

Value of ASA Membership



CONNECTING

We Have the Best!

ASA members include some of the best successful shop owners in the country who are willing to share their best practices, ideas, and technology.

Connect with others in the industry to get ahead of the latest trends and build your business.



ADVOCACY

We Invest to Protect Your Interests! ASA employs a full-time representative in Washington, D.C., to represent and inform independent mechanical and collision repair shops at both the federal and state levels.



TRAINING & EDUCATION

Learn and Earn!

Top-notch training and education is the cornerstone of ASA's efforts to ensure members continue to grow their industry advantage. As the recognized and trusted training leader, ASA offers virtual, regional and national training opportunities. Through our partnership with the Automotive Management Institute (AMi), you have exclusive pricing for online and in-person training classes taught by leading instructors in all automotive fields.



INFORMATION

Tools You Can Use! Our digital magazine, AutoInc.org, plus our information-packed newsletters, social media content and online tools provide ASA members with up-to-date industry information and resources.



BUSINESS SAVINGS

Savings You Can't Pass Up! ASA partnerships with key vendors can quickly cover your membership fee. Get direct savings on workers' comp insurance, fleet fuel, parts, training and more. Protect and grow your bottom line!



ONE VOICE for your industry.

Discover the value of ASA
for your shop. Go to ASAshop.org
or call (817) 514-2901

**Advancing Professionalism
& Excellence in the Automotive
Service & Collision Repair Industry.**



FACT SHEET

The Automotive Service Association is the largest not-for-profit trade association of its kind dedicated to and governed by independent automotive service and repair professionals.

Membership

ASA members include independent shops performing automotive mechanical and/or collision repair. Corporate, Associate, Educational, and other memberships are also available.

Representation

ASA is committed to advocating for the interests of independent mechanical and collision repair shops at both the federal and state level.

Two Major Divisions

- Mechanical
- Collision

Setting the Standard

The [ASA Code of Ethics](#) is an outline of responsible automotive consumer service practices and is the automotive service industry's standard for professional business practices.

Events & Opportunities

- **ASA Training Circuit** events, bringing the best in the industry to you, nationwide
- **Webinar Wednesday**, hour-long monthly training sessions with time for Q&A; full library available to members 24/7
- **Shop2Shop**, monthly networking event for member shop owners and managers
- **Bonus podcasts and webinars** on special topics
- **MSO Symposium**, conference for multi-shop owners
- An **annual business meeting** for the general membership
- Shop with the pros using the [ASA Ultimate Buyers Guide](#)
- Exclusive **Facebook Group** for members only

ASA Sponsored Benefit Providers

ASA partners to find premium rates and discounts for our members on a variety of products and services. Contact ASA's membership team to take advantage and put money back into your pocket.



More opportunities to save when you use [ASA.savings4members.com!](#)

SAVINGS4MEMBERS™



Become an ASA member! Want more information?
Visit [ASAshop.org](#), email asainfo@ASAshop.org or call 817-514-2901.