

Reidsville Chamber of Commerce
Board of Directors Regular Meeting
December 13, 2021
12pm via
140 S. Scales Street
Reidsville, NC 27320

Welcome

Invocation

City of Reidsville

President's Report

- **Financial Reports**
 - AR Report
 - Membership/Drop Report
 - Board Budget Report
 - Budget Information
- **Directory**
- **Policy & Procedure Committee**
- **Upcoming Events**
- **Other Projects**

Executive Board Updates:

- **Capital Improvements Update**
- **Nominations Committee Report**

ADJOURN

UPCOMING EVENTS:

MLK Unity Fund Breakfast, January 2022

January Board Meeting Wednesday January 26th at 12pm

January Board Retreat Friday January 28th 9am-1:30pm (more details to come)

February 8th, 1pm-3pm NC Family Forward Roundtable

President's Report December 2021

Business Coalition Meeting: We met on Wednesday, December 1st at the RoCo Economic Development office. Two things came out of that meeting. 1. We feel as if we need to strengthen the message and information that all the organizations are giving when entrepreneurs are seeking help. 2. The workforce issues are no better. Their office will be putting out a transportation survey, as that seems to continue to rise to the top when it comes to having a workforce for some of our industry. There is also a large job fair being planned for RCC in April. This leads me to feel even more strongly about our plans to initiate a workforce development committee.

MLK Unity Fund: We are meeting every two weeks on Wednesday mornings. The plan is still to have a virtual breakfast. It will be recorded via Rockingham Update on January 5th. We need to vote on our award.

Broadband Project/Digital Inclusion Project (Specific to Reidsville):

Digital Inclusion Plan. The plan is complete! The County is working to create a page on the County's website, and we will be sharing more information as we have it.

City of Reidsville Meeting Priority List. Attached is the priority list we discussed in the meeting. In addition, you will find an Impact Effort map, that groups ideas together based on how much effort they require to carry out and how much impact they will have on the goal.

NC Family Forward Project

We are excited to continue our conversations with you around creating Family Friendly Workplaces in Rockingham County by hosting a roundtable discussion in February.

At this juncture, we are planning to hold this meeting in-person with a location to be determined. We plan to have representation from the City of Reidsville, Reidsville Chamber of Commerce, Partnership for Children, Reidsville Area Foundation, families and local businesses. Together, we can create a plan for making Reidsville family-friendly! (We would like for Annie Penn to be involved in this as well)

This work locally is also a part of a statewide initiative called [Family Forward NC](#). Please visit the link site to read more about the initiative and see what other organizations are doing to attract and retain employees while also supporting working families.

With support from the Reidsville Area Foundation, we are the project was able to provide mini grants to local businesses or organizations to assist with implementation of new policies or practices that support the needs of families.

Shop Small Season/Reidsville Rewards Program:

Launched a Shop Small Season to promote local dollars staying local. This program has been about trying to lengthen the idea of shopping local/small for more than just Shop Small Saturday. The deadline is this Wednesday for folks to turn in their receipts.

Building Upgrades:

The new awnings have been installed and we are thrilled! They look wonderful. The stucco work and sealing of the windowsills made the building really “pop”. The last piece of this grant and project is to have our signage installed. We are waiting on the letters that match the bronze metal to arrive. They are on a shipping delay.

Decorating Contest/Hometown Christmas/Letters to Santa: We won 2nd place for our Christmas Decorations this year. We are so thankful to our members who helped us with our setup! Mish Mosh, Bob Adams, Saunders Ace Hardware, and the City of Reidsville. We are really excited to be working with the City on their vision- Summer wanted the Letters from Santa to be returned – so I have printed over 100 letters and signed them from Santa. We mailed 121 last week and have some more from the weekend that we will get out this week.

City/Duke Energy Grant: The City of Reidsville was awarded \$25,000 in grant money that they applied for related to COVID-19. We received a grant for upgrading our package in ChamberMaster to offer the gift certificates last year and to buy a community calendar plug-in for the website so that we can participate in a larger reach and less duplication of effort for events in the community. This will be more geared as a Visitor Center function.

Reidsville Chamber of Commerce A/R Aging Summary

As of December 13, 2021

	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Farm Bureau Insurance	0.00	0.00	0.00	2,500.00	2,500.00
Reidsville Luckies Batting Academy	0.00	0.00	0.00	825.00	825.00
Biscuitville	0.00	0.00	0.00	350.00	350.00
Eclectic Visions Art Co.	0.00	0.00	68.75	315.63	384.38
Debbie's Restaurant Ritz Gourmet Inc.	0.00	0.00	0.00	240.00	240.00
Little Angel's Child Development Center	0.00	0.00	0.00	240.00	240.00
Piedmont Triad Charitable Foundation/ Wyn	0.00	0.00	0.00	240.00	240.00
GCRF Events and Custom Creations	0.00	43.75	0.00	218.50	262.25
The Ole Corner Shop by Davidson-Joyce, LL	0.00	0.00	87.50	214.46	301.96
Alcorn's Custom Woodworking, Inc.	0.00	0.00	0.00	175.00	175.00
ALCOVA Mortgage, LLC	0.00	0.00	0.00	175.00	175.00
All About Smiles	0.00	0.00	0.00	175.00	175.00
Cricket Wireless	0.00	0.00	0.00	175.00	175.00
Days Inn by Wyndham Reidsville	0.00	0.00	0.00	175.00	175.00
Dr. Margaret Bowen MD, PLLC	0.00	0.00	0.00	175.00	175.00
Kelly Office Solutions	0.00	0.00	0.00	175.00	175.00
Kiwanis Club of Reidsville	0.00	0.00	0.00	175.00	175.00
Manitou Auctions	0.00	0.00	0.00	175.00	175.00
Monroeton Golf Course, Inc.	0.00	0.00	0.00	175.00	175.00
Paychex	0.00	0.00	0.00	175.00	175.00
Reidsville Insurance Center	0.00	0.00	0.00	175.00	175.00
Rockingham Kidney Center	0.00	0.00	0.00	175.00	175.00
Sanitary Cafe	0.00	0.00	0.00	175.00	175.00
Triad Telecom, Inc.	0.00	0.00	0.00	175.00	175.00
Lelia's Tender Care, Inc.	0.00	0.00	0.00	157.50	157.50
Amigo's Paint LLC	43.75	0.00	0.00	131.25	175.00
Elevated Environmental Corporation	43.75	0.00	0.00	131.25	175.00
Kelly's Kitchen, LLC	0.00	0.00	43.75	106.25	150.00
Rodan & Fields- Stephanie Ellington	0.00	0.00	0.00	99.00	99.00
Thirty One Gifts- April Garris	0.00	0.00	0.00	98.00	98.00
City of Refuge Ministries Int'l Inc (CORM	0.00	0.00	0.00	85.00	85.00
McMichael, Kimberly	0.00	0.00	0.00	85.00	85.00
Royalty Health & Wellness, P.C.	26.25	26.25	26.25	52.50	131.25
Through the Looking Glass Photography by	0.00	0.00	48.75	48.75	97.50
Sip Coffee House	0.00	0.00	43.75	43.75	87.50
B & G Glass	43.75	0.00	0.00	43.75	87.50
Alpha and Omega Telecom Group, Inc.	0.00	0.00	0.00	20.00	20.00
Simply KJ's Boutique-Krystal Jordan	0.00	0.00	0.00	20.00	20.00
Gabriel E. Zeller, Attorney at Law	14.59	14.58	0.00	14.59	43.76
Briar Creek Farm	0.00	43.75	0.00	12.50	56.25
Pella	0.00	0.00	828.00	0.00	828.00
Aflac Benefits Advisor- Walter Michael	250.00	0.00	250.00	0.00	500.00
Pennrose Automotive Group, LLC	0.00	0.00	195.00	0.00	195.00
Downtown Dog House	0.00	0.00	175.00	0.00	175.00
Baber Travel, LLC.	0.00	0.00	175.00	0.00	175.00

Reidsville Chamber of Commerce A/R Aging Summary

As of December 13, 2021

	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Belmont Small Animal Hospital	0.00	0.00	175.00	0.00	175.00
Cambio	0.00	0.00	175.00	0.00	175.00
Care First Pharmacy	0.00	0.00	175.00	0.00	175.00
Coates Collectibles and Antiques	0.00	0.00	175.00	0.00	175.00
Lot 2540 Inc.	0.00	0.00	175.00	0.00	175.00
Mirrors Beauty Studio	0.00	0.00	175.00	0.00	175.00
Piedmont Triad Insurance	0.00	0.00	175.00	0.00	175.00
Rockingham County Theater Group	0.00	0.00	175.00	0.00	175.00
Strader Insurance and Financial Services,	0.00	0.00	175.00	0.00	175.00
Via Financial Group, LLC	0.00	0.00	175.00	0.00	175.00
Mumbo Jumbo Imports	20.00	20.00	20.00	0.00	60.00
Main Street UMC Dewey Bakery	0.00	0.00	20.00	0.00	20.00
Southeastern Data Comm, Inc.	0.00	0.00	20.00	0.00	20.00
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Pelham Transportation Corporation	0.00	375.00	0.00	0.00	375.00
Albaad USA, Inc.	264.41	264.42	0.00	0.00	528.83
Wray's Concrete	0.00	240.00	0.00	0.00	240.00
CDI Logistics	0.00	195.00	0.00	0.00	195.00
Alleviation Massage	0.00	175.00	0.00	0.00	175.00
Art in the Garden	0.00	175.00	0.00	0.00	175.00
Eden Jewelry	0.00	175.00	0.00	0.00	175.00
National Federation of the Blind	0.00	175.00	0.00	0.00	175.00
NC 100	0.00	175.00	0.00	0.00	175.00
Old North State League Inc.	0.00	175.00	0.00	0.00	175.00
Red Hill Dawn Music LLC (dba Scales Stree	0.00	175.00	0.00	0.00	175.00
Reids Computer Sales and Service	0.00	175.00	0.00	0.00	175.00
Rockingham County Toys For Tots	0.00	175.00	0.00	0.00	175.00
Seth M. Woodall & Associates, PLLC	0.00	175.00	0.00	0.00	175.00
Southern Spirits	0.00	175.00	0.00	0.00	175.00
Thrift Shack	0.00	175.00	0.00	0.00	175.00
Warrior Nutrition	0.00	175.00	0.00	0.00	175.00
Office of Congressman Patrick McHenry	0.00	85.00	0.00	0.00	85.00
Reidsville Tigers	0.00	43.75	0.00	0.00	43.75
The Collective Coffee and Bakery	0.00	43.75	0.00	0.00	43.75
CTT Productions, LLC	14.59	14.58	0.00	0.00	29.17
Highlands Residential Mortgage	8.34	8.33	0.00	0.00	16.67
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City of Reidsville	22,000.00	0.00	0.00	0.00	22,000.00
Annie Penn Hospital	7,500.00	0.00	0.00	0.00	7,500.00
Dorada Foods	1,980.00	0.00	0.00	0.00	1,980.00
UNIFI, Inc.	1,452.00	0.00	0.00	0.00	1,452.00
Greensboro Grasshoppers	1,000.00	0.00	0.00	0.00	1,000.00
Duke Energy	585.00	0.00	0.00	0.00	585.00
Brookdale Reidsville	545.00	0.00	0.00	0.00	545.00
Electric Systems, Inc.	545.00	0.00	0.00	0.00	545.00
American Partners Federal Credit Union	400.00	0.00	0.00	0.00	400.00
AT&T Authorized Retailer	400.00	0.00	0.00	0.00	400.00

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As of December 13, 2021

	<u>1 - 30</u>	<u>31 - 60</u>	<u>61 - 90</u>	<u>> 90</u>	<u>TOTAL</u>
Piedmont Natural Gas	400.00	0.00	0.00	0.00	400.00
Car Needs	365.00	0.00	0.00	0.00	365.00
BB&T	350.00	0.00	0.00	0.00	350.00
Hutchens Rentz-Eden Oil Company	350.00	0.00	0.00	0.00	350.00
Martin Marietta Aggregates	350.00	0.00	0.00	0.00	350.00
Impex Chevrolet Buick GMC	300.00	0.00	0.00	0.00	300.00
Belk	295.00	0.00	0.00	0.00	295.00
Carter Bank And Trust	295.00	0.00	0.00	0.00	295.00
Chandler Concrete Company	295.00	0.00	0.00	0.00	295.00
Reidsville's Office City	280.00	0.00	0.00	0.00	280.00
A & D of Greensborough	250.00	0.00	0.00	0.00	250.00
Betsy-Jeff Penn 4-H Center	240.00	0.00	0.00	0.00	240.00
First Citizens Bank	240.00	0.00	0.00	0.00	240.00
McAlister Oil Company	240.00	0.00	0.00	0.00	240.00
Reidsville Family Dental - Dr. Ty Wooden	240.00	0.00	0.00	0.00	240.00
Strader's Shoe Store	240.00	0.00	0.00	0.00	240.00
Tractor Supply Company	240.00	0.00	0.00	0.00	240.00
Ameristaff Employment & Staffing Solution	175.00	0.00	0.00	0.00	175.00
Celtic Fringe, The	175.00	0.00	0.00	0.00	175.00
GCW Industrial Services, Inc	175.00	0.00	0.00	0.00	175.00
Goodwill Industries of Central NC	175.00	0.00	0.00	0.00	175.00
Hicks Insurance Group	175.00	0.00	0.00	0.00	175.00
Hospice of Rockingham County	175.00	0.00	0.00	0.00	175.00
Irenic Therapy, PLLC	175.00	0.00	0.00	0.00	175.00
MGA Marketing & Web Design	175.00	0.00	0.00	0.00	175.00
Midtown Salon & Spa	175.00	0.00	0.00	0.00	175.00
OpulenceMD Beauty	175.00	0.00	0.00	0.00	175.00
Pennrose Park Country Club	175.00	0.00	0.00	0.00	175.00
RE/MAX Relaty Consultants-Frank Verdi	175.00	0.00	0.00	0.00	175.00
Reidsville Trading Post	175.00	0.00	0.00	0.00	175.00
Rockingham Community College	175.00	0.00	0.00	0.00	175.00
Rockingham County Schools	175.00	0.00	0.00	0.00	175.00
Sherwin Williams Co.	175.00	0.00	0.00	0.00	175.00
TMS Digital	175.00	0.00	0.00	0.00	175.00
United Way of Rockingham County	175.00	0.00	0.00	0.00	175.00
ValleyStar Credit Union	175.00	0.00	0.00	0.00	175.00
ZenBusiness	175.00	0.00	0.00	0.00	175.00
First Presbyterian Church	85.00	0.00	0.00	0.00	85.00
Linda Lou's DBA Sandy Cross General Merch	43.75	0.00	0.00	0.00	43.75
North Star Driving School	14.58	0.00	0.00	0.00	14.58
Powell - Barefoot Agency, Inc.	104.17	0.00	0.01	-0.01	104.17
Reidsville Family YMCA	175.00	0.00	0.00	-0.25	174.75
TOTAL	<u>46,028.93</u>	<u>3,693.16</u>	<u>3,751.76</u>	<u>8,917.42</u>	<u>62,391.27</u>

Reidsville Chamber of Commerce A/R Aging Summary

As of December 13, 2021
Notes

Farm Bureau Insurance	Chamber Champion - Payment Promised
Reidsville Luckies Batting Academy	
Biscuitville	Working with Corporate
Eclectic Visions Art Co.	Making Payments
Debbie's Restaurant Ritz Gourmet Inc.	Payment Promised
Little Angel's Child Development Center	
Piedmont Triad Charitable Foundation/ Wyn	
GCRF Events and Custom Creations	
The Ole Corner Shop by Davidson-Joyce, LL	Making Payments
Alcorn's Custom Woodworking, Inc.	
ALCOVA Mortgage, LLC	
All About Smiles	
Cricket Wireless	
Days Inn by Wyndham Reidsville	
Dr. Margaret Bowen MD, PLLC	
Kelly Office Solutions	
Kiwanis Club of Reidsville	Payment Promised
Manitou Auctions	
Monroeton Golf Course, Inc.	
Paychex	
Reidsville Insurance Center	
Rockingham Kidney Center	Payment Promised
Sanitary Cafe	
Triad Telecom, Inc.	Payment Promised
Lelia's Tender Care, Inc.	
Amigo's Paint LLC	
Elevated Environmental Corporation	
Kelly's Kitchen, LLC	
Rodan & Fields- Stephanie Ellington	
Thirty One Gifts- April Garris	Payment Promised
City of Refuge Ministries Int'l Inc (CORM	Payment Promised
McMichael, Kimberly	Payment Promised
Royalty Health & Wellness, P.C.	
Through the Looking Glass Photography by	
Sip Coffee House	
B & G Glass	
Alpha and Omega Telecom Group, Inc.	Payment Promised
Simply KJ's Boutique-Krystal Jordan	
Gabriel E. Zeller, Attorney at Law	Making Payments
Briar Creek Farm	Making Payments
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Pella	
Aflac Benefits Advisor- Walter Michael	
Pennrose Automotive Group, LLC	
Downtown Dog House	
Baber Travel, LLC.	

Reidsville Chamber of Commerce
A/R Aging Summary
As of December 13, 2021
Notes

Belmont Small Animal Hospital
Cambio
Care First Pharmacy
Coates Collectibles and Antiques
Lot 2540 Inc.
Mirrors Beauty Studio
Piedmont Triad Insurance
Rockingham County Theater Group
Strader Insurance and Financial Services,
Via Financial Group, LLC
Mumbo Jumbo Imports
Main Street UMC Dewey Bakery
Southeastern Data Comm, Inc.

Pelham Transportation Corporation
Albaad USA, Inc.
Wray's Concrete
CDI Logistics
Alleviation Massage
Art in the Garden
Eden Jewelry
National Federation of the Blind
NC 100
Old North State League Inc.
Red Hill Dawn Music LLC (dba Scales Stree
Reids Computer Sales and Service
Rockingham County Toys For Tots
Seth M. Woodall & Associates, PLLC
Southern Spirits
Thrift Shack
Warrior Nutrition
Office of Congressman Patrick McHenry
Reidsville Tigers
The Collective Coffee and Bakery
CTT Productions, LLC
Highlands Residential Mortgage

City of Reidsville
Annie Penn Hospital
Dorada Foods
UNIFI, Inc.
Greensboro Grasshoppers
Duke Energy
Brookdale Reidsville
Electric Systems, Inc.
American Partners Federal Credit Union
AT&T Authorized Retailer

Reidsville Chamber of Commerce
A/R Aging Summary
As of December 13, 2021
Notes

Piedmont Natural Gas
Car Needs
BB&T
Hutchens Rentz-Eden Oil Company
Martin Marietta Aggregates
Impex Chevrolet Buick GMC
Belk
Carter Bank And Trust
Chandler Concrete Company
Reidsville's Office City
A & D of Greensborough
Betsy-Jeff Penn 4-H Center
First Citizens Bank
McAlister Oil Company
Reidsville Family Dental - Dr. Ty Wooden
Strader's Shoe Store
Tractor Supply Company
Ameristaff Employment & Staffing Solution
Celtic Fringe, The
GCW Industrial Services, Inc
Goodwill Industries of Central NC
Hicks Insurance Group
Hospice of Rockingham County
Irenic Therapy, PLLC
MGA Marketing & Web Design
Midtown Salon & Spa
OpulenceMD Beauty
Pennrose Park Country Club
RE/MAX Relaty Consultants-Frank Verdi
Reidsville Trading Post
Rockingham Community College
Rockingham County Schools
Sherwin Williams Co.
TMS Digital
United Way of Rockingham County
ValleyStar Credit Union
ZenBusiness
First Presbyterian Church
Linda Lou's DBA Sandy Cross General Merch
North Star Driving School
Powell - Barefoot Agency, Inc.
Reidsville Family YMCA
TOTAL

Reidsville Chamber of Commerce
Profit & Loss Budget vs. Actual
 January through November 2021

	Jan - Nov 21	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
7101 · PPP forgiven loans - Tax free Revenues	46,825.99		
4030 · Rental Income	21,027.57	18,150.00	2,877.57
4010 · Membership Investments	52,341.83	60,800.00	-8,458.17
4020 · New Member Investment	9,359.37	7,350.00	2,009.37
Total Revenues	82,728.77	86,300.00	-3,571.23
4150 · Miscellaneous Income	225.00		
4180 · Visitor Center			
4181 · Visitor Center Expenses	-4,671.73		
4180 · Visitor Center - Other	37,495.04	22,000.00	15,495.04
Total 4180 · Visitor Center	32,823.31	22,000.00	10,823.31
7051 · Grasshoppers Night Income	100.00		
7052 · Greensboro Swarm Income	100.00		
7000 · Division Income			
7100 · Affinity Program Income	3,072.90		
7049 · Beer Garden/WineTasting Income			
7049849 · BeerGarden/WineTasting Expens...	-8,570.17		
7049 · Beer Garden/WineTasting Income - ...	13,439.00		
Total 7049 · Beer Garden/WineTasting Income	4,868.83		
4170 · Chamber Champion	42,611.85	51,500.00	-8,888.15
4500 · Community Support	10,000.00	10,000.00	0.00
7010 · Promotional Adv. Sponsorships			
7013 · Website Enhanced Listing	24.04		
7010 · Promotional Adv. Sponsorships - Ot...	150.00		
Total 7010 · Promotional Adv. Sponsorships	174.04		
7020 · Staff Appreciation Luncheon			
7020820 · Staff Appreciation Expenses	-2,090.66	-3,000.00	909.34
7020 · Staff Appreciation Luncheon - Other	817.70	3,000.00	-2,182.30
Total 7020 · Staff Appreciation Luncheon	-1,272.96	0.00	-1,272.96
7040 · 7040-Ice cream Social			
7040840 · 7040840-Ice Cream Social expens	-293.30	-225.00	-68.30
7040 · 7040-Ice cream Social - Other	350.00		
Total 7040 · 7040-Ice cream Social	56.70	-225.00	281.70

Reidsville Chamber of Commerce
Profit & Loss Budget vs. Actual
 January through November 2021

	Jan - Nov 21	Budget	\$ Over Budget
7043 · Golf Tournament			
7043843 · Golf Tournament Expenses	-7,488.56	-6,000.00	-1,488.56
7043 · Golf Tournament - Other	13,028.51	15,000.00	-1,971.49
Total 7043 · Golf Tournament	5,539.95	9,000.00	-3,460.05
7045 · Seminar			
7045845 · Seminar Expenses	-2,411.25	-500.00	-1,911.25
7045 · Seminar - Other	1,439.61		
Total 7045 · Seminar	-971.64	-500.00	-471.64
7046 · Business Showcase			
7046846 · Business Showcase expenses	0.00	-8,500.00	8,500.00
7046 · Business Showcase - Other	2,000.00	12,000.00	-10,000.00
Total 7046 · Business Showcase	2,000.00	3,500.00	-1,500.00
7094 · Annual Meeting			
7094894 · Annual Meeting Expenses	-292.11		
7094 · Annual Meeting - Other	0.00	500.00	-500.00
Total 7094 · Annual Meeting	-292.11	500.00	-792.11
7095 · Copier & Printing services	71.50		
7000 · Division Income - Other	3,912.50		
Total 7000 · Division Income	69,771.56	73,775.00	-4,003.44
Total Income	232,574.63	182,075.00	50,499.63
Gross Profit	232,574.63	182,075.00	50,499.63
Expense			
Bad Debt	181.98		
Insurance Expense (D&O)	864.00	900.00	-36.00
5000 · Salaries and Benefits			
5110 · Salaries			
5115 · Temporary/Part-time	6,580.00		
5110 · Salaries - Other	98,177.32	106,406.85	-8,229.53
Total 5110 · Salaries	104,757.32	106,406.85	-1,649.53

8:36 AM

12/13/21

Cash Basis

**Reidsville Chamber of Commerce
Profit & Loss Budget vs. Actual
January through November 2021**

	Jan - Nov 21	Budget	\$ Over Budget
5117 · Reimbursed Expenses	5,950.00	6,050.00	-100.00
5120 · Payroll Tax Expense	10,393.54	9,730.77	662.77
5139 · Staff development & Training	77.01		
5140 · Retirement Plan	2,750.00	2,750.00	0.00
5160 · Staff Expenses	203.44		
5170 · Travel	154.32	460.00	-305.68
5171 · Meals	279.21	460.00	-180.79
5175 · Sales Commission	17,627.20	14,700.00	2,927.20
5180 · Worker's Compensation Insurance	470.00	527.00	-57.00
5190 · Payroll Expenses	860.42	1,061.55	-201.13
Total 5000 · Salaries and Benefits	143,522.46	142,146.17	1,376.29
5200 · Occupancy Expenses			
5230 · EIDL Loan	0.00	2,592.00	-2,592.00
5245 · Utilities	7,079.61	8,250.00	-1,170.39
5210 · Rent	1,044.00	5,742.00	-4,698.00
5240 · Telephone	3,685.25	3,484.00	201.25
5250 · Liability Insurance	2,314.00	1,500.00	814.00
5270 · Property Taxes	4,018.10	0.00	4,018.10
Total 5200 · Occupancy Expenses	18,140.96	21,568.00	-3,427.04
5300 · Office Operations			
5310 · Office Supplies	439.33	920.00	-480.67
5315 · Supplies-other	673.00	920.00	-247.00
5320 · Postage	305.29	825.00	-519.71
5325 · Office support services	4,691.55	2,300.00	2,391.55
5330 · Professional Services	239.10		
5335 · Computer Expense	1,085.61	750.00	335.61
5370 · Lease and Service Contracts	3,731.13	2,705.00	1,026.13
5220 · Maintenance agreements	143.49	1,605.00	-1,461.51
5340 · Dues and Subscriptions	1,377.02	1,610.00	-232.98
5380 · Bank Service Charges	1,005.74	687.50	318.24
5390 · Interest	2,175.81		
5800 · Contingencies	327.25	2,271.50	-1,944.25
Total 5300 · Office Operations	16,194.32	14,594.00	1,600.32

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Cash Basis

Reidsville Chamber of Commerce
Profit & Loss Budget vs. Actual
January through November 2021

	Jan - Nov 21	Budget	\$ Over Budget
5400 · Membership Development			
5410 · Ambassadors	0.00	500.00	-500.00
5440 · Advertising	3,547.50	2,750.00	797.50
5450 · Luncheons & Meetings	329.19	900.00	-570.81
5490 · Website Expense	7,159.44	4,081.00	3,078.44
5400 · Membership Development - Other	4,364.10	4,125.00	239.10
Total 5400 · Membership Development	<u>15,400.23</u>	<u>12,356.00</u>	<u>3,044.23</u>
Total Expense	<u>194,303.95</u>	<u>191,564.17</u>	<u>2,739.78</u>
Net Ordinary Income	<u>38,270.68</u>	<u>-9,489.17</u>	<u>47,759.85</u>
Net Income	<u><u>38,270.68</u></u>	<u><u>-9,489.17</u></u>	<u><u>47,759.85</u></u>

October-November 2021 - Membership Report

Drop Members				
Company	Joined	Membership Dues	Last Payment Received	Reason
Ambassador Relations Corp.	9/23/2019	\$175.00	2/26/2020	Business Closed
Amos Welding	4/18/2006	\$175.00	8/18/2020	Non- Payment
Blue Diamond Cheer & Elite	3/3/2021	\$175.00	N/A	Non- Payment
Carmart	9/28/2018	\$175.00	8/1/2019	Non- Payment
Charlie Wright	7/14/2016	\$175.00	3/6/2020	Can't be active
Damsel In Defense	9/26/2016	\$99.00	8/19/2019	Non- Payment
Dan River Campground	8/28/2019	\$175.00	8/13/2020	Maintaning primary /dropped 2nd
Dissca	8/23/2016	\$240.00	8/18/2020	Per Customer Request
Fade It Barbership	12/15/2020	\$175.00	N/A	Building burned on 1/28/21
Foster's Grill	7/9/2018	\$20.00	12/2/2020	Sold
Garfields Restaurant & Pub	5/4/2020	\$175.00	7/21/2021	Business Closed
Goin Postal	10/9/2020	\$175.00	10/16/2020	Can't be active
Gray & Creech	3/8/2019	\$175.00	6/13/2019	Maintaning primary /dropped 2nd
Keller Williams- Kara Davenport	10/26/2020	\$175.00	11/24/2020	Can't be active
Lance Jenkins	7/3/2019	\$85.00	8/27/2020	Moved out of area
Piedmont Credit Solutions	1/28/2021	\$175.00	1/28/2021	Moved out of area
Walmart	10/1/2005	\$1,965.00	6/18/2018	Non- Payment
WLC Forklift	5/24/2017	\$175.00	2/5/2021	Non- Payment
Total		\$4,509.00		
YTD Total		\$9,547.00		
New Members				
Company	Joined	Membership Dues		
The Collective Coffee and Bakery	9/23/2021	\$350.00		
Apex Overland	9/28/2021	\$175.00		
Via Financial Group, LLC	9/28/2021	\$175.00		
Optavia-Denise Brady	10/4/2021	\$99.00		
Okoku Taco Truck	10/11/2021	\$175.00		
Susan Thompson	10/13/2021	\$85.00		
Scales Street Music	10/15/2021	\$175.00		
Freeman Wood Crafters	10/19/2021	\$175.00		
Hall Well and Plumbing	10/19/2021	\$240.00		
Sandy Cross General Merchandise	10/21/2021	\$350.00		
Warrior Nutrition	10/28/2021	\$175.00		
National Federation of the Blind	10/29/2021	\$175.00		
RE/MAX Realty Consultants-Frank Verdi	11/12/2021	\$175.00		
Divine Lemonades	11/16/2021	\$175.00		
Total		\$1,640.00		
YTD Total		\$8,989.00		