

2021 ANNUAL MANAGEMENT CONFERENCE

SOUTH CAROLINA TRUCKING ASSOCIATION

**ON THE ROAD AGAIN:
THE TRUCK, THE TREK, THE TECH**



August 1-4, 2021
Marriott Grande Dunes
MYRTLE BEACH, SC

2021 Annual Management Conference

On The Road Again: The Truck, The Trek, The Tech

August 1-4, 2021
Marriott Grande Dunes | Myrtle Beach, SC
Early Bird Registration Deadline: June 1

Dear Members,

It's time to hit the road again! And what better way than to head to the beach and be around your friends, customers, competitors, and peers.

The economy seems to be rising like the tides for those of us in supply chain-dependent sectors. The regulatory front is going to get choppy. And politics is as stormy as ever. We'll look into it all.

It's hard to anticipate what will ride on the next big wave or when it will crest. But we all have to be out there because that's where the action is.

Head to the coast with SCTA this summer for a few days of educational and topical sessions, some long-overdue networking, and all-around fun. Bring the family!

This is a "must-attend" event for personal development, your company's interests, and for your pent-up mindset.

The combination of SCTA's most active members, the venue, the setting and the sea air is just what we all need – and not a moment too soon.

We look forward to seeing you in August!

Early Bird Registration . . .

Send your completed registration forms to SCTA **before JUNE 1, 2021** to be eligible for the discounted rate.

Hotel Accommodations . . .

SCTA's 83rd Annual Convention will be headquartered at the Marriott Grande Dunes in Myrtle Beach. Hotel rooms are limited and will be booked via a rooming list maintained by SCTA. If staying onsite, you must book your room by faxing or emailing the enclosed reservation form directly to us at 803-254-7148 or taryn@sctrucking.org. The hotel room rate cutoff is June 30. Confirmations will be sent after July 5 and no charges will be processed until then.

Deposit is one night's rate.

Carrier & Allied Registration . . .

Please contact us with questions. Sponsorships must be processed separately for internal accounting purposes.

Payment . . .

Payment must accompany registration. Make checks payable to SCTA or charge with MasterCard, VISA, American Express, or Discover. All payments will be processed a month prior to the conference.

Substitutions & Cancellations . . .

Refunds for conference registrations -- minus a \$50.00 cancellation fee per registrant -- will be made on cancellations received in writing at SCTA on or before July 15. NO refunds will be given after July 15.

Substitutions are accepted at any time.

Attire . . .

In keeping with our casual format and the Sunday evening reception & dinner, please wear your favorite casual wear. Education sessions are casual. The Chairman's Banquet is your finest resort casual!

Children/Youth . . .

All registered children are invited to attend the evening functions. To meet the hotel's catering policy, please register them with us at least 48 hours in advance so we will guarantee food and seating for them.

We will be hosting a Kid's Club during the Chairman's Banquet and pre-registration is required.

Questions . . .

Please don't hesitate to call 803-799-4306 or email Taryn@sctrucking.org.

Outlined Schedule at a Glance

Events noted with an * are courtesy of SCTA's Annual Conference Sponsors. Schedule is subject to change.

Sunday August 1

2:00 - 6:00 p.m.	SCTA Conference RegistrationGroup Registration Alcove
4:00 - 5:30 p.m.	SCTA Board of Directors' Meeting (Board members only)Atlantic 2-3
5:30 - 6:30 p.m.	First Timer's Reception.....Tides 1 & 2 <i>(for those who have never attended or haven't attended in over 3 years; spouses welcome)</i>
6:30 - 7:15 p.m.	Welcome Reception*Atlantic 4-8
7:00 - 10:00 p.m.	Dinner & MusicAtlantic 4-8 Entertainment*

Monday August 2

7:00 - 8:00 a.m.	Continental Breakfast (Company Reps Only)Courtyard
7:30 - 12:30 p.m.	SCTA Conference RegistrationGroup Registration Alcove
8:00 - 12:15 p.m.	General SessionAtlantic 4-8
8:15 - 9:00	SCTA Annual Meeting & Business Session
9:15 - 10:30	Geopolitics and Trade Policy - How International Trade is impacting Logistics and the Broader Economy in our "Post Pandemic" Society Pete Mento , Crowe LLP's Managing Director Global Customs and Duties
10:45 - 10:55	Video Presentation by Congresswoman Nancy Mace
10:45 - 11:00	Modes and Their Roads Ted Creech , SC Department of Transportation
11:15 - 12:00	Vision for the Berkeley County Logistics Center serving the Supply Chain's Needs for Drivers & Technicians Mary Thornley , President of Trident Technical College
1:00 - 4:00 p.m.	TOPGOLF - Outing and "Tournament" (lunch included)TOPGOLF Open to all ages; spectators welcome - separate registration required; see registration
	Be Pro Be Proud Workshop Tour.....TOPGOLF <i>Come see the simulators, experience the virtual reality, and learn how the workshop is inspiring a new generation of talent in SC. All children regardless of age must have adult supervision while on-board.</i>
	(Evening free of planned events.)

Tuesday August 3

7:00 - 8:00 a.m.	Continental Breakfast (Company Reps Only)Courtyard
8:00 - 12:00 p.m.	General SessionAtlantic 4-8
8:15 - 9:15	The Tech of Trucking Ross Froat , American Trucking Associations' Director of Technology & Engineering Policy
9:15 - 9:35	Diamond Sponsor Infomercials
9:45 - 11:00	Panel Discussion: An Analysis of South Carolina's Commercial Auto Liability Insurance Market, and How to Best Manage It Dan Cook , TrueNorth Companies Panelists: Jeremy Godwin , C. R. Jackson; Jerry Smith , Associated Petroleum Carriers; and, Richard Bogan , Southeastern Freight Lines
11:15 - 12:00	The Impacts, the Future, and Workforce Participation Due to the Past Extraordinary Events Roger Tutterow , Chief Economic Advisor for Henssler Financial and Professor of Economics at Kennesaw State University
6:00 - 10:30 p.m.	Kids' Club*Tides 1 & 2
6:30 - 7:15 p.m.	Reception*Courtyard
7:30 - 11:00 p.m.	SCTA Chairman's Dinner.....Atlantic 4-8 Entertainment* World Class Drummer & Keynote Speaker Kenny Aronoff

2021 Annual Conference Registration

A separate Registration Form is required for EACH company representative who will be attending.

Step 1: Tell Us Who's Coming!

Company _____

Company Address _____

Company Phone (____) _____ Contact email _____

Attendee _____

First-time Attendee?

Attending Chairman's Banquet?

Spouse/Companion (non-company rep) _____

Additional Attendees:

Name _____ Age ____ Kids Night Y/N Known Allergies Y/N

Name _____ Age ____ Kids Night Y/N Known Allergies Y/N

Name _____ Age ____ Kids Night Y/N Known Allergies Y/N

Name _____ Age ____ Kids Night Y/N Known Allergies Y/N

Emergency Contact Name _____ Cell _____

Accommodations Needed or Allergies? _____

Children attending functions?

5 & Under..... free

Age 5 - 12 \$95/child

Age 13-20 \$190/child

Over 21..... \$250/pp

Total additional fees for all children:

\$ _____

Accommodations?

Fees are separate

Staying onsite

*Complete Hotel Registration page & return

Staying offsite

Step 2: Motor Carrier or Allied Registration Fees (Choose One)

CARRIER

Registration fees are for an individual or couple; not 2 company reps.

Early Bird Registration (Before June 1) \$600 = \$ _____

Regular Registration (June 1 and after)..... \$700 = \$ _____

ALLIED

Registration fees are for an individual or couple; not 2 company reps.

**Sponsors, Reference Discounts Below*

Early Bird Registration (Before June 1)..... \$600* spon/ \$850 non-spon = \$ _____

Regular Registration (June 1 and after)..... \$700* spon/ \$950 non-spon = \$ _____

***Sponsors: Fill out Sponsor Pledge Page & return with registration**

DIAMOND Sponsor -2 Free company representatives + spouse/guest

PLATINUM Sponsor -1 Free company representative + spouse/guest

GOLD Sponsor -1 half price registration for company rep + spouse/guest

Silver or Bronze Sponsor - no discounted registration

Total Registration Fees:

\$ _____

Step 3: Optional Add-ons - Don't Miss Out!

Top Golf \$155/player = \$ _____ Top Golf \$55/spectator = \$ _____

TruckPAC Tickets 1 for \$20; 3 for \$50 x _____ (number of tickets) = \$ _____

SCTA T-Shirts \$25/each = \$ _____ Sizes _____

Total Add-On Options:

\$ _____

Step 4: Payment Information

Total Charges: \$ _____

Choose One: Check enclosed (payable to SCTA)

Please Bill Me (Invoice sent after 7/1)

I authorize SCTA to charge my credit card for the 2021 Annual Conference. Signature _____

Card Number _____ Exp ____/____ CVC _____ Billing Zip _____

RETURN TO: SCTA, PO Box 50166, Columbia, SC 29250-0166 - Fax 803-254-7148 - taryn@sctrucking.org

QUESTIONS? Contact Taryn Shekitka at 803-799-4306 or taryn@sctrucking.org

or Allen Smith at 803-463-2157 or asmith@puefc.com

Hotel Info - Return with registration

Marriott Grande Dunes

8400 Costa Verde Drive
Myrtle Beach, SC 29572

ROOM RATE: \$249.00

DO NOT SEND THIS TO THE HOTEL.

We are processing rooming via rooming list directly from SCTA. Reservations may be made via fax or email directly to Taryn at SCTA. No reservations will be allowed directly with the hotel. Please send your completed reservation form with your registration to taryn@sctrucking.org or via fax to 803-254-7148 by **June 30**.

Name: _____

Company: _____

Address: _____

City State, Zip: _____

Telephone: _____

Arrival Date: _____ Time (am/pm): _____

Departure Date: _____ Time (am/pm): _____

E-mail (for confirmation only):

Confirmation numbers will be sent from the hotel after July 5.

Rollaway beds or cribs are available free of charge.
Rollaway: _____ Crib: _____

Other special needs:

Guest rooms will be confirmed for standard rooms. Rooms are assigned at check-in based on availability. Upgrades may be available at an additional charge at check-in based on availability.

CANCELLATION POLICY: If you are unable to keep your reservation, please cancel 7 days prior to arrival so we may refund your deposit. Emergencies will be handled on an individual basis.

Group Arrival Date: 08/01/2021

Departure Date: 08/04/2021

of Adults (over 18): _____ # of Children: _____

Number of Rooms Required: _____

Two beds King Adjoining rooms Handicap
Preferences will be noted on reservation, but are not guaranteed. All preferences are subject to availability upon check-in.

Please include credit card information to confirm your reservation.

VISA MasterCard AMEX Discover

Credit Card # _____

Exp Date _____ CVC _____

Signature _____

Reservations should be made by June 30, 2021 in order to qualify for your Preferred Conference rate. After this time, reservations will be accepted on a space available basis at prevailing Resort rates.

All rates are subject to state and local sales tax and Resort Fee. Gratuities are not included.

Check-in time is 4:00 pm and check-out time is 11:00 am.

DEPOSIT POLICY: A credit card guarantee of one night's deposit plus tax is required to confirm reservations. Your deposit will reserve a room until 12:00 midnight the day of your scheduled arrival. Upon arrival, the deposit will be applied to the last confirmed night of your reservation.

We couldn't make this conference happen without our generous Sponsors!

DIAMOND Sponsorship Benefits: (\$5000 Contribution)

- Two free Conference Registrations
 - Recognition in SCTA News, logo on home page of website and Facebook Page
 - Reserved table at the Chairman's Dinner
 - Banner with company name and logo prominently displayed
 - Special recognition for your company before, during and after the conference
- DIAMOND Sponsors may make a short "Infomercial"/ presentation to the group during the meeting**

PLATINUM Sponsorship Benefits: (\$3000 Contribution)

- One free conference registration
- Recognition in SCTA News, logo on home page of website and Facebook page
- Banner with company name & logo prominently displayed
- Special recognition for your company before, during and after the conference
- Reserved table at the Chairman's Banquet upon request (Limited number available, first come/first served)

GOLD Sponsorship Benefits: (\$2000 Contribution)

- One half-price conference registration
- Recognition in SCTA News, logo on home page of SCTA website and Facebook page
- Banner with company name & logo prominently displayed
- Special recognition for your company before, during and after the conference

SILVER Sponsorship Benefits: (\$1000 Contribution)

- Recognition in SCTA News, logo on home page of SCTA website and Facebook page
- Banner with company name & logo prominently displayed
- Special recognition for your company before, during and after the conference

BRONZE Sponsorship Benefits: (\$500 Contribution)

- Recognition in SCTA News
- Group banner with all Bronze Sponsor names
- Special recognition for your company before, during, and after the conference

Sponsorship Pledge / Invoice

- Diamond (\$5000)
- Gold (\$2000)
- Bronze (\$500)
- Platinum (\$3000)
- Silver (\$1000)

Enclosed: \$ _____

Please make checks payable to SCTA Allied Committee and return with this form to:

SCTA Allied Committee
PO Box 50166
Columbia, SC 29250-0166

Please Note: Pledges can also be faxed to 803-254-7148 (Please be sure to include a cover with contact information) or emailed to taryn@sctrucking.org with the check to follow. Contribution must be received timely for the sponsor to receive benefits. We will contact you about art for your company logo and banner.

Contact Person
(to attend & receive free or 1/2 registration)

One Company Name (as it should appear in advertisements) - "Split" Sponsorships are not permitted.

Address _____

Phone _____ Fax _____

Email _____

Questions?
Allen Smith – Allied Treasurer
People's United Equipment Finance Corp.
(803) 463-2157 cell
or
Taryn Shekitka – Director of Operations
South Carolina Trucking Association
(803) 799-4306 or (803) 315-8540 cell

South Carolina Trucking Association, Inc.

PO Box 50166

Columbia, SC 29250-0166

803-799-4306

www.sctrucking.org

Download the SCTA Mobile App! We'll be using it for event schedules, documents, & more at the annual conference!

Search **"South Carolina Trucking Assn"** in the App/Play Store or scan the QR Code below.

WIN PRIZES!

DOWNLOAD THE SCTA MOBILE APP AND REGISTER FOR SPECIAL GIFTS DURING EVENTS AND THROUGHOUT THE YEAR.



- CASH GIVEAWAYS
- CONTESTS
- APPRECIATION
- DOOR PRIZES

