



Welcome to Bright Choices.

## We Believe: Employee benefits should be all about you and your family.

That's why we're putting control over a very important decision in the right hands – yours. Your benefits choices should be reflective of your personal needs. Only you know the benefits package that's right for you depending on your own health and well-being, goals for the future and attitudes about risk.

With Bright Choices you'll shop for your benefits and complete your enrollment online. You have the opportunity to choose a health plan and a variety of other valuable benefit options that provide the best overall protection for your unique situation.

## It's easy to get started...

When you log in to Bright Choices, a short video will walk you through how to use the marketplace. Answer some questions about yourself and your family and Bright Choices will get to know you. Your answers help the system recommend the best plans for you. But ultimately, the choice is yours. After enrollment, Bright Choices is your year-round source when you want more information about your benefits or need to add a spouse or baby to your plans.

## It's your time...

Remember to **finalize your selections by 5:00 PM Eastern Time on 12/11/2019**. You'll need to enroll yourself and your family members to have benefits this coming year. You can change your choices until **5:00 PM Eastern Time on Wednesday, 12/11/2019**. **All employees are required to make selections or waive coverage via Bright Choices.**

## Log in...

**Your login process now has enhanced security with Multi Factor Authentication (MFA). Have you set up your account with MFA yet?**

**No?** No problem...You will need to register your account.

- Go to <https://brightchoices.liazon.com/registration> and follow the prompts
- The email you choose during the registration process will be your username going forward
- See the MFA Account Registration & Login Guide for more details

**Yes?** Great... Let's get you back into your account.

- Go to <https://brightchoices.liazon.com>
- Enter the Username (email address) and Password you chose when you registered for MFA

If you have any technical questions, contact your Employee Service Support Team at 866-542-9661 or [help@liazon.com](mailto:help@liazon.com) Monday through Friday, 8am – 8pm ET.

## A few tips...

1. If you have a spouse, you may want them present while using the marketplace, as benefit choices can impact the whole family.
2. You'll need to have Social Security Numbers (SSNs) handy for yourself and any dependents you want to cover, as the system requires them.
3. You can print a Store Catalog with all the options the marketplace offers at any time from the "Introduction" page.

*For the best experience when you visit Bright Choices, use the latest web browser. Bright Choices works on Mozilla Firefox, Google Chrome, Internet Explorer 11+, Opera 15+, and Safari 5.1+ browsers. Use a screen resolution of 1024x768 or greater. Enable cookies and JavaScript for full functionality.*