



Update Newsletter

**GREATER
ROCHESTER**
CHAMBER OF COMMERCE
Our Mission: Advance and promote the
prosperity of its members and enhance the
quality of life in the greater Rochester area.

March 2022



Did You Know?

Members can nominate their organization for Business of the Year and Nonprofit of the Year!

The Chamber is currently accepting nominations for its 2022 Business of the Year and Nonprofit of the Year awards. These prestigious awards will be presented at the Chamber's Awards Celebration on June 1.

The **Business of the Year** award recognizes a member business in good standing that has demonstrated excellence in their business and has made substantial contributions to its industry and the Rochester area.

The **Nonprofit of the Year** award recognizes an organization that has made a sustainable impact in the Rochester community.

The Chamber is also accepting nominations for its **2022 Citizen of the Year** award. This prestigious award, which will be presented at the Chamber's Annual Awards Celebration on June 1, recognizes an individual residing in Northern Strafford County, who has demonstrated excellent leadership and citizenship in the community and has made substantial contributions to the betterment of the Greater Rochester area. You are encouraged to nominate someone you know that meets this criteria.

The deadline for submitting nominations for these awards is **March 22, 2022.**

See attached nomination forms or to download a nomination form and for qualifications and nomination procedures, visit <https://www.rochesternh.org/business-non-profit-citizen-of-the-year-awards/>

INSIDE THIS ISSUE

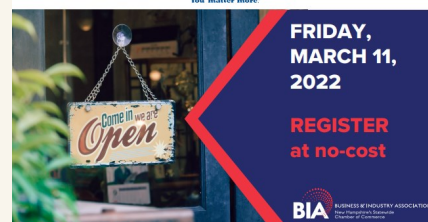
BENEFIT INFORMATION	2
EVENTS UPDATE	3
MEMBERSHIP UPDATE	4
COMMITTEE NEWS	5
MEMBER NEWS	6
WHAT'S BEEN HAPPENING	7
CHAMBER LEADERSHIP	8
CHAMBER CALENDAR	8

Become a 2022
Chamber
Scholarship
Champion!



**VIRTUAL SMALL
BUSINESS DAY**

PRESENTED BY **Bangor**
Savings Bank



**NEWSLETTER
UNDERWRITTEN BY:**



Membership Benefits

2

Community Information Center



Bring your business brochures and business cards to display at the Chamber Information Center at the Chamber office. We also have a members-only community board where you can submit flyers to be posted promoting upcoming events and more!

Provide a TESTIMONIAL!

Members are invited to take advantage of this **FREE** benefit by telling us how the Chamber has helped your business!

Businesses that provide a testimonial will have their business logo and a photo of the person submitting the testimonial featured in an ad in an upcoming issue of the Chamber newsletter, on the Chamber website and on Atlantic Broadband Channel 12 for one month!

Contact Tanya at 603-332-5080 x:2
or email: memberservices@rochesternh.org

Utilize Your Member Portal



If you haven't yet activated your online portal, email memberservices@rochesternh.org and we will help you fully maximize this benefit. Once logged in, you will have access to many great features including:

- Securely Pay Invoices
- Post Job Vacancies
- Access & Download Upcoming Event Forms
- Post Upcoming Community Events
- Access/Download Benefit Forms
- Committee Members can access Committee Documents
- Submit Member News & Press Releases
- Update Directory Listing Information



As a benefit of your Chamber membership, this public relations service is available to members **only** at no charge!

A ribbon cutting ceremony is usually held when a business opens, moves, expands, is under new management, or celebrating an anniversary!

Got Jobs?!

Post your job vacancies on the Chamber's website at **NO CHARGE!**

Simply **log in** to your Member Portal and select *Job Postings* on the left side!

The Chamber's website receives thousands of visits each month. If you have job vacancies to fill, post them! Visit www.rochesternh.org/Jobs to see a current list of job postings. For assistance logging in, call 603.332.5080.

UPDATE YOUR INFORMATION WITH THE CHAMBER

Members, now is a great time to review and update your company or organization's information with the Chamber.

Log into your Member Portal from the Chamber website: rochesternh.org. Don't have a login?

Contact us and we'll get you started!

Consider becoming a volunteer this year!

The Chamber is always looking for volunteers to assist with events, which is a fun way to meet people and help out at a nonprofit organization that is dedicated to fostering a favorable economic climate in which to live and work.

To learn more about 2022 Chamber events, call us at: 603-332-5080 or visit us on the web: rochesternh.org



Upcoming Chamber Events

3

BUSINESS
after hours

RESERVE A BUSINESS AFTER HOURS IN 2022

Several dates are currently available to host a Business After Hours in 2022.

Showcase your business and educate members on what your business offers. If you don't have a business with enough space or parking, consider contacting another member and partner with them!

Call Tanya at the Chamber office today at 603-332-5080 to get your Business After Hours scheduled.

GREATER
ROCHESTER
CHAMBER OF COMMERCE

Spring Forward!

ANNUAL AWARDS CELEBRATION
JUNE 1, 2022 / 5:00-8:00PM
THE OAKS GRANDVIEW BALLROOM



Reserve Now!

Gather your team from the office and join us for this very special networking & awards event with fellow Chamber members "cocktail party style" indoors, or on the patio.



Musical entertainment, hors d'oeuvres, cocktails and food bar. Awards presentation, event raffles and a chance to win \$1,500 in the Grand Prize Raffle. \$75/person.

To make reservations, call 603.332.5080 or visit www.rockesternh.org/AwardsCelebration

SEACOAST — Chamber Alliance —

Chamber Ski Day at Mount Sunapee
Tuesday, March 8, 2022



Enjoy a day of skiing and networking with members of the Seacoast Chambers at Mount Sunapee on **Tuesday, March 8, 2022.**

Discounted Lift Tickets: \$68

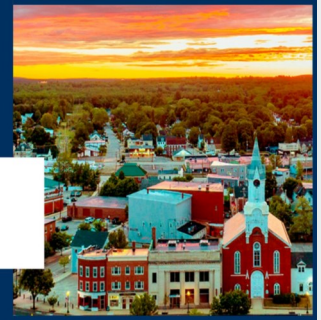
Register by March 1 to: colleen@hamptonchamber.com

GREATER
ROCHESTER
CHAMBER OF COMMERCE

Designed for new and seasoned members, to learn about getting the most out of Chamber membership.
Considering a membership? Then Chamber 101 is for you, too!

Chamber 101

www.rockesternh.org



Do you know all of the benefits that are included with Chamber membership? There are many!
To learn more, register for an upcoming Chamber 101 session and let us show you how we can help your business!

CHAMBER 101 UPCOMING SESSIONS:

The next sessions will be held on:

Thursday, March 10, 2022, 4:00 pm

Thursday, March 24, 4:00pm

Register with Tanya at:
events@rockesternh.org

Register now for the Business & Industry Association of NH's **Virtual Small Business Day.**



This online webinar will take place on **Friday, March 11, 2022, 9:00 am to 12:00 pm.**

It will focus on challenges and opportunities facing small businesses and is presented in partnership with the US SBA and chambers of commerce. This year's Small Business Day will be offered at no-cost to all online attendees.

To register, [CLICK HERE](#) or email [Lora McMahon](mailto:Lora.McMahon) or call 603-224-5388.

Watch the Chamber newsletter and Member News e-blasts for information on Chamber events for 2022!

Welcome New Members!

Alpaca Craft Barn

150-4 Marketplace Blvd, Rochester
603.507.2039

info@nodrogfarms.com

www.alpacacraftbarn.com

Cabana Salon

197 Columbus Ave, Rochester
603.335.0444

cabanasalon2@gmail.com

facebook.com/CabanaHairSalon

Meredith Village Savings Bank

Opening Early Summer 2022

12 Farmington Road, Rochester
603.279.7986

customerservice@mvsb.com

www.mvsb.com

Congratulations!

Member Anniversary Recognitions

The Chamber wishes to recognize and thank members that have 5, 10, 15, 20 or 25 years of Chamber membership this month!

5 YEARS

**Cross Insurance
Seacoast SCORE**

Member Renewals

The Board of Directors and Staff wish to thank the Members listed for renewing their Chamber investments!

- Access Sports Medicine & Orthopaedics
- Admiral Climate Control
- Allstar Electric, Inc.
- Bluebird Self Storage
- City of Rochester
- Domino's
- Granite State College
- Grondin Funeral Home
- Hope on Haven Hill
- Jack & Jill School
- La Corona Mexican Restaurant
- Lilac Property Management
- New England Pizza & Roast Beef
- New Hampshire Farm Museum
- Norman Vetter, Inc.
- RCB Construction Company
- R.M. Edgerly & Son, Inc.
- Rochester Eye Care Associates
- Rochester Truck
- Share Fund
- Spaulding Composites, Inc.
- Sunwater Pet Resort
- The Farmer's Kitchen
- The Home Depot
- The Wolfeboro Inn & Wolfe's Tavern
- Tut's Trophies & Awards
- Waste Management
- Yankee Electric & Co.
- YMCA of Strafford County

2022 SCHOLARSHIP APPLICATIONS NOW AVAILABLE!

The Chamber is pleased to be providing Scholarship(s) to eligible high school students! Applicants must be graduating high school seniors who are employed by or have a parent employed by a company that is a member of the Greater Rochester Chamber of Commerce. The scholarship will be paid directly to the attending institution in the student's second year at a full-time college, university or technical school. Help us support this program.

Application deadline is Friday, March 25, 2022

See the attached scholarship application and guidelines!

Become a 2022 Chamber Scholarship Champion!

Invest in Tomorrow's Future by Donating Today

Your Chamber is pleased to offer Members the opportunity to be named a **Chamber Scholarship Champion** by becoming a donor to benefit the annual scholarships given by the Chamber.

See the attached flyer for details!



Increase Your Visibility with the Chamber in 2022

Your Chamber is offering you the opportunity to set up a partnership to promote your business in 2022. Rather than receiving multiple calls during the year regarding sponsorships and advertising of our various events and publications, we can meet with you to review our annual promotional opportunities that take place, and help you decide what works best for your business.

Whether you are a large, medium or small business, the Chamber offers various levels of promotional opportunities. Based on what you select, we will then invoice you as that event or promotion nears.

This partnership program can provide your business or organization with increased visibility throughout 2022. Chamber events are well attended, and our event partners receive promotion before, during and after events.

Call to see how you can help make your business stand out! For just a few minutes of your time, we can provide you an overview of our annual events, advertising and other promotional opportunities that are available, and help you decide how to receive a wide array of promotion throughout the year that is a good fit for your business, and for your budget.

Contact Laura or Tanya to plan your business strategy with the Chamber at 603-332-5080.

See the insert for a list of sponsorship opportunities.

GOVERNMENTAL AFFAIRS COUNCIL

The Chamber's Governmental Affairs Council has resumed its monthly meetings. The committee is currently reviewing local, regional and state issues to monitor during the year. In addition, this committee oversees the State of the City breakfast forum, planned for September and the State Senate/State Representative (Rochester) Candidate Forum planned for October.

The 2022 Legislative Guide of local, county, state and federal elected officials is now available. This guide includes information for Rochester and surrounding communities in our service area. Stop by the Chamber office to pick one up or find it online



Join a Committee!

Have ideas?
Want to use your talents?
Want to learn new things?

Ask us about our committees; the strength of your business can be increased through committee involvement, plus it's fun and rewarding!

To learn more about 2022 Chamber committees, call us at: 603-332-5080 or visit us on the web: rochesternh.org

MEMBER NEWS

Admiral Property LLC is now offering five commercial units for rent in the historic 1 Wakefield St building! This location is one of the best locations for business, right in the bustling downtown with tons of visibility right on the corner of Main St and Wakefield St. We've seen many successful businesses open up and thrive to this day in Rochester in the past year. To take a look at our availabilities, check out our website at www.admiralproperty.co/properties. Contact Admiral to be the next at (603)-923-7472 or email Kendall at kendall@admiralproperty.co.

Arts In Reach (AIR) empowers teens in the Seacoast area through an inclusive creative community, integrating the arts and innovative mentoring. AIR offers programs for girls and gender expansive youth ages 11-18, that are accessible to all FREE of charge. Visit www.artsinreach.org

Atlantic Broadband has announced its rebrand to **Breezeline**.

With major expansion and acquisition initiatives extending the company's reach beyond its traditional east coast footprint, Atlantic Broadband, the nation's eighth-largest cable operator, announced it has rebranded as **Breezeline**™. The company will launch Breezeline Stream TV, a cloud-based, web-powered video experience allowing customers to access live and recorded programs on every compatible device in and outside the home. For additional information, visit www.breezeline.com.

Cornerstone Visiting Nurse Association is pleased to announce **David Emberley** as their new Finance Director. As a key member of the executive management team, David assumes a strategic role in his position to optimize the revenue cycle, reduce expenses, and comply with laws, regulations, and accrediting standards in all financial areas of Cornerstone VNA. He is also responsible for planning, implementing, managing, and controlling all financial-related activities of the agency. In addition, David manages the business office staff, and provides support to the organization's Board of Directors and the management team. For information, visit www.cornerstonevna.org.

First Church Congregational at 63 S. Main Street, Rochester events:

TURKEY SUPPER TO-GO - Saturday, March 12, 4:30pm - sellout

Call: 603-332-1121 or e-mail: fristucc@atlanticbnn.net

The Governor's Inn Presents:

THE WINTER STAGE SERIES IS Three months of bands, trivia, karaoke & dueling pianos! It all takes place in our big new 'ROCK CLUB,' with a newly built sit-down bar, a corner stage, hi-top tables and others that seat 4 to 12 guests! And, there's Elbow room unlike anywhere else! This the new winter hot spot! The lineup for all the entertainment is posted at <http://www.governorsinn.com/Winterconcerts.cfm>

The Governor's Inn is also holding "Wild Nights Trivia" is emceed by Brett Ricci and will feature pop culture, movies, music, sports, history, science & current events. We've got prizes, pub food and Carol on the new bar! There will also be **COMEDY NIGHT** (Mar. 5, \$15) featuring three Boston headliner comics, and two sing-a-long **DUELING PIANO** nights (Mar. 25, \$20) Advance tickets recommended for those.

For more information, call 603-332-0107 or visit www.governorsinn.com

Great Bay Community College has New Non-Credit Professional Development Courses Start. The Business & Training Center is offering a full roster of non-credit professional development courses this Winter and Spring. The courses are designed to help business owners, career seekers and employees from all sectors learn high demand skills to improve job productivity and opportunities for career advancement. For more on courses, visit <https://gbcc.coursestorm.com/> For a complete schedule of courses visit <https://www.greatbay.edu/business-community/schedule/>

Healey Auto Repair, established in 2014, jumped in head first to the Rochester Community. Now known as a reputable repair shop, they have expanded their business. Owner, Brian Healey, is staffed as both a repair shop and independent dealership with "reliable vehicles at a fair price". Healey offers no cost protection and other great perks with his vehicles. Utilizing his repair shop and knowledgeable staff, Brian is happy to send off buyers who will be happy knowing the vehicle they purchased will last them a long time. You can find Healey Auto at 31 Milton Rd, in Rochester, NH. Or visit them online: healeyaautorepair.com

At Holiday Inn Express & Suites- Rochester all holidays are created equal! Book your special Valentine's Day package with us today and we will do the work for you! The package includes an overnight stay with a box of chocolates and bouquet of flowers in your room awaiting your arrival. For information, contact sales@hierochesternh.com or call us at 603-994-1175.

HRCU announces that 2022 marks their 60th anniversary with history tidbits. While HRCU was established in 1962, it was in 1968 that our first office was opened in the old rectory on Bridge Street in Rochester!

HRCU is also pleased to announce the hiring of **Eric Palmer** in the newly created position of Mortgage Originations Manager. Eric will be responsible for overseeing a team of experienced mortgage originators and assisting them with new mortgage loan offerings such as first-time homebuyers and government loans. Eric's focus will also be strengthening the already strong relationship we have with our members and real estate professionals. Visit www.hrcu.org for more information.

Hope on Haven Hill is also pleased to welcome two new board members: **Liz Torrance** is the Community Relations and Social Responsibility Manager for Kennebunk Savings Bank. She drives the strategic direction and execution of corporate social responsibility initiatives and corporate philanthropy, through which the bank donates more than \$1 million to local nonprofits annually. **Amanda Bacon-Davis** is a proud graduate of Plymouth State University and has 18 years experience helping companies achieve award winning success in the energy industry by leading entire organizations along with sales, marketing and public relations teams. She has been named a Rising Leader in the Propane Industry by LP Gas Magazine, was the youngest member of the Propane Gas Association of New England and chairs the Workforce Development Committee.

Jetpack Comics to host original **Power Ranger 3/9**

Once a Ranger, always a Ranger... On Wednesday, March 9 (4pm), Power Rangers alumni Jason David Frank will be at Jetpack Comics to meet fans and sign autographs. Frank is best known for playing the original green and white Ranger on the iconic 90's after-school series, **Mighty Morphin Power Rangers**. There is no cost to enter. However, it will be a ticketed event in order to control crowd size and adhere to CDC guidelines. Power Rangers fans are encouraged to follow Jetpack Comics on Twitter, Facebook, Instagram for up to date ticket announcements. Visit www.JetpackComics.com

LifeBalance Counseling, Coaching and Wellness is here to help. Located on the outskirts of Rochester, just minutes from downtown. We have added new clinicians to our already amazing team of therapists that have openings immediately. As always we accept Anthem, Cigna, Optum, Harvard Pilgrim Health Plans and Martin's Point as well as a self pay option. LifeBalance is as full spectrum practice not only offering talk therapy but Dietician Nutrition services to help get your body back on track as well as your mind. If you are looking for help with stress or emotional eating, chronic dieting, or just feeling sluggish we are here to help. Our New Registered and Licensed Dietitian Nutritionist is in network with Anthem, Cigna, and Optum and has daytime openings. Visit www.lifebalancecoachnh.com/.

The Monarch School of New England is pleased to announce the **2022 MSNE Golf Tournament: Thursday May 26, 2022** at the Rochester Country Club. Registration will begin at 7:30, with an 8:30 shotgun start. Sponsors and players are very welcome! To learn more about sponsorship opportunities available, or for more information, please contact: Amanda Martineau at: amartineau@monarchschoollne.org or visit: www.monarchschoollne.org/support/events/golf-tournament/. Thank you for helping MSNE create unlimited possibilities for students with special needs!

Northeast Credit Union is pleased to announce the promotion of **Matt MacIntosh** to Assistant Vice President of Talent & Rewards. MacIntosh, previously the Talent Acquisition Manager, will be instrumental in creating a forward-thinking compensation philosophy and benefits strategy, and enhancing the internal employee awards program within this newly established role. Northeast Credit Union has also added **Sean McNair** as the Senior Vice President, Chief Member Experience and Digital Officer (CXO). As CXO, McNair oversees the credit union's digital strategy including digital banking and works to further develop the digital roadmap to enhance the member experience across all touchpoints. For more information, visit www.necu.org.

PTSD Patrol and Local Author Kathie Costos Releases 3 New Books **The Lost Son, Alive Again** and **Stranger Angels**, are about how there are many different causes of Post Traumatic Stress Disorder, but all to often, people only talk about it in veterans. While veterans are important characters in these books, the main character was a reporter covering the wars. He survived three events in his own life and regretted it. These books are based in Salem, MA and the fictional town of Gabriel, NH where a mysterious woman hears God's voice and is led to find the lost children of God to help them heal. They are written for survivors like me, churchless but not Godless. My faith is stronger than ever and God continues to work miracles through other people who are willing to deliver them. Contact Kathie (407)754-7526 or email moralmortal.llc@aol.com

Spring Village at Dover is a specialized Memory Care Community providing a safe, comfortable environment for their residents on their memory care journey. Their staff are proud to serve their residents with respect, kindness, and the compassion they deserve. For more information about Spring Village at Dover, or to schedule an **Individualized Tour**, call: 603-842-4908 or visit: springvillagedover.com

Waste Management in need of filling positions for Diesel Mechanics/Assistants in our NE region, specifically, West Seneca, New York, Londonderry and Rochester, NH, West Boylston, Woburn, Norton, MA, and Cranston, RI. Waste Management offers exceptional, unmatched benefits, and career advancement opportunities. Visit <https://careers.wm.com/>

The Granite YMCA knows that healthy lifestyles are achieved through nurturing the mind, body and spirit. That is why they are pleased to offer members of your company a special wellness partnership as an investment in their health and well-being. As a member, you can join any branch of The Granite YMCA and receive a 10% discount on your monthly rate. They will even waive your join fee (up to a \$75 savings)! When you join the Y, you are coming together with men, women, and children from your community who are committed to youth development, healthy living, and social responsibility. Contact Madysen McCarthy at 603-616-4532 or mmccarthy@graniteymca.org

TO SUBMIT YOUR COMPANY OR ORGANIZATION'S NEWS,
PLEASE E-MAIL IT TO:
MEMBERSERVICES@ROCHESTERNH.ORG

MEET NEW BOARD MEMBER AMY BROWN



The Chamber is pleased to welcome Amy Brown to the board of directors. Amy is the Safety Coordinator and Communications Manager at Yankee Electric & Co., located at 172 South Main Street in Rochester, NH.

Prior to her present position at Yankee Electric & Co., Amy was employed at TF Moran, Higgins Wood Floors and Measured Progress. In addition to serving on the board, Amy serves on the Chamber's Ambassador Committee and Golf Tournament Committee. She is also a volunteer usher at the Rochester Opera House.

Amy graduated Summa Cum Laude from Granite State College, where she received a B.S. in Business Management.

Amy brings excellent interpersonal skills, meeting facilitation organization, has served on events and charitable contributions committees.

Amy resides in Rochester with her husband, Ron, and they have 2 children — Keelan and Megan.

MEET NEW BOARD MEMBER CAITLYN TURGEON



The Chamber is pleased to welcome Caitlyn Turgeon to the board of directors. Caitlyn is VP of Operations at HBL Insurance, located at 333 Central Avenue, Suite 306 in Dover, NH.

Caitlyn has been employed at HBL Insurance since 2017. Prior to HBL, she was employed as

Office Manager at the Greater Rochester Chamber of Commerce. In addition to serving on the board, Caitlyn serves as chair of the Chamber Raffle Committee, leads the Chamber's Young Professional Group, and serves on the board of directors for Rochester Crimeline.

Caitlyn has been named the Chamber's Young Professional of the Year. She was also named as a 10 to Watch Young Professional by Catapult. In her industry, Caitlyn has been named Agent of the Quarter in 2021 by Hanover Insurance and Agent of the Year by Safeco Insurance in 2019 and 2021.

Caitlyn received her MBA from Southern NH University and BS in Business from Plymouth State University.

Caitlyn is passionate about the Chamber and Rochester. She resides in Rochester with her husband, Jesse, and son, Logan.

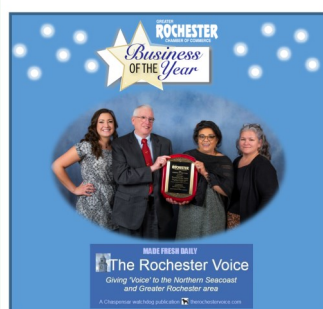
Energy audit fund grants available for NH small businesses

Businesses are looking to energy efficiency and renewable energy to help reduce operating costs and improve their facilities. As part of its Clean Energy Fund, the Community Development Finance Authority offers grants covering 75% of the cost of a comprehensive energy audit. CDFA works with businesses to identify project funding sources and can provide low-cost financing for clean energy implementation projects. **Click here** for more information. Limited spots available.

NH Business Committee for the Arts accepting nominations for awards

The New Hampshire Business Committee for the Arts is accepting nominations for its 38th annual arts awards, which honor individuals, businesses and cultural organizations for their impact on the state's arts and cultural community. Nominees will be honored at the Arts Awards Gala May 11 at the DoubleTree by Hilton Manchester Downtown. Submit nominations through March 25 at nhbca.com/make-a-nomination.

Celebrating
**COMMUNITY
LEADERS**



Officers

Chairman of the Board:
Janet Oliver
Unitil

Chairman-Elect:
Kerrie Landry
Waypoint

Vice Chair, Governmental Affairs:
Paul Gatehouse
Independence Financial Advisors

Vice Chair, Membership:
Mark Zoeller
Zoeller Realty Group- Keller Williams

Vice Chair, Events & Fund Raisers:
David Richard
D.F. Richard Energy

Treasurer:
Sharla Rollins
First Seacoast Bank

Immediate Past Chairman:
Alan Johnson
Breezeline

Directors

Mandy Barstow
Studio 109 Dance, Voice & Drama

Amy Brown
Yankee Electric & Co., LLC

Blaine Cox
City of Rochester

Brian Dickie
Eversource

Mark Farrell
Laars Heating Systems

Daniel Jalbert
Comcast Business

Lauren Jerr
Spaulding High School

Timothy Jones
Frisbie Memorial Hospital

Kevin Miller
Profile Bank

Tatjana Simon
Northeast Credit Union

David Stevens
Houirhane, Cormier & Associates

Rob Sweren
Spaulding Composites, Inc.

Caitlyn Turgeon
HBL Insurance

Chamber Staff

Laura Ring
President/CEO

Tanya Hervey
Office Manager and
Events & Communications

**Greater Rochester
Chamber of Commerce**
18 South Main Street
Rochester, NH 03867
(603)332-5080

rochesternh.org



March 2022 Chamber Calendar

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	
		1 8:00 Chamber Raffle Committee	2	3	4	5	UPCOMING EVENTS <u>JUNE 1</u> ANNUAL AWARDS CELEBRATION 5-8PM <u>SEPTEMBER 15</u> GOLF TOURNAMENT 8:30 AM <u>SEPT. TBA</u> STATE OF THE CITY FORUM <u>OCTOBER 12</u> JOB FAIR COMMUNITY CENTER <u>DECEMBER 2</u> TREE LIGHTING <u>DECEMBER 4</u> HOLIDAY PARADE
6	7	8	9 8:00 am Banquet Comm. 4 pm Job Fair Committee	10 4pm Chamber 101	11	12	
13 Daylight Saving Begins	14	15	16	17 7:30 am Govt. Affairs St. Patrick's Day	18 8:00 am Golf Comm.	19	
20 Spring Begins	21	22	23	24 4pm Chamber 101	25 7:30 am Board of Directors	26	
27	28						
VISIT OUR WEBSITE TO REGISTER FOR EVENTS							



HEALEY AUTO REPAIR
31 Milton Road
Rochester NH 03867
603-332-2287

healeyautorepair.com



How Being a Member of the
Greater Rochester Chamber of Commerce
Has Helped Healey Auto Repair

"As a new team member of Healey Automotive, I met with Tanya to get an overview of our benefits and how to better utilize them. The overall experience was very warm and welcoming! She provided us with the information we needed on how to be more involved with the business community of Rochester. We are very excited to participate and to be a part of this community!"

Thank you for your extended hand of kindness and going above and beyond to help us. We look forward to a great year!!! "

Amanda H
Marketing Coordinator
603-332-2287
amanda@healeyauto.com

GREATER
ROCHESTER
CHAMBER OF COMMERCE
18 South Main Street, Rochester, NH
603-332-5080
www.rochesternh.org

It's good for business!
Serving northern Strafford County

BE A CHAMPION! HELP FUND A 2022 SCHOLARSHIP.

The Greater Rochester Chamber of Commerce is pleased to offer its members the opportunity to be named a **Chamber Scholarship Champion**. Your donation will benefit the Scholarship Fund that enables the Chamber to provide scholarships to several graduating seniors who are employees of a Chamber member or the child of an employee of a Chamber member business or organization, to help toward their college expenses.

PROMOTION OPTIONS:

\$1,000

- Company/Organization logo prominently displayed on Chamber website
- Individual social media shout-out
- Company/Organization logo in Chamber newsletter
- Company/Organization name included in press release
- Company/Organization logo on E-blast
- Company/Organization thanked at Scholarship Ceremony
- Personal letter from your company/organization included with scholarship recipient's award letter

\$500

- Company/Organization logo displayed on Chamber website
- Individual social media shout-out
- Company/Organization name in Chamber newsletter
- Company/Organization name included in press release
- Company/Organization logo on E-blast
- Company/Organization thanked at Scholarship Ceremony

\$100

- Company/Organization logo displayed on Chamber website
- Social media shout-out
- Company/Organization name in Chamber newsletter
- Company/Organization name included in press release
- Company/Organization name on E-blast
- Company/Organization thanked at Scholarship Ceremony



___ **YES, please sign up my business to become a Chamber Scholarship Champion!**

___ \$1,000 ___ \$500 ___ \$100 ___ Payment Enclosed ___ Invoice Me

Company Name _____

Contact Person _____ Phone _____

E-Mail: _____

RETURN FORM TO:

Greater Rochester Chamber of Commerce
18 South Main Street Rochester, NH 03867
Phone: 603-332-5080 / Fax: 603-332-5216
Email: memberservices@rochesternh.org

**GREATER
ROCHESTER**
CHAMBER OF COMMERCE

2022 SCHOLARSHIP APPLICATION

SCHOLARSHIP INFORMATION/ ELIGIBILITY REQUIREMENTS

1. Scholarship(s) will be offered to a graduating high school student.
2. Student must be employed by or have a parent employed by a Chamber member company for a minimum of six months to be eligible to apply.
3. The applicant must be planning to attend a full-time college, university or technical school with the scholarship being made payable in the second year of enrollment.
4. The applicant must attach a High School Transcript including grade point average.
5. Application must be completed in full to be considered.
6. Additional sheet with information may be attached.

CRITERIA EVALUATION

<u>Criteria</u>	<u>Maximum Points Earned</u>
1. Involvement in School Activities	20
2. Involvement in Community Activities	25
3. Work Experience	25
4. Scholastic Achievement	20
5. Career Plans	10

SCHOLARSHIP APPLICATION

**DEADLINE:
APRIL 1, 2022**

Student Information

Student's Name _____ Phone _____
Mailing Address _____
Email _____

Educational Information

High School Attending: _____
SAT Math: _____ SAT Writing: _____
GPA: _____ SAT Verbal: _____ SAT Reading: _____
SAT Total: _____

NOTE: Official High School Transcript MUST be attached for consideration

College Information

College Major Being Pursued _____
College Attending _____

Estimated College Expenses

Tuition \$ _____ Room & Board \$ _____ Fees \$ _____
Commuter Travel \$ _____ Books & Supplies \$ _____ **TOTAL** \$ _____

Chamber Member Information

Chamber Member Company Where Student/Parent is Employed _____
Name of Employee at Chamber Member Company _____
Employee's Relationship to Student _____
I certify that the above applicant is an **employee** or **son/daughter** (circle one) of the employee indicated above at _____ (Chamber member company)

Chamber Member Representative _____ Date _____

SCHOLARSHIP APPLICATION

Career Plans (please indicate your plans after college)

School Activities

<u>Activity</u>	<u>Role & Responsibility</u>

Community Activities

<u>Activity</u>	<u>Role & Responsibility</u>

Work Experience

<u>Employer</u>	<u>Role & Responsibility</u>	<u>Hours/Week</u>

Student/Parent Signature

The signature below will attest to the accurateness of the information provided and grants permission to the Greater Rochester Chamber of Commerce to make this information available to the Scholarship Committee.

Student's Signature _____ Parent/Guardian Signature _____ Date _____

Complete and Return to:

Scholarship Committee
Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867
Phone: (603) 332-5080 Fax: (603) 332-5216

SEACOAST

— *Chamber Alliance* —

Chamber Ski Day at Mount Sunapee
Tuesday, March 8, 2022



**Enjoy a day of skiing and networking with
members from all the Seacoast Chambers.**

Discounted Lift Tickets: \$68

Register by March 1, 2022

Visit Your Chamber's Website to Register

Chamber Ski Day is a Program of the Seacoast Chamber Alliance:

Hampton Area Chamber of Commerce | Exeter Area Chamber of Commerce | Chamber Collaborative of Greater Portsmouth
Greater Dover Chamber of Commerce | Greater Rochester Chamber of Commerce | The Falls Chamber of Commerce

VIRTUAL SMALL BUSINESS DAY

GREATER
ROCHESTER
CHAMBER OF COMMERCE

PRESENTED BY **Bangor**
Savings Bank
You matter more.®



**FRIDAY,
MARCH 11,
2022**

**REGISTER
at no-cost**



BUSINESS & INDUSTRY ASSOCIATION
New Hampshire's Statewide
Chamber of Commerce

This free online webinar from 9:00 am to noon is an opportunity for small business owners and managers to receive valuable information to help companies grow and prosper. Three panel discussions will focus on important challenges and opportunities facing small businesses, and is presented in partnership with U.S. Small Business Administration and local chambers of commerce.

SUPPORTING SPONSORS

**BERN
STEIN
SHUR**

Bigelow
& COMPANY

CERTIFIED PUBLIC ACCOUNTANTS, PLLC

COOK
LITTLE
ROSENBLATT
& MANSON PLLC
Business Lawyers
for Entrepreneurs®

HRROI
Consulting
People. Strategy. Success.

M+R
MASON • RICH
Certified Public Accountants

Nathan Wechsler
Accountants & Business Advisors

PASTORI | KRANS
ATTORNEYS AT LAW



U.S. Small Business
Administration



NOMINATIONS SOUGHT

SUBMIT YOUR BUSINESS FOR THIS PRESTIGIOUS AWARD!

SUBMIT YOUR BUSINESS OR ORGANIZATION FOR BUSINESS OF THE YEAR OR NON-PROFIT OF THE YEAR

These two prestigious awards will be announced and presented at the Chamber's Annual Dinner & Awards Banquet.

The Business of the Year award recognizes a Chamber member business in good standing that has demonstrated excellence in their business and has made substantial contributions to its industry and the Rochester area. The Non-Profit of the Year award recognizes an organization that has made a sustainable impact in the Rochester community.

DEADLINE FOR NOMINATIONS
March 22, 2022

QUALIFICATIONS FOR BUSINESS OF THE YEAR

1. Business in an active company.
2. Demonstrates excellence in the business community and industry.
3. Participates in and provides support to the general benefit of the Chamber of Commerce, business community and greater Rochester area.
4. Contributes to the community, beyond business interests and Chamber of Commerce activities will be considered.
5. Business is member in good standing of the Greater Rochester Chamber of Commerce.
6. Services need not be confined to a single year, but should be have current significance.
7. Prior winners are ineligible.
8. This award will not be given posthumously.

NOMINATION PROCEDURES

Please complete and attach form as the nomination cover page along with a separate sheet detailing the explanation of distinguished activities for why the nomination is being submitted. Supporting documentation is required to support your nomination to include:

- * Company/organization business description or mission.
- * Impact/contributions to industry/community.
- * Involvement in the community.
- * Awards/honors received.
- * 3 Letters of recommendation.
- * Nominations without detailed information may not be considered.

If a candidate is not selected this year, the nomination will be automatically resubmitted for the next two years.

BUSINESS OF THE YEAR NOMINEE

Business Name _____

Address _____ City _____ State _____

Phone _____ Email _____

of Years in Business _____ # of Employees _____ # of Locations _____

Contact Person _____ Title _____

NOMINATOR (SUBMITTING NOMINATION):

Name _____ Phone _____

Email _____ Date _____

Submit to:

Greater Rochester Chamber of Commerce, 18 South Main St., Rochester, NH 03867

Email: president@rochesternh.org

SEE REVERSE SIDE FOR NON-PROFIT OF THE YEAR NOMINATION



NOMINATIONS SOUGHT

SUBMIT YOUR BUSINESS FOR THIS PRESTIGIOUS AWARD!

SUBMIT YOUR BUSINESS OR ORGANIZATION FOR BUSINESS OF THE YEAR OR NON-PROFIT OF THE YEAR

These two prestigious awards will be presented at the Chamber's Annual Dinner & Awards Banquet.

The Business of the Year award recognizes a Chamber member business in good standing that has demonstrated excellence in their business and has made substantial contributions to its industry and to Rochester area.

The Non-Profit of the Year award recognizes an organization that has made a sustainable impact in the Rochester community.

DEADLINE FOR NOMINATIONS
March 22, 2022

QUALIFICATIONS FOR NON-PROFIT OF THE YEAR

1. Non-profit in an active organization.
2. Demonstrates excellence in the community and in organization.
3. Has provided a significant impact to benefit of the Rochester community.
4. Organization is a member in good standing of Greater Rochester Chamber of Commerce.
5. Services need not be confined to a single year, but should be recent enough to have current significance.
6. Prior winners are ineligible.
7. This award will not be given posthumously.

NOMINATION PROCEDURES

Please complete the form and attach it as the nomination cover page along with a separate sheet detailing the explanation of distinguished activities for why the nomination is being submitted. Supporting documentation is required to support your nomination to include:

- * Organization business description or mission.
- * Impact/contributions to industry/community.
- * 3 Letters of recommendation.
- * Involvement in the community.
- * Awards/honors received.
- * Nominations without detailed information may not be considered.

If a candidate is not selected this year, the nomination will be automatically resubmitted for the next two years.

NON-PROFIT OF THE YEAR NOMINEE

Organization Name _____
Address _____ City _____ State _____
Phone _____ Email _____
of Years in Business _____ # of Employees _____ # of Volunteers _____ # of Locations _____
Contact Person _____ Title _____

NOMINATOR (SUBMITTING NOMINATION):

Name _____ Phone _____
Email _____ Date _____

Submit to:

Greater Rochester Chamber of Commerce
18 South Main St., Rochester, NH 03867
Email: president@rochesternh.org

SEE REVERSE SIDE FOR BUSINESS OF THE YEAR NOMINATION



DEADLINE TO SUBMIT NOMINATIONS:

March 22, 2022

The Greater Rochester Chamber of Commerce is
pleased to be presenting its **58th annual**

CITIZEN OF THE YEAR

This prestigious award will be presented at the Chamber's
Dinner & Awards Banquet. This award recognizes an
individual who has demonstrated excellent leadership
and citizenship in the community and has made
substantial contributions to the betterment of the
Greater Rochester area.

QUALIFICATIONS FOR CITIZEN OF THE YEAR

1. Adult resident of the Rochester/Northern Strafford County Region and activities should be in the same area.
2. Contributed to the general benefit of the community as a whole.
3. Demonstrates excellence in the community, for instance in civic affairs, church, PTA, etc.
4. Some activities performed should be over and above the normal duties of one's paid or salaried position; activities performed in the course of one's normal duties are also considered.
5. Services need not be confined to only current activities, but should be recent enough to have current significance.
6. Prior winners are ineligible.
7. Individuals nominated do not have to be members of the Greater Rochester Chamber of Commerce or the business community. Individuals from all walks of life are encouraged.

NOMINATION PROCEDURES

Complete the form and attach it as the nomination cover page along with a separate sheet detailing the explanation of distinguished activities for why the nomination is submitted.

Letters of recommendations are encouraged to accompany nomination.

Nominations without detailed information may not be considered.

If a candidate is not selected this year, the nomination will be automatically resubmitted for the next three years.

**All nominations are kept confidential. Please DO NOT notify this individual of the nomination.
We will contact you should your nomination be selected.**

PAST CITIZEN OF THE YEAR AWARD RECIPIENTS

1963 - Judge Leonard Hardwick	1983 - Jan Nelson	2003 - John Rigazio
1964 - Elery "Doc" Lyndes (Courier Publishing)	1984 - Bea Craig	2004 - Charles G. Ward
1965 - Herve Lagasse	1985 - Victor Hamel	2005 - Robert "Cider" Berry
1966 - Kenneth Denton (J. Zuromskis - Honored)	1986 - Mr. & Mrs. Harry Rose	2006 - R. Bradley Trafton
1967 - Vi Bliskey	1987 - Bernice Bickford	2007 - Fred Hall, Jr.
1968 - Dr. Albert Barcomb	1988 - Alfred Benton	2008 - Frank Callaghan
1969 - James Foss (General Conrad Snow - Honored)	1989 - Cynthia Edgerly (Roger N. Allen - Honored)	2009 - Gerard "Gerry" Gilbert
1970 - Albert Miltner	1990 - Vincent J. DeNobile	2010 - Linda Gaskell Bisson
1971 - Kennett R. Kendall, Sr.	1991 - Dorothy Callaghan	2011 - Ken Billings
1972 - Joseph Zuromskis	1992 - Richard W. Creteau (Posthumously)	2012 - Kenn Ortmann
1973 - Dr. Alexander Smith	1993 - Marilyn R. Berry	2013 - Gerard Gravel
1974 - Roland Keans	1994 - Harvey Bernier	2014 - Gerald & Claire Bisailion
1975 - Gerry Rainville	1995 - Roland Roberge (Posthumously)	2015 - Jane Cooper Fall
1976 - Mayor John Shaw (refused award)	1996 - Robert "Bob" Brown	2016 - Derek Peters
1977 - Helen Berry	1997 - Daniel Lacroix	2017 - Walter Hoerman, MD
1978 - Judge Richard Cooper	1998 - Terry McGarghan	2018 - Hoagy Higgins
1979 - Arnold T. Clement	1999 - Kevin Flynn	2019 - Patricia Rainboth
1980 - Bud Carlson	2000 - Marion Veno	2020 - Lisa Stanley
1981 - Elmer R. Waite	2001 - Janet Pelley	2021 - Jeanne Grover and Alicia Frye
1982 - Fr. Donald Marsh	2002 - Steven B. Dore	

SEE REVERSE SIDE FOR NOMINATION FORM



CONFIDENTIAL NOMINATION OF THE 2022 CITIZEN OF THE YEAR

NOMINEE:

Full Name _____

Address _____ Phone _____

NOMINATOR (INDIVIDUAL OR ORGANIZATION SUBMITTING NOMINATION):

Name _____ Phone _____

Address _____

Email _____

Signature _____ Date _____

QUALIFICATIONS OF THE NOMINEE:

BIOGRAPHICAL INFORMATION OF NOMINEE:

Signature of Individual Submitting Nomination

Date

Nomination form and attached documentation must be submitted by **March 22, 2022** to:

Awards Committee
Greater Rochester Chamber of Commerce
18 South Main Street, Rochester, NH 03867
president@rochesternh.org
Phone: (603) 332-5080 Fax: (603) 332-5216



Spring Forward Annual Awards Celebration

WEDNESDAY, JUNE 1, 2022

5:00-8:00PM

THE OAKS GRANDVIEW BALLROOM



MUSIC ~ HORS D'OEUVRES ~ COCKTAILS

FOOD BAR ~ AWARDS ~ RAFFLES ~ GRAND PRIZE RAFFLE

*Gather your team from the office and join us for this
very special networking & awards event with fellow
Chamber members "cocktail party style"
indoors, or on the patio.*

\$75 Per Person / Business Casual Attire



RESERVATIONS & \$1,500 GRAND PRIZE RAFFLE TICKETS:

www.rochesternh.org/AwardsCelebration 603.332.5080



GREATER
ROCHESTER
CHAMBER OF COMMERCE





Spring Forward!

ANNUAL AWARDS CELEBRATION

JUNE 1, 2022 / 5:00–8:00PM

THE OAKS GRANDVIEW BALLROOM

Corporate Co-Sponsors:

Cost: \$1,000.00

This sponsorship offers the best publicity and provides your business with the following:

- Two (2) complimentary tickets to attend the Annual Dinner & Awards Banquet
- Business logo prominently displayed on event invitations mailed to 700 contacts and on event programs
- Business name included in all publicity: press releases, local cable channel, Chamber newsletter and website
- Business logo/hyperlink included in several e-blasts to members promoting the event
- Business logo on PowerPoint presentation displayed at the event
- Business Name announced to attendees at the event
- Prominent recognition in the official "Thank You" flyer in Chamber newsletter

Social Time Sponsor:

Cost: \$750.00

This sponsorship provides your business with the following:

- Business logo in event invitations mailed to 700 contacts and in event programs
- Banner displayed at event in social hour gathering space
- Business name included in publicity: press releases, local cable channel, Chamber newsletter and website
- Business logo/hyperlink included in several e-blasts to members promoting the event
- Business logo on PowerPoint presentation displayed at the event
- Business Name announced to attendees at the event
- Recognition in the official "Thank You" flyer in Chamber newsletter

Registration/Program/Technology Sponsor:

Cost: \$500.00

This sponsorship provides your business with the following:

- Business logo in event invitations mailed to 700 contacts and in event programs (*Ad on back of programs for Program sponsor*)
- Business name included in publicity, including press releases and Chamber newsletter
- Signage made and prominently displayed at the event
- Business logo on PowerPoint presentation displayed at the event
- Recognition in the official "Thank You" flyer in Chamber newsletter

Entertainment Sponsor:

Cost: \$500.00

This sponsorship provides your business with the following:

- Business logo in event invitations mailed to 700 contacts and in event programs
- Business name included in publicity, including press releases and Chamber newsletter
- Signage made and prominently displayed at the event (*at Registration Table if Registration Sponsor*)
- Business logo on PowerPoint presentation displayed at the event
- Recognition in the official "Thank You" flyer in Chamber newsletter

Awards Sponsor:

Cost: \$500.00

This sponsorship provides your business with the following:

- Business logo in event invitations mailed to 700 contacts and in event programs (*Ad on back of programs for Program sponsor*)
- Business name included in publicity, including press releases and Chamber newsletter
- Signage made and prominently displayed at the event
- Business logo on PowerPoint presentation displayed at the event
- Recognition in the official "Thank You" flyer in Chamber newsletter

Dessert/Coffee Sponsor:

Cost: \$300.00

This sponsorship provides your business with the following:

- Business logo in event invitations mailed to 700 contacts and in event programs
- Business name included in publicity, including press releases and Chamber newsletter
- Signage made and displayed at the Event
- Business logo on PowerPoint presentation provided displayed at the event
- Recognition in the official "Thank You" flyer in Chamber newsletter

Decoration Sponsor:

Cost: \$300-\$500.00

This sponsorship provides your business with the following:

- Business logo in event invitations mailed to 700 contacts and in event programs
- Business name included in publicity, including press releases and Chamber newsletter
- Signage made and displayed at the event
- Business logo on PowerPoint presentation displayed at the event
- Recognition in the official "Thank You" flyer in Chamber newsletter

Table Sponsor:

Cost: \$100/table

This sponsorship provides your business with the following:

- Business name displayed on the table
- Business name listed on insert in the Annual Dinner and Awards Banquet program
- Acknowledgement on "Thank You" flyer in Chamber newsletter

Centerpiece Sponsor:

Cost: \$500.00

This sponsorship provides your business with the following:

- Business logo in event invitations mailed to 700 contacts and in event programs
- Business name included in publicity, including press releases and Chamber newsletter
- Signage made and displayed at the event
- Business logo on PowerPoint presentation displayed at the event
- Recognition in the official "Thank You" flyer in Chamber newsletter



Yes, My Business Would Like to Become a Sponsor at the Level Listed Below:

- | | |
|---|---|
| <input type="checkbox"/> \$1,000 Corporate Sponsor | <input type="checkbox"/> \$500 Entertainment Sponsor |
| <input type="checkbox"/> \$750 Social Hour Sponsor | <input type="checkbox"/> \$500 Centerpiece Sponsor |
| <input type="checkbox"/> \$500 Program Sponsor | <input type="checkbox"/> \$300 Dessert Sponsor |
| <input type="checkbox"/> \$500 Technology Sponsor | <input type="checkbox"/> \$300 Coffee Sponsor |
| <input type="checkbox"/> \$500 Awards Sponsor | <input type="checkbox"/> \$300-\$500 Decoration Sponsor |
| <input type="checkbox"/> \$500 Registration Sponsor | <input type="checkbox"/> \$100 Table Sponsor |

☐ Invoice me ☐ Payment Enclosed ☐ Charge My Card

Business _____ Contact Name _____

Phone _____ Email _____

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Credit Card Number _____ Expiration Date _____ CVV _____

Complete and return to: Greater Rochester Chamber of Commerce

18 South Main Street | Rochester, NH 03867
Phone: (603) 332-5080 Fax: (603) 332-5216
Email: events@rochesternh.org

Chamber 101



March Sessions

Thursday, March 10 / Thursday, March 24

4:00-5:00pm

In-Person or via Zoom

Register for Chamber 101 through your Member Portal, or by filling out this form and e-mailing it to: memberservices@rochesternh.org, or call the Chamber office: 603-332-5080

COMPANY NAME:

PRIMARY CONTACT:

E-MAIL:

ATTENDEE NAME(s):

Sign Me Up!

Contact Member Services for more information
or to register: 603-332-5080 x:2
E-mail: memberservices@rochesternh.org

The Waypoint SleepOut 2022



The Next Step toward ending youth homelessness

The Next Step!

Funds raised through the SleepOut have empowered us to establish drop-in centers in Concord and Rochester, and an overnight youth shelter in Manchester. Your participation this year, will support this critical expansion.

What is the SleepOut and why is it important?

The SleepOut is a night spent out in the cold to raise our collective consciousness about homelessness and to raise funds for services that fulfill critical needs and help to transform lives.

When?

Friday, March 25, 2022

9:00pm – Presentations

10:00pm – Settle in for a night outside

Where?

If we are free from the pandemic, we will hold the event in-person at a few locations around the State, TBA. Otherwise, we will ask people to sleep out in their backyards and we'll come together online. Wherever we all land, the point will be to commit to enduring one entire night out in the cold so that someone else won't have to.

www.waypointnh.org



WAYPOINT
Help Along the Way



Fundraising:

As a sleeper, aspire to raising as much money as you can. While there is no minimum, the more funds you raise, the more we can do to help at risk youth. You will be provided with a simple web-based tool and a toolkit that will make your fundraising easy. These tools will help you to reach out to friends, family, and colleagues, through email, social media, and in person. Each \$1,000 raised supports critical services to someone at risk. Here are some examples of how it helps us help homeless youth in New Hampshire:

- > 60 hours of street outreach, providing food, clothing, and basic necessities
- > 8 nights at a warm, safe shelter for one homeless youth under 18

The dilemma for youth:

Currently, 1 in 10 young adults ages 18 to 25, and 1 in 30 adolescents ages 13 to 17, endures some form of homelessness in America. Reasons range from abuse and neglect, to mental illness, substance misuse, strained relationships, gender or sexual identity, and poverty. They are at risk of being abused or exploited and suffer many other consequences. At present, Waypoint is the sole provider of comprehensive services for homeless youth in New Hampshire.

On average, Waypoint has over 1500 contacts a year with runaway, homeless, and at-risk youth in the areas of Manchester, Concord, Littleton, and the Seacoast. We provide survival aid, fulfilling basic needs such as food and clothing, and connect youth with shelter and medical care. As well, we provide access to mental health and substance misuse counseling, and help youth with educational pursuits, job search, and housing. Most of the youth we see report that:

- > Their parents told them to leave or knew they were leaving and didn't care.
- > They did not plan their departure and had \$10 or less when they left home.
- > They've been affected by substance misuse and/or mental health issues.
- > They are or have been involved in unhealthy, violent relationships.

Will you sleep out with us or support us?

Go to waypointnh.org/sleepout2022 or contact our team at sleepout@waypointnh.org



WAYPOINT

Help Along the Way

waypointnh.org

Community Expo & Job Fair

The **Community Expo and Job Fair** presents a wonderful opportunity for businesses to promote themselves, and job seekers can learn about the job openings that are available in the area. The Community Expo & Job Fair offers both a venue to showcase your business in a trade show format as well as a resource for employers to meet potential candidates for existing or future job openings.

There are several sponsorship opportunities available for those interested that include being an exhibitor at the event. All sponsors are recognized in the event program, on the event PowerPoint, announced at the event, on the Chamber's website, on social media, in the promotional event e-blasts and in the



Holiday Events

Holiday Parade—One of the most successful parades on the Seacoast with floats, marching bands, marching and mobile units, and more.

Holiday Tree Lighting—Features the lighting of Rochester's tree with caroling, dance performances and family activities.

All sponsors for these events are recognized in the event programs, at the event, on the Chamber's website, in social media, in promotional e-blasts, in video and in the Chamber's newsletter. Underwriter, Division and Band Sponsors have banners carried throughout the parade. These events are also video recorded and broadcast throughout the holiday season.



GREATER ROCHESTER CHAMBER OF COMMERCE

2022 Promotional Opportunities

View 2022 promotional opportunities for your business with our events, programs and publications. For more information or to sponsor, contact the Chamber office at (603)332-5080 or email: events@rochesternh.org

Sponsor Levels

Underwriter	\$3,000
Booth Co-Sponsor	\$500
Event Sponsor	\$500
Hospitality Sponsor	\$500
Registration Sponsor	\$300
Technology Sponsor	\$500
Program Sponsor	\$500
Exhibitor (Non-Member)	\$200
Exhibitor (Member)	\$150

See the insert for sponsoring information for programs and publications

Sponsor Levels

Parade

Underwriter	\$3,500
Division Sponsor	\$500
Band Sponsor	\$350-\$1,000
Assembly Area/Snack Sponsor	\$200
Film/Video Sponsor	\$300
Parade Donor	\$100
Parade Sponsor	\$50

Tree Lighting

Underwriter	\$2,500
Program Sponsor	\$500
Film /Video Sponsor	\$500
Collection Sponsor	\$500
Ceremony Sponsor	\$500



Annual Dinner & Awards Banquet

The **Annual Dinner & Awards Banquet** is the Chamber's Gala event of the year, featuring the presentation of the Business, Citizen and Non-Profit of the Year awards along with a delicious dinner, raffles, and musical entertainment at a social gathering with fellow Chamber members and guests.

The Banquet offers various sponsorship opportunities to fit all levels. Every sponsorship level is recognized in some facet in the event program, at the event, on the Chamber's website, on social media, in promotional e-blasts and in the Chamber's newsletter. Higher level sponsorships get recognition on the invitation. Underwriter, Corporate Sponsors and Grand Raffle Prize Sponsors receive tickets to the event.



Sponsor Levels

Underwriter	\$3,000
Grand Raffle Sponsor	\$1,500
Corporate Sponsor	\$1,000
Social Hour Sponsor	\$750
Entertainment Sponsor	\$500
Decoration Sponsor	\$400
Centerpiece Sponsor	\$400
Program Sponsor	\$500
Technology Sponsor	\$500
Awards Sponsor	\$500
Registration Sponsor	\$500
Dessert Sponsor	\$300
Table Sponsor	\$100

Golf Tournament

The **Chamber's Annual Golf Tournament** presents a wonderful opportunity for members to network while enjoying day of golf. Player fees cover the cart and green fees, continental breakfast, lunch, hors d'oeuvres and clambake dinner! Players also have the option of purchasing passports for entry into specialty hole contests as well as raffle tickets for the many prizes.

The Golf Tournament presents many great opportunities for businesses to get their name out on the course and be recognized at the tournament. All sponsors are recognized in the event program, at the awards ceremony following the event, on the Chamber website, on social media, in promotional e-blasts and in the Chamber's newsletter.



Sponsor Levels

Underwriter	\$3,500
Hors D'oeuvres Sponsor	\$500
Awards Sponsor	\$500
Lunchbox Sponsor	\$550
Program Sponsor	\$500
Cart Sponsor	\$400
Registration Sponsor	\$350
Hole in One Sponsor (w/o team)	\$400
Hole in One Sponsor (w/ team)	\$350
Hole Sponsor (w/o team)	\$350
Hole Sponsor (w/ team)	\$300
Beverage Cart Sponsor	\$300
Tee/Green/Fairway Sponsor	\$200
Prize Sponsors:	
Team Sponsor	\$200
Team Sponsor	\$100
Team Sponsor	\$80
Team Sponsor	\$60
Individual Sponsor	\$50
Individual Sponsor	\$25

Chamber Raffle & Raffle Bash Event

The **Chamber Raffle** and **Raffle Bash** is the Chamber's most popular and largest of the fundraising events of the year. This event features 325 tickets in a reverse raffle drawing for the chance to win choice of \$10,000 or a Harley-Davidson Motorcycle! Tickets are available for purchase for \$100 and each ticket admits two to the Chamber Raffle Bash event. Many Second Chance Prizes are also drawn for ticket purchasers.

The Chamber Raffle presents many opportunities for businesses of all sizes to be recognized at the event. All sponsors are recognized in the event program, in many facets at the event, on the Chamber's website, on social media, in promotional e-blasts and in the Chamber's newsletter.



Sponsor Levels

Underwriter	\$3,500
Drawing Sponsor	\$1,500
Ticket Sponsor	\$1,500
Hospitality Sponsor	\$1,500
Dessert/Buffer Sponsors	\$500
Registration Sponsor	\$500
Program Sponsor	\$500
Scratch Ticket Sponsor	\$300
Entertainment Sponsor	\$300
Social Hour Sponsor	\$350
Presentation Sponsor	\$500
Auction Sponsor	\$200
Game Sponsor	\$200
Decoration Sponsor	\$100
Table Sponsor	\$50

PROGRAMS

AMBASSADOR PROGRAM SPONSOR \$500

Chamber Ambassadors assist with keeping members informed about Chamber events and programs, which helps with member retention; your sponsorship allows Ambassadors to receive incentives and awards for a job well done. As a sponsor, your logo and/or business name will appear in the program brochure, on the Chamber website, in all promotions, in the Chamber's Annual Meeting program, and in announcements for the Ambassador of the Year Award, which is presented each year at the Annual Meeting. The sponsor also has the option to present the award to the recipient themselves at the Annual Meeting.

CHAMBER 101 SPONSOR \$800

Chamber 101 runs twice per month, most months of the year and teaches new members and also seasoned and prospective members how to get the most out of their Chamber membership. As the sole sponsor, your company's logo will appear many times throughout the PowerPoint presentation and on all Chamber 101 promotions.

SCHOLARSHIP PROGRAM SPONSOR \$100 \$500 \$1000

Each year the Chamber gives out scholarships to several graduating high school seniors who have a Chamber member parent or who are employed by a Chamber member. Sponsors are named "Scholarship Champions" and receive recognition at various levels on the Chamber website, on social media, in a press release, in the Chamber newsletter and e-blasts, and at the scholarship ceremony.

"When consumers know that a small business is a member of the chamber of commerce, they are 63% more likely to purchase goods or services from the company..."

- Research Study by the Shapiro Group, Atlanta GA

GREATER
ROCHESTER
CHAMBER OF COMMERCE



SPECIAL EVENTS

BUSINESS AFTER HOURS HOST \$150 *

The Chamber Business After Hours events provide an opportunity for a member business to showcase their business while providing members with the ability to gather and network at a member business. These networking events can be held on a Tuesday, Wednesday or Thursday, just after work in the early evening. The hosting business will provide ample space, refreshments, door prizes, and parking. For a hosting fee of only \$150, member businesses are promoted on all Business After Hours publicity including flyers, social media posts, press releases and eblasts. Hosts are also given the opportunity to speak at and give tours during the networking event.

**Contact the Chamber for full details on the requirements for a Business After Hours host*

BREAKFAST FORUM/SEMIINAR SPONSOR \$350

The Breakfast Seminar Sponsorship offers a sponsor company the opportunity to market their services or products to the entire membership of the Greater Rochester Chamber of Commerce and the public. These business programs can range from 30-50 business attendees. This sponsorship is a powerful marketing opportunity targeted toward decision makers and community leaders.

2022 Promotional Opportunities

GREATER
ROCHESTER
CHAMBER OF COMMERCE

rochesternh.org

PROMOTIONAL OPPORTUNITIES SIGN-UP FORM



(continued from other side)

- ☐ Ambassador Program Sponsor \$500
- ☐ Chamber 101 Sponsor \$800
- ☐ Scholarship Program Sponsor
☐ \$100 ☐ \$500 ☐ \$1000
- ☐ Business After Hours Host \$150
- ☐ Breakfast Forum/Seminar Sponsor \$350
- ☐ Event

Event Name: _____

Sponsor Level _____ \$ _____

Subtotal \$ _____

Subtotal from other side \$ _____

GRAND TOTAL \$ _____



Invoice Me



Payment Enclosed

We Appreciate Your Support!

Please return completed form to:

Greater Rochester Chamber of Commerce
18 South Main Street, Rochester NH 03867
E-mail: events@rochesternh.org

We Accept Cash, Checks, Credit/Debit



To pay by credit/debit card, please call the
Chamber office: 603-332-5080

PROMOTIONAL OPPORTUNITIES SIGN-UP FORM

Name: _____

Business Name: _____

Phone: _____

- ☐ PROMOTIONAL E-BLAST \$100
- ☐ PROMOTIONAL E-BLAST—Non-Profit \$75
- ☐ ENHANCED WEBSITE LISTING \$100
- ☐ NEWSLETTER INSERT \$100
- ☐ NEWSLETTER AD 2"x3.6" \$50
- ☐ NEWSLETTER INSERT—Non-Profit \$75
- ☐ BUSINESS RESOURCE DIRECTORY
- ☐ Additional Listing \$25
- ☐ Full Page Page Ad \$350
- ☐ Half Page Ad \$250
- ☐ 1/4 Page Ad \$200
- ☐ 1/8 Page Ad \$150
- ☐ Back Cover (full color) \$1200
- ☐ Inside Cover full color) \$2000
- ☐ Divider Page (full color) \$600
- ☐ DINING GUIDE SPONSOR / AD
- ☐ Sponsor (Front Cover Logo) \$250
- ☐ Inside Ad 1-1/2"x3" \$100
- ☐ Inside Ad 1-1/2" x7" (when available) \$150
- ☐ Back Cover Ad 5"x8" \$500

Subtotal \$ _____

Please complete reverse side of form

PUBLICATIONS

PROMOTIONAL E-BLAST

\$100 / \$75 Non-Profit

Advertise your promotions, incentives, new product or service, or workshops to all Chamber members by utilizing the Chamber's Promotional E-Blast service; this benefit offers members a way to get timely information to fellow Chamber members quickly. It is a green option, it saves on the cost and time of producing and mailing and distributing flyers as well! Quantity pricing is available.

ENHANCED WEBSITE LISTING

\$100 per year

Chamber members are provided a free Basic Listing in the Chamber's online directory; by upgrading from a Basic Listing to an Enhanced Listing, members can add additional features listed below to further engage with those that visit their member page. In addition to the Basic features, Enhanced Membership Listing includes:

- * YouTube Video
- * Photo Gallery
- * E-Card
- * 5 Bulleted Highlights w/ Backlinks
- * Unlimited Keywords
- * 1600 character About Section
- * Search Photo Link to Your Website
- * Search Results Logo
- * Search Results Summary

NEWSLETTER AD / INSERT (per issue)

Ad 2" x 3.6" \$50

Insert \$ 100 / \$75 Non-Profit

The Chamber publishes and distributes its UPDATE newsletter each month to inform members of upcoming events, programs, committees, member news, legislative updates, etc. The newsletter provides an advertising opportunity for members to promote their business by providing an ad or a flyer to be inserted in the newsletter. Members also have a free opportunity to provide a paragraph to promote news, awards, or specials on the Member News page.

PUBLICATIONS

BUSINESS RESOURCE DIRECTORY

This yearly, spiral bound high quality directory lists Chamber member businesses. Members have one listing (category) included with membership. Additional listings and a variety of ad sizes can be purchased. The directory is distributed each year at the Operation Thank You event in October, and also at the Chamber office and by Chamber Ambassadors throughout the year.

Additional Listing	\$25	Back Cover (full color)	\$1200
Full Page Page Ad	\$350	Inside Cover full color)	\$2000
Half Page Ad	\$250	Divider Page (full color)	\$600
1/4 Page Ad	\$200		
1/8 Page Ad	\$150		

DINING GUIDE SPONSOR / AD

Chamber member restaurants and breweries are featured in this full color, bifold guide which is distributed throughout the year to Chamber members and the community and is available on the Chamber website.

Sponsor (Front Cover Logo) \$250

Inside Ad 1-1/2" x 3" \$100

Inside Ad 1-1/2" x 7" (when available) \$150

Back Cover Ad 5" x 8" \$500

Need help with your logo or ad design? Ask us about Chamber members with graphic design businesses!



Please complete reverse
side of form



GREATER
ROCHESTER
CHAMBER OF COMMERCE



*"It takes up to 5 views to actually read an ad,
up to 10 views to become memorable, and
up to 20 views to become a conversion."*

- Red Crow Marketing, Inc.

Strategic visibility is key for getting your business noticed; Chamber staff is ready to assist you with a promotion plan to fit your budget!

603.332-5080

● rochesternh.org