

Reidsville Chamber of Commerce Capital Campaign

GOAL: \$210,000 Needed to update and pay off principal!

Raising the funding for the Chamber's permanent home can be done with your support!



Current home of Reidsville Chamber of Commerce & Visitor Center

OUR MISSION

The mission of the Reidsville Chamber of Commerce is to be champions for community development by providing strong partnerships and an empowering voice for business in our growing economic region.

VISION STATEMENT

The Chamber will be the Voice of Business to the Reidsville community by providing business resources and furthering the interest of our community through leadership and advocacy.

VALUE STATEMENT

The Reidsville Chamber of Commerce, established in 1914 by business leaders in our community, has grown to an organization representing businesses on a local, state and national level. The Chamber has served as the advocate of the business community, addressing issues and concerns for the betterment of Reidsville. Our goal is to represent you to your current and potential customers, to grow your business and to promote new business that will complement and increase the climate for economic growth and success.

The Chamber staff and volunteer leadership together using various committees, work together to accomplish these goals. Services range from lobbying efforts to business services to economic development to tourism and visitor services and networking opportunities.

The Reidsville Chamber of Commerce is a membership organization that promotes business issues and concerns on behalf of its members for the betterment of the community.

Why this Building?

- **Image:** Front door to the business community, community at large and visitors
- **Location:** Center of downtown Reidsville, main intersection of 2 block Central Business District
- **Accommodations:** More meeting space, with one conference room accommodating up to 30 people, and two additional office spaces for members of the business community to conduct business (Officially the SCORE office). 3 offices plus plenty of space for lobby, visitor and business center. 6+ additional offices/suites for rent at an affordable rate for small business and organizations.

What is the status of the building?

- Currently occupied for last four years and owned by Chamber for 33 months
- Facilities are in working order and current with code
- Initial Phase updates included 2 new offices, conference room and upgrades to the lobby and downstairs offices (paint and carpet) and down payment on the building
- Final inspection passed of Initial Phase upgrades Spring 2016
- HVAC system has been upgraded twice for A/C; currently heat exchange is busted
- Upgrades for Phase I will include new awnings, new HVAC, new signage & façade upgrades
- Phase II will include carpet and upgrades to upstairs offices and kitchen; basement endowment fund
- Phase III will include the principal balance

Your Chamber and Visitor Center – Reidsville’s Future...

The Chamber and Visitor’s location will continue to strengthen the local economy and enhancing our quality of life, offering the following benefits to Chamber members and our community:

- A positive image projected to employers, residents and visitors reflecting the Reidsville area as a vibrant and progressive community.
- An exceptional meeting space provided for Chamber members and other business professionals.
- Facility improvements will allow the Chamber to offer more professional development and continuing education programs for Chamber members.
- Currently, 415 members strong
- Reidsville SCORE Chapter located at the Chamber for mentoring small businesses
- Reaching over 21 countries and 15 languages with social media engagement
- Host a streaming television Channel
- Governmental Affairs programing & Advocacy with Local, State and Federal Representatives
- Part of the Rockingham County Business Coalition
- Provides Leadership Development with other local Chambers and Community College (Leadership Rockingham)



2019 Capital Campaign Needs

	TOTAL:	Need Initially	Need 1st Phase	Need 2nd Phase	Need 3rd Phase
Purchase of Building:			Completed with HomeTrust Sponsoring Lobby of building for \$30,000 in September 2016		
Building	\$120,000.00	\$24,000.00			
Closing Costs of Loan	\$5,000.00	\$5,000.00			
TOTAL:	\$125,000.00	\$29,000.00			
Principal Balance of Loan 5/18/2019 Statement	\$81,698.51				\$81,698.51
Replacement Repair Costs:					
Awnings	\$3,000.00		\$3,000.00		
Sign	\$5,000.00		\$5,000.00		
Mural for DREAM Project (Façade)	\$2,500.00		\$2,500.00		
HVAC	\$39,828.00		\$39,828.00		
Roof	\$17,890.00		\$17,890.00		
Ceiling Tile, Paint, Railings, Misc.	\$26,500.00			\$26,500.00	
Carpet Upstairs	\$10,000.00			\$10,000.00	
TOTAL:	\$104,718.00	\$0.00	\$68,218.00	\$36,500.00	
Endowment Fund (10% of Building Value):	\$23,250.40			\$23,250.40	
TOTAL:	\$23,250.40			\$23,250.40	
GRAND TOTAL:	\$209,666.91	\$30,000.00	\$68,218.00	\$59,750.40	\$81,698.51



2019 Sponsorship Levels

	# Available	Amount	Total Amount	Naming Rights/Plaque
Lobby	SOLD	\$30,000.00		Naming Rights/Logo
Business Center Offices/Meeting Spaces	2	\$10,000.00	\$20,000.00	Plaque at the door of each office
Downstairs Conference Room	1	\$20,000.00	\$20,000.00	Large display inside and name outside of conference room
Downstairs Offices	4	\$5,000.00	\$20,000.00	Plaques/naming rights outside of the doors to the offices
Lobby Windows	5	\$5,000.00	\$25,000.00	Plaques/Displays beside each window
Plaque Sponsors	20	\$1,000.00	\$20,000.00	Engraved on a plaques that will be displayed at the Chamber
Art Gallery Sponsor	1	\$15,000.00	\$15,000.00	Logo branding down the hallway where art hangs
Total:			\$120,000.00	



2019 Reidsville Chamber of Commerce Capital Campaign Pledge Form

Company Name _____

Contact Person _____

Phone _____ **Email** _____

◆ Sponsorship	Fee Amount	Amount Due
Lobby	\$30,000	SOLD
Business Center Offices/Meeting Spaces	\$10,000	
Downstairs Conference Room	\$20,000	
Downstairs Offices	\$5,000	
Lobby Windows	\$5,000	
Plaque Sponsors	\$1,000	
Art Gallery Sponsor	\$15,000	
Additional Opportunities		
2019 Capital Campaign Commitment Total:	\$ _____	

Invoice Options:

Annually / 1 = \$ _____

Bi-Annually / 2 = \$ _____
(Please choose two months.)

Quarterly / 4 = \$ _____
(Please choose beginning month.)

Monthly / 12 = \$ _____

January	February	March
April	May	June
July	August	September
October	November	December

***Please note that payments must begin no later than December 2019.

Payment Information:

Check Amount \$ _____
(Check #) _____

Credit Card Amount \$ _____
(Credit Card #) _____

Exp ___/___ CVC ___ Zip _____

Cash Amount \$ _____

Total Amount Enclosed: \$ _____

★ Signature: _____ Date: _____

★ Staff Signature: _____ Date: _____

Please submit this form with company logos & information to:

OFFICE USE ONLY:

Payment Amount Received: \$ _____

Date Received: _____

Received by: _____

Invoiced : # _____

Payment Entered: _____

Balance Due: _____

Notes/Comments: