## Reidsville Chamber of Commerce Board of Directors Regular Meeting Chamber of Commerce Downstairs Conference Room 140 S. Scales St Reidsville, NC January 23, 2019

Welcome

Invocation

**Consent Agenda** 

# **City of Reidsville Report**

- Jeff Garstka RDC/ED Report
- Terresia Scoble Council liaison report

# **Exec Committee Report: Robbie Citty**

- Finance Robin Pegram A/R Report, Board Budget Report for 2018, 2019 Budget
- Events-
  - Annual Awards Luncheon February 6th
  - Reidsville Night at the Greensboro Swarm February 9th

# President's Report

# Upcoming Events:

Thursday, January 24<sup>th</sup> – 12:00 pm Cricket Wireless Ribbon Cutting (1130 Freeway Drive, Suite B)

Tuesday, February, 5th – 11:00am Albaad FEM Plant Ribbon Cutting (1900 Barnes Street, Previously Ball Corp.)

Wednesday, February 6<sup>th</sup> – Annual Awards Luncheon at Pennrose Park Country Club – Seating begins at 11:30am – please RSVP by Monday, January 28<sup>th</sup> (1622 Country Club Road)

Thursday, February 7th - 8:00 am Chamber Coffee @ Carter Bank & Trust

**Saturday, February 9th** – Greensboro Night at the Swarm Sponsored by Rise Up Reidsville and Tri-State Steel. Tickets are \$15 for adults and \$10 for kids and they come with a t-shirt. RSVP by Friday, January 18th. *The Fieldhouse at the Greensboro Coliseum Complex* – 1921 W. Gate City Blvd Greensboro, NC 27403

**Tuesday, February 12<sup>th</sup>** – 12:00 pm On Fleek Brow Boutique Ribbon Cutting 1422 Freeway Drive

Wednesday, February 20th - 12:00pm Exec Board Meeting

Thursday, February 21st – 12:00 pm Highlands Residential Mortgage Ribbon Cutting (located at the Chamber)

Wednesday, February 27th - 12:00pm Full Board Meeting

ADJOURN

## Reidsville Chamber of Commerce Consent Agenda January 23, 2019

- Minutes of November Board Meeting
- MOM Nomination for January
- New Members/DROP Report

#### Reidsville Chamber of Commerce Board of Directors Regular Meeting 140 S. Scales Street, Reidsville, NC November 29, 2018 Noon

**Present:** Robbie Citty, Robin Pegram, Roy Sawyers, Flavel Collins, Jeremy Collins, Patience Fairman-Evans, Wayne Hollowell, Donald Carter, Jessie Meador, Kalynn Roland, Kirk Smith, Diane Sawyer, Kayla Bullins

Absent: Anne Barham, Dale Parks, Matt Scearce

Guests: Missy Matthews, Terresia Scoble

#### Meeting Started at 12:10PM

Invocation: Jeremy Collins

Consent Agenda: The Consent Agenda consists of previous month's minutes, MOM nomination, and Membership report.

• Diane went over new members.

1<sup>st</sup> – Jessie Meador 2<sup>nd</sup> – Roy Sawyers Motion carried.

#### **City Report**

- Missy Matthews
  - Japan Company investing 8 million dollars; 25 jobs; 2 future expansions
  - Tree Lighting a BIG success 500+ at Chamber
  - o RDC has 4 new Board Members
  - o Mural and Fire Hydrant projects completed
    - Another paint day for murals has been planned for the Spring
- Teressia Scoble
  - Reside in Reidsville December 7<sup>th</sup> at Penn House
  - 0

#### **President's Report**

- No formal Board Meeting in December
- Diane said that Mayor did a great job with State of the City Report at Council meeting

#### Finance

- Everything is great; on target for end of year
- Staff doing a great job with A/R Report
- Diane explained how we bill December early to get as much in as possible
- Diane announced that our first Chamber Champion for the next year was Annie Penn at the Triple Diamond level -\$7500
- Jessie asked about the status of Curis
  - o Letter has been delivered we are waiting to hear

#### **Upcoming Events**

•

- Breakfast with Santa
  - o Saturday, December 8th
  - We need volunteers
  - Martin Luther King, Jr. Unity Breakfast
    - $\circ$   $\;$  need a nomination for the James W. Daniel award
      - votes went out
      - Board decided to give the award to the Mayor, Jay Donecker
- Casino Night
  - o Saturday, March 9th, 2019
    - Need dealers
    - Need prizes
- Donald wanted to let the Board know that Hometown is offering on Mondays for Ladies to get their nails done while they are having their car serviced

12:56PM: Motion to move to closed session 1<sup>st</sup> – Flavel Collins 2<sup>nd</sup> – Robin Pegram Motion carried.

Respectfully Submitted, Kayla Bullins for Diane Sawyer

#### Member of Month

The purpose is to identify businesses that have gone the extra mile for the Chamber and/or the community. This is a form of highlighting our Chamber members to show our support of the deserving business. It's an added value benefit of being a Chamber Member. When a business does something exceptional they are recognized for it. They will be recognized in the News & Record Chamber page, the last Sunday of the month & are given two signs to put up one inside and one outside of their establishment. It's also a way to help engage members and build their business.

#### **History of MOM**

This award originated from the Yadkin Valley Chamber of Commerce, where Denise saw signage in a business in Mt. Airy, and thought it was something the Reidsville Chamber should begin. Below are some examples of the criteria that we use to recognize our Chamber member businesses.

#### Criteria Guidelines

- Hiring in the community
- Expanding your business
- Charitable contributions to the community
- Special participation with the Chamber (This includes volunteering, donating times/products/services/goods, and financial contributions – i.e. special fundraisers/programs like Leader in Me, Reidsville Business Showcase, etc.)

#### Nominee:

**Mount Jubilee Ministries–February** Member of the Month. Cecil Cottrell, Executive Director of Mount Jubilee Ministries or MJM as he so fondly refers to it has been a driving force in our community in the last several years. He, along with his board and volunteers, are making sure that a population that is underserved's needs are met. They have taken a special camp and turned it into a ministry who will serve all year long. MJM met with us and shared their vision and we have been happy to be a part of seeing it grow! They understand how being a part of the Chamber not only helps them, but the overall vision for our community. For many months they met at the Chamber as a board on nights and weekends and now they finally have their own office space! The reason that they would be a great MOM for us, is simply this. They have come alongside us as a partner. Cecil has been an ambassador, volunteering and representing us at many events. Always willing to be an extra hand, he also saw a need at the Chamber. He was given an opportunity to get furniture from a non-profit that had downsized office space. He came to and between us we were able for both agencies to get tons of new furniture for our offices and our board room.

They would make a great member of the month!

|                                | January 20 | 19 - Membership Report |                          |                 |
|--------------------------------|------------|------------------------|--------------------------|-----------------|
| Drop Members                   |            |                        |                          |                 |
| Company                        | Joined     | Membership Dues        | Last Payment Received    | Reason          |
| Rockingham County Arts Council | 7/15/2015  | \$175.00               | N/A                      | Member Request  |
| M&C Home Improvement           | 10/2/2017  | \$195.00               | 9/27/2017                | Non-Payment     |
| First Tee                      | 6/16/2009  | \$175.00               | *trade 5/1/17-Golf Signs | Business Closed |
| Betty Shirley                  | 4/25/2017  | \$175.00               | 12/17/2018               | Member Request  |
| Sophisticated Soul             | 10/26/2017 | \$240.00               | 10/31/2017               | Non-Payment     |
| Bill Black Chevrolet           | 6/18/2014  | \$175.00               | 5/11/2017                | Non-Payment     |
| Joyce Monuments                | 5/26/2017  | \$175.00               | 6/14/2017                | Member Request  |
|                                |            |                        |                          |                 |
|                                |            |                        |                          |                 |
| Total                          |            | \$1,310.00             |                          |                 |
| YTD Total                      |            | \$1,310.00             |                          |                 |
|                                |            |                        |                          |                 |
| New Members                    |            |                        |                          |                 |
| Company                        | Joined     | Membership Dues        |                          |                 |
| SPECTRUM BANKARD               | 11/28/2018 | \$175.00               |                          |                 |
| Family Fitness                 | 11/30/2018 | \$175.00               |                          |                 |
| NC 100                         | 12/5/2018  | \$175.00               |                          |                 |
| GCRF Services                  | 12/18/2018 | \$175.00               |                          |                 |
|                                |            |                        |                          |                 |
|                                |            |                        |                          |                 |
|                                |            |                        |                          |                 |
| Total                          |            | \$700.00               |                          |                 |
| YTD Total                      |            | \$700.00               |                          |                 |

01/22/19

Cash Basis

|   | Jan - Dec 18 | Budget    | \$ Over Budget |  |
|---|--------------|-----------|----------------|--|
| Ordinary Income/Expense                       |              |           |                |  |
| Income  |              |           |                |  |
| Revenues                                      | 00 744 04    |           | 7 000 01       |  |
| 4030 · Rental Income                          | 22,711.91    | 15,478.00 | 7,233.91       |  |
| 4010 · Membership Investments                 | 72,222.85    | 72,000.00 | 222.85         |  |
| 4020 · New Member Investment                  | 8,455.59     | 8,000.00  | 455.59         |  |
| Total Revenues                                | 103,390.35   | 95,478.00 | 7,912.35       |  |
| 4150 · Miscellaneous Income                   | 1.50         |           |                |  |
| 4180 · Visitor Center                         |              |           |                |  |
| 4181 · Visitor Center Expenses                | -44,820.76   |           |                |  |
| 4180 · Visitor Center - Other                 | 45,769.99    | 44,000.00 | 1,769.99       |  |
| Total 4180 · Visitor Center                   | 949.23       | 44,000.00 | -43,050.77     |  |
| 7051 · Grasshoppers Night Income              |              |           |                |  |
| 7051851 · Grasshoppers Night Expenses         | -8,035.25    |           |                |  |
| 7051 · Grasshoppers Night Income - Other      | 9,178.34     |           |                |  |
| Total 7051 · Grasshoppers Night Income        | 1,143.09     |           |                |  |
| 7000 · Division Income                        |              |           |                |  |
| 7015 · RDC Fundraising Income                 | 50.00        |           |                |  |
| 7100 · Affinity Program Income                | 456.18       |           |                |  |
| 7049 · Beer Garden/WineTasting Income         |              |           |                |  |
| 7049849 · BeerGarden/WineTasting Expenses     | -7,442.35    |           |                |  |
| 7049 · Beer Garden/WineTasting Income - Other | 9,553.60     |           |                |  |
| Total 7049 · Beer Garden/WineTasting Income   | 2,111.25     |           |                |  |
| 4170 · Chamber Champion                       | 52,650.26    | 52,000.00 | 650.26         |  |
| 4500 · Community Support                      | 52,030.20    | 52,000.00 | 030.20         |  |
| 4500100 · Community Support Expenses          | -104.00      |           |                |  |
| 4500 · Community Support - Other              | 10,000.00    | 10,000.00 | 0.00           |  |
| Total 4500 · Community Support                | 9,896.00     | 10,000.00 | -104.00        |  |
|   | 0,000.00     |           |                |  |
| 7010 · Promotional Adv. Sponsorships          | 10.00        |           |                |  |
| 7013 · Website Enhanced Listing               | 10.00        |           |                |  |
| 7010 · Promotional Adv. Sponsorships - Other  | 4,893.22     |           |                |  |
| Total 7010 · Promotional Adv. Sponsorships    | 4,903.22     |           |                |  |
| 7020 · Staff Appreciation Luncheon            |              |           |                |  |
| 7020820 · Staff Appreciation Expenses         | -1,854.99    | -3,000.00 | 1,145.01       |  |
| 7020 Staff Appreciation Luncheon - Other      | 3,466.67     | 3,000.00  | 466.67         |  |
|   |              |           |                |  |
| Total 7020 · Staff Appreciation Luncheon      | 1,611.68     | 0.00      | 1,611.68       |  |
|   |              |           |                |  |

01/22/19

#### Cash Basis

|  | Jan - Dec 18           | Budget                  | \$ Over Budget        |
|--|------------------------|-------------------------|-----------------------|
| 7030 · Public & Governmental Affairs<br>7030830 · Public & Gov Affairs Expense<br>7030 · Public & Governmental Affairs - Other | -71.65<br>-22.00       |                         |                       |
| Total 7030 · Public & Governmental Affairs   | -93.65                 |                         |                       |
| 7040 · 7040-Ice cream Social<br>7040840 · 7040840-Ice Cream Social expens  | -232.74                | -225.00                 | -7.74                 |
| Total 7040 · 7040-Ice cream Social   | -232.74                | -225.00                 | -7.74                 |
| 7041 · Fundraising-Building fund<br>7041841 · Fundraising Expenses-Bldg Fd   | -981.75                |                         |                       |
| Total 7041 · Fundraising-Building fund   | -981.75                |                         |                       |
| 7042 · Leader in Me income<br>7042842 · Leader in Me Expenses<br>7042 · Leader in Me income - Other                            | -2,476.53<br>3,761.11  | -1,500.00<br>1,500.00   | -976.53<br>2,261.11   |
| Total 7042 · Leader in Me income   | 1,284.58               | 0.00                    | 1,284.58              |
| 7043 · Golf Tournament<br>7043843 · Golf Tournament Expenses<br>7043 · Golf Tournament - Other                                 | -4,991.60<br>13,241.61 | -5,000.00<br>13,000.00  | 8.40<br>241.61        |
| Total 7043 · Golf Tournament   | 8,250.01               | 8,000.00                | 250.01                |
| 7045 · Seminar<br>7045845 · Seminar Expenses<br>7045 · Seminar - Other   | -391.42<br>45.00       | -500.00                 | 108.58                |
| Total 7045 · Seminar   | -346.42                | -500.00                 | 153.58                |
| 7046 · Business Showcase<br>7046846 · Business Showcase expenses<br>7046 · Business Showcase - Other                           | -8,043.48<br>14,310.67 | -12,500.00<br>12,500.00 | 4,456.52              |
| Total 7046 · Business Showcase   | 6,267.19               | 0.00                    | 6,267.19              |
| 7047 · Unity Breakfast<br>7047847 · Unity Breakfast Expenses<br>7047 · Unity Breakfast - Other                                 | -590.00<br>470.00      |                         |                       |
| Total 7047 · Unity Breakfast   | -120.00                |                         |                       |
| 7094 · Annual Meeting<br>7094894 · Annual Meeting Expenses<br>7094 · Annual Meeting - Other                                    | -2,325.49<br>4,125.00  | 3,500.00<br>-3,500.00   | -5,825.49<br>7,625.00 |
| Total 7094 · Annual Meeting  | 1,799.51               | 0.00                    | 1,799.51              |
|  |                        |                         |                       |

01/22/19

Cash Basis

|   | Jan - Dec 18    | Budget     | \$ Over Budget |  |
|---|-----------------|------------|----------------|--|
| 7095 · Copier & Printing services<br>7000 · Division Income - Other | 601.60<br>29.17 |            |                |  |
| Total 7000 · Division Income  | 88,136.09       | 69,275.00  | 18,861.09      |  |
| Total Income  | 193,620.26      | 208,753.00 | -15,132.74     |  |
| Gross Profit  | 193,620.26      | 208,753.00 | -15,132.74     |  |
| Expense   |                 |            |                |  |
| Bad Debt  | 544.49          |            |                |  |
| Insurance Expense ( D&O)  | 602.80          | 900.00     | -297.20        |  |
| P.O Box Fee   | 194.00          | 194.00     | 0.00           |  |
| 5000 · Salaries and Benefits  |                 |            |                |  |
| 5165 · Employee Garnishment   | -69.50          |            |                |  |
| 5110 · Salaries   | 83,139.57       | 119,080.00 | -35,940.43     |  |
| 5111 · Bonus/Incentive  | 255.95          |            |                |  |
| 5117 · Reimbursed Expenses  | 8,733.79        | 8,700.00   | 33.79          |  |
| 5120 Payroll Tax Expense  | 10,176.81       | 11,000.00  | -823.19        |  |
| 5139 Staff development & Training                                   | 472.60          |            |                |  |
| 5140 · Retirement Plan  | 2,000.00        | 2,000.00   | 0.00           |  |
| 5150 · Conventions & Seminars                                       | 21.09           |            |                |  |
| 5160 · Staff Expenses   | -327.74         |            |                |  |
| 5170 · Travel   | 276.32          | 600.00     | -323.68        |  |
| 5171 · Meals  | 308.18          | 500.00     | -191.82        |  |
| 5175 · Sales Commission   | 16,630.19       | 15,000.00  | 1,630.19       |  |
| 5180 · Worker's Compensation Insurance                              | 893.00          | 527.00     | 366.00         |  |
| 5190 Payroll Expenses   | 1,704.16        | 500.00     | 1,204.16       |  |
| Total 5000 · Salaries and Benefits                                  | 124,214.42      | 157,907.00 | -33,692.58     |  |
| 5200 · Occupancy Expenses   |                 |            |                |  |
| 5245 Utilities  | 7,800.99        | 8,500.00   | -699.01        |  |
| 5210 · Rent   | 6,264.00        | 6,264.00   | 0.00           |  |
| 5240 · Telephone  | 3,864.22        | 3,800.00   | 64.22          |  |
| 5250 Liability Insurance  | 3,195.00        | 1,838.00   | 1,357.00       |  |
| 5270 · Property Taxes   | 3,768.89        | 3,800.00   | -31.11         |  |
| 5200 · Occupancy Expenses - Other                                   | -2,000.00       |            |                |  |
| Total 5200 · Occupancy Expenses                                     | 22,893.10       | 24,202.00  | -1,308.90      |  |

01/22/19

#### Cash Basis

|                                       | Jan - Dec 18 | Budget     | \$ Over Budget |
|---------------------------------------|--------------|------------|----------------|
| 5300 · Office Operations              |              |            |                |
| 5310 · Office Supplies                | 1,490.54     | 1,050.00   | 440.54         |
| 5315 · Supplies-other                 | 2,251.74     | 1,000.00   | 1,251.74       |
| 5320 · Postage                        | 626.46       | 1,100.00   | -473.54        |
| 5325 · Office support services        | 1,331.69     | 1,000.00   | 331.69         |
| 5335 · Computer Expense               | 61.11        | 1,000.00   | -938.89        |
| 5370 · Lease and Service Contracts    | 1,627.64     | 2,950.00   | -1,322.36      |
| 5220 · Maintenance agreements         | 1,057.84     | 1,750.00   | -692.16        |
| 5340 · Dues and Subscriptions         | 628.30       | 1,000.00   | -371.70        |
| 5380 · Bank Service Charges           | -121.86      | 500.00     | -621.86        |
| 5800 · Contingencies                  | 130.00       | 1,000.00   | -870.00        |
| 5300 · Office Operations - Other      | -3,500.00    | 1,500.00   | -5,000.00      |
| Total 5300 · Office Operations        | 5,583.46     | 13,850.00  | -8,266.54      |
| 5400 · Membership Development         |              |            |                |
| 5410 · Ambassadors                    | 323.65       | 350.00     | -26.35         |
| 5440 · Advertising                    | 0.00         | 2,500.00   | -2,500.00      |
| 5450 · Luncheons & Meetings           | 2,517.06     | 2,000.00   | 517.06         |
| 5490 · Website Expense                | 2,981.00     | 3,850.00   | -869.00        |
| 5400 · Membership Development - Other | 3,949.00     | 3,000.00   | 949.00         |
| Total 5400 · Membership Development   | 9,770.71     | 11,700.00  | -1,929.29      |
| Total Expense                         | 163,802.98   | 208,753.00 | -44,950.02     |
| Net Ordinary Income                   | 29,817.28    | 0.00       | 29,817.28      |
| Other Income/Expense<br>Other Expense |              |            |                |
| 9000 · Penalties                      | 332.28       |            |                |
| Total Other Expense                   | 332.28       |            |                |
| Net Other Income                      | -332.28      |            |                |
| Net Income                            | 29,485.00    | 0.00       | 29,485.00      |

## Reidsville Chamber of Commerce Budget Overview Proposed Budget 2019

|  | Ion Dec 19   | Inn Dec 40   |
|--|--------------|--------------|
|  | Jan - Dec 18 | Jan - Dec 19 |
| rdinary Income/Expense                     |              |              |
| Income                                     |              |              |
| Revenues                                   | 45 470 00    | 40,000,00    |
| 4030 · Rental Income                       | 15,478.00    | 19,800.00    |
| 4010 · Membership Investments              | 72,000.00    | 72,000.00    |
| 4020 · New Member Investment               | 8,000.00     | 8,000.00     |
| Total Revenues                             | 95,478.00    | 99,800.00    |
| 4180 · Visitor Center                      | 44,000.00    | 44,000.00    |
| 7000 · Division Income                     |              |              |
| 4170 · Chamber Champion                    | 52,000.00    | 52,000.00    |
| 4500 · Community Support                   | 10,000.00    | 10,000.00    |
| 7020 · Staff Appreciation Luncheon         |              |              |
| 7020820 · Staff Appreciation Expenses      | -3,000.00    | -3,000.00    |
| 7020 · Staff Appreciation Luncheon - Other | 3,000.00     | 3,000.00     |
| Total 7020 · Staff Appreciation Luncheon   | 0.00         | 0.00         |
| 7040 · 7040-Ice cream Social               |              |              |
| 7040840 · 7040840-Ice Cream Social expens  | -225.00      | -225.00      |
| Total 7040 · 7040-Ice cream Social         | -225.00      | -225.00      |
| 7041 · Fundraising-Building fund           |              |              |
| 7041841 · Fundraising Expenses-Bldg Fd     |              |              |
| Total 7041 · Fundraising-Building fund     |              | 0.00         |
| 7042 · Leader in Me income                 |              |              |
| 7042842 · Leader in Me Expenses            | -1,500.00    | -1,500.00    |
| 7042 Leader in Me income - Other           | 1,500.00     | 1,500.00     |
| Total 7042 · Leader in Me income           | 0.00         | 0.00         |
| 7043 · Golf Tournament                     |              |              |
| 7043843 · Golf Tournament Expenses         | -5,000.00    | -5,000.00    |
| 7043 · Golf Tournament - Other             | 13,000.00    | 13,000.00    |
| Total 7043 · Golf Tournament               | 8,000.00     | 8,000.00     |
| 7045 · Seminar                             | 0,000.00     | 0,000.00     |
| 7045845 · Seminar Expenses                 | -500.00      | -500.00      |
| Total 7045 · Seminar                       | -500.00      | -500.00      |
| 7046 · Business Showcase                   | -300.00      | -500.00      |
| 7046846 · Business Showcase expenses       | -12,500.00   | -10,000.00   |
| 7046 · Business Showcase - Other           | 12,500.00    | 12,000.00    |
|  |              |              |
| Total 7046 · Business Showcase             | 0.00         | 2,000.00     |
| 7094 · Annual Meeting                      | 0 500 00     | 0.000.00     |
| 7094894 · Annual Meeting Expenses          | -3,500.00    | -3,000.00    |
| 7094 · Annual Meeting - Other              | 3,500.00     | 3,500.00     |
| Total 7094 · Annual Meeting                | 0.00         | 500.00       |
| Total 7000 · Division Income               | 69,275.00    | 71,775.00    |
| Total Income                               | 208,753.00   | 215,575.00   |
| Gross Profit                               | 208,753.00   | 215,575.00   |

Net Income

### **Reidsville Chamber of Commerce Budget Overview** Proposed Budget 2019

|  | Jan - Dec 18 | Jan - Dec 19 |
|--|--------------|--------------|
| Insurance Expense ( D&O)                   | 900.00       | 900.00       |
| P.O Box Fee                                | 194.00       | 194.00       |
| 5000 · Salaries and Benefits               |              |              |
| 5110 · Salaries                            | 119,080.00   | 119,080.00   |
| 5117 · Reimbursed Expenses                 | 8,700.00     | 9,900.00     |
| 5120 · Payroll Tax Expense                 | 11,000.00    | 11,000.00    |
| 5140 · Retirement Plan                     | 2,000.00     | 5,000.00     |
| 5170 · Travel                              | 600.00       | 500.00       |
| 5171 · Meals                               | 500.00       | 500.00       |
| 5175 · Sales Commission                    | 15,000.00    | 15,000.00    |
| 5180 · Worker's Compensation Insurance     | 527.00       | 527.00       |
| 5190 · Payroll Expenses                    | 500.00       | 500.00       |
| Total 5000 · Salaries and Benefits         | 157,907.00   | 162,007.00   |
| 5200 · Occupancy Expenses                  |              |              |
| 5245 · Utilities                           | 8,500.00     | 8,500.00     |
| 5210 · Rent                                | 6,264.00     | 6,264.00     |
| 5240 · Telephone                           | 3,800.00     | 3,800.00     |
| 5250 · Liability Insurance                 | 1,838.00     | 1,838.00     |
| 5270 · Property Taxes                      | 3,800.00     | 3,800.00     |
| Total 5200 · Occupancy Expenses            | 24,202.00    | 24,202.00    |
| 5300 · Office Operations                   |              |              |
| 5310 · Office Supplies                     | 1,050.00     | 1,050.00     |
| 5315 · Supplies-other                      | 1,000.00     | 2,000.00     |
| 5320 · Postage                             | 1,100.00     | 900.00       |
| 5325 · Office support services             | 1,000.00     | 1,000.00     |
| 5335 · Computer Expense                    | 1,000.00     | 1,000.00     |
| 5370 · Lease and Service Contracts         | 2,950.00     | 2,950.00     |
| 5220 · Maintenance agreements              | 1,750.00     | 1,750.00     |
| 5340 · Dues and Subscriptions              | 1,000.00     | 1,000.00     |
| 5380 · Bank Service Charges                | 500.00       | 0.00         |
| 5800 · Contingencies/Building Sinking Fund | 1,000.00     | 2,922.00     |
| 5300 · Office Operations - Other           | 1,500.00     | 1,500.00     |
| Total 5300 · Office Operations             | 13,850.00    | 16,072.00    |
| 5400 · Membership Development              |              |              |
| 5410 · Ambassadors                         | 350.00       | 350.00       |
| 5440 · Advertising                         | 2,500.00     | 2,500.00     |
| 5450 · Luncheons & Meetings                | 2,000.00     | 2,500.00     |
| 5490 · Website Expense                     | 3,850.00     | 3,850.00     |
| 5400 · Membership Development - Other      | 3,000.00     | 3,000.00     |
| Total 5400 · Membership Development        | 11,700.00    | 12,200.00    |
| Total Expense                              | 208,753.00   | 215,575.00   |
| Net Ordinary Income                        | 0.00         | 0.00         |
| t Income                                   | 0.00         | 0.00         |

|  | Current      | 1 - 30         | 31 - 60        | 61 - 90         | > 90           | TOTAL            | NOTES                                  |
|--|--------------|----------------|----------------|-----------------|----------------|------------------|--|
| Betty Shirley  | 0.00         | 0.00           | 0.00           | 0.00            | 43.75          | 0.00             | DROP                                   |
| Bill Black Chevrolet, Cadillac   | 0.00         | 0.00           | 0.00           | 0.00            | 175.00         | 0.00             | DROP                                   |
| First Tee  | 0.00         | 0.00           | 0.00           | 0.00            | 175.00         | 0.00             | DROP                                   |
| Joyce Monuments  | 0.00         | 0.00           | 175.00         | 0.00            | 0.00           | 0.00             | DROP                                   |
| M & C Home Improvement   | 0.00         | 0.00           | 0.00           | 0.00            | 195.00         | 0.00             | DROP                                   |
| Rockingham County Arts Council   | 0.00         | 0.00           | 0.00           | 175.00          | 0.00           | 0.00             | DROP                                   |
| Sophisticated Soul   | 0.00         | 0.00           | 0.00           | 0.00            | 240.00         | 0.00             | DROP                                   |
| ACL Maintenance Group, Inc   | 0.00         | 0.00           | 0.00           | 0.00            | 215.00         | 215.00           | Membership                             |
| Advanced Home Care<br>Aflac Benefits Advisor- Walter Michael                     | 0.00<br>0.00 | 175.00<br>0.00 | 0.00<br>0.00   | 0.00<br>0.00    | 0.00<br>175.00 | 175.00<br>175.00 | Membership                             |
| All About Smiles   | 0.00         | 0.00           | 0.00           | 0.00            | 175.00         | 175.00           | Membership<br>Membership               |
| Allstate   | 0.00         | 125.00         | 0.00           | 0.00            | 0.00           | 125.00           | Chamber Champion                       |
| Ameristaff Employment & Staffing Solution  | 0.00         | 0.00           | 0.00           | 185.00          | 0.00           | 185.00           | Membership                             |
| Amigo's Paint LLC  | 0.00         | 0.00           | 0.00           | 43.75           | 0.00           | 43.75            | Membership                             |
| Amos Welding & Machine   | 0.00         | 41.66          | 0.00           | 258.34          | 943.67         | 1,243.67         | Chamber Champion                       |
| Aspen Bakery and Coffee Shop   | 0.00         | 0.00           | 0.00           | 43.75           | 0.00           | 43.75            | Membership                             |
| AT&T Authorized Retailer   | 0.00         | 0.00           | 0.00           | 400.00          | 0.00           | 400.00           | Membership                             |
| B & G Glass  | 0.00         | 0.00           | 0.00           | 43.75           | 0.00           | 43.75            | Membership                             |
| Bayada Home Health Care-Eden   | 0.00         | 0.00           | 0.00           | 0.00            | 175.00         | 175.00           | Membership                             |
| BB&T   | 0.00         | 0.00           | 0.00           | 850.00          | 0.00           | 850.00           | 500-CCHamp; 350-Membership             |
| Big Sky Rents & Events   | 0.00         | 175.00         | 0.00           | 0.00            | 0.00           | 175.00           | Membership                             |
| BioLife Plasma Services  | 0.00         | 0.00           | 175.00         | 0.00            | 0.00           | 175.00           | Membership                             |
| Brookdale Reidsville   | 0.00         | 0.00           | 0.00           | 545.00          | 0.00           | 545.00           | Membership                             |
| Cardinal Recycling, LLC  | 0.00         | 500.00         | 0.00           | 0.00            | 0.00           | 500.00           | Annual Awards Sponsor                  |
| Carefree Merchant Processing   | 0.00         | 234.58         | 0.00           | 234.59          | -0.85          | 468.32           | Chamber Champion/Membership            |
| Carolina Veterinary Assistance & Adoption  | 0.00         | 175.00         | 0.00           | 0.00            | 0.00           | 175.00           | Membership                             |
| Carter Bank And Trust  | 0.00         | 0.00           | 0.00           | 500.00          | 225.00         | 725.00           | Over 90-Golf; Over 60-Chamber Champion |
| Cat's Meow, The  | 0.00<br>0.00 | 0.00           | 0.00           | 187.50<br>43.75 | 362.50         | 550.00<br>43.75  | Chamber Champion                       |
| Cliq Media<br>Cole, Nelson   | 0.00         | 0.00<br>0.00   | 0.00<br>0.00   | 43.75           | 0.00<br>0.00   | 43.75            | Membership<br>Membership               |
| Community Blood Center of the Carolinas  | 0.00         | 50.00          | 0.00           | 40.00           | 0.00           | 40.00<br>50.00   | Annual Awards                          |
| Crisp Cleaning Service   | 0.00         | 0.00           | 0.00           | 0.00            | 175.00         | 175.00           | Membership                             |
| CTT Productions, LLC   | 0.00         | 175.00         | 0.00           | 0.00            | 0.00           | 175.00           | Membership                             |
| Curis at Reidsville Transitional Care and  | 0.00         | 92.50          | 0.00           | 0.00            | 1,647.50       | 1,740.00         | Over 90 - Avante; Current - Membership |
| Dean's Office Machines   | 0.00         | 175.00         | 0.00           | 0.00            | 0.00           | 175.00           | Membership                             |
| DM&E Tactical  | 0.00         | 175.00         | 0.00           | 0.00            | 0.00           | 175.00           | Membership                             |
| Donut House, The   | 0.00         | 43.75          | 0.00           | -0.25           | 0.00           | 43.50            | Membership                             |
| Downtown Dog House   | 0.00         | 0.00           | 0.00           | 0.00            | 100.00         | 100.00           | Business Showcase                      |
| Duke Energy  | 0.00         | 0.00           | 0.00           | 585.00          | 0.00           | 585.00           | Membership                             |
| Electric Systems, Inc.   | 0.00         | 500.00         | 0.00           | 0.00            | 0.00           | 500.00           | Annual Awards Sponsor                  |
| Elevated Environmental Corporation   | 0.00         | 0.00           | 0.00           | 43.75           | 0.00           | 43.75            | Membership                             |
| Faith & Love Connection Center   | 0.00         | 14.59          | 0.00           | 29.16           | 58.34          | 102.09           | Membership<br>Membership               |
| Fat Mac's Backyard BBQ   | 0.00         | 0.00           | 0.00           | 0.00            | 175.00         | 175.00           | Membership                             |
| First Citizens Bank<br>Fosters Ordering & Delivery                               | 0.00<br>0.00 | 25.00<br>43.75 | 0.00<br>0.00   | 0.00<br>-2.50   | 0.00<br>0.00   | 25.00<br>41.25   | Annual Awards<br>Membership            |
| Fursty's Restaurant  | 0.00         | 0.00           | 0.00           | 0.00            | 175.00         | 175.00           | Membership                             |
| Gabriel E. Zeller, Attorney at Law   | 0.00         | -14.58         | -14.25         | 0.00            | 0.00           | -28.83           | Credit                                 |
| Harrell's Waterproofing, Inc.  | 0.00         | 240.00         | 0.00           | 0.00            | 0.00           | 240.00           | Membership                             |
| Health Insurance Plans Plus Online   | 0.00         | 83.34          | 0.00           | 0.00            | 0.33           | 83.67            | Chamber Champion                       |
| Hicks Agency   | 0.00         | 0.00           | 0.00           | 175.00          | 0.00           | 175.00           | Membership                             |
| Highlands Residential MTG  | 0.00         | 0.00           | 0.00           | 175.00          | 0.00           | 175.00           | Membership                             |
| Hometown Auto Group  | 0.00         | 375.00         | 0.00           | 0.00            | 0.00           | 375.00           | Chamber Champion                       |
| House to Home Movers LLC   | 0.00         | 43.75          | 0.00           | 0.00            | 0.00           | 43.75            | Membership                             |
| Humana   | 0.00         | 175.00         | 0.00           | 0.00            | 0.00           | 175.00           | Membership                             |
| J. Michael Fargis & Associates, LLP, CPAs  | 0.00         | 0.00           | 0.00           | 240.00          | 0.00           | 240.00           | Membership                             |
| James Winthrop Saunders Construction Inc.  | 0.00         | 0.00           | 0.00           | 0.00            | 240.00         | 240.00           | Membership                             |
| Law Office of Cathy R. Stroupe P.A.  | 0.00         | 175.00         | 0.00           | 0.00            | 0.00           | 175.00           | Membership                             |
| Lot 2540 Inc.  | 0.00         | 0.00           | 0.00           | 175.00          | 0.00           | 175.00           | Membership<br>Chamber Champion         |
| Lularoe Misty Hoback   | 0.00         | 140.67         | 0.00           | 83.33           | 291.67         | 515.67           | Chamber Champion                       |
| Main Street United Methodist Church<br>Masonry Construction Services of NC, Inc. | 0.00<br>0.00 | 25.00<br>0.00  | 0.00<br>175.00 | 0.00<br>0.00    | 0.00           | 25.00<br>175.00  | Annual Awards<br>Membership            |
| Masonry Construction Services of NC, Inc.<br>McKinney & Son Builders             | 0.00         | 0.00           | 0.00           | 0.00<br>175.00  | 0.00<br>0.00   | 175.00           | Membership                             |
| McKinney & Son Builders<br>McMichael, Kimberly                                   | 0.00         | 0.00           | 85.00          | 0.00            | 0.00           | 85.00            | Membership                             |
| Monet-Linda Warren   | 0.00         | 0.00           | 0.00           | 99.00           | 0.00           | 99.00            | Membership                             |
| Mpressed Mobile Dry Cleaners   | 0.00         | 0.00           | 0.00           | 375.00          | 0.00           | 375.00           | Chamber Champion                       |
| ,  |              |                |                |                 |                |                  | ·····                                  |

| Mumbo Jumbo Imports                      | 0.00 | 20.00    | 0.00   | 20.00    | -0.40     | 39.60     | Membership                  |
|--|------|----------|--------|----------|-----------|-----------|-----------------------------|
| New Vision Therapy, PLLC                 | 0.00 | 43.75    | 0.00   | 0.00     | 87.50     | 131.25    | Membership                  |
| North Star Driving School                | 0.00 | 14.58    | 0.00   | 29.17    | 724.15    | 767.90    | Membership; Old rent        |
| Oakhaven Properties, LLC                 | 0.00 | 97.92    | 0.00   | 0.00     | 0.00      | 97.92     | Chamber Champion/Membership |
| P&C Mobile Detailing                     | 0.00 | 43.75    | -6.25  | 0.00     | 0.00      | 37.50     | Membership                  |
| Partnership for Community Care           | 0.00 | 25.00    | 0.00   | 0.00     | 0.00      | 25.00     | Annual Awards               |
| Paychex                                  | 0.00 | 0.00     | 0.00   | 10.00    | 250.00    | 260.00    | Business Showcase           |
| Pennrose Park Country Club               | 0.00 | 0.00     | 0.00   | 175.00   | 0.00      | 175.00    | Membership                  |
| Piedmont Natural Gas                     | 0.00 | 0.00     | 0.00   | 400.00   | 0.00      | 400.00    | Membership                  |
| Raphael's Hair Studio                    | 0.00 | 0.00     | 0.00   | 0.00     | 100.00    | 100.00    | Membership                  |
| Reidsville Army Recruiting               | 0.00 | 0.00     | 0.00   | 0.00     | 175.00    | 175.00    | Membership                  |
| Reidsville Bowling Center                | 0.00 | 0.00     | 0.00   | 0.00     | 87.50     | 87.50     | Membership                  |
| Reidsville Dialysis - Davita Inc.        | 0.00 | 0.00     | 0.00   | 0.00     | 295.00    | 295.00    | Membership                  |
| Reidsville Event Center                  | 0.00 | 175.00   | 0.00   | 0.00     | 0.00      | 175.00    | Membership                  |
| Reidsville Family Dental - Dr. Ty Wooden | 0.00 | 0.00     | 0.00   | 240.00   | 0.00      | 240.00    | Membership                  |
| Reidsville Family Y                      | 0.00 | 0.00     | 0.00   | 0.00     | -0.25     | -0.25     | Credit                      |
| Reidsville Par 2                         | 0.00 | 0.00     | 0.00   | 0.00     | 20.00     | 20.00     | Membership                  |
| Reidsville Tigers                        | 0.00 | 0.00     | -0.25  | 0.00     | 0.00      | -0.25     | Credit                      |
| Rockingham County Community Foundation   | 0.00 | 175.00   | 0.00   | 0.00     | 0.00      | 175.00    | Membership                  |
| Rockingham County Schools                | 0.00 | 0.00     | 0.00   | 175.00   | 0.00      | 175.00    | Membership                  |
| Sagebrush Steakhouse                     | 0.00 | 225.00   | 0.00   | -50.00   | 0.00      | 175.00    | Membership                  |
| Salvation Army of Rockingham County, The | 0.00 | 0.00     | 0.00   | 0.00     | 85.00     | 85.00     | Membership                  |
| Sanitary Cafe                            | 0.00 | 0.00     | 0.00   | 0.00     | 175.00    | 175.00    | Membership                  |
| Scales Street Music, Inc.                | 0.00 | 0.00     | 0.00   | 250.00   | 0.00      | 250.00    | Chamber Champion            |
| Schewel Furniture Company                | 0.00 | 147.50   | 0.00   | 0.00     | 0.00      | 147.50    | Membership                  |
| Sip Coffee House                         | 0.00 | 0.00     | 0.00   | 0.00     | 125.00    | 125.00    | Membership                  |
| Skoopz Character Connect                 | 0.00 | 0.00     | 0.00   | 0.00     | 174.95    | 174.95    | Membership                  |
| Smith Automotive of Reidsville, LLC.     | 0.00 | 0.00     | 0.00   | 0.00     | 195.00    | 195.00    | Membership                  |
| Southeastern Orthopaedic Specialists     | 0.00 | 175.00   | 0.00   | 0.00     | 0.00      | 175.00    | Membership                  |
| State Employees' Credit Union            | 0.00 | 0.00     | 0.00   | 295.00   | 0.00      | 295.00    | Membership                  |
| Studio 29 North Salon and Spa            | 0.00 | 0.00     | 0.00   | 0.00     | 175.00    | 175.00    | Membership                  |
| Systel Business Equipment                | 0.00 | 0.00     | 0.00   | 175.00   | 0.00      | 175.00    | Membership                  |
| The Four Directions of Health            | 0.00 | 14.59    | 0.00   | 29.16    | 14.59     | 58.34     | Membership                  |
| Thirty One Gifts- April Garris           | 0.00 | 0.00     | 0.00   | 0.00     | 99.00     | 99.00     | Membership                  |
| Tiny Toes Consignment, LLC               | 0.00 | 43.75    | 0.00   | 0.00     | 75.00     | 118.75    | Membership                  |
| Triad Behavioral Resources               | 0.00 | 60.00    | 0.00   | 0.00     | 0.00      | 60.00     | Membership                  |
| Tropical G Smoothie & Sandwiches         | 0.00 | 0.00     | 0.00   | 0.00     | 175.00    | 175.00    | Membership                  |
| UMAR, Reidsville Arts                    | 0.00 | 0.00     | 0.00   | 0.00     | 20.00     | 20.00     | Membership                  |
| Wal-Mart                                 | 0.00 | 0.00     | 0.00   | 0.00     | 1,965.00  | 1,965.00  | Membership                  |
| WLC Forklift Services                    | 0.00 | 125.00   | 0.00   | 250.00   | 250.00    | 625.00    | Chamber Champion            |
| Woodforest National Bank                 | 0.00 | 0.00     | 0.00   | 240.00   | 0.00      | 240.00    | Membership                  |
| Workforce Unlimited, LLC                 | 0.00 | 75.00    | 0.00   | 0.00     | 0.00      | 75.00     | Annual Awards               |
| WRJ Protective Intervention Services     | 0.00 | 0.00     | 0.00   | 0.00     | 175.00    | 175.00    | Membership                  |
|  | 0.00 | 5,424.85 | 414.25 | 7,766.25 | 10,575.20 | 24,180.55 |                             |
|  |      |          |        |          |           |           |                             |

## President's Report January 2019

**Leadership Rockingham:** We had our Explore Wentworth Day on January 16<sup>th</sup> after the countywide coffee. Explore Rockingham Day has been rescheduled for January 30<sup>th</sup> and I will oversee planning. We are scheduled for the Jail tour, and Sheriff's office, the Courthouse, Clerk of Court, District Attorney's office, Register of Deeds office and hearing from the County manager. We are trying to firm up a few other details.

## Economic Development Updates (Partnership with City Staff):

Robbie and I had a meeting today, 1/2/2019 with City staff regarding NCDOT projects and some upcoming events that we will be attending/promoting and hosting. We will need all Chamber board members to plan to attend these events in the Spring as we have more information, we will share. Jeff and I have a meeting with Sanritsu on Monday to talk about their presence in the community.

## Business Advisory Council: No new updates.

**<u>RDC Board & Promotions Committee Meeting</u>**: Casino Night is in full swing. I am looking forward to this event on March 9<sup>th</sup>. We will need plenty of volunteers and help getting donations. I am sending an email this week with the google spreadsheet for you to sign up for getting donations.

**Community Pride:** Monthly meetings on the first Monday at 9:00am at the Chamber of Commerce. The date is probably going to be in May for the event. The committees are underway with their plans for education, advocacy and activities. We have gotten a design for a T-shirt and for a logo. I am please with the movement on this. We have a date set for May 17th and 18<sup>th</sup>.

<u>Score:</u> We have a plan to engage our counselors in a follow up with some of SCORE's clients that Shawn has been meeting with during this slower time of the year. We are still working on how the procedure should work amongst all of the counselors so that it funnels into the Chamber office.

# **Upcoming Events:**

Thursday, January 24<sup>th</sup> – 12:00 pm Cricket Wireless Ribbon Cutting (*1130 Freeway Drive, Suite B*)
Tuesday, February, 5<sup>th</sup> – 11:00am Albaad FEM Plant Ribbon Cutting (*1900 Barnes Street, Previously Ball Corp.*)
Wednesday, February 6<sup>th</sup> – Annual Awards Luncheon at Pennrose Park Country Club – Seating begins at 11:30am – please RSVP by Monday, January 28<sup>th</sup> (*1622 Country Club Road*)
Thursday, February 7<sup>th</sup> – 8:00 am Chamber Coffee @ Carter Bank & Trust
Saturday, February 9<sup>th</sup> – Greensboro Night at the Swarm Sponsored by Rise Up Reidsville and Tri-State Steel. Tickets are \$15 for adults and \$10 for kids and they come with a t-shirt. RSVP by Friday, January 18<sup>th</sup>.
The Fieldhouse at the Greensboro Coliseum Complex – 1921 W. Gate City Blvd Greensboro, NC 27403
Tuesday, February 12<sup>th</sup> – 12:00 pm On Fleek Brow Boutique Ribbon Cutting
1422 Freeway Drive
Wednesday, February 20<sup>th</sup> – 12:00 pm Highlands Residential Mortgage Ribbon Cutting (located at the Chamber)
Wednesday, February 27<sup>th</sup> – 12:00 pm Full Board Meeting

# December 2018 Chamber & Visitor Center Report



Diane attended Reside in Reidsville at the Penn House on Friday, December 7th



Great attendance at

the December

**Rockingham** 

& Reidsville

**School** 

**Coffee hosted by** 

County Education Foundation, NC 100

**Industrial Alliance** 

at Reidsville Middle



Chamber Holiday Jingle & Mingle held on Tuesday, December 18<sup>th</sup> – We had about 30 attendees.

\* 15 Meetings \* Spaces used 12 times \*

144

58

2

Breakfast with Santa! Over 300 Tickets Sold! Awesome Event!