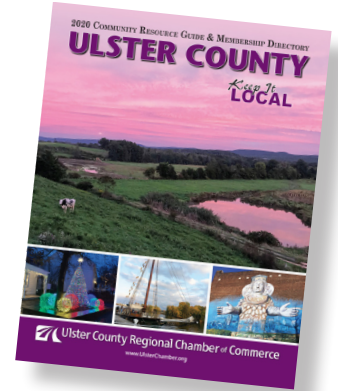




## KEEP IT LOCAL

### Community Resource Guide & Membership Directory 2021

As our region reopens, there is more and more need for an accurate and updated listing of services available to long term and newer residents of our area. This 2021 Keep it Local Edition will give Chamber Members an opportunity to showcase your business or organization with targeted distribution at hotels and resorts, real estate offices, tourism sites, restaurants and more. In addition, all Chamber Members will receive a mailed copy.



**The 2021 KEEP IT LOCAL Guide will be featured on the homepage of the Chamber website throughout the year.**

**[www.UlsterChamber.org](http://www.UlsterChamber.org)**

#### FULL COLOR ADVERTISING SIZES & RATES

All ads include FREE design service plus a FREE Bold listing in the Categorical Member Listings

★ **We will provide a link to the website in your ad on our online version of the publication at no additional charge.** ★

**NOTE: 2021 Advertising Rates have been heavily discounted to give members in all sectors of our economy an opportunity to advertise.**

Ad Dimension	Width	Height	2020 Retail Rate	2021 Discounted Rate
Back Cover	8 <sup>3</sup> / <sub>8</sub> "	11"	\$2,770	<b>\$1875</b>
Inside Front & Back Cover	7 <sup>1</sup> / <sub>4</sub> "	9 <sup>3</sup> / <sub>4</sub> "	\$2,470	<b>\$1665</b>
Page One	7 <sup>1</sup> / <sub>4</sub> "	9 <sup>3</sup> / <sub>4</sub> "	\$2,270	<b>\$1525</b>
Page Three	7 <sup>1</sup> / <sub>4</sub> "	9 <sup>3</sup> / <sub>4</sub> "	\$2,170	<b>\$1470</b>
Full Page	7 <sup>1</sup> / <sub>4</sub> "	9 <sup>3</sup> / <sub>4</sub> "	\$2,020	<b>\$1325</b>
2/3 Page Vertical	4 <sup>3</sup> / <sub>4</sub> "	9 <sup>3</sup> / <sub>4</sub> "	\$1,560	<b>\$ 995</b>
2/3 Page Horizontal	7 <sup>1</sup> / <sub>4</sub> "	6 <sup>1</sup> / <sub>2</sub> "	\$1,560	<b>\$ 995</b>
1/2 Page	7 <sup>1</sup> / <sub>4</sub> "	4 <sup>3</sup> / <sub>4</sub> "	\$1,230	<b>\$ 795</b>
1/3 Page Square	4 <sup>3</sup> / <sub>4</sub> "	4 <sup>3</sup> / <sub>4</sub> "	\$ 840	<b>\$ 570</b>
1/3 Page Vertical	2 <sup>1</sup> / <sub>4</sub> "	9 <sup>3</sup> / <sub>4</sub> "	\$ 840	<b>\$ 570</b>
1/3 Page Horizontal	7 <sup>1</sup> / <sub>4</sub> "	3 <sup>3</sup> / <sub>16</sub> "	\$ 840	<b>\$ 570</b>
1/6 Page Vertical	2 <sup>1</sup> / <sub>4</sub> "	4 <sup>3</sup> / <sub>4</sub> "	\$ 485	<b>\$ 330</b>
1/6 Page Horizontal	4 <sup>3</sup> / <sub>4</sub> "	2 <sup>1</sup> / <sub>4</sub> "	\$ 485	<b>\$ 330</b>
1/12 Page	2 <sup>1</sup> / <sub>4</sub> "	2 <sup>1</sup> / <sub>4</sub> "	\$ 325	<b>\$ 225</b>

#### **ADVERTISING DEADLINE - OCTOBER 23, 2020**

Annual Distribution begins January 2021

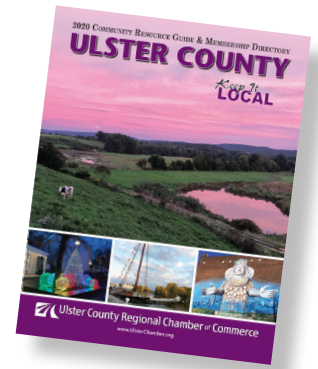
**For more information call Carol Ricken**

**845.338.5100 x104 cell 845.417.7143 Carol@UlsterChamber.org**

# KEEP IT LOCAL

## Community Resource Guide & Membership Directory 2021

### Advertising Agreement



To Advertise in KEEP IT LOCAL please submit the following agreement:

Advertiser Business Name: \_\_\_\_\_

Business Owner: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Size of Ad: \_\_\_\_\_

*Please Check One*

**ADVERTISING DEADLINE**  
**October 23, 2020**  
**Publication - January 2021**

- New Ad Copy Emailed to Carol@UlsterChamber.org  
 Ad Copy Enclosed  
 Schedule Design Appointment 845.338.5100 x104

**Our design staff offers free design service and provides a proof of your ad.**

If you design your own ad please submit it as a four-color, camera-ready, 300 dpi digital file. Acceptable file formats are tif, jpg or pdf. Ads may be submitted by email to Carol@UlsterChamber.org.

**NEW FOR 2021: All advertisers will receive a free BOLD listing in the Categorical Membership Listings.**

**Advertising Deadline October 23, 2020**

Payment Amount Enclosed: \_\_\_\_\_

Check payable to: Ulster County Regional Chamber of Commerce, 214 Fair Street, Kingston, NY 12401

\_\_\_\_\_  
Authorized Representative (Please Print)

\_\_\_\_\_  
Date

\_\_\_\_\_  
Signature

*Thank You  
for Advertising*

**Fax or email this form back to Carol Ricken**  
**FAX: 845.338.0968 | Carol@UlsterChamber.org**  
**Ulster County Regional Chamber of Commerce, Inc.**  
**214 Fair Street | Kingston, NY 12401**  
**845.338.5100 x104 | www.UlsterChamber.org**