

# Value of ASA Membership



## NETWORKING

**Stay on top!** ASA members are some of the most successful shop owners in the country. Learn best practices, share ideas and get ahead of the latest trends and technology by networking with like-minded ASA members.



## TRAINING & EDUCATION

**Learn and earn!** Top-notch training and education is the cornerstone of ASA's efforts to ensure members retain their competitive advantage. As a recognized and trusted training leader, ASA offers local, regional and national training opportunities, and through our partnership with the Automotive Management Institute, you'll have access to discounted online training courses and resources taught by leading instructors in all automotive fields.



## REPRESENTATION

**Protect your interests!** ASA employs a full-time representative in Washington, D.C., to stand up for and inform independent mechanical service and collision repair industry segments nationwide.



## INFORMATION

**Tools You Can Use!** Our magazine, AutoInc., regular e-newsletters and online resources provide ASA members with the information resources they need to manage their shop toward even greater success.



## BUSINESS SAVINGS

**Reduce Your Costs!** ASA members tell us that our partnerships with key vendors more than pay for the cost of their membership. Even better, member savings on workers' comp insurance, parts, online marketing, office supplies and more mean more profit for your shop!



**Driving Your Success!**

Discover the value of ASA for your shop. Go to [ASAshop.org](http://ASAshop.org) or call (817) 514-2900

**Advancing Professionalism  
& Excellence in the Automotive  
Service & Collision Repair Industry.**

# How ASA is Driving Your Success!

## National Updates & Initiatives



Monitors legislative collision news including the protection of the Federal Insurance office. Promotes legislative protection of State Motor Vehicle Inspection Programs.



Published white paper on differences between steel/aluminum repair as it relates to PDR. Access at [tinyurl.com/AluminumStudy](http://tinyurl.com/AluminumStudy)



Free webinars keep you up-to-date on ADAS, technician shortage, overtime rule and more! Access webinars at [ASAshop.org/webinars](http://ASAshop.org/webinars)



Serves as the industry's leading resource on Technology & Telematics for OEMs, insurers, parts manufacturers and legislators to ensure independent service repair shops have access to the information they need to repair the vehicles of tomorrow.



Regional and national training events around the country. Visit [ASAshop.org](http://ASAshop.org)  
Co-sponsors major national trade shows like NACE Automechanika  
Visit [NACEautomechanika.com](http://NACEautomechanika.com)



Offers big, members-only savings from ASA's leading Sponsored Benefit Providers: AutoZone, Podium and Mitchell1.  
Visit [ASA.savings4members.com](http://ASA.savings4members.com).

## Premium Rates from ASA's Sponsored Benefit Providers



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**Automotive Service Association®**  
**Driving Your Success!**

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