



# FACT SHEET

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals. ASA serves an international membership base that includes numerous affiliates, states and chapters from all segments of the automotive service industry.

## ♦ Upholding the Standards

ASA has set standards, known as the Code of Ethics, that all members are expected to uphold. This code is an outline of responsible automotive consumer service practices. The automobile owner may be assured that businesses belonging to ASA are part of an association that advances professionalism and excellence in the automotive repair industry through education, representation and member services.

## ♦ Levels of Membership

**Regular members** – Establishments that perform automotive repair services

**Associate members** – Suppliers of goods, services or equipment to the industry

**Other membership types include** – Corporate, Educational, Honorary, Senior Active and Supporting Associations

## ♦ Representation

ASA is the only National Association advocating for the interests of independent mechanical and collision repair shops in Washington D.C. and at the state level.

## ♦ Two Major Divisions

- Mechanical
- Collision

## ♦ Annual Events

- The Congress of Automotive Repair and Service (CARS) for mechanical/transmission professionals
- NACE Automechanika for collision professionals
- MSO Symposium
- Technology & Telematics Forum
- An annual business meeting for the general membership
- Regional and affiliated association events held throughout the year



## ♦ Additional Benefits

- Weekly ASA Podcasts
- Webinar Wednesdays
- Bonus Webinars
- Exclusive members only Facebook Group

## ASA Sponsored Benefit Providers

ASA works with a number of reputable organizations. These partnerships often lead to premium rates for ASA members on a variety of products and services. Contact ASA's membership team for detailed program information, or visit the ASA savings4members at [ASA.savings4members.com](http://ASA.savings4members.com).



Plus: Even more opportunities when you visit [ASA.savings4members.com](http://ASA.savings4members.com)

## SAVINGS4MEMBERS™



If you are interested in becoming an ASA member and would like more information about a particular benefit go to [ASAshop.org](http://ASAshop.org) or call:

# (817) 514-2901

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[ASA.savings4members.com](http://ASA.savings4members.com) • [asainfo@ASAshop.org](mailto:asainfo@ASAshop.org)

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for Service Professionals  
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