As Nuvance Health continues to transform healthcare in Ulster County and beyond, safe care remains our top priority. The New York and Connecticut-based nonprofit healthcare system adopted vigorous safety protocols to protect patients’ health in a continued effort to keep the COVID-19 curve flat and not have patients delay necessary care. Masks and social distancing are strictly enforced. All patients are tested for the virus prior to surgery or procedures, and hospitalized COVID-19 patients are isolated from others.

Meanwhile, our medical practices are seeing patients in-person and offering virtual visits, including urgent care virtual appointments. Don’t forget your flu shots!

Just across the Hudson River, Northern Dutchess Hospital is enhancing high-quality services during this critical time of need and earning accolades along the way. This spring, the hospital earned its second consecutive “A” for patient safety from The Leapfrog Group and was named a “High Performing Hospital” for hip and knee replacement surgery in US News & World Report’s recent Best Hospital awards.

Nuvance Health is also actively recruiting top talent in many areas to strengthen care in the community. Its medical practices continue to grow and bring more services to its new center, which opened in February at the Hudson Valley Mall’s former Macy’s building. A new physical and occupational therapy suite is set to open this September, joining Nuvance Health’s existing urgent care, as well as full-service radiology, laboratory, neurology and oncology services.

Ahead of Breast Cancer Awareness Month in October, the system’s multidisciplinary oncology team reminds patients to not delay routine cancer screenings and treatment due to COVID-19. Patients can stay connected to their provider via virtual consultations, and extended hours and appointment schedules are available to better accommodate testing and treatment needs while limiting the risk of exposure and number of people in its facilities.

Learn more about Nuvance Health services and important updates on COVID-19 at nuvancehealth.org.
UPCOMING VIRTUAL CHAMBER EVENTS

Wednesday September 16, 2020 | Noon - 3:00 pm

Virtual Buy Local Expo 2020
- Expo will be Livestreamed and Facebook Live
  - Presentations can be Live or pre-recorded
- Let potential customers see inside your business or organization
  - Introduce your staff
  - Display new goods or products
  - Talk about special sales or promotions
  - Thank residents of the region for supporting you
- Moderated by Chamber President Ward Todd
- Presenting Sponsor Naccarato Insurance
- Principal Sponsor The UPS Store
- Partner Sponsor Webjogger

Friday September 18, 2020

Business Award Nomination Deadline
Nominate a Local Business or Business Leader Today!
Nomination categories and online form at www.UlsterChamber.org
For Sponsorship Opportunities contact:
Ward Todd 845.338.5100 - Ward@UlsterChamber.org

Wednesday September 30, 2020 | 9:00 am

Virtual Chamber Breakfast Meeting
Meet the Candidates for NYS Senate
42nd and 46th District Candidates
Livestream and Facebook Live from
The Venue at BEST WESTERN PLUS, Kingston
Sponsor: Nuvance Health

(845) 338-5100
www.UlsterChamber.org
Honoring The Best Of The Best

This Year’s Business Awards Go Virtual

In this day and age of COVID, separation and uncertainty, being recognized among your business peers is pretty special. That’s why this year’s Virtual Business Recognition Awards Celebration will have profound meaning.

Due to safety concerns, this year’s event will go virtual from 6-9 p.m. October 22. The event will be an ideal opportunity for the Ulster County business community to celebrate each honoree’s achievements.

“Ulster County has a wealth of outstanding businesses, business leaders and organizations,” said Chamber President Ward Todd. “The Ulster County Regional Chamber of Commerce and the Ulster County Economic Development Alliance are seeking to recognize the best of these at the 2020 Virtual Ulster County Business Recognition Awards Celebration.

“These awards recognize Ulster County entrepreneurs and businesses that are leaders in their sectors, have achieved outstanding results or shown dedication and commitment to furthering business and the quality of life in Ulster County.”

The categories include Business Person of the Year; Business of the Year; Small Business of the Year; Emerging Young Leader; Tourism Business of the Year; Commitment to the Community; Heritage Award; and the Len Cane Heart of Ulster County Award.

Michael Bernholz, last year’s Business Person of the Year, called it an “unexpected honor” that he was proud of both personally and professionally.

“I am so fortunate to work in such a beautiful area with so many wonderful, hard-working, professional business people,” he said. “I’m also blessed with great support from our county leaders, a phenomenal Chamber of Commerce, front-line workers, along with all of the other hard-working people that make Ulster County such a wonderful place to live, work and raise a family.”

Bernholz, a co-owner of Pine Ridge Dude Ranch and president of Hudson Valley Appraisal Corp., joked that other than winning the lottery, there’s almost nothing better than being singled out among one’s business peers for professional achievement.

“It truly is an honor, and what makes it so special is that our local pool of business people is very deep and extremely talented. It was a very proud moment not only for myself, but for my wife and family who have supported me over the years.”

Bernholz said 2020 is different from past years because of how the coronavirus significantly changed the business landscape—something that will likely come up during the virtual event.

“I give praise to all of the local small businesses that had to make extremely costly changes to their business all in a blink of an eye just for the potential of staying in business in the future,” he said. “The more we can do to support our local businesses going forward will hopefully help them get through this very difficult and trying time.

“Now, more than any time in the past, is the time to get behind and support this year’s honorees who have been creative and determined and have found ways to adapt their business to survive during these times.”

Bernholz, who has been involved in the business community for 40 years, called the Chamber “active” and “progressive” and praised it for recognizing area businesses annually.

“From Ward, right along the ranks, they continuously not only set the mark high, but keep improving on it year in and year out. It was truly a night my family and I will never forget. Thank you, Ward, and the rest of your amazing support team for all of your hard work and putting together a spectacular event each year and making my special year a night to remember,” he said.

To nominate a business, business person or organization, go to UlsterChamber.org. Nomination forms must be submitted no later than 5 p.m. Sept. 18.

Sponsorship opportunities are also available. They include Premier ($3,500), Platinum ($2,500) and Diamond ($1,500). Those wishing to sponsor the event can contact Jess Davis at 845-338-5100 (Ext. 103) or email her at Jess@UlsterChamber.org.
Van Kleeck’s Tire Going Strong at 60
Owners Promote Honesty, Have No Plans To Re-Tire

Clayton Van Kleeck, the owner of Van Kleeck’s Tire, still remembers when a major tire distributor walked him out in front of his New Jersey warehouse and pointed to an apartment building across the street. He noted that more people lived in that building than in the neighborhood around Van Kleeck’s Tire in Lake Katrine.

“He said, ‘We don’t have to be nice to customers here. They’re going to move and there will be new people all the time. You, on the other hand, have to be very careful with your customers because your neighborhoods don’t change over. You have to go far and wide to find customers. You have to build relationships.’ I’ve always thought about that,” Van Kleeck said.

Like the time Clayton’s father, Robert Van Kleeck, who opened the business in 1960, told a potential customer she didn’t need new tires. “That woman continued to be a customer for the rest of her life because she said my father was so honest,” said Van Kleeck, who took over the business in 2000.

“It’s about honesty and integrity with our customers, with our vendors, with our banks over the years, with all of our employees. We’re a small town so we have to deal with people repetitively. We have to do an honest day’s work all the time.”

That’s the way things have been at Van Kleeck’s Tire, which is marking 60 years in business in 2020 and promises “old-fashion values and virtues.”

The industry took notice recently when distributor K&M Tire recognized Van Kleeck’s Tire as its 2020 Mr. Tire/Big 3 Tire Top Shop during a conference in Columbus, Ohio.

“We were selected as the top shop and it’s not just volume, it has to do with character-quality issues,” Van Kleeck said. “They interviewed our vendors and suppliers to come up with that.”

Van Kleeck said “active ownership, fantastic employees and great vendor relationships” were the keys to staying in business for 60 years.

Robert and Janet Van Kleeck started the business in June 1960. He was just out of the military and driving a milk truck when he noticed that a Clay’s gas station was available on Route 9W. He decided to rent the station and offer gasoline and auto repair.

Hercules Tire in New Jersey gave Van Kleeck a small inventory of tires to sell on consignment and said to call when he had sold them, and he would get more.

“He quickly sold through them, ordered more, and that got him going in the tire business,” said Van Kleeck, who was born the same year his parents opened the business.

The company transitioned more to tires and moved to its current location in 1971.

Today, Van Kleeck’s Tire offers tires from Goodyear, Dunlop, Hankook, Firestone and Bridgestone. The company also offers struts, brake service, alignments, oil changes, state inspections, batteries and larger tires for buses, fire trucks, cranes, loaders and major

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September Breakfast

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access to reliable internet services,” she said.
Amedure, 55, is a retired state trooper from
Rensselaerville in Albany County. The main
issue he will discuss at the breakfast is public
safety.
“I’m going to point out that it’s hard to have a
business if your property isn’t secure,” Amedure
said. “I’m a law and order candidate. My goal is
to repeal the bail and discovery reform laws to
make our upstate communities safer for living
and safer for conducting business.”
Amedure also wants to lower state taxes and
the cost of doing business. He noted that his
wife opened a small custom-frame shop on the
family farm, but “the regulations from the state
were just too burdensome” and she ended up
taking a job with the state.
Meanwhile, his 27-year-old son, who is in the
military, and 24-year-old daughter, a Doctor of
Physical Therapy, are not sure they will make
a future here.
“They’re both talking about leaving upstate
New York,” he said. “You can’t run a society
where you run your whole next generation of
people out. I want to create more opportunity
for them to enjoy life in this beautiful
place where we live.”
The 46th Senate District includes the city
of Kingston and the towns of Saugerties,
Woodstock, Hurley, Kingston, Ulster,
Marbletown, Esopus and Lloyd in Ulster
County.
Metzger, 55, a Rosendale Democrat finishing
her first two-year term, said her message to the
business community would focus on recovering
from COVID.
“New York and our region have faced
unprecedented challenges in these last five
months with a pandemic and economic
contraction, and our small businesses and the
many people they employ have been hit hardest,”
she said. “My office has been working
around the clock to help more than 1,800
people in our district get the jobless
benefits they need, provide resources
and direction to businesses seeking
federal loans and advocating for our
small businesses, nonprofits, and
childcare facilities as they seek to reopen
safety.
“The magnitude of impact on our businesses
and nonprofit organizations cannot
be understated, and we have to support them as
best we can through this difficult time.”
Looking ahead, Metzger said Ulster County
has all the ingredients to “build back stronger,”
including a diversity of businesses, a top-notch
public university and community college, a
wealth of natural and recreational resources.
Metzger said she also would discuss
expanding access to broadband, shifting to a
clean energy economy, supporting family farms
and protecting farmland and open space.
Martucci, 35, is a former school bus company
owner and part-time farmer from Wawayanda
in Orange County.
Upon graduation from Marist College in
2008, Martucci bought a single school bus and
turned it into Quality Bus Co., which employed
550 people within 10 years.
“From my perspective, New York State is
headed in the wrong direction, specifically for
the business community,” he said. “My focus
will be on a lot of things we face today post-
COVID. I will talk about some of the things the
state can do to help the businesses who are still
here and survived the pandemic.”
Martucci said he will also talk about how
businesses in the western end of the 42nd District
must compete with companies in Pennsylvania
and New Jersey.
“Some of the things I’ll be calling out are the
regulations and certain laws in this state that I
believe unfairly handicap businesses and make
it more difficult for them to meet with success
and grow,” he said.
Martucci also plans to touch on public safety
and repealing the state’s no-bail law, as well as
the burgeoning state budget deficit.
The 42nd Senate District includes the towns of
Rosendale, New Paltz, Gardiner, Shawangunk,
Wawarsing and Denning in Ulster County. It
also includes parts of Delaware, Sullivan and
Orange counties.
EDWARD JONES INVESTMENTS

371 Zena Road
Kingston, NY 12401
www.balanceintegration.com

Tevis Trower - CEO
Category: Business Coaching
Description: Leadership alignment and corporate culture consultancy.

COUNTRY CLUB GRILL

38 Country Club Rd,
Ellenville, NY 12428
www.countryclubgrill.com

Eric Cafaro - President
Category: Restaurants
Description: Restaurant and Bar with some of the best views in the county. Classic American dishes, craft beer, outdoor dining, private events.

DONNA L. POLAT

170 Elmendorf St.
Kingston, NY 12401

Donna Polat - Notary Public & Notary Signing Agent
Category: Notary Public
Description: I am a notary public commissioned in Ulster County, New York. As a "mobile" notary and notary signing agent, I travel to your location to provide general notary services and conduct loan signings. I am a member of the American Association of Notaries and National Notary Association. I am available 24/7, subject to availability.

EDWARD JONES INVESTMENTS

1508 Rt 9W, Suite 3
Marlboro, NY 12542
www.edwardjones.com/jerry-terwilleger

Jerry Terwilleger - Financial Advisor
Category: Financial Services
Description: Edward Jones Investments is a full service financial firm. We partner with clients to help define financial goals, create customized strategies, and use a personal, one on one approach to manage and maintain each account. Most of my clients are concentrating on retirement planning but we also provide services including (but not limited to) education savings, life and long term care insurance, and estate planning. We work with individuals as well as businesses.

F.E.E.D. INC.

307 Wall St.
Kingston, NY 12401

Daniel Buboltz - Owner
Category: Restaurants; Take-Out
Description: F.E.E.D. Inc., was founded by Hudson Valley natives, Daniel, Mimi, Anthony, and Nicole, whose vision is to create a healthy lunch alternative that is walking distance from all major businesses in the area. F.E.E.D. Inc. is the first açaí bowl, salad bar, Smoothie and juice bar in Uptown Kingston NY that offers fresh eats eaten daily. F.E.E.D. is open 7 days a week offering breakfast lunch and dinner. We know many are on time limits, and want something quick to take back to the office. We offer pre-made bowls for easy access for the busy commuters. F.E.E.D. has ample dining space.

HUDSON VALLEY MOBILE DUMPSTERS LLC

613 Abeel St.
Kingston, NY 12401
www.hvmobiledumpsters.com

Anthony Castiglione - President
Category: Dumpster Rentals
Description: Dumpster Rentals and Full Service Junk Removal.

L. MORSE & ASSOCIATES REAL ESTATE

171 Broadway
Port Ewen, NY 12466
www.lmorseauarealestate.com

Lorrie Morse - Broker/ Owner
Category: Real Estate
Description: Real Estate sales.

SANTE FE WOODSTOCK

1802 State Route 28
Woodstock, NY 12498
www.santafewoodstock.com

Jim Demosthenes - Co-Owner
Categories: Restaurant; Take-Out
Description: Santa Fe Woodstock offers an expertly crafted menu of traditional and modern Mexican cuisine, made from scratch with the freshest ingredients. The large and inviting bar holds the largest selection of tequilas in the Hudson Valley, as well as a variety of craft beers and specialty cocktails.

STARR COLLISION & BODY SHOP, LLC

3189 Route 9W
Saugerties, NY 12477
www.StarrCollisionRepair.com

Dan Starr - Owner
Category: Autobody Repair
Description: We are a collision repair shop and body shop. We do mainly collision repair but also do any type of body repair and some restoration work.

TONY & NICK’S ITALIAN KITCHEN

1 Hermance St.
Ellenville, NY 12428
www.TonyandNicksItalianKitchen.com

Eric Cafaro - President
Category: Restaurants
Description: Italian Restaurant with full bar serving classic dishes and Neapolitan Style Pizza, Vegan & Gluten Free options, craft beer.

ZELL CPA PC

144 Pine St. Suite 210
Kingston, NY 12401
www.zellcpa.com

Kathleen Zell - President
Category: Accountants - Certified Public
Description: Public accounting firm offering individual and small business accounting and tax services.
These Members Have Renewed

A & D Pumps
Arts Society of Kingston
Brand Riffs Inc.
Callanan Industries, Inc.
Catskill Art Supply
Catskill Mountain Railroad
Company, Inc.
Collision Research Ltd.
CPL
Crafts People
CrittereX LLC
Foxhall Deli
Gateway Hudson Valley
Healthier Life Journey
Heidecker Land Surveying, PLLC
Hello Dolly Real Estate
Hill and Markes
Hudson Heritage Federal Credit Union
Hudson Valley Foundation for Youth Health
Hudson Valley Sunrooms
Independent Financial Services
J.R.’s Auto Body, Inc.
Kathleen H. Dittus
Keegan Ales, LLC
Kimlin Energy Services
Kingston Housing Authority
Kingston Rotary Club
Lockwood Architecture, PLLC
Mountain Valley Manor Adult Care Home
Next Boutique
O Positive Festival Inc.
Palizzata
Paychex
People’s Place
Phoenicia Diner

PMC Supplies
Port Ewen Diner
Postage Inn, Inc.
Potter Brothers Ski & Patio Furniture
Prostate Cancer 101
Quality Inn and Suites
Rainbow Drive-In
RBT CPAs, LLP
Ryan, Roach & Ryan LLP
Sam’s Club
Santa Fe Uptown
Scanlon’s Cleaners
Scrub Masters Plus Corporation
Shuster Associates, Inc.
Sky Top Motel, Inc.
Skydive The Ranch
Sound of LIFE Radio Network
SPAF (Saugerties Performing Arts Factory)
Super 8 Kingston-NY
Taylored Real Estate
That Storage Place on 209
The Arc Mid-Hudson
The Mud Club, Inc.
Town of Esopus
Turn Up the Beet
Ulster County Farm Bureau, Inc.
Ulster County Italian American Foundation
Ulster County Resource Recovery Agency
Valley National Bank
Wallkill Central School District
Wiltwyck Golf Club
Winsupply of Kingston
Wood 'n Wheel Family Fun Center
Woodstock Chimes
commercial and industrial equipment. “We are constantly working to make sure our prices are the best value,” Van Kleeck said. “We do not try to be the cheapest. We try to be the most valuable and offer long-term value. We want to sell our customers the right tire. There are options, but we’re not looking to just be the discount place here. We believe people will get the most value and most security dealing with us because we’re going to try to put the right tire on the right car.

“It’s not just transactional, it’s relationships. That’s our big thing. It’s not just single transactions, we’re looking for long-term relationships with customers if at all possible.”

One of Van Kleeck’s largest customers is Adirondack Trailways, which has been a client since 1998. The company also counts several school bus companies among its customers, but the largest customer—by far—is the general public.

“The average person who comes into the store, the retail clientele, they are the biggest customer group we have,” Van Kleeck said. “Many of the local businesses around here deal with us because we’re accommodating and try to do the best we can for them, but people just coming into the store is our main clientele.”

Van Kleeck said the company continues to innovate by constantly updating its computers, equipment and social media presence. For example, customers can now place orders online before coming into the store. The company also offers 6-month interest-free financing.

“We know these are major purchases and we’re trying to help everybody be able to figure it out,” he said.

Van Kleeck, a former member of the Chamber’s Board of Directors, said the Chamber has helped his business over the six decades in business.

“The Chamber gives us that local network and a sense of belonging,” he said. “When I go to the Mixers, I end up talking to someone who needs tires. I think it definitely gives us credibility. There’s a bit of loyalty among the people who are Chamber members. The networking with other people has been very helpful.”

Van Kleeck’s Tire has a family atmosphere among its group of 20 close-knit employees. Van Kleeck’s wife Karen and daughter Nicole are employees. Many of the employees have been with Van Kleeck for decades.

“We are still enthusiastic about business,” Van Kleeck said. “We like what we do. My wife and I are 60 years old and not considering retirement. We don’t even know how to spell the word. We like coming to work because we work with good people. We’re still a young company at 60.”

Van Kleeck Tire, 1987 Ulster Ave (Route 9W) in Lake Katrine, can be reached at (845) 382-1292 or www.vankleektire.com