

**March 17, 2022**

Chamber Members,

UGA Small Business Development Center will be coming to Butts County to offer the "**Keys to Success Entrepreneurial Success Series**" sponsored by the Butts County Chamber of Commerce and Georgia Power. See below for registration information. Chamber members, contact the Chamber office for a 25% off discount code.



Leadership Butts County applications are now been accepted. See the website for more details.

See Chamber of Commerce Awards winner pictures below.

More news, coming soon...

*Lisa & Bridget*

### **WELCOME NEW CHAMBER MEMBERS:**

#### **Member Upgrade to Elite Membership:**

**Collins Trucking** - "Collins Trucking has always had the motto of "Can't Never Could". That expression handed down through the generation has been a guiding force of the company's success. In other words, the only way you can succeed is with a positive can-do attitude, enjoying what you do and always striving to be the best by looking for ways to improve. We transport goods throughout the Southeast and Midwest utilizing the best people, late model equipment, and a focus on safe reliable service." Located at 527 Alabama Blvd, Jackson, GA 30233 Call 770-775-3333

#### **Visionary Member:**

**J & T Environmental Services Inc.** - "Allow us to maintain your Aerobic Septic system. We have plans from the basic inspections and reporting to an all encompassing total system protection plan. We can custom design a plan and pricing to fit your specific needs." Call (678) 432-7676.



Small Business  
Development Center  
UNIVERSITY OF GEORGIA

# KEYS TO ENTREPRENEURIAL SUCCESS SERIES

April 11, 18, 25, & May 2

Part I - Starting a Business  
Part II - Writing a Business Plan  
Part III - Marketing Your Business  
Part IV - Financial and HR Basics

Sponsored By:



More Information and REGISTER!

[www.georgiasbdc.org/training/](http://www.georgiasbdc.org/training/) or call: 478-757-3609

Butts County Chamber Member? Call the Chamber at 770-775-4839 for a 25% Discount Code!

2022

## KEYS TO ENTREPRENEURIAL SUCCESS SERIES



Small Business  
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### Part I STARTING A BUSINESS

Monday, April 11, 10:00a.m. - 12:00 p.m.

Find out if owning a business is right for you. We cover: Personal Traits of an Entrepreneur, Marketing Analysis, Legal and Insurance Considerations, Marketing for Your Business, Bookkeeping and Accounting Basics, Financial and Money Management, and Basics



### Part II WRITING A BUSINESS PLAN

Monday, April 18, 10:00 a.m.- 12:00 p.m.

There are a lot of factors to consider when it comes to starting a business; size, location, product, target customer, etc. Your business plan forces you to think through all of these and so many more aspects of the business. In this program, you will learn the components of a business plan and how to put them to work for you and your business.



### Part III MARKETING YOUR BUSINESS

Monday, April 25, 10:00 a.m. - 12:00 p.m.

An essential course that teaches entrepreneurs how to successfully brand their company, differentiate themselves from the competition, position their products in the marketplace, and develop an effective marketing program. This class will cover both traditional marketing as well as digital and social media.



### Part IV FINANCIAL AND HR BASICS

Monday, May 2, 10:00 a.m. - 12:00 p.m.

Many business owners struggle with the financial management of the companies. Overview of financial statements and cash management tips. Practical HR information including recruiting in today's environment, job descriptions, hiring tools and the importance of HR processes.

#### Location:

Butts Cty. Chamber of Commerce  
25 Third St.  
Jackson, GA 30233

Butts Chamber Member?  
Call the Chamber at 770-775-4839  
for a 25% Discount Code!

Sign up for the  
Entrepreneurial  
Series for only \$199!  
\*(classes not sold separately.)

Sponsored by:



Register NOW!



Phone: 478-757-3609

<https://www.georgiasbdc.org/training/>

A Public Service and Outreach Unit of the University of Georgia.

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration.

Reasonable accommodations for persons with disabilities will be made if requested at least two weeks in advance to

tlawrence@georgiasbdc.org or calling 478-757-3609.



## FIRST RESPONDERS DAY

Join us for lunch, fun and prizes

MARCH 24, 2022 12 PM  
ROOTS OUTDOORS



## Hall of Fame Winners



**Don Earnhart** presented by incoming President Amanda Rivers



**Kay Pippin** presented by Natalie Jones

Citizens of the Year  
**Toni & Eddie Phillips**  
Presented by Michael Brewer  
for their exceptional work with the  
Butts County Historical Society.

Award sponsored by May & Carter Oil Co.



## Melinda McLarnon Shining Light Award Winners





Christy Brown accepted this award on behalf of her daughter, **Christina Galbreath**, who was posthumously recognized for her service in fundraising and bringing awareness to those with childhood cancers. Melissa Harris presented the award to Mrs. Brown.



**Greg Patterson** was presented this award by Melissa Harris. Patterson is the owner of Headliners Barber Shop on the square. Patterson provides a place where young kids can read a book while getting a haircut and receive words of encouragement and support.

## OTHER AWARDS AND RECOGNITIONS



**Ronnie Burch** received the award on behalf of the **Jackson-Butts Rotary Club** which was selected as the **Non-Profit of the Year**. Rae Johnston presented this award.

The Rotary Club hosts the Annual Bob Ryan Golf Tournament to raise money for the Butts Co. Recreation Dept., helped Jackson High School charter and Interact Club, and provides the Little Free Libraries found throughout the community.



Matt Garrison presented Butts County Assist. Fire **Chief Randy Prince** with the **Public Safety Award**. Prince has many years of service in fire services and serves on the Butts County Sheriff's Office SWAT Team as a medic.

This award was sponsored by Wellstar-Sylvan Grove.



**Jennifer Vasil** was selected as **Employee of the Year** for her leadership and dedication to Westbury Center of Jackson during the Covid pandemic. Josh Thomas presented the award to Vasil.



Carlos Duffey presented the **Business of the Year** award to **Tim Broyles State Farm Insurance**. Broyles believes in State Farm. It is not a "sales job" to him, but a neighbor helping neighbor job.



**The Bob Ryan Service Above Self Award** sponsored by the Rotary Club was awarded to **Jean Dodson** for her service to Sylvan Grove Hospital Auxiliary, Meals on Wheels, Jackson United Methodist Church, and more. Tim Broyles presented Dodson with this award.



Tim Broyles and Blake Holmes were outgoing board members who were thanked for their years of service to the Chamber of Commerce Board of Directors. Not pictured: Cindy Murray and Wes Lewis who are also rolling off the board.



**Jay Markwalter**, Executive Director of the **Georgia Association of Conventions and Visitors Bureaus** was the keynote speaker. He is pictured here along with Bridget Daniel and Carlos Duffey. Markwalter talked about the tourism industry's impact on the local economy.

#### Incoming Board Members:

- Sister Ward, Georgia Power
- Joy Wedemeier, City of Jackson
- LaTara Miller, Central Georgia EMC
- Jared Godin, Jackson Lake Homeowner's Assoc.
- Brad Johnson, County Manager, Ex-Officio
- Carlos Duffey, Mayor, Ex-Officio
- John Harkness, President -Butts Development Authority, Ex-Officio
- Todd Simpson, Supt., Butts Co. Schools, Ex-Officio

#### 2022 Chamber Board of Directors Officers:

Amanda Rivers, President  
Natalie Jones, Vice President  
Rae Johnston, Treasurer  
Melissa Harris, Secretary  
Nikki Sowell, Past President

## Thank you, Elite Members!



**Central Georgia EMC**  
A Touchstone Energy® Cooperative



Tim Broyles

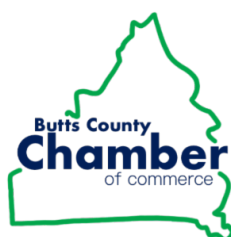
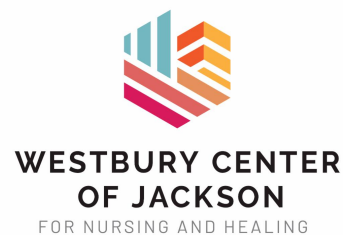
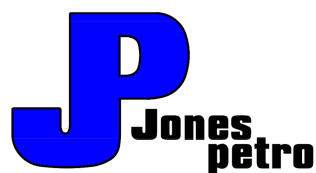
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