



Update Newsletter

**GREATER
ROCHESTER**
CHAMBER OF COMMERCE
*Our Mission: Advance and promote the
prosperity of its members and enhance the
quality of life in the greater Rochester area.*

November 2021

Underwritten By: **FIRST SEACOAST BANK**

**GREATER
ROCHESTER**
CHAMBER OF COMMERCE

Holiday Tree Lighting

FRIDAY, DECEMBER 3, 2021 @ 5:30PM
CENTRAL SQUARE, DOWNTOWN ROCHESTER

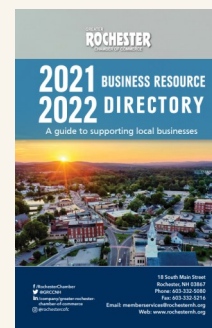
EVENT INCLUDES

- Lighting of the Tree
- Reading of *The Night Before Christmas*
- Caroling
- Cookie Decorating
- Dance Performances
- Cookies & Hot Chocolate
- Visit with Santa

Help Donate Children's Items for the Homeless Center for Strafford County
People are asked to bring items to the Collection Box at the Tree Lighting and at the Chamber until December 16. Items to be donated are New Books (ages 8-10), New Puzzles (ages 12+), Paper Towels and Toilet Paper.

INSIDE THIS ISSUE

BENEFIT INFORMATION	2
EVENTS UPDATE	3
MEMBERSHIP UPDATE	4
COMMITTEE NEWS	5
MEMBER NEWS	6
WHAT'S BEEN HAPPENING	7
CHAMBER LEADERSHIP	8
CHAMBER CALENDAR	8



**GREATER
ROCHESTER**
CHAMBER OF COMMERCE
2021 ROCHESTER HOLIDAY PARADE

A COMIC BOOK CHRISTMAS

**SUNDAY, DECEMBER 5 @ 3PM
DOWNTOWN ROCHESTER**

UNDERWRITTEN BY
SERVICE CREDIT UNION
★★★★★

**GREATER
ROCHESTER**
CHAMBER OF COMMERCE

**2022 Community Guide
PRINT, E-BOOK & VIDEOS**

NEW MARKETING OPPORTUNITIES...
GET YOUR **FREE 30 SECOND VIDEO** WHEN
YOU PURCHASE A 1/4 PAGE AD OR LARGER!

DISPLAY ADS WILL BE
FEATURED IN BOTH
THE E-BOOK AND
PRINTED VERSIONS

VIDEO ADS WILL BE
EMBEDDED IN THE
E-BOOK VERSION

OPEN
30 second video (Value \$1,500) includes
10-15 photos, logo, & voiceover

**NEWSLETTER
UNDERWRITTEN BY:**



Membership Benefits

2

Community Information Center



Bring your business brochures and business cards to display at the Chamber Information Center at the Chamber office. We also have a members-only community board where you can submit flyers to be posted promoting upcoming events and more!

Provide a TESTIMONIAL!

Members are invited to take advantage of this **FREE** benefit by telling us how the Chamber has helped your business!

Businesses that provide a testimonial will have their business logo and a photo of the person submitting the testimonial featured in an ad in an upcoming issue of the Chamber newsletter, on the Chamber website and on Atlantic Broadband Channel 12 for one month!

Contact Tanya at 603-332-5080 x:2
or email: memberservices@rochesternh.org

Utilize Your Member Portal



If you haven't yet activated your online portal, email memberservices@rochesternh.org and we will help you fully maximize this benefit. Once logged in, you will have access to many great features including:

- Securely Pay Invoices
- Post Job Vacancies
- Access & Download Upcoming Event Forms
- Post Upcoming Community Events
- Access/Download Benefit Forms
- Committee Members can access Committee Documents
- Submit Member News & Press Releases
- Update Directory Listing Information



As a benefit of your Chamber membership, this public relations service is available to **members only** at no charge!

A ribbon cutting ceremony is usually held when a business opens, moves, expands, is under new management, or celebrating an anniversary!

Got Jobs?!

Post your job vacancies on the Chamber's website at **NO CHARGE!**

Simply **log in** to your Member Portal and select *Job Postings* on the left side!

The Chamber's website receives thousands of visits each month. If you have job vacancies to fill, post them! Visit www.rochesternh.org/Jobs to see a current list of job postings. For assistance logging in, call 603.332.5080.

UPDATE YOUR INFORMATION WITH THE CHAMBER

Members, now is a great time to review and update your company or organization's information with the Chamber.

Log into your Member Portal from the Chamber website: rochesternh.org. Don't have a login?

Contact us and we'll get you started!

Branding

The Chamber publishes and distributes community information and publications, in both print and electronically. Let us help you market to the right demographics. Examples include:

- Business Referral Directory
- Community Guide
- Legislative Guide
- Rochester Area Street Maps
- Rochester Dining Guide
- Relocation Packages
- Rochester Special Events
- Update Newsletter
- Member News
- Website

Upcoming Chamber Events

3

BUSINESS
after
hours



**WEDNESDAY, NOVEMBER 17, 2021
5:30—7:00 PM AT
MITCHELL HILL AT THE ROBERGE
6 BRIDGE STREET, ROCHESTER**

Join Mitchell Hill at the Roberge as they host the Greater Rochester Chamber of Commerce November Business After Hours. Mitchell Hill at the Roberge will be showcasing this event facility where you can cater your next event. Mitchell Hill at the Roberge is located at 6 Bridge Street in Rochester.

Hors d'oeuvres and beverages will be available.
Bring business cards for networking and door prizes.

REGISTER AT

www.rochesternh.org/NovemberBAH



SEACOAST HOUSING SUMMIT NOVEMBER 5

The 2021 Greater Seacoast Housing Summit, underwritten by Cambridge Trust, will be held Friday, November 5, from 8:30 to 10 a.m. both in person and virtually. The in-person location is Room 306 at the McConnell Center, 32 St. Thomas Street in Dover. The event will also take place virtually via Zoom. Both options are free to attend. The Housing Summit is produced in partnership by the Workforce Housing Coalition of the Greater Seacoast and the Seacoast Chamber Alliance.

This annual forum is designed to explore solutions to the region's housing affordability crisis. Across the state, businesses are struggling to recruit and retain workers, partly because there is a shortage of housing options. Panelists for this solutions-oriented event include John and Maggie Randolph, owners of Harmony Homes Assisted Living and Memory Care, and Town of Exeter Economic Development Director Darren Winham. The summit will be moderated by Sarah Wrightsman, executive director of The Workforce Housing Coalition of the Greater Seacoast. To register, visit dovernh.org/housing.



REGISTER NOW FOR THE 2021 ANNUAL DINNER-AWARDS BANQUET

The Chamber is holding its Annual Dinner & Awards Banquet Committee with the theme "Reconnecting the Community" on Saturday, November 6, 2021 at the Oaks Grandview Ballroom.

This event includes a fabulous dinner, entertainment and the presentation of the 2021 Business of the Year, Citizen of the Year, and Nonprofit of the Year.

Do you know all of the benefits that are included with Chamber membership? There are many! To learn more, register for an upcoming Chamber 101 session and let us show you how we can help your business!

CHAMBER 101 UPCOMING SESSIONS:

The next session will be held on:

Thursday, November 18, 2021

Register with Tanya at:

thervey@rochesternh.org



Membership Update

4

Welcome New Members!

AP DERM - ADULT & PEDIATRIC DERMATOLOGY

120 Washington St, Rochester, NH
Phone: (978) 371-7010
Web: www.apderm.com

GENTLE DENTAL

150 Marketplace Blvd. (The Ridge)
Rochester, NH
Phone: (603) 509-9360

GARRY PERKINS CONCRETE OF ROCHESTER, LLC

291 Milton Road, Rochester, NH
Phone: (603) 332-9920
Email: perkinsconcrete@myfairpoint.net

LDI SOLUTIONS, LLC

145 Airport Road, Rochester, NH
Phone: (866) 332-0700
Web: www.ldisolutions.com

PLANET FITNESS

306 North Main Street, Rochester, NH
Phone: (603) 335-8600
Web: www.planetfitness.com

VOUCHERS FOR VETERANS

PO Box 42, Rochester, NH
Phone: 603-817-6030
Web: www.vouchersforveterans.org

Congratulations! Member Anniversary Recognitions

The Chamber wishes to recognize and thank members that have 5, 10, 15, 20 or 25 years of Chamber membership this month!

25 YEARS

Grand Images

20 YEARS

Law Office of Carl W. Potvin, P.A.

10 YEARS

Batchelder Sales

Member Renewals

The Board of Directors and Staff wish to thank the Members listed for renewing their Chamber investments!

- 110 Grill
- Adult Learning Center of Strafford County
- Batchelder Sales
- Children's Museum of New Hampshire
- Consolidated Communications
- First Seacoast Bank
- Granite Group Benefits
- Groen Construction
- Harley-Davidson Shop of Rochester
- HBL Insurance
- PTSD Patrol
- Lachapelle & Higgins Insurance Agency
- Lebanon KOA
- Market Basket
- Midas Auto Service
- New England Marketing & Print
- Peace of Mind Security
- Service Credit Union
- Sole City Dance
- Spring Village at Dover
- Staples
- Strafford Wind Symphony
- Tara Estates
- Waterstone Retail

Become A Member!

Apply with our online [Membership Application](#) or contact Member Services:

603-332-5080 x:2

E-Mail: memberservices@rochesternh.org

and get started on using your Chamber member benefits right away!

MARK YOUR CALENDARS FOR
SUNDAY, DECEMBER 5, 2021, 3PM
AS THE CHAMBER LINES THE
STREETS WITH A
“A COMIC BOOK
CHRISTMAS” PARADE.
SEE THE ATTACHED ENTRY FORM
SUBMIT YOUR ENTRY TODAY!



NOMINATING COMMITTEE UPDATE

2022 DIRECTORS NOMINATED

In accordance with Article IV of the Chamber's bylaws, the membership is hereby notified of the following individuals who have accepted nomination to serve a 3-year term on the board of directors beginning in 2022.

Amy Brown, Yankee Electric & Co., Inc.
Mark Farrell, Laars Heating Systems
Tim Jones, Frisbie Memorial Hospital
Caitlyn Marble, HBL Insurance

Accepting nomination for renewal of a second 3-year term:
Kevin Miller, Profile Bank
Tatjana Simon, Northeast Credit Union

Provided no petition to the contrary is filed, nominations shall be closed and the nominees shall be declared elected by the Board of Directors at their next meeting. If a legal petition is filed, a ballot election will be arranged as per the bylaws.



2022 SCHOLARSHIP APPLICATIONS NOW AVAILABLE!

The Chamber is pleased to be providing Scholarship(s) to eligible high school students!

Applicants must be graduating high school seniors who are employed by or have a parent employed by a company that is a member of the Greater Rochester Chamber of Commerce.

The scholarship will be paid directly to the attending institution in the student's second year at a full-time college, university or technical school. Help us support this program.

See the attached scholarship application and guidelines!

Application deadline is Friday, March 25, 2022




**Become a 2022 Chamber
Scholarship Champion!**

Invest in Tomorrow's Future by Donating Today

Your Chamber is pleased to offer Members the opportunity to be named a **Chamber Scholarship Champion** by becoming a \$100 donor to benefit the

See the Attached Flyer for More Details!

Underwritten By:  **GREATER ROCHESTER**
CHAMBER OF COMMERCE


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MEMBER NEWS

Access Sports Medicine & Orthopaedics is pleased to welcome Brittany Masse, PA-C, a new physician assistant to their ever-growing team! She is a Board-Certified Physician Assistant who is able to provide care for all orthopaedic conditions while specializing in sports medicine and complementary therapies, which includes the introduction and use of Extracorporeal Pulse Activation Technology (EPAT). She also performs sports physicals, pre-employment physicals, and DOT examinations.

Also, Dr. Chelsea Backer recently became a board-certified sports medicine physician—a distinction she's been working on for the last four years. The benefit of having a board-certified sports medicine physician on your team is that they are specially trained to get you back in the game sooner. With their focus on non-surgical orthopaedic methodologies, they work with patients to ensure that their injury doesn't lead to further setbacks, and they help you to understand proper preventative measures to keep you in the game. For additional information, visit www.accesssportsmed.com.

Arts In Reach (AIR) is running a free, once a week ceramics program at MudCity Clay in Gonic this fall on Wednesdays, October 13-November 17 from 3:30-5:30 pm to Rochester Middle School students. For this program, we are prioritizing registration for Rochester Middle School girls and gender expansive youth. AIR will provide transportation to and from the program. There will be COVID safety measures in place. Interested students can register at www.artsinreach.org and send any questions to haley@artsinreach.org. Arts In Reach (AIR) empowers teens in the Seacoast area through an inclusive creative community, integrating the arts and innovative mentoring. AIR offers programs for girls and gender expansive youth ages 11-18, that are accessible to all FREE of charge.

The **Children's Museum of New Hampshire** offers play based learning, online learning and fun, private play dates for birthdays and family gatherings, and more! For more information, visit: <https://www.childrens-museum.org/>

FirstLight, a leading provider of fiber-optic data, Internet, data center, cloud, and voice services to enterprise and carrier customers throughout the Northeast and mid-Atlantic, announced today that Luzerne Intermediate Unit 18 (LIU 18) and Northeastern Educational Intermediate Unit 19 (NEIU 19), which together make up the Northeastern Pennsylvania (NEPA) Wide Area Network, has selected FirstLight for its Internet, Ethernet transport, and DDoS mitigation solutions. For information, visit www.firstlight.net.

Check out the **Granite Steak & Grill Retail Market** by visiting: www.granitesteakandgrill.com/meals-to-go-at-the-market For information, call 603-330-3100 or visit Granite Steak & Grill's [Menu](#) or their [Facebook page](#)

Did you know that the Holiday Inn Express & Suites- Rochester, NH has a great new meeting room space?

Outfitted with state of the art technology, the meeting room can comfortably accommodate up to 20 people. It can be set up in various styles with or without tables. Use it as a boardroom, classroom, interview room or small function room. Catering options are available. Please consider us for your next meeting or get together. Call us at 603-994-1175 or send an email to sales@hierochesternh.com

Jewelry Creations is proud to host number one Amazon Best Selling Author, Barbara Davis, for a book signing event at the store on November 4th from 4-7. Guests will have the opportunity to purchase "The Keeper of Happy Endings;" Davis's sixth novel, meet the author herself, and have a copy of the book signed. For every book sold, Jewelry Creations will donate \$10 to the National Pancreatic Cancer Foundation. Barbara Davis is an author of women's fiction, who has penned six novels, including *The Secret She Carried*, *The Wishing Tide*, *Summer at Hideaway Key*, *Love, Alice*, *When Never Comes*, and her new release. Davis' novel *When Never Comes* and *The Keeper of Happy Endings* have both skyrocketed to Amazon's number one best seller list. For more information about the author, Barbara Davis, visit barbaradavis-author.com.

Mitchell Hill BBQ is pleased to announce that **Mitchell Hill at the Roberge Center** is now open and accepting dates for your special event!! Seating capacity is 110 people. For a small wedding, 80 guests with a DJ or small band and a dance floor. This building is located at 6 Bridge Street, which is directly behind our restaurant and accessible through the Wyandotte Falls entrance. Reasonable rates, quality Mitchell Hill BBQ foods of your choice and a full liquor license. Give Cindy a call at 603-833-8951 for scheduling! For more information, visit www.mitchellhillbbq.com.

Northeast Credit Union has won Gold in the "Best Credit Union" category. Best of the 603 is a public contest, hosted and advertised by Manchester Radio Group, where businesses are nominated and voted for by Southern New Hampshire communities. Northeast Credit Union would like to extend its gratitude to all who participated and voted through this competition and strives to be the "gold" standard for its current and perspective members each day. For additional information, visit www.necu.org.

Rochester Emblem Club will hold a Holiday Bazaar on Saturday, November 6, from 9am-2pm at the Rochester Elks Lodge. Free admission. Call 603-335-5916 for more information.

Spring Village at Dover is a specialized Memory Care Community providing a safe, comfortable environment for their residents on their memory care journey. Their staff are proud to serve their residents with respect, kindness, and the compassion they deserve. For more information about Spring Village at Dover, or to schedule an **Individualized Tour**, call: 603-842-4908 or visit: springvillagedover.com

Waste Management in need of filling positions for Diesel Mechanics/Assistants in our NE region, specifically, West Seneca, New York, Londonderry and Rochester, NH, West Boylston, Woburn, Norton, MA, and Cranston, RI. Waste Management offers exceptional, unmatched benefits, and career advancement opportunities. Visit <https://careers.wm.com/>

WorkReadyNH is celebrating 10 years of service this Fall. WorkReadyNH was developed in 2011 after a series of Business Round Table discussions with New Hampshire employers who stated that the skills they felt employees needed the most help with were the **soft skills**. Participants earn 2 certificates: 1) National Career Readiness Certificate from ACT and 2) WorkReadyNH Certificate from CCSNH. To learn more about this and see their class and virtual schedules, visit www.ccsnh.edu/workreadynh.

The **Granite YMCA** knows that healthy lifestyles are achieved through nurturing the mind, body and spirit. That is why they are pleased to offer members of your company a special wellness partnership as an investment in their health and well-being. As a member, you can join any branch of The Granite YMCA and receive a 10% discount on your monthly rate. They will even waive your join fee (up to a \$75 savings)! When you join the Y, you are coming together with men, women, and children from your community who are committed to youth development, healthy living, and social responsibility. Contact Madysen McCarthy at 603-616-4532 or mmccarthy@graniteymca.org for more information on partnering with the YMCA!

TO SUBMIT YOUR COMPANY OR ORGANIZATION'S NEWS,
PLEASE E-MAIL IT TO:
MEMBERSERVICES@ROCHESTERNH.ORG

What's Been Going On at the Chamber?

7



The Greater Rochester Chamber of Commerce is currently producing its [2022 Rochester Community Guide](#) to promote what is available to residents, businesses, and those visiting Rochester. The Rochester Community Guide is the Chamber's publication that provides a comprehensive overview of Rochester and its unsurpassed professional services, amenities and lifestyle.

Several marketing opportunities are currently available. The Rochester Community Guide will be produced as a print, E-Book and videos. Display ads will be featured in both the e-book and printed versions. Video ads will be embedded in the e-book version.

The Chamber is partnering with [ChamberPG](#) to produce the Rochester Community Guide. You may be hearing from [Laurie LeBlanc](#) to discuss opportunities available in the guide. **ChamberPG offers a free, 30 second video when purchasing a 1/4 page ad or larger. This is a great marketing tool for your business to use on your website, the Chamber website and more. Broaden your audience and increase sales when you place your commercial on your website.**

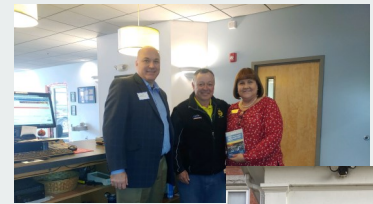
The Rochester Community Guide is distributed to local businesses, Chamber members, restaurants, accommodations, city/town offices, information centers, in relocation packages, at events, and more. It will also be housed on the Chamber website and other sources.

Don't wait, act now and have your business included in this valuable Community Guide promoting Rochester. [Click here for the flyer.](#)

2021 Operation
Thank You



The board of directors and staff wish to thank [First Seacoast Bank](#) for sponsoring the Chamber's annual membership day, known as Operation Thank You. The day began with a great breakfast at [Granite Steak & Grill](#) for the volunteers who then visited and thanked members in the local area for their support of the organization, while providing them with the Chamber's new Member Business Directory. The day concluded with a festive Business After Hours at the [RPAC - Rochester Performance & Arts Center](#), complete with great food and musical entertainment by the Schaarf Brothers.



2021 Chamber Leadership

Officers

Chairman of the Board:
Alan Johnson
Atlantic Broadband

Chairman-Elect:
Janet Oliver
Unitil

Vice Chair, Governmental Affairs:
Steve Cates
Waste Management

Vice Chair, Membership:
Mark Zoeller
Keller Williams Coastal Realty

Vice Chair, Events & Fund Raisers:
Kerrie Landry
Waypoint

Treasurer:
Sharla Rollins
First Seacoast Bank

Immediate Past Chairman:
Anne Brown
Daystar, Inc.

Directors

Mandy Barstow
Studio 109 Dance, Voice & Drama

Blaine Cox
City of Rochester

Brian Dickie
Eversource

Paul Gatehouse
Independence Financial Advisors

David Gutierrez
Spaulding Composites, Inc.

Daniel Jalbert
Comcast Business

Lauren Jerr
Spaulding High School

Kevin Miller
Profile Bank

David Richard
D.F. Richard Energy

Kelly Rogers
Kelly Wilson Rogers, Massage Therapist

Tatjana Simon
Northeast Credit Union

Heather Stachura
Lilac City Grille

Chamber Staff

Laura Ring
President/CEO

Tanya Hervey
Office Manager-
Events & Communications

Greater Rochester Chamber of Commerce

18 South Main Street
Rochester, NH 03867
www.rochesternh.org
(603)332-5080
www.rochesternh.org

Be sure to follow us:



November 2021 Chamber Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
	1 8:00 am Holiday Events Committee	2	3	4	5 Seacoast Housing Summit	6 5:00 pm Annual Dinner & Awards Banquet	UPCOMING EVENTS
7	8	9	10	11 VETERANS DAY	12	13	DECEMBER 3 Tree Lighting
14	15	16	17 5:30 BAH at Mitchell Hill at Roberge	18 4:00pm Chamber 101	19 7:30 Board of Directors	20	DECEMBER 5 "A Comic Book Christmas" Holiday Pa- rade
21	22 8:00 am Holiday Events Committee	23	24	25 HAPPY THANKSGIVING OFFICE CLOSED	26 OFFICE CLOSED	27	
28	29	30				30	
VISIT OUR WEBSITE TO REGISTER FOR EVENTS							



Choose Rochester Podcast

Tune in to hear from local
businesses each week on the
Choose Rochester, NH podcast.

Visit <https://anchor.fm/chooserochesterpodcast>.

GREATER
ROCHESTER
CHAMBER OF COMMERCE

Revamped and Ready To Go for 2021!

2nd & 4th
Thursdays
each month

To learn more, visit: rochesternh.org >Events >Chamber Events

Chamber 101

Sponsored By



November Session

Thursday, November 18
4-5pm

In-Person or via Zoom

Company Name:

Attendee Name(s):

Email:

Sign Me Up!

**Contact Member Services for more information
or to register: 603-332-5080 x:2
E-mail: memberservices@rochesternh.org**

BUSINESS AFTER HOURS

WEDNESDAY, NOVEMBER 17, 2021

JOIN US

Join Mitchell Hill at the Roberge as they showcase this great event facility where catered events can be held.

This networking event will take place at on Wednesday, November 17, 2021.

Network with other Chamber members and guests.

Enjoy great hors d'oeuvres, beverages and door prizes.

Bring plenty of business cards for networking and door prizes.

We look forward to seeing you there.

Sponsored by:



**Wednesday,
November 17,
2021**

5:30-7:00 pm

at

6 Bridge St., Rochester



REGISTER TODAY

Register online at: www.rochesternh.org/NovemberBAH
Call (603)332-5080 or email memberservices@rochesternh.org for information

HOST



WORKFORCE
HOUSING COALITION
— OF THE GREATER SEACOAST —

The mission of the Workforce Housing Coalition of the Greater Seacoast is to educate and engage communities and municipalities to advance diverse housing options.

We envision an adequate supply of affordable, desirable throughout the seacoast region of New Hampshire, providing opportunities for the workforce to put down roots and create a more diverse and equitable community that benefits all of us.

PRESENTED BY

SEACOAST
— Chamber Alliance —

Exeter Area Chamber of Commerce
Greater Dover Chamber of Commerce
Greater Rochester Chamber of Commerce
Hampton Area Chamber of Commerce
The Chamber Collaborative of
Greater Portsmouth
The Falls Chamber of Commerce

THE GREATER SEACOAST HOUSING SUMMIT 2021 IN PERSON & VIRTUAL

What role do employers play in solving the workforce housing crisis? Across the state, businesses are struggling to recruit and retain workers, in large part, because there is very little housing for our workforce to call home.

Employers are responding by taking drastic measures, including buying or building housing for their employees.

The Workforce Housing Summit will explore the role of employers in solving the housing crisis, not just as landlords and housing developers, but as advocates and storytellers. The collective voice of the business community has proven to be one of the most important tools in our advocacy toolbox.

Friday, November 5, 2021 • 8:30-10:00 am

This will be a hybrid event—in person and on ZOOM.

The in-person portion will take place in Room 306, McConnell Center, 32 St. Thomas Street, Dover

Register at dovernh.org/housing.

Once you have registered you will receive the ZOOM link.

There is no fee to attend but pre-registration is required.

PRESENTING SPONSOR

CAMBRIDGE
— TRUST —

PRIVATE BANKING WEALTH MANAGEMENT

PRESENTERS



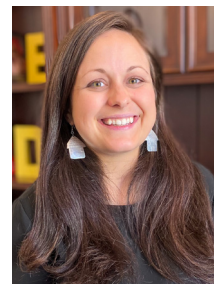
John Randolph
Owner
GSD Group



Maddie Randolph
Owner
GSD Studios



Darren Winham
Economic Development
Town of Exeter, NH



Sarah Wrightsman
Executive Director
Workforce Housing
Coalition of the
Greater Seacoast

MODERATOR

Space is limited. Register at dovernh.org/housing

ANNUAL DINNER & AWARDS BANQUET
Reconnecting the Community

BRINGING BUSINESS TOGETHER

**SATURDAY
NOVEMBER 6, 2021**

5:00-9:00 pm

THE OAKS

100 Hideaway Place
Somersworth NH

Underwritten by:

EVERSOURCE

SERVICE[®]
CREDIT UNION
★★★★★



GRAND PRIZE RAFFLE
YOUR CHANCE TO WIN \$1,500 CASH!

Sponsored by:



FIRST SEACOAST
BANK

The winner will be drawn at the Chamber's Annual Dinner & Awards Banquet
Saturday, November 6, 2021 at The Oaks Grandview Ballroom
Winner Does NOT Have to Be Present

Detach and Return the Order Form Below

Name: _____

Company: _____

Address: _____

Phone: _____ Tickets: _____ x \$2.00 each or Book of 6 _____ x \$10.00 each

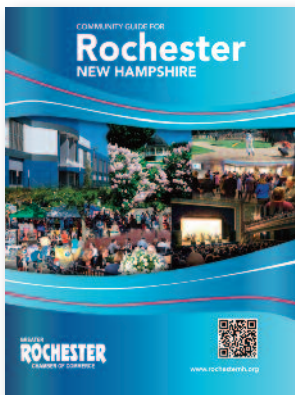
Total Due: \$ _____ Payment Enclosed _____ Invoice Me _____

Return Form to:

Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867
Phone: 603.332.5080 Fax: 603.332.5216
Email: events@rochesternh.org

TICKETS MAY ALSO BE PURCHASED ONLINE AT ROCHESTERNH.ORG/BANQUET!

NEW MARKETING OPPORTUNITIES...
GET YOUR FREE 30 SECOND VIDEO WHEN
YOU PURCHASE A 1/4 PAGE AD OR LARGER!



**DISPLAY ADS WILL BE
FEATURED IN BOTH
THE E-BOOK AND
PRINTED VERSIONS**

**VIDEO ADS WILL BE
EMBEDDED IN THE
E-BOOK VERSION**



30 second video (Value \$1,500) includes
10-15 photos, logo, & voiceover

\$425 1/8 PAGE AD
3.75" WIDE X 2.25" HIGH

\$795 30 SECOND VIDEO
& 1/2 PAGE AD
7.5" WIDE X 5" HIGH

\$595 30 SECOND VIDEO
& 1/4 PAGE AD
3.75" WIDE X 5" HIGH

\$995 30 SECOND VIDEO
& FULL PAGE AD
7.5" WIDE X 10" HIGH

Covers Available

Distributed to local businesses and Chamber members • Sent out to inquiries for travel and relocation • Distributed at Chamber Events • Available at Town and Chamber Offices

Company: _____ Contact: _____

Email: _____ Phone: _____

Address, City, State, Zip: _____

☐ 1/8 page ☐ 1/4 page ☐ 1/2 page ☐ full page Date: _____

Signature: _____

Contact Laurie LeBlanc for details at 978-741-3344 or email: info@chamberpg.com

Payment made to: ChamberPG, 7 Lynde Street, Salem, MA 01970

Underwritten By:



GREATER

ROCHESTER

CHAMBER OF COMMERCE

Holiday Tree Lighting

FRIDAY, DECEMBER 3, 2021 @ 5:30PM
CENTRAL SQUARE, DOWNTOWN ROCHESTER

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- Visit with Santa

Help Donate Children's items for the Homeless Center for Strafford County

People are asked to bring items to the Collection Box at the Tree Lighting and at the Chamber until December 16. Items to be donated are New Books (ages 8-17), New Puzzles (ages 12+), Paper Towels and Toilet Paper.



2021 ROCHESTER HOLIDAY PARADE

SUNDAY, DECEMBER 5, 2021

PARADE SPONSORSHIP OPPORTUNITIES

Rochester's Holiday Parade is held each year to kickoff the holiday season in Rochester. With this year's holiday season approaching, a contribution to help us continue this annual holiday tradition is appreciated.

Rochester's Holiday Parade is one the most spectacular parades on the seacoast lining the streets including marching bands, youth, organization and commercial floats, VIPs, mobile and marching units, color guard and equestrian units.

CHECK DESIRED SPONSOR LEVEL

Division Sponsor—\$500

Holiday banner is created by the Chamber and carried in front of a division during the parade. Recognition provided in local newspapers, Chamber newsletter and parade broadcast that airs several times during the holiday season on Rochester's Community Channel 12.

Band Sponsor -\$350.00 - \$1,000

Holiday banner is created by the Chamber and carried in front of a band during the parade. Recognition provided in local newspapers, Chamber newsletter and parade broadcast that airs several times during the holiday season on Rochester's Community Channel 12.

Note: Band sponsors providing less than \$1,000 share visibility in front of band; \$1,000 sponsor will receive sole recognition in front of a band.

Parade Donor - \$100.00

Recognition provided in local newspapers and the Chamber newsletter.

CHECK DESIRED SPONSOR LEVEL

Parade Donor - \$100.00

Recognition provided in local newspapers and the Chamber newsletter.

Parade Sponsor - \$50.00

Recognition provided in local newspapers and the Chamber newsletter.

YES! Please include my business as a contributor to Rochester's Holiday Parade

COMPANY _____

CONTACT _____

PHONE _____

EMAIL _____

____ Payment Enclosed ____ Invoice Me

Return to:

Greater Rochester Chamber of Commerce

18 South Main Street, Rochester, NH 03867

Phone: (603) 332-5080 Fax: (603) 332-5216

Email: events@rochesternh.org ~ Web: www.rochesternh.org



2021 Rochester Holiday Parade

Underwritten by:



SUNDAY, DECEMBER 5, 2021 3:00PM

RAIN DATE: Monday, December 6, 2021 at 6:00 pm

2021 PARADE ENTRY FORM

COMPANY/ORGANIZATION: _____

CONTACT PERSON: _____ HOME PHONE: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

WORK PHONE/CELL PHONE: _____

FLOAT CATEGORY:

****If you are bringing a horse as part of your entry, your division is AUTOMATICALLY EQUESTRIAN.

____ Organization Float	____ Youth Float	____ Commercial Float
____ Equestrian Unit****	____ Mobile Unit**	____ Marching Unit
____ Color Guard	____ Other (please specify)	

Will there be music on your float? Yes ___ No ___ Will there be lights on your float? Yes ___ No ___

DESCRIPTION OF FLOAT OR OTHER ENTRY: (Points of interest, length of float, etc.) To prevent possible disqualification at the parade, applicants are encouraged to submit in advance as detailed information as possible regarding their entry. This information will be provided to those broadcasting the parade on Rochester's Community Channel 12. Please attach a separate sheet of paper if additional space is needed. Floats are expected to enhance the parade theme or recognize the theme in a creative manner. The name of the organization or company responsible for the float should be visible to the crowd and the cable camera crew. The Holiday Parade Committee reserves the right to not allow any float or entry that is deemed inappropriate.

All business, non-profit and community organizations are invited to be a part of the largest and most spectacular parade of the Holiday Season!

****All entries must indicate the number of vehicles you are entering into the parade.**

****** All equestrian entries must have pooper-scoopers or it will not be allowed to participate. Horse trailers must be brought to Rochester Commons prior to beginning of parade.**

Judging and Awards: All float judging will take place promptly at 1:30 p.m. To allow yourself enough time to be in the line-up by this time, you should plan to **arrive by 12:30 p.m.** Floats not in the line-up by 1:30 p.m. will forfeit their opportunity to be judged. In addition to the Best of Parade award, first, second and third place awards will be provided in the Youth, Organization and Commercial float divisions.

LIABILITY DISCLAIMER:

The undersigned, a spokesperson/official for _____, in the event of any problem resulting from participation in this project, agrees to hold harmless any and all officials and workers connected with this project, including the City of Rochester, Greater Rochester Chamber of Commerce and associated groups and individuals.

Spokesperson/Official _____

Name of Organization/Company _____

Date _____

RETURN BY DECEMBER 1, 2021 to:

Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867
Phone: 603.332.5080 Fax: 603.332.5216
Email: events@rochesternh.org

GREATER
ROCHESTER
CHAMBER OF COMMERCE

2021
ROCHESTER
HOLIDAY
PARADE



A COMIC BOOK CHRISTMAS

SUNDAY, DECEMBER 5 @ 3PM
DOWNTOWN ROCHESTER

UNDERWRITTEN BY

SERVICE[®]
CREDIT UNION



ONLINE MEDIA
PARTNER



BROADCAST ON
CHANNEL 12 BY



INCLEMENT WEATHER DATE:
MONDAY, DECEMBER 6 @ 6PM

COMMERCIAL, ORGANIZATION
& YOUTH FLOATS
MOBILE UNITS, MARCHING
BANDS, VIPs,
MARCHING UNIT EQUESTRIANS
& A SPECIAL VISIT
FROM SANTA CLAUS!

PARADE PARTNERS

AIR FORCE
JUNIOR RESERVE
GREAT BAY RADIO
ASSOCIATION
WIFZ



GREATER
ROCHESTER
CHAMBER OF COMMERCE

**HOLIDAY TREE
LIGHTING**

5:30-6:30PM
FRIDAY,
DECEMBER 3 DOWNTOWN
ROCHESTER

2022 SCHOLARSHIP APPLICATION

SCHOLARSHIP INFORMATION/ ELIGIBILITY REQUIREMENTS

- Scholarship(s) will be offered to a graduating high school student.
- Student must be employed by or have a parent employed by a Chamber member company for a minimum of six months to be eligible to apply.
- The applicant must be planning to attend a full-time college, university or technical school with the scholarship being made payable in the second year of enrollment.
- The applicant must attach a High School Transcript including grade point average.
- Application must be completed in full to be considered.
- Additional sheet with information may be attached.

CRITERIA EVALUATION

<u>Criteria</u>	<u>Maximum Points Earned</u>
1. Involvement in School Activities	20
2. Involvement in Community Activities	25
3. Work Experience	25
4. Scholastic Achievement	20
5. Career Plans	10

SCHOLARSHIP APPLICATION

**DEADLINE:
APRIL 1, 2021**

Student Information

Student's Name _____ Phone _____
Mailing Address _____
Email _____

Educational Information

High School Attending: _____
SAT Math: _____ SAT Writing: _____
GPA: _____ SAT Verbal: _____ SAT Reading: _____
SAT Total: _____

NOTE: Official High School Transcript MUST be attached for consideration

College Information

College Major Being Pursued _____
College Attending _____

Estimated College Expenses

Tuition \$ _____ Room & Board \$ _____ Fees \$ _____
Commuter Travel \$ _____ Books & Supplies \$ _____ **TOTAL** \$ _____

Chamber Member Information

Chamber Member Company Where Student/Parent is Employed _____
Name of Employee at Chamber Member Company _____
Employee's Relationship to Student _____
I certify that the above applicant is an **employee** or **son/daughter** (circle one) of the employee indicated above at _____ (Chamber member company)
Chamber Member Representative _____ Date _____

SCHOLARSHIP APPLICATION

Career Plans (please indicate your plans after college)

School Activities

<u>Activity</u>	<u>Role & Responsibility</u>

Community Activities

<u>Activity</u>	<u>Role & Responsibility</u>

Work Experience

<u>Employer</u>	<u>Role & Responsibility</u>	<u>Hours/Week</u>

Student/Parent Signature

The signature below will attest to the accurateness of the information provided and grants permission to the Greater Rochester Chamber of Commerce to make this information available to the Scholarship Committee.

Student's Signature _____ Parent/Guardian Signature _____ Date _____

Complete and Return to:

Scholarship Committee
Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867
Phone: (603) 332-5080 Fax: (603) 332-5216



BE A 2022 CHAMPION! HELP FUND A SCHOLARSHIP.

The Greater Rochester Chamber of Commerce is pleased to offer its Members the opportunity to be named a Chamber Scholarship Champion.

Your donation will benefit the Scholarship Fund that enables the Chamber to provide scholarships to graduating seniors who are employees of a Chamber member or the child of an employee of a Chamber member business or organization.

SCHOLARSHIPS

All **Chamber Scholarship Champions** will be officially recognized and thanked upon the recipient(s) being Selected in April, 2022 in the:

- Chamber's Newsletter
- Chamber Website
- Company Name Included in a Press Release
- Company Logo on E-blast
- At Scholarship Ceremony

Your \$100 donation can help us build enough funds to provide several graduating seniors with a scholarship towards their college expenses.



_____ YES, Please sign up my business to become a \$100 Chamber Scholarship Champion!

_____ Payment Enclosed _____ Invoice Me

Company Name _____

Contact Person _____ Phone _____

Return To:
Greater Rochester Chamber of Commerce
18 South Main Street Rochester, NH 03867
Phone: 603-332-5080 Fax: 603-332-5216
Email: memberservices@rochesternh.org