Robert Hirsch is the Director of Business Services & Communication for the Ulster County Regional Chamber of Commerce. He joined the Chamber staff in January of 1978 as Job Training Coordinator/Small Business Liaison. Under his direction the program assisted more than 1500 individuals with obtaining employment while assisting local businesses with obtaining and training qualified workers.

Mr. Hirsch is currently the Director of Business Services and Communication for the Chamber. He is responsible for managing the office computer network, updating and maintaining the Chamber's website, assisting the staff in computer software operation and training. Bob is also responsible for obtaining sponsorships and managing the Chamber's two biggest yearly events – The Buy Local Expo and the Business Recognition Awards and Dinner.

Bob was raised in Ellenville, NY and still lives in the family home there. He has an Associate Degree in Business Administration from Ulster County Community College and graduated from the U.S. Chamber of Commerce Institute for Organization Management at the University of Delaware. He received a certificate in Organization and Chamber Management.

Currently Bob serves on the Ulster County Workforce Investment Board and Executive Committee on the Board of Directors of the Hudson Valley LGBTQ Center. He has served on many other community organization boards such as the NYS Human Rights Commission Advisory Board for Region III, The Mental Health Association in Ulster County, The Mid-Hudson Personnel Association, Society for Human Resource Management's NYS Council and the Ulster County Arts Council.