

## Nina Postupack Looks Back At Irish Honor

### Who Will Be This Year's Honoree?

Ulster County Clerk Nina Postupack had always been in awe of the esteemed men and women who have been named Honorary Irish Person of the Year at the Chamber's annual St. Patrick's Day Breakfast.

"As someone who was born and raised here, the mystery surrounding who would be chosen as Honorary Irish Person was always one of the highlights of St. Patrick's Day," she said. "The individual was always a person who was involved, who cared and worked for the betterment of our community. As all the previous honorees would march into the room, I would feel a sense of pride that we live in an area where people truly care about their community."

Her heart, therefore, skipped several beats last year when it was her turn to be in the spotlight before the packed room at the Best Western Plus in Kingston. Postupack, the County Clerk since 2006, was named the 53rd Honorary Irish Person of the Year, and she still recalls how it caught her off guard.

"I was totally surprised when my name was called out by (Chamber President) Ward Todd," she said. "It was a very emotional moment for me. I was speechless as I walked up to the podium, looking out at a sold-out breakfast crowd. The thought that I was part of a 50-plus-year tradition honoring Peter B. Mathews was overwhelming. I truly was not prepared and spoke from the heart."

The Peter B. Mathews Breakfast, which features fun and frolic from start to finish, happens this year on Friday, March 15 at The Venue Uptown at the Best Western Plus at 503 Washington Ave. in Kingston. The Reis Group is once again sponsoring the event, which begins at 7:30 a.m.

The breakfast is, without a doubt, a huge deal in these parts. Not only does laughter punctuate the room, but the pulsating music by the Kingston Ancient Order of Hibernian Pipes and Drums sparks pride among the Irish and Irish wannabes in the room.



*Duane Postupack and 2023 Honorary Irish Person of the Year Nina Postupack*

As usual, expect a hearty hot and cold buffet, including corned beef hash, Irish soda bread and the Chamber's always special, green-tinted orange juice in your mug. Back by popular demand, the T. McCann Band will perform some of the finest Irish tunes, sure to further liven up the already animated crowd.

Now in its 54th year, the breakfast has been modified over time. In the past, only the non-Irish were given the honor of the morning, but occasionally Todd has decided to select someone of deep Irish heritage, as in 2014 when he picked Sister Mary Feehan of Benedictine Hospital.

One thing that hasn't changed is the requirement that the recipient be a community servant, a "kindly soul imbued with the Spirit of St. Patrick," according to the fabled Royal Order of the Blarney Stone, which Todd reads each year before making his



*T. McCann Band*

selection.

That's something that Postupack possesses in great measure. For starters, she is one of the founding members of the Ulster County Italian American Foundation, where she was named the first Vice President in 2015.

Additionally, Postupack has served on numerous local boards, including the Friends of Historic Kingston, the Boys and Girls Club of Kingston, Hudson River Maritime Museum, Senate House, People's Place, HealthAlliance Hospital and years ago, as the Chairwoman of the John A. Coleman Catholic High School Board of Trustees.

In 2009, she co-chaired the Ulster County Quadracentennial Committee and for years, she was the co-host of the weekly radio show "Terrific Tuesdays" on Kingston Community Radio.

Postupack has also won her share of awards, including the Martha Washington Woman of History Award in 2015 and the inaugural Signora of the Year award by the Ulster County Italian American Foundation for her countless contributions to the Hudson Valley.

Postupack, who is proud of her Italian roots, said she nonetheless considers the Honorary Irish title as one of her most endearing awards and something she'll cherish forever.

"The best part is that I was Irish for the whole day. I thoroughly enjoyed it as St. Patrick's Day is one of my favorite holidays throughout the year," she said. "Ward Todd and the Chamber do an amazing job with the monthly breakfasts. No matter what event they

**March Breakfast**  
**March 15**  
**7:30-9:00 am**  
 The Venue Uptown at the Best Western Plus  
 503 Washington Ave.  
 Kingston, NY  
**Featuring T. McCann Band**  
**Sponsor:**



are doing, it is always a success. How lucky we are to have them in Ulster County."

*Chamber Breakfast Meetings are a great way to stay on top of current events and connect with other local business leaders and are open to Chamber members as well as the general public. Tickets are \$30 in advance, \$40 for non-members. Pre-registration is required. Call (845) 338-5100 or register online at www.UlsterChamber.org.*

## The Reis Group is Sponsor of March Breakfast

The Reis Group, an independent full-service insurance agency with offices in Kingston, Saugerties, New Windsor, Latham, and now Walden. The Reis Group is proud to announce that they recently purchased Hunter Insurance Services, Inc. in Walden, NY. This acquisition supports their goals of growing both organically and through acquisition by acquiring quality insurance agencies in the region to increase our customer base and ability to service our clients.

Since taking over in 2022, Paul Casciaro and Owen McKane have made some great changes in the organization, taking The Reis Group to new levels. All these changes make The Reis Group poised for solid growth, Casciaro said, adding that the company's decision to sign aggregation agreements last year with the DeForest and SAN groups to increase independence, while taking advantage of the opportunities afforded only to large, regional

agencies.

"We now have additional carriers we're bringing on, and we have resources we didn't have before, and it gives us the same resources as billion-dollar agencies," Casciaro said. "Businesses evolve or they die, and we continue to evolve and offer a wider array of products and services. We have a full-time and a part-time loss control professional helping our clients now, and a lot more services, but we're still a boutique firm. We're not a gigantic firm that's publicly traded. They tend to lose focus on that interpersonal relationship."

In addition to acquiring agencies in the Hudson Valley, The Reis Group has opened an office on Fifth Avenue in Naples, Florida. Owen said, "Many of our clients have second homes in Florida and want to keep their insurance with The Reis Group and with the people they trust to take care of their insurance



needs." Paul, a key employee, and several business partners have land or residences in Florida making it a truly natural extension of The Reis Group's business. Owen said, "We believe it's important to take care of our customers and with so many of our New York customers moving to Florida, we needed to set up an office to help them the best we can."

Another exciting development for The Reis Group is partnering with a local IT Company named CMI-Tech, Inc. to deliver Cyber Security and Cyber Risk Management Services to our clients. Cyber security is becoming

an increasingly important part of every organization's risk management program, and this partnership will help our clients stay safe in these turbulent times.

While The Reis Group Started in 1969 some of the company's history goes back to the 1800s and Paul and Owen are excited to continue the great tradition of The Reis Group and the great agencies that joined over the years to make the company what is today. The Reis Group has 47 incredible employees and thousands of customers throughout the Northeast as well as other parts of the United States and Canada. Paul and Owen said the company is experiencing tremendous growth right now and it's very exciting as business owners to have such a great team of professional people working with us and to work on so many exciting opportunities.

## The Mixer Shines Spotlight On Women Leaders

### Former Pioneering Judge Among Speakers

March 8 is International Women's Day, and the Ulster Chamber Foundation will get a head start by honoring "Ulster Women in Leadership" the day before with a Foundation Mixer at The Locust Grove at Garvan's in New Paltz. The Mixer is from 5:00 to 7:00 p.m. and will feature not only great food and drink, but also presentations by former Presiding Justice of the NYS Supreme Court Appellate, Hon. Karen Peters; Katy Dwyer, President of KDD Marketing; and Heidi Kirschner, CEO and President of the YMCA of Kingston and Ulster County.

"We're featuring three prominent women in the community to talk about their challenges as women in their industry and how they overcame them, along with some of the leadership lessons they learned along the way," said Su Marcy, the new executive director of the Chamber Foundation. "We've certainly come a long way toward equality over the course of my career, but there are certainly gaps, even though it's the 21st Century. I think it's important to highlight how far we've come and the successes we've had and some of the unique challenges we face as women in various industries that perhaps our male counterparts do not."

Marcy describes Peters as a shatterer of glass ceilings. She was first woman elected Ulster County Family Court judge in 1983 and then was elected as the first woman Supreme Court Justice in the Third Department in 1992. Two years later, she was appointed to the Appellate Division and in 2012 became the first woman named Presiding Justice of the Third Department. When she won the Family Court seat, she was the first woman to sit on a County or Supreme Court bench from the Hudson Valley to Canada; all the other judges were white men.

"I think it's important that we think historically about how challenging it was to be included," Peters said. At the time of her election, Peters quoted Thomas Paine: "A long habit of not thinking a thing wrong, gives it a superficial appearance of being right..."

"Both with regard to racism and gender discrimination, a long habit of thinking a thing not wrong does give it a superficial appearance of being right," Peters said. "So, I want to talk about how women belong in the boardroom



*Hon. Karen Peters*

and the courtroom. History took a while to get us there, but we are now actually moving forward at actual speed."

One example is Dwyer, who was working for an advertising firm when the Great Recession hit in 2009 and she was relegated to part time work. She decided to open her own company, now KDD Marketing, which boasts eight employees. "I plan to talk about my experience in growing a business and what challenges I've faced and what unique challenges women tend to face that might be different than men," Dwyer offered. "I don't believe women do business differently, we just face different challenges." Dwyer said she will also offer suggestions for women in business and the "pitfalls I see" that her male counterparts might not face.

Kirschner, who now leads one of the county's more prominent non-profits, said the average American worker will have about 12 jobs in their work careers. Most entirely change their career track for a multitude of reasons. "In fact, many even change industries entirely," Kirschner said. "To navigate career changes that traverse industries takes some solid leadership and management skills. I will talk about these skills and identify some of my own personal experiences. Leadership is an ever-evolving skill to cultivate and embrace."

Peters said she also wants the women at the Foundation Mixer to realize that their challenges and sage advice can help others find their way. "That makes it all the more important that as we women achieve positions of power, we look back down the path that we traveled and make sure we smooth it out a bit



*Katy Dwyer*

for the next woman who has the courage to begin the journey," she said. Mentoring and empowerment is part of every Ulster Women in Leadership event.

The Mixer sponsors include the law firm of O'Connor & Partners, PLLC, MGI, KDD Marketing, and Williams Lumber. Special thanks to Ulster Women in Leadership Committee members Ernestina Carosella, Esq. and Susan Wright for securing these sponsorships.

Leadership Ulster, (formerly Ulster Leadership Development Institute or ULDI) a program to develop future leaders in Ulster County, is a hallmark of the Ulster Chamber Foundation, a 501(c)(3) nonprofit. The



*Heidi Kirschner*

Foundation's vision is for talented leaders of various backgrounds, identities, and life experiences to contribute to the quality of life in the Hudson Valley region. The Foundation accomplishes this vision by inspiring individuals to lead and mentor within the region's businesses and community organizations. Other cornerstone programs of the Foundation include the Annual Youth Leadership Summit, the

ULDI Alumni Association, the Len Cane Memorial Scholarship Fund, and Ulster Women in Leadership.

For more information about the Ulster Chamber Foundation, please visit [UlsterChamberFoundation.org](http://UlsterChamberFoundation.org) or contact Su Marcy at (845) 338-5100, x6, [Su@UlsterChamber.org](mailto:Su@UlsterChamber.org).

*Chamber Mixers are a great way to network and promote your business. Be sure to bring plenty of business cards! This free networking event is open to Chamber members and prospective members only. Reservations are required. Call (845) 338-5100 or register online at www.UlsterChamber.org.*

Ulster County Regional Chamber of Commerce Foundation

## Foundation Mixer

**Thurs., March 7 \* 5-7 pm**

**The Locust Grove at Garvan's**  
 215 Huguenot Street, New Paltz, NY

**SPONSORS:**  
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# Outdoor Recreation Thriving In Ulster County Post-Covid

## Part Two - Walking, Hiking, and Biking Our Trails

*The second in a four-part series on the affect the pandemic had on local outdoor sports and activities.*

Shake off those leg cramps. Breathe in the fresh air. Commune with nature. Enjoy the solitude. Watch the scenery shift from farms and fields to streams and bridges. Cross through country hamlets. See apple orchards or horses grazing in a nearby pasture.

On Ulster County's extensive rail-trail system, there's plenty to see and experience for all levels of walkers from casual strollers and nature enthusiasts to serious hikers intent on a great adventure.

"What makes our rail trails such a draw is the diversity of experiences you can have," said Lisa Berger, Director of Ulster County Tourism. "You can be completely alone at the reservoir, or you can walk into the center of some of our hamlets. If you want to walk through the woods or go through some fields and flowers or see the mountains, you can have all those experiences on our trails."

In the second of the Chamber's four-part series on outdoor recreation, we'll look at how our interconnected rail trails and more challenging mountainous terrain invite visitors and locals to grab their boots and head out for a day of invigorating exercise and mind-blowing scenic views.

Hiking, according to a recent report by the Outdoor Industry Association, was the most popular outdoor activity in 2022, followed by running, bicycling, fishing and camping. The trade group noted that 881,000 Americans took up hiking in 2022, a trend reflective of the overall growth in outdoor activities during and immediately after the COVID-19 pandemic. Berger said that also was the case for rail trail

usage.

"What we saw during the pandemic was exceptional, historic use for outdoor spaces," she said. "Since that time, visitation has leveled off, however, we are seeing increasing interest from e-bikers and endurance race event organizers in our rail trails and connected carriage trails."

They remain a huge draw for Hudson Valley residents and tourists, she said, adding that 3 percent of visitors last year came from outside the United States during the peak seasons of summer and fall.

"Our beauty is attracting visitors from around the world," Berger said. "They can get outdoors and hike and don't need a guide. They can be as alone as they want, or in 10 minutes, they can be in the center of town. There's something for everybody when it comes to our rail trails."

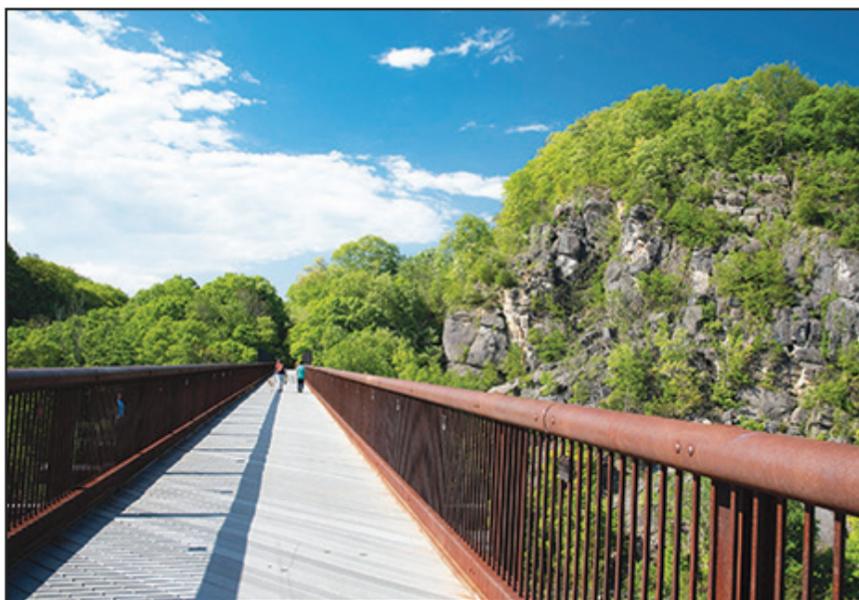
Ulster County boasts 75 miles of linked, mixed-use rail trails, including the Wallkill Valley Rail Trail, a 22.5-mile stretch along a



former rail corridor through Gardiner, New Paltz and Rosendale; the 7.1-mile Hudson Valley Rail Trail connecting the towns of New Paltz, Lloyd and Highland; and the Kingston Point Rail Trail meandering from Midtown Kingston to the Rondout waterfront. Additionally, the O & W Rail Trail runs for 19 contiguous miles between Kingston and Ellenville.

Another favorite pedestrian spot is the Ashokan Rail Trail, a shared-use recreational trail running for 11 1/2 miles along the northern edge of the Ashokan Reservoir between Basin Road in West Hurley and Route 28A in Boiceville. The 12-foot-wide trail is mostly level and offers views of woodlands and wetlands.

Berger said the rail trails, for the most part, offer easy access



and are ideal for those wanting to maintain an active lifestyle. "They allow everyone, not just seasoned athletes, to be outside and exercising," she said. "They have less than a 2 percent grade, although up in the Phoenicia area, there are some grades as steep as 5 percent, but generally, the incline is so gradual that you don't even realize it. Tourism-wise, the rail trails are huge for us, but they also improve the lives of the people who live here, so we're lucky to have them."

For hikers seeking a more physically demanding adventure, Mohonk Preserve, with 70 miles of carriage roads and trails and behemoth mountain cliffs, ticks every box. Located just west of New Paltz, it is one of the premier recreation destinations on the East Coast, drawing 300,000 visitors annually, according to Andrew Bajardi, the director of visitor experience at Mohonk Preserve.

"We are home to the Gunks, famously known as the center and birthplace of rock climbing east of the Rockies," he said. "Our network of carriage roads and trails is another appealing feature, providing endless opportunities for gravel biking, hiking, trail running and more."

Experienced hikers might gravitate to the 8-mile Labyrinth trailhead and Lemon Squeeze section that has narrow canyons to navigate and a series of ladders to climb to get to the famed Skytop tower with breathtaking views of the Shawangunk Ridge. Another option is the Undercliff and Overcliff Carriage Road offering a wide, easy 5-mile hike past soaring cliffs and scenic vistas of the Wallkill Valley (from Undercliff) and the Catskills and Clove Valley (from Overcliff).

No matter what trail trekkers choose, safety is paramount at the 8,000-acre Mohonk Preserve, Bajardi said. Its patrol rangers are accredited

by the Mountain Rescue Association of North America, and they operate one of the most advanced climbing rescue programs in the country.

"What makes us unique is our 'Conservation First' priority that permits managed recreational access in support of maintaining and nurturing the natural and cultural history of the land," he said.

Bajardi added that the Visitor Experience team focuses on the "human dynamic" at the Preserve with recreation, safety and support services. "With recent increases in visitation, including new audiences, nurturing the experiences members and visitors have at the Preserve is more important than ever. The Visitor Experience team is committed to maintaining the critical balance between recreation and conservation, while promoting low impact, Leave No Trace principles for all visitors," he said.

In addition, Scenic Hudson has over 45 parks in the Hudson Valley, all of which are free to the public. In Ulster County, Scenic Hudson owns, has collaborated in, and/or manages 29.1 miles of official trails across nine parks. These trails accommodate all skill levels, ranging from easy strolls (like Esopus Meadows Preserve) to moderately strenuous treks across varied terrain (like certain trails at Shaupeneak Ridge and Sojourner Truth State Park). You'll also find unique features at these Ulster County parks, like the suspension bridge over Black Creek (where you can also fish), the ruins of a 19th-century estate at Franny Reese State Park (where you can also mountain bike and picnic), and the picturesque waterfalls at Falling Waters Preserve. For more information and trail maps, visit the "Our Parks" page at [www.scenichudson.org/explore-the-valley/our-parks](http://www.scenichudson.org/explore-the-valley/our-parks).

### UPCOMING CHAMBER EVENTS

Thursday March 7 | 5:00 - 7:00 pm

**Chamber Foundation Mixer**  
**Celebrating Ulster Women In Leadership**  
 The Locust Grove at Garvan's | 215 Huguenot St., New Paltz, NY  
 There is no cost for Members and Prospective Members.  
 Reservations are required.

**Sponsors:**  
**O'Connor & Partners | MGI Construction | KDD Marketing**

Friday March 15 | 7:30 - 9:00 am

**54th Annual Peter B. Mathews**  
**St. Patrick's Day Breakfast**  
**Featuring T. McCann Band**

The Venue Uptown at the Best Western Plus  
 503 Washington Avenue | Kingston, NY  
 Pre-Registration Only  
 \$30 Members-Advanced Pay • \$40 Non-Members  
**Sponsor: The Reis Group**

Tuesday April 2, 2024 - Application Deadline

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 Nominate a Local Black Business, Business Leader or Organization online at [www.UlsterChamber.org](http://www.UlsterChamber.org)  
**Sponsorship Opportunities:**  
 Jess Davis 845.338.5100 x4 or [Jess@UlsterChamber.org](mailto:Jess@UlsterChamber.org)

Tuesday April 23 | 7:30 - 9:00 am

**Chamber Breakfast Meeting**  
**U.S. Congressman Marc Molinaro**  
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Ametek Rotron
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Cornell Cooperative Extension of Ulster County
- 15 Years**  
ABC Fuels, Inc.  
Thomas F. Lindgren, CPA, PC
- 10 Years**  
Aventura World
- 5 Years**  
Bard College  
Crazy Bowlz - New Paltz  
End Cut West Park  
Kingston Local Development Corporation
- 1 Year**  
Acorn Plumbing - Heating - Cooling  
Archtop Fiber  
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# All In The Family

## Tasca Automotive Carries On Begnal Legacy

Jaime Tasca's grandfather, Bob Tasca Sr., literally wrote the book on customer service. In 1997, he released "You Will Be Satisfied," a paperback that details how anyone, from shoe salesman to bookstore owner, can build and maintain customer loyalty.

To this day, his family still lives by those principles, and the Tasca Automotive Group intends to utilize them and do great things at the former L.T. Begnal Motors, now known as Tasca Chrysler, Jeep, Dodge, Ram, Fiat of Kingston, which they purchased from former owner Larry Begnal last spring.

"My grandfather always said, 'You can look at the most beautiful building, but bricks and mortar don't sell and service cars. It's the people that make the difference in the experience with our customers,'" said Jaime Tasca, the customer relations manager at Tasca Automotive Group.

"Honestly, it just comes down to the experience, to the people, to the relationships we've built over the years," added Tasca, the third generation of the family-run business. "You don't just sell one car. You want to provide the right experience, and that gets out by word of mouth, and now, you're selling to the buyer's relatives. It's that kind of referral base that's really made us so successful."

Tasca Automotive Group, which is celebrating its 81st anniversary, was founded by her grandfather while working at a Ford dealership in Rhode Island. In 1953, he opened the original Tasca Ford in Bristol, R.I., which was destroyed a year later by Hurricane Carol. He then relocated and opened Tasca Ford in East Providence, which, by the 1960s, had become the second-largest Ford dealership in the world. This was also the birthplace of the Tasca Racing program and many legendary muscle cars such as the Ford Cobra Jet, Tasca Street Boss and Mystery race cars.

In 1972, he opened Tasca Lincoln Mercury in Seekonk, Mass., which became the highest-volume Lincoln Mercury dealership in the world in 1986 and again in 1987 and 1988, while also winning the Ford President's Award for outstanding customer satisfaction.

At the Seekonk store, Tasca also launched the innovative Pre-Trade program, pioneering the

concept of short-term trade cycles and leasing. He was also joined in the business by his three sons, Bob, Carl and David Tasca, fulfilling another of his dreams to build a successful family business.

Jaime, the only female family member involved in the business, works alongside her brothers, Bob and Michael, as well as her cousins. Her nephew, Bob Tasca IV, 21, represents the fourth generation.

The family owns close to 30 dealerships, mainly in the Northeast, Midwest and South. They acquired Begnal Motors, a 50-year family dealership, in April 2023. Begnal said he was particular about finding a good buyer.

"We had an offer from someone in New York City, but I didn't like the way it was presented," he said. "There was no contact. It was just an over-the-phone type of thing. Then, I met the Tasca family. Oddly enough, when I was a kid in Connecticut, we used to go to Rhode Island to buy our cars, our hotrods, from the Tasca family, so I knew the Tasca name. Here they are 30 dealerships later and still going strong."

Jaime Tasca said the family knew right away that it was a good fit, and they were eager to carry on the Begnal legacy.

"I think as much as Larry was looking for the right buyer, we were looking for the right person as well," she said. "We had heard great

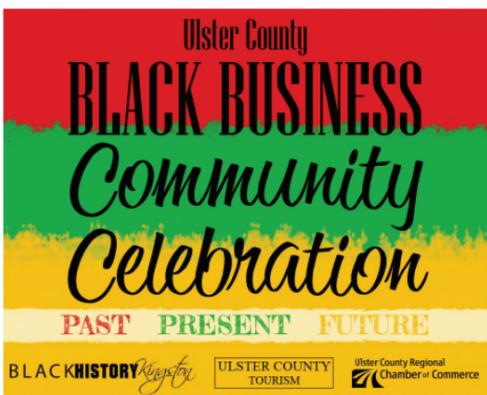


Ulster County Executive Jen Metzger with former dealership owner Larry Begnal and new owner Jamie Tasca

things about Larry and about the store, and mostly for us, it's about the people who work here, and we couldn't be happier. It's a great spot."

Tasca Chrysler, Jeep, Dodge, Ram, Fiat of Kingston is at 129 State Route 28 in Kingston. For more information, go to [tasca.com](http://tasca.com) or call (845) 331-5080.

### Black Business Community Celebration Awards NOMINATIONS NOW OPEN!



Nominate a Local Black Business, Business Person, or Organization online @ [www.UlsterChamber.org](http://www.UlsterChamber.org)

For a nomination to be valid, the Nomination Form must be complete and submitted no later than 5 pm on Tuesday, April 2, 2024.

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<sup>1</sup> Customer purchases checks. Other fees such as insufficient funds, overdraft privilege fee, continuous overdraft fee, etc. may apply. See fee schedule on our website for details.  
<sup>2</sup> Payroll services are offered through GTM® Payroll Services. Certain conditions apply.  
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# Mixer



Our Mixer Host from the YMCA of Kingston and Ulster County, CEO, Heidi Kirschner (front), Amy Leary, Brandon Haslam-Brown, Justin Ledoux, Naisha Scott, Cailin Rooney, Kristyn Keller, Judy Burns, Shad Gipson, Natasha Fowler-Varon.

**February 7, 2024**  
**YMCA of Kingston and Ulster County**  
 507 Broadway, Kingston, NY

**Sponsor:** **Bank of Greene County**



The staff of the Bank of Greene County, our Mixer Sponsor.



Mike Vizzie (UHY - Kingston), Bradley Cummings (UHY - Catskills), and Kyle Naccarato (UHY - Kingston).



Lisa Mielich, Lisa Ross, and Karyn McElrath (all with Emery & Webb).



Roger Weisman (PLUGPV Solar), Janet Rigaux (Ulster County Office of Employment and Training), and Steve Casa (Ulster BOCES).



Stephan Hengst (Big Gay Hudson Valley), Daniel Burns (Northwestern Mutual), and Charlie Cherny (The Reis Group).

## WELCOME THESE NEW MEMBERS

### ACORN HILL ASSOCIATES

PO Box 1465  
**Olivebridge, NY 12461**  
**Pauline Palkovic** - Principal  
 Category: Consultants - Management  
 Description: Consult to small businesses and nonprofit organizations serving sustainable living in the Hudson Valley Catskill Region.

### ALLEN ROSS ARCHITECTURE, LLC

153 Main Street  
**New Paltz, NY 12561**  
 www.allenrossarchitecture.com  
**Allen Ross** - Principal Architect, AIA  
 Category: Architects  
 Description: Allen Ross Architecture is a full-service architecture firm dedicated to serving our clients through an open, collaborative process. We believe that inspired solutions to complex problems are reached through an understanding of the unique circumstances and aspirations of each client.

### CROWN BARBERSHOP

196 Main St.  
**Saugerties, NY 12477**  
 www.crownbarbershop.com  
**Anthony Rallo** - Owner  
 Category: Beauty Salons/Barber Shops  
 Description: Located in Saugerties, New York's bustling city center, Crown Barbershop symbolizes tradition and skill, backed by years of experience across all aspects of the industry. At Crown, we offer a diverse range of high-quality services and products. From timeless traditional men's haircuts to the latest cutting-edge styles, our skilled team specializes in delivering the perfect look for every individual.

### CURRY & MILLER

PO Box 373  
**High Falls, NY 12440**  
 www.curryandmiller.com  
**Chelsea Miller** - Co-Founder  
 Category: Consultants - Business  
 Description: At Curry & Miller, there's nothing we love more than a client with audacious goals—that's why we made it our tagline. We also like our ampersand... a lot. We use that spirit of union to collaboratively structure the success of your organization and emphasize that its whole is more than the sum of its parts. Collectively, Curry & Miller has a long history of supporting both for-profit and nonprofit entities at both the local and national level providing eagle-eyed strategy and essential ongoing support as you scale.

### FARMHOUSE FEED & CO.

1282-1284 Churchland Lane  
**Saugerties, NY 12477**  
 www.farmhousefeedco.com  
**Kaitlyn Ivey** - Owner  
 Category: Pet Food/Supplies  
 Description: A store for everything Farm • Pet • Style • House. "Not Your Average Feed Store"

### FOUR SEASONS SOTHEBY'S INTERNATIONAL REALTY

89 Broadway  
**Kingston, NY 12401**  
 www.fourseasonssir.com  
**Michele Richards** - Regional Manager  
 Category: Real Estate  
 Description: A world-renowned real estate company with an unparalleled, global reach representing over 70 countries and territories worldwide. Locally, we are a network of 23 boutique offices covering Vermont, New Hampshire, and Upstate New York. We provide our Clients and Customers with unparalleled local, regional, national, and international marketing programs. We unlock the door to your best life.

### FRIENDS OF GABI MADDEN

32 Broadway  
**Kingston, NY 12401**  
 gabimadden.com  
**Gabi Madden** - Candidate  
 Category: Political Organizations  
 Description: Friends of Gabi Madden is a Political Candidate Committee to elect Gabi Madden as the next New York State Assembly representative for District 103, encompassing Ulster and Dutchess. In addition to promoting Gabi Madden as a candidate, the business also serves in helping the public engage in the democratic process specifically surrounding voting and elections. The office serves as a community resource hub where members of the public can access the internet, phones, etc. as well as receive assistance from Gabi and her team on an array of state related issues and in accessing state programs.

### JILL SINGER GRAPHICS

PO Box 232  
**West Shokan, NY 12494**  
 jillsingergraphics.com  
**Jill Singer** - Owner  
 Category: Graphic Design  
 Description: Award-winning design for almost 40 years, serving the nonprofit and business community. For businesses small or large, JSG delivers an ROI that makes it well worth the investment. Marketing material captures attention and compels the audience to act. For fundraising needs, designs produce results - increased event tickets, sponsors, and money brought in during appeals and campaigns. Clients include nonprofit, construction/real estate industry, political campaigns, medical industry & other professional services. PLEASE SEE WEBSITE FOR EXAMPLES.

### NIRVANA JEET KUNE DO SOCIETY LLC

Inside Kingston Athletics at the Hudson Valley Mall  
**Kingston, NY 12401**  
 NirvanaJKDSociety.com  
**Jesse Ohliger** - Owner/Head Instructor  
 Category: Martial Arts  
 Description: Founded in 2019 by Sifu Jesse Ohliger NIRVANA Jeet Kune Do Society is the premiere Hudson Valley martial arts school that focuses solely on reality-based self-defense. While most martial art schools train with the primary goal of sport competition with a little self-defense training on the side, Nirvana JKD does the opposite. We condition our bodies and mind to adapt to all self-defense situations from verbal communication and de-escalation skills to punching, kicking, elbows, knees, ground fighting, biting, weapons, gun disarms and multiple opponents. Come train with us at Nirvana JKD Society.

### REGIONAL FOOD BANK OF NENY/ FOOD BANK OF THE HUDSON VALLEY

195 Hudson St.  
**Cornwall on Hudson, NY 12520**  
 foodbankofhudsonvalley.org  
**Sara Gunn** - Director, Community & Corporate Development  
 Category: Non-Profit Organizations  
 Description: The mission of the Regional Food Bank of Northeastern New York/Food Bank of the Hudson Valley is to lead a network of partners to alleviate hunger, prevent food waste, and nourish the communities we serve. The Food Bank of the Hudson Valley is a non-profit organization, and all donations are tax-deductible to the fullest extent of the law.

### RONALD MCDONALD HOUSE OF THE GREATER HUDSON VALLEY

80 Woods Rd.  
**Valhalla, NY 10595**  
 www.rmh-ghv.org  
**Luke Dougherty** - Marketing Manager  
 Category: Non-Profit Organizations  
 Description: Since opening, RMHGHV has served hundreds of families with seriously ill children from Ulster County. We provide families with a clean room to sleep, the use of a private bathroom and shower, having fresh, hot meals available and the convenience of being able to do laundry and have clean clothes available. These services provide families the opportunity to spend every minute possible at their child's side and there is no cost for families at the House, lessening the stress and emotional burden they are already experiencing.

### TAQUERIA MI PUEBLITO

575 Broadway  
**Kingston, NY 12401**  
**Ana Leyva** - Co-Owner  
 Categories: Restaurants; Caterers  
 Description: Authentic Mexican Street Food. Specializing in tacos, tortas, tamales, burritos.

### THE TACONIC GROUP

One Wingate Way  
**Highland, NY 12528**  
 www.livinglegendshealth.com  
**Georgiana Paes** - Regional Director Admissions and Marketing  
 Category: Rehabilitation Services  
 Description: We're proud to be a family of compassionate health care professionals who provide superior skilled nursing and rehabilitative services to more than 2,800 individuals across New York State. Our portfolios include The McGuire Group, Absolut Care, Taconic Health Care, and VestraCare. Our team is comprised of charismatic, smile-bringing, life-saving, compassionate caregivers who love to make a difference in the lives of our beloved residents. Together, we're a composite of thousands of individual stories that are interconnected to form one amazing, collective story. Our story is told through the words and actions of each one of our residents and employees. It's a story that gives us life, purpose, and opportunity. Our story, our legend, lives on through our impact on one another and the world around us. We are all Living Legends!

### WILLIAM GOTTLIEB REAL ESTATE

353 W 12th St.  
**New York, NY 10014**  
**Camila Polo** - Upstate Coordinator  
 Category: Real Estate  
 Description: William Gottlieb Real Estate is one of the largest real estate companies in Manhattan.