

2022 Chamber Champion Program & Sponsorship Opportunities

The Chamber is offering a premier sponsorship opportunity for Chamber members only - CHAMBER CHAMPIONS. As a Chamber Champion, you will get an unprecedented amount of exposure within the community. The **Chamber Champions** program enables the Chamber Board and Staff to operate efficiently in preparing events and programs for the membership. Your time and money are valuable, and we strive to eliminate repeated solicitations during the year by offering a comprehensive support package. event tickets, booth spaces, advertising placement, signage and many more benefits are available to Chamber Champions. Marketing and promoting your company is one of your largest business expenses. By participating in the Reidsville Chamber Champions program, you have access to creative and effective promotional opportunities to target your customers.

Triple Diamond Sponsor \$7500

- One guest appearance on WGSR Star News (interview with Chamber President & Star News Reporter, live on the Channel 5 Star News & Streaming at www.wgsr47.com. Audio and Video will be available for use on the Chamber's Website/Social Media and your Website/Social Media)
- **Monthly Free Sponsored Post on Social Media (With Logo)**
- Business Showcase Double Booth & Premium Location*
- Free Co-Op Marketing on Digital Billboard with Reidsville Chamber **(4 Messages OR Weeks)**
- Free Co-Op Marketing on Rockingham Update with Reidsville Chamber **(One Year)**
- **Free Chamber Landing Advertisement (1 month)**
- **2 Free Main Banner Ads on Website**
- **1 Free 2nd Tier Banner (Category)**
- One Guest Appearance on The Reidsville Chamber of Commerce News and Views Show, (Audio and Video will be available for use on The Chamber's Website/Social Media, and your Website/Social Media)
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Sponsorship of a Table (Priority Seating for 10) at Annual Awards Banquet
- Sponsorship of a Table (Priority Seating for 10) at Staff Appreciation Luncheon
- Golf Sponsorship for Tournament with **8 Golfers/ 8 Lunches**
- **Tickets and T-shirts for 20** at Reidsville Chamber night at Greensboro Grasshoppers Event
- Signage at All Events **(with Logo)**
- Recognition in Monthly News & Record Newsletter
- Website Recognition **(Company Logo on Chamber Homepage & Emails, Linked on Website)**

Double Diamond Sponsor \$5,000

- One guest appearance on WGSR Star News (interview with Chamber President & Star News Reporter, live on the Channel 5 Star News & Streaming at www.wgsr47.com. Audio and Video will be available for use on the Chamber's Website/Social Media and your Website/Social Media)
- One Free Sponsored Post on Social Media (With Logo – Including Newsletter Article)
- Business Showcase **Double** Booth & Premium Location*
- Free Co-Op Marketing on Digital Billboard with Reidsville Chamber (**2 Messages OR Weeks**)
- **2 Free** Main Banner Ads on Website
- One Guest Appearance on The Reidsville Chamber of Commerce News and Views Show, (Audio and Video will be available for use on The Chamber's Website/Social Media, and your Website/Social Media)
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Free Co-Op Marketing on Rockingham Update with Reidsville Chamber (**Three Months**)
- Sponsorship of a Table (Priority Seating for 10) at Annual Awards Banquet
- Sponsorship of a Table (Priority Seating for 10) at Staff Appreciation Luncheon
- Golf Sponsorship for Tournament with **6 Golfers/6 Lunches**
- Tickets and T-shirts for **10** at Reidsville Chamber night at Greensboro Grasshoppers Event
- Signage at All Events (**with Logo**)
- Recognition in Monthly News & Record Newsletter
- Website Recognition (**Company Logo on Chamber Homepage & Emails, Linked on Website**)

Diamond Sponsor \$2,500

- 1 Free **Main** Banner Ad
- One Guest Appearance on The Reidsville Chamber of Commerce News and Views Show, (Audio and Video Will be available for use on The Chamber's Website/Social Media, and your Website/Social Media)
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Free Co-Op Marketing on Rockingham Update with Reidsville Chamber (**One Month**)
- Sponsorship of a Table (Priority Seating for **10**) at Annual Awards Banquet
- Sponsorship of a Table (Priority Seating for **10**) at Staff Appreciation Luncheon
- Golf Sponsorship with 4 Golfers/4 Lunches
- Tickets and T-shirts for **5** at Reidsville Chamber night at Greensboro Grasshoppers Event
- Business Showcase Booth (Premium Location)*
- Signage at All Events (**with Logo**)
- Recognition in Monthly News & Record Newsletter
- Website Recognition (**Company Logo on Chamber Homepage & Emails, Linked on Website**)

Platinum Sponsor \$2,000

- 1 Free 2nd Tier Banner Ad
- Member Feature Article in One Newsletter Per Year
- Logo on Chamber Letterhead
- Free Enhanced Listing on Website
- Priority Seating for 8 at Annual Awards Banquet
- Priority Seating for 8 at Staff Appreciation
- Golf Sponsorship with 4 Golfers/4 Lunches
- Tickets and T-shirts for 2 at Reidsville Chamber night at Greensboro Grasshoppers Event
- Business Showcase Booth (Premium Location) *
- Signage at all events (with Logo)
- Recognition in Monthly News & Record Newsletter
- Website Recognition (Company Logo on Chamber Homepage & Emails)

Gold Sponsor \$1,500

- Free Enhanced Listing on Website
- Priority Seating for 6 at Annual Awards Banquet
- Priority Seating for 6 at Staff Appreciation Luncheon
- Golf Sponsorship with 2 Golfers/2 Lunches
- Tickets and T-shirts for 2 at Reidsville Chamber night at Greensboro Grasshoppers Event
- Business Showcase Booth (Premium Location)*
- Signage at All Events (with Logo)
- Recognition in Monthly News & Record Newsletter
- Website Recognition (Company Logo on Chamber Homepage & Emails)

Silver Sponsor \$1,000

- Priority Seating for 2 at Annual Awards Banquet
- Priority Seating for 2 at Staff Appreciation Luncheon
- Golf Sponsorship with 2 Golfers/2 Lunches
- Business Showcase Booth (Premium Location)*
- Signage at All Events
- Recognition in Monthly News & Record Newsletter
- Website Recognition on Chamber Homepage & in Emails

Emerald Sponsor \$750

- Priority Seating for 2 at Annual Awards Banquet
- Priority Seating for 2 at Staff Appreciation Luncheon
- Golf Sponsorship with 1 Golfer/1 Lunch OR Business Showcase Booth (Premium Location)*
- Signage at All Events
- Recognition in Monthly News & Record Newsletter
- Website Recognition on Chamber Homepage & in Emails

Bronze Sponsor \$500

- Priority Seating for 2 at Annual Awards Banquet OR Staff Appreciation
- Golf Sponsorship with 1 Golfer/1 Lunch OR Business Showcase Booth (Premium Location) *
- Signage at All Events
- Recognition in Monthly News & Record Newsletter
- Website Recognition on Chamber Homepage & in Emails

** Chamber Champions will have first preference in booth location (after Naming Sponsor) based on Chamber Champion level and order in which the showcase booth form is received by office personnel.*

***Registration/RSVP for events are sponsor's responsibility and must adhere to deadline dates as published for each event. Logos will need to be provided in .jpg format. Participation in individual events may not be combined to qualify for Chamber Champion levels.*

Please Submit Company Logos & Information To: info@reidsvillechamber.org

Additional Sponsorship Opportunities (Annual Events)

Annual Awards Banquet (TBD)

- **Premier Sponsor- \$1500 or 3 Sponsors, \$500 Each**
Naming Rights for the Event Program
Priority Seating for 10
Recognition on Advertising & Promotional Materials before & during the Event
Special Recognition at the Event
Signage at the Event
- **Speaker/Entertainment Sponsorship - \$750 or 3 Sponsors, \$250 Each**
Priority Seating for 4
Introduce Speaker & Company Promotion Time
Special Recognition at the Event

Reidsville Night at the Greensboro Swarm (TBD)

- **Premier Sponsor- \$1000 or 2 Sponsors, \$500 each**
Naming Rights for the Event T-Shirt (Logo)
Recognition on Advertising & Promotional Materials before & during the Event
Signage at the Event
- **T-Shirt Sponsor- \$100**
Listed on the Event T-Shirt (Name Only)
Recognition on Advertising & Promotional Materials before the event

Staff Appreciation Luncheon (TBD)

- **Premier Sponsor - \$1500 or 3 Sponsors, \$500**
Naming Rights for the Event Program
Priority Seating for 10
Recognition on Advertising & Promotional Materials before & during the Event
Special Recognition at the Event
Signage at the Event
- **Speaker/Entertainment Sponsorship - \$750 or 3 Sponsors, \$250 Each**
Priority Seating for 4
Introduce Speaker & Company Promotion Time
Special Recognition at the Event

Reidsville Night out at the Grasshoppers (TBD)

- **Premier Sponsor- \$1000 or 2 Sponsors, \$500 each**
Naming Rights for the Event T-Shirt (Logo)
Recognition on Advertising & Promotional Materials before & during the Event
Signage at the Event
- **T-Shirt Sponsor- \$100**
Listed on the Event T-Shirt (Name Only)

(continued)

Ice Cream Social Sponsor (TBD)

- **Premier Sponsor- \$500**

Naming Rights for the Event Program

Recognition on Advertising & Promotional Materials before & during the Event

Special Recognition at the Event

Signage at the Event

- **Speaker/Entertainment Sponsorship - \$250**

Introduce Speaker & Company Promotion Time

Special Recognition at the Event

Annual Golf “Fore” Reidsville Tournament (TBD)

- **Premier Sponsor - \$3000 or 2 Sponsors, \$1500 Each**

Recognition on Advertising & Promotional Materials before & during the Event

Signage at the Event

4 Golfers & 4 Dinners

- **Golfer Prize Sponsor - \$1000 or 2 Sponsors, \$500 Each**

- **CA\$H Prize Sponsor - \$750 or 2 Sponsors, \$375 Each**

- **Lunch Sponsor - \$1400 or 4 Sponsors, \$350 Each**

- **Range Ball Sponsor - \$500**

- **Photography Sponsor - \$350**

- **Refreshment Cart Sponsor – *only* 2 Sponsors, \$300 Each**

- **Hole & Tee Sponsor - \$250**

- **Scorecard/ Golf Cart Sponsor - \$250**

- **Golfer (non-member rate) - \$125**

- **Golfer (member rate) - \$100**

Chamber Business Showcase (TBD)

- **Premier Sponsor- \$2500**

Recognition on Advertising & Promotional Materials before & during the Event

Special Recognition at the Event

Logo with Link (Online Only) in Promotions

10 Additional VIP Night Tickets

Serve as Emcee at the Event

Large Booth Space (Double Booth) - Prime Location (**1st Choice of Booth Location**)

15 Minute Product Demonstration at Booth

Opportunity to Provide Company Message or Video (60 Seconds, Provided by the Sponsor)

List of Exhibitors Sent Prior to Event

Attendee Contact List Sent Post Event

Signage at the Event

- **Taste of the Reidsville Chamber (VIP Night) Sponsor - \$1500**
 - Special Recognition at the Event
 - Serve as Emcee of the Event
 - 10 Additional VIP Night Tickets
 - Signage at the Event
- **Dinner Sponsor - \$1400 or 4 Sponsors, \$350 Each**
 - Special Recognition at the Event
 - Signage at the Event
- **Career Pathways Expo Sponsor – \$1000**
 - Special Recognition at the Event
 - Premium Double Booth
 - Serve as Emcee of the Event
 - Signage at the Event
 - Partner in the Event (details can be discussed with Chamber President)
- **Registration Table Sponsor - \$500**
- **Photography Sponsor - \$350**
- **Canteen Area Sponsor (Sell to Public, Primary Booth) - \$300**
- **Business Showcase Booth (Non-Member) - \$300 (\$50 off joining fee within 30 days of showcase)**
- **Business Showcase Booth - \$250**

Breakfast with Santa (TBD)

- **Goody Bag Sponsor - \$750 or 3 Sponsors, \$250 Each**
 - Logo on ALL Promotional Material (Print and Digital)

Additional Sponsorship (Ongoing Opportunities)

Monthly Coffees - First Thursday of Each Month, Except January & July

- Spotlight Your Business by Hosting a Coffee (Booking for 2022)
- Bring a Door Prize to Promote Your Business
- Attend for Networking Opportunities

Website Banner Advertising

- Main Banner \$40/month or \$400/year
- 2nd Tier Banner (Business Directory & Category) \$20/month or \$200/year
- 3rd Tier Banner (Category) \$10/month or \$100/year

Enhanced Member Listing

| Enhanced Member Listing \$10/month or \$100/year | VS | Basic Member Listing (included in your membership dues) |
|---|-----------|--|
| ● 1600 Character Business Description | | ● 200 Character Business Description |
| ● 200 Character Search Results Summary | | ● 100 Character Hours of Operation |
| ● 100 Character Hours of Operation | | ● 200 Character Driving Directions |
| ● 200 Character Driving Directions | | ● 8 Keywords |
| ● 5 Bullet Points (Linkable) | | ● Map |
| ● 20 Keywords | | |
| ● Search Results Icon | | |
| ● Business Logo | | |
| ● Photo Gallery | | |
| ● YouTube Video | | |
| ● Map | | |

Chamber Landing Advertising

- Spotlight Your Business by Advertising at the Chamber Office & Visitor Center
- Space is 3 Ft 6 In X 16 Ft on the 2nd Floor Landing
- Reserve by the Month (Jan-Dec \$150)

| Company Name | | | |
|--|-------|---------------------------------------|----------------------------|
| Contact Person | | | |
| Phone | Email | | |
| ◆ Sponsorship | | | Fee Amount Amount Due |
| Triple Diamond Chamber Champion..... | | | \$7,500 |
| Double Diamond Chamber Champion..... | | | \$5,000 |
| Diamond Chamber Champion..... | | | \$2,500 |
| Platinum Chamber Champion..... | | | \$2,000 |
| Gold Chamber Champion..... | | | \$1,500 |
| Silver Chamber Champion..... | | | \$1,000 |
| Emerald Chamber Champion..... | | | \$750 |
| Bronze Chamber Champion..... | | | \$500 |
| ◆ Event Sponsorship Opportunities: | | | |
| Annual Awards Banquet Premier Sponsor..... | | | \$1500 / \$500 |
| Annual Awards Banquet Speaker Sponsor..... | | | \$750 / \$250 |
| Reidsville Night At the Greensboro Swarm Premier Sponsor..... | | | \$2000/ \$1000 |
| Reidsville Night At the Greensboro Swarm T-shirt Sponsor..... | | | \$100 |
| Staff Appreciation Premier Sponsor..... | | | \$1500 / \$500 |
| Staff Appreciation Speaker Sponsor..... | | | \$750 / \$250 |
| Reidsville Night Out At the Grasshoppers Premier Sponsor..... | | | \$1000/ \$500 |
| Reidsville Night Out At the Grasshoppers T-shirt Sponsor..... | | | \$100 |
| Ice Cream Social Premier Sponsor..... | | | \$500 |
| Ice Cream Entertainment Sponsor..... | | | \$250 |
| Golf Tournament Premier Sponsor..... | | | \$3000 / \$1500 |
| Golf Tournament Golfer Prize Sponsor..... | | | \$1000 / \$500 |
| Golf Tournament CA\$H Prize Sponsor..... | | | \$750 / \$375 |
| Golf Tournament Lunch Sponsor..... | | | \$1400 / \$350 |
| Golf Tournament Range Ball Sponsor..... | | | \$500 |
| Golf Tournament Photography Sponsor..... | | | \$350 |
| Golf Tournament Refreshment Cart Sponsor (2 Available)..... | | | \$300 |
| Golf Tournament Hole/Tee Sponsor..... | | | \$250 |
| Golf Tournament Scorecard/Golf Cart Sponsor..... | | | \$250 |
| Golfer (Individual/Additional) Non-Member..... | | | \$125 |
| Golfer (Individual/Additional) Member..... | | | \$100 |
| Business Showcase Premier Sponsor..... | | | \$2,500 |
| Business Showcase Taste Reidsville Chamber (VIP)..... | | | \$1,500 |
| Business Showcase Vendor Dinner Sponsor..... | | | \$1400 / \$350 |
| Business Showcase Career Pathways Sponsor..... | | | \$1,000 |
| Business Showcase Registration Sponsor..... | | | \$500 |
| Business Showcase Photography Sponsor..... | | | \$350 |
| Business Showcase Canteen Sponsor..... | | | \$300 |
| Business Showcase Booth Sponsor..... | | | \$250 |
| Business Showcase Booth Sponsor (Non-Member)..... | | | \$300 |
| Breakfast with Santa Goody Bag Sponsor..... | | | \$750 / \$250 |
| ◆ Additional Sponsorship Opportunities: | | | |
| Banner Advertising (Main) Annually | | | \$400 |
| Banner Advertising (2 nd Tier) Annually/ (3rd Tier) Annually..... | | | \$200 / \$100 |
| Enhanced Member Listing (Annually)..... | | | \$100 |
| Chamber Landing Advertisement (Monthly January -Dec)..... | | | \$150 |
| Page 9 of 10 | | 2022 Sponsorship Commitment Total: \$ | |



2022 Chamber Champion Program & Sponsorship Opportunities

Invoice Options:

☐ Annually / 1 = \$ _____

☐ Bi-Annually / 2 = \$ _____

(Please choose two months.)

☐ Quarterly / 4 = \$ _____

(Please choose beginning month.)

☐ Monthly / 12 = \$ _____

January February March

April May June

July August September

October November December

***Please note that payments must begin no later than April 2019.

Payment Information:

☐ Check Amount \$ _____

(Check #) _____

☐ Credit Card Amount \$ _____

(Credit Card #) - _____ - _____ - _____ - _____ Exp ____ / ____ CVC ____ Zip _____

☐ Cash Amount \$ _____

☐ Trade Amount \$ _____

Total Amount Enclosed:

\$ _____



Sponsor Signature: _____ Date: _____



Chamber Staff Signature: _____ Date: _____

Please submit this form with company logos & information to:

info@reidsvillechamber.org OR fax to 336.349.8495 OR 140 S. Scales Street Reidsville, NC 27320

OFFICE USE ONLY:

☐ Payment Amount Received: \$ _____

☐ Date Received: _____

☐ Received by: _____

☐ Invoiced : # _____

☐ Payment Entered: _____

☐ Balance Due: _____

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Notes/Comments: