



**NEAAPA  
Education  
Conference &  
Annual Meeting  
Vendor's Guide**

**March 23-25, 2020**

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## Partners and Friends,

Thank you for expressing interest in the NEAAPA Vendor Tradeshow. This year, we are asking that all participants become an event sponsor and/or purchase a full page ad in NEAAPA's 2020 Directory and Buyer's Guide. In the packet you will find the many sponsorship opportunities available.

The Vendor Tradeshow floor space will include (1) 6-foot table and floor area will be limited to 6 ft. x 6 ft. Please let us know if a table is not required. There will not be "pipe and drape" separating vendors.

In addition to presenting on the Showcase floor, we ask that you participate in an additional feature:

### **Booth Visit Prize Offerings:**

As an additional perk to entice all participants to visit the trade show booths, we would like you to offer them prizes. These prizes will be awarded to attendees at the end of tradeshow.

- Prize Recipient information will be collected by collecting business cards
- We will provide the bowl to collect business cards

### **Trade Show Shipping Information:**

Radisson Nashua Hotel  
11 Tara Blvd  
Nashua, NH 03062

The Radisson Nashua will be accepting packages/items should you need to ship anything prior to arriving; however, **no items should arrive prior to Thursday, March 19, 2020**. Any items that arrive before the above date may be refused by the hotel.

# **Sponsorship Opportunities**

## **Gold Sponsorship: \$1500**

Sponsorship includes:

- Full page ad in the 2020 NEAAPA Directory and Buyer's Guide
- Signage placed at every event throughout the two days
- On screen acknowledgment and multiple verbal recognitions by the Association President during the Annual Meeting Dinner
- Mention in the 2020 NEAAPA Directory & Buyers Guide
- Table tent logo placement
- One ticket for all NEAAPA & IAAPA events
- Opportunity for a 2-minute talk during Lunch on Tuesday – March 24

## **Annual Meeting Dinner Sponsorship: \$1000**

Sponsorship includes:

- Signage in the dinner area
- Ability to place materials at each attendee's seat
- On screen acknowledgment and multiple verbal recognitions by the Association President during the Annual Meeting Dinner
- Mention in the 2020 NEAAPA Directory & Buyers Guide
- Table tent logo placement
- Four annual meeting dinner tickets
- Opportunity for a 2-minute talk during Dinner on Tuesday – March 24

## **Cocktail Hour Sponsorship: \$800**

Sponsorship includes:

- Signage in the cocktail area
- Signage at the bar area
- On screen acknowledgment by the Association President during the Annual Meeting Dinner
- Mention in the 2020 NEAAPA Directory & Buyers Guide

## **Educational Sessions Sponsorship: \$600**

Sponsorship includes:

- All educational session attendees receive information from the sponsor regarding their products/services
- Featured on screen at the beginning of each session
- On screen acknowledgment by the Association President during the Annual Meeting Dinner
- Mention in the 2020 NEAAPA Directory & Buyers Guide

## **Afternoon Meeting Break Sponsorship: \$400**

Sponsorship includes:

- Signage in the break area
- Verbal mentions by the speaker before and immediately after the break
- On screen acknowledgment by the Association President during the Annual Meeting Dinner
- Mention in the 2020 NEAAPA Directory & Buyers Guide

## **Morning Registration & Morning Break Sponsorship: \$400**

Sponsorship includes:

- Signage in the registration/break area
- Verbal mentions by the speaker before and immediately after the break
- On screen acknowledgment by the Association President during the Annual Meeting Dinner
- Mention in the 2020 NEAAPA Directory & Buyers Guide

## **Annual Meeting Badge Sponsorship (limited to one): \$250**

Sponsorship includes:

- Company name/logo on attendee badges
- Signage in the registration area
- On screen acknowledgment by the Association President during the Annual Meeting Dinner
- Mention in the 2020 NEAAPA Directory & Buyers Guide

***These opportunities are limited!  
If interested, please contact:  
[secretary@neaapa.com](mailto:secretary@neaapa.com)  
or  
call 877-999-8740 x704  
to reserve one of these limited spots!***

## **Be a coveted Member of the Buyer's Guide**

### **Buyers Guide – Full Page Ad: \$375**

- 4.5 in wide by 7.5 in tall
- Prints in black and white
- Published Spring 2019
- Ad will also appear in NEAAPA's quarterly M&S Newsletter

## **Schedule**

### **Monday – March 23, 2020**

- 4:00 - 6:00pm – NEAAPA Educational Sessions
- 6:00pm – Welcome reception for all attendees

### **Tuesday – March 24, 2020**

- 9:00am – NEAAPA Educational Sessions begin & Vendor Showcase setup
- 12:00pm – Luncheon
- 12:30pm – NEAAPA Board of Directors Meeting
- 5:00pm – NEAAPA Vendor Showcase
- 6:00pm – Cocktail Reception
- 7:00pm – Annual Meeting & Dinner, including election of officers & directors and Hall of Fame Induction

### **Wednesday – March 25, 2020**

- 8:00am – 10:00am – NEAAPA President's Breakfast

**For additional schedule and registration information please visit:**

<https://members.neaapa.com/events/details/107th-anniversary-education-conference-annual-meeting->

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Thank you again for being a valued and integral part of the 107<sup>th</sup> Anniversary Education Conference and Annual Meeting. We look forward to seeing you soon!

Please feel free to contact us with any questions or concerns.

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