## Chamber 101

Sponsored By



# December Session

**Thursday, December 9**  
**4-5pm**  
In-Person or via Zoom

**Company Name:** \_\_\_\_\_

**Attendee Name(s):** \_\_\_\_\_  
\_\_\_\_\_

**Email:** \_\_\_\_\_

Sign Me Up!

**Contact Member Services for more information  
or to register: 603-332-5080 x:2  
E-mail: [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org)**

# 2022 SCHOLARSHIP APPLICATION

## SCHOLARSHIP INFORMATION/ ELIGIBILITY REQUIREMENTS

- Scholarship(s) will be offered to a graduating high school student.
- Student must be employed by or have a parent employed by a Chamber member company for a minimum of six months to be eligible to apply.
- The applicant must be planning to attend a full-time college, university or technical school with the scholarship being made payable in the second year of enrollment.
- The applicant must attach a High School Transcript including grade point average.
- Application must be completed in full to be considered.
- Additional sheet with information may be attached.

## CRITERIA EVALUATION

<u>Criteria</u>	<u>Maximum Points Earned</u>
1. Involvement in School Activities	20
2. Involvement in Community Activities	25
3. Work Experience	25
4. Scholastic Achievement	20
5. Career Plans	10

## SCHOLARSHIP APPLICATION

**DEADLINE:  
APRIL 1, 2021**

### *Student Information*

Student's Name \_\_\_\_\_ Phone \_\_\_\_\_

Mailing Address \_\_\_\_\_

Email \_\_\_\_\_

### *Educational Information*

High School Attending: \_\_\_\_\_

GPA: \_\_\_\_\_

SAT Math: \_\_\_\_\_ SAT Writing: \_\_\_\_\_

SAT Verbal: \_\_\_\_\_ SAT Reading: \_\_\_\_\_

SAT Total: \_\_\_\_\_

**NOTE: Official High School Transcript MUST be attached for consideration**

### *College Information*

College Major Being Pursued \_\_\_\_\_

College Attending \_\_\_\_\_

#### Estimated College Expenses

Tuition \$ \_\_\_\_\_ Room & Board \$ \_\_\_\_\_ Fees \$ \_\_\_\_\_

Commuter Travel \$ \_\_\_\_\_ Books & Supplies \$ \_\_\_\_\_ **TOTAL** \$ \_\_\_\_\_

### *Chamber Member Information*

Chamber Member Company Where Student/Parent is Employed \_\_\_\_\_

Name of Employee at Chamber Member Company \_\_\_\_\_

Employee's Relationship to Student \_\_\_\_\_

I certify that the above applicant is an **employee** or **son/daughter** (circle one) of the employee indicated above at \_\_\_\_\_ (Chamber member company)

Chamber Member Representative \_\_\_\_\_ Date \_\_\_\_\_



# SCHOLARSHIP APPLICATION

## *Career Plans (please indicate your plans after college)*


## *School Activities*

<u>Activity</u>	<u>Role &amp; Responsibility</u>

## *Community Activities*

<u>Activity</u>	<u>Role &amp; Responsibility</u>

## *Work Experience*

<u>Employer</u>	<u>Role &amp; Responsibility</u>	<u>Hours/Week</u>

## *Student/Parent Signature*

The signature below will attest to the accurateness of the information provided and grants permission to the Greater Rochester Chamber of Commerce to make this information available to the Scholarship Committee.

Student's Signature \_\_\_\_\_ Parent/Guardian Signature \_\_\_\_\_ Date \_\_\_\_\_

Complete and Return to:

Scholarship Committee  
Greater Rochester Chamber of Commerce  
18 South Main Street, Rochester, NH 03867  
Phone: (603) 332-5080 Fax: (603) 332-5216



# BE A 2022 CHAMPION! HELP FUND A SCHOLARSHIP.

**The Greater Rochester Chamber of Commerce is pleased to offer its Members the opportunity to be named a Chamber Scholarship Champion.**

**Your donation will benefit the Scholarship Fund that enables the Chamber to provide scholarships to graduating seniors who are employees of a Chamber member or the child of an employee of a Chamber member business or organization.**

SCHOLARSHIPS

All **Chamber Scholarship Champions** will be officially recognized and thanked upon the recipient(s) being Selected in April, 2022 in the:

- Chamber's Newsletter
- Chamber Website
- Company Name Included in a Press Release
- Company Logo on E-blast
- At Scholarship Ceremony

Your \$100 donation can help us build enough funds to provide several graduating seniors with a scholarship towards their college expenses.



\_\_\_\_\_ YES, Please sign up my business to become a \$100 Chamber Scholarship Champion!

\_\_\_\_\_ Payment Enclosed \_\_\_\_\_ Invoice Me

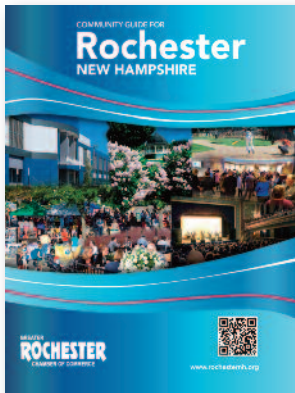
Company Name \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone \_\_\_\_\_

**Return To:**  
**Greater Rochester Chamber of Commerce**  
**18 South Main Street Rochester, NH 03867**  
**Phone: 603-332-5080 Fax: 603-332-5216**  
**Email: [memberservices@rochesternh.org](mailto:memberservices@rochesternh.org)**



**NEW MARKETING OPPORTUNITIES...**  
**GET YOUR FREE 30 SECOND VIDEO WHEN**  
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FEATURED IN BOTH  
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**VIDEO ADS WILL BE  
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30 second video (Value \$1,500) includes  
10-15 photos, logo, & voiceover

**\$425** 1/8 PAGE AD  
3.75" WIDE X 2.25" HIGH

**\$795** 30 SECOND VIDEO  
& 1/2 PAGE AD  
7.5" WIDE X 5" HIGH

**\$595** 30 SECOND VIDEO  
& 1/4 PAGE AD  
3.75" WIDE X 5" HIGH

**\$995** 30 SECOND VIDEO  
& FULL PAGE AD  
7.5" WIDE X 10" HIGH

## Covers Available

Distributed to local businesses and Chamber members • Sent out to inquiries for travel and relocation • Distributed at Chamber Events • Available at Town and Chamber Offices

Company: \_\_\_\_\_ Contact: \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

Address, City, State, Zip: \_\_\_\_\_

☐ 1/8 page ☐ 1/4 page ☐ 1/2 page ☐ full page Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Contact Laurie LeBlanc for details at 978-741-3344 or email: [info@chamberpg.com](mailto:info@chamberpg.com)

Payment made to: ChamberPG, 7 Lynde Street, Salem, MA 01970