



**Reidsville Chamber of Commerce  
Board of Directors Meeting  
September 28, 2022, 12pm  
Via Zoom**

- 
- |                                     |  |
|-------------------------------------|--|
| 1. Call to Order                    | Jessie Meador   Chairwoman                                     |
| 2. Invocation                       |  |
| 3. Strategic Conversations (20 min) | Goal Setting: Marketing: Telling Our Story,<br>Video Ad Series |

## CONSENT AGENDA

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The Reidsville Chamber of Commerce uses a Consent Agenda to consider items that are non-controversial and routine. The Consent Agenda is acted upon by one motion and vote of the Board. Items may be removed from the Consent Agenda and placed on the Regular Agenda at the request of a Board Member. The Consent Agenda contains the following items:

1. Approval of the August Minutes (Pg. 2-3)
2. Approval of New Members and Dropped Members (Membership Reports) (Pg. 4)
3. Member of the Month (Pg. 5)

## REGULAR AGENDA

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- |                                  |   |
|----------------------------------|---|
| 1. City of Reidsville Report     | Jeff Garstka   Economic Development Director,<br>City of Reidsville |
| 2. Executive Board Updates       |   |
| a. Chairwoman's Comments         | Jessie Meador   Chairwoman  |
| b. Financial Dashboard (Pg.6)    |   |
| c. Budget & AR (Pgs.7-9)         |   |
| 3. Committee Reports             |   |
| a. Workforce Development         | Jennifer Lester   Business & Industry Liaison                       |
| 4. President's Report (Pg. 11)   |   |
| a. Upcoming Events               | Diane Sawyer   President & CEO                                      |
| i. Business Showcase (Pg. 12-14) |   |
| 5. Announcements & Adjourn       |   |



**Reidsville Chamber of Commerce  
Board of Directors Meeting  
August 24, 2022  
Via Zoom**

Present: Jessie Meador, Judy Neal, Eden Combs, Victoria Ellis, Morgan Moore, Patience Fairman-Evans, Robin Pegram, Robbie Citty, Kirk Smith, Jennifer Lester, Diane Sawyer

**CONSENT AGENDA** – Motion made, Seconded, motion carried. 12:08pm

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1. Approval of the June Minutes (Pg. 2-3)
2. Approval of New Members and Dropped Members (Membership Reports) (Pg. 4)
3. Member of the Month (Pg. 5)

**REGULAR AGENDA**

City of Reidsville Report

Director,

Executive Board Updates

Chairwoman's Comments

Board Retreat Follow up

Budget & AR

Jeff Garstka | Economic Development

City of Reidsville

Jessie Meador | Chairwoman

Committee Reports

Workforce Development

Jennifer Lester | Business & Industry Liaison

President's Report (Pg 22)

Upcoming Events

Annual Awards

Nominating Process

Staff Appreciation

Diane Sawyer | President & CEO

Business Showcase  
Summer Events

Announcements & Adjourn- Motion made, Seconded, motion carried. Meeting adjourned at 1:00pm

Respectfully submitted,  
Diane Sawyer

## Member of the Month September 2022

Midtown Salon & Spa: Full Service Salon & Day Spa in Reidsville, they have been a staple in our community. They always try to stay involved in the community, host community events, donate to fundraisers, and be a good steward of small businesses. Always willing to lend a hand, we would love to see their salon recognized for the good work they do!

## September 2022 - Membership Report

### Drop Members

Company	Joined	Membership Dues	Last Payment Received	Reason
Terowa Fashion	3/11/2020	\$175.00	9/3/2021	Business Closed
French's Corber Store	5/12/2020	\$175.00	12/14/2021	Business Closed
Cricket Wireless	10/17/2018	\$175.00	3/10/2021	Nonpayment
Simply KJ Boutique	9/3/2020	\$20.00	9/15/2021	Business Closed
Heafner Knives	6/14/2016	\$20.00	9/14/2021	Business Closed
<b>Total</b>		<b>\$565.00</b>		
<b>YTD Total</b>		<b>\$2,913.00</b>		

### New Members

Company	Joined	Membership Dues		
"A" Safe Hands Transportation	8/24/2022	\$175.00		
Bovone North America	9/14/2022	\$240.00		
Crazy Running	9/14/2022	\$175.00		
Moving on Faith Transportation, LLC	8/30/2022	\$350.00		
My Nail Tech	8/26/2022	\$175.00		
Northside Construction, LLC	9/14/2022	\$295.00		
Rouses Group Home Inc	9/14/2022	\$240.00		
<b>Total</b>		<b>\$1,650.00</b>		
<b>YTD Total</b>		<b>\$8,055.00</b>		

# Reidville Chamber of Commerce - FINANCIAL DASHBOARD

Data as of:  
8/31/2022

Snapshot		(Chamber) Actuals
Cash on Hand	Account Balances (See Below)	\$119,052.20
EIDL Loan Balance		
Mortgage Balance	As of September 8, 2022	\$69,819.34
A/R Aging	1-30 Days	\$7,829.00
	<30 Days	\$2,795.81
	<60 Days	\$1,052.91
	<90 Days	\$15,888.80

Account Balances			
Account	Jul-22	Aug-22	Change
Checking (FNB)	\$ 88,656.17	\$ 118,533.19	\$ 29,877.02
Checking (Hometrust)	\$ 345.61	\$ 330.11	\$ (15.50)
Petty Cash	\$ 104.90	\$ 188.90	\$ 84.00

## Upcoming/Current Event - Reidsville Business Expo & Job Fair

	Projected	Actual To Date	Notes
Sponsorship	\$ 3,500.00	2500	
Booths	\$ 2,500.00		
Revenue	\$ -	\$ -	
Expenses	\$ -	\$ -	

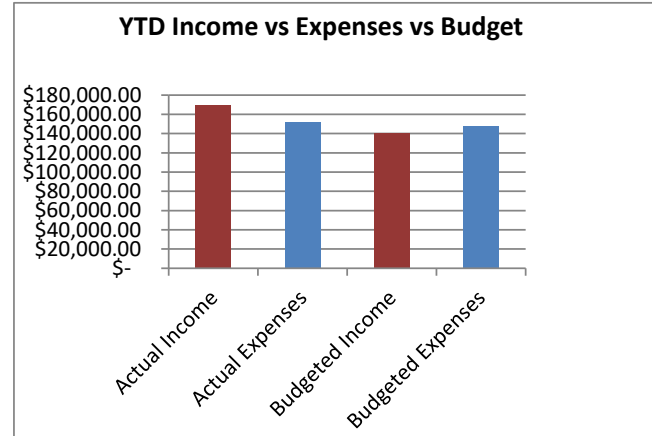
## Recent Events (Finalized) -

	Projected	Actual	Notes
Tickets Sold			
Attendance	120	116	
Revenue	\$ 9,000.00	\$ 9,382.40	
Expenses	\$ 15,000.00	\$ 19,632.17	Net Revenue: \$ 10,249.77

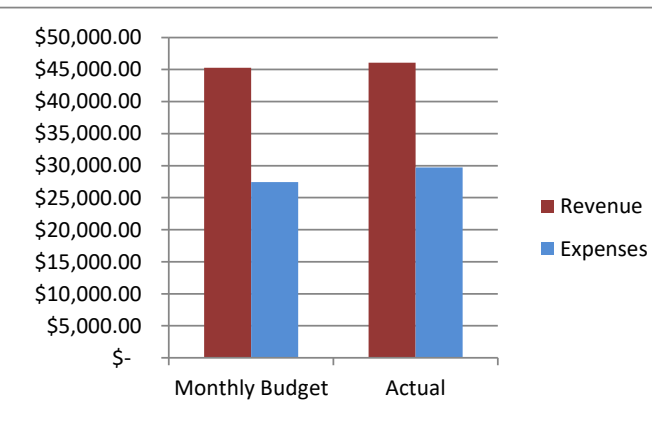
Income	Expenses	Net	
\$ 46,059.72	\$ 29,704.88	\$ 16,354.84	1)

2)  
3)  
4)

## Actual vs. Budget (YTD 2022)



## Monthly - Budget vs Actual (August 2022)



## Items of Note

6:43 AM

09/28/22

Cash Basis

# Reidsville Chamber of Commerce Profit & Loss Budget vs. Actual

January through August 2022

	Jan - Aug 22	Budget	\$ Over Budget
Ordinary Income/Expense			
Income			
Revenues			
4030 · Rental Income	17,485.47	15,400.00	2,085.47
4010 · Membership Investments	41,305.43	45,333.28	-4,027.85
4020 · New Member Investment	7,246.11	6,340.00	906.11
Total Revenues	66,037.01	67,073.28	-1,036.27
4150 · Miscellaneous Income	55.01	0.00	55.01
4180 · Visitor Center			
4181 · Visitor Center Expenses	-6,844.61	0.00	-6,844.61
4180 · Visitor Center - Other	44,186.54	22,000.00	22,186.54
Total 4180 · Visitor Center	37,341.93	22,000.00	15,341.93
7051 · Grasshoppers Night Income			
7051851 · Grasshoppers Night Expenses	-4,855.17		
7051 · Grasshoppers Night Income - Other	5,109.47	0.00	5,109.47
Total 7051 · Grasshoppers Night Income	254.30	0.00	254.30
7052 · Greensboro Swarm Income	500.00	0.00	500.00
7000 · Division Income			
7100 · Affinity Program Income	362.64	0.00	362.64
7049 · Beer Garden/WineTasting Income			
7049849 · BeerGarden/WineTasting Expenses	-485.54	0.00	-485.54
7049 · Beer Garden/WineTasting Income - Other	4,787.32	0.00	4,787.32
Total 7049 · Beer Garden/WineTasting Income	4,301.78	0.00	4,301.78
4170 · Chamber Champion	42,218.81	36,000.00	6,218.81
4500 · Community Support	10,000.00	10,000.00	0.00
7010 · Promotional Adv. Sponsorships			
7013 · Website Enhanced Listing	120.00	0.00	120.00
7010 · Promotional Adv. Sponsorships - Other	100.00	0.00	100.00
Total 7010 · Promotional Adv. Sponsorships	220.00	0.00	220.00
7020 · Staff Appreciation Luncheon			
7020820 · Staff Appreciation Expenses	-1,424.05	-3,000.00	1,575.95
7020 · Staff Appreciation Luncheon - Other	1,710.00	3,000.00	-1,290.00
Total 7020 · Staff Appreciation Luncheon	285.95	0.00	285.95
7040 · 7040-Ice cream Social			
7040840 · 7040840-Ice Cream Social expens	-885.85	-225.00	-660.85
7040 · 7040-Ice cream Social - Other	750.00	0.00	750.00
Total 7040 · 7040-Ice cream Social	-135.85	-225.00	89.15
7042 · Breakfast With Santa	250.00		
7043 · Golf Tournament			
7043843 · Golf Tournament Expenses	-8,954.40	-6,000.00	-2,954.40
7043 · Golf Tournament - Other	16,732.17	9,000.00	7,732.17
Total 7043 · Golf Tournament	7,777.77	3,000.00	4,777.77
7045 · Seminar			
7045845 · Seminar Expenses	0.00	-500.00	500.00
Total 7045 · Seminar	0.00	-500.00	500.00
7046 · Business Showcase			
7046846 · Business Showcase expenses	0.00	-3,000.00	3,000.00
7046 · Business Showcase - Other	0.00	6,000.00	-6,000.00
Total 7046 · Business Showcase	0.00	3,000.00	-3,000.00
7094 · Annual Meeting			
7094894 · Annual Meeting Expenses	-449.26	0.00	-449.26
7094 · Annual Meeting - Other	-127.98	500.00	-627.98
Total 7094 · Annual Meeting	-577.24	500.00	-1,077.24

6:43 AM

09/28/22

Cash Basis

# Reidsville Chamber of Commerce Profit & Loss Budget vs. Actual

January through August 2022

	Jan - Aug 22	Budget	\$ Over Budget
7095 · Copier & Printing services	82.05	0.00	82.05
7000 · Division Income - Other	1,000.00	0.00	1,000.00
<b>Total 7000 · Division Income</b>	<b>65,785.91</b>	<b>51,775.00</b>	<b>14,010.91</b>
<b>Total Income</b>	<b>169,974.16</b>	<b>140,848.28</b>	<b>29,125.88</b>
<b>Gross Profit</b>	<b>169,974.16</b>	<b>140,848.28</b>	<b>29,125.88</b>
<b>Expense</b>			
66910 · Bank Service Charges	12.00		
Bad Debt	923.00	0.00	923.00
Insurance Expense ( D&O)	1,115.20	900.00	215.20
5000 · Salaries and Benefits			
5110 · Salaries			
5115 · Temporary/Part-time	2,612.50	0.00	2,612.50
5110 · Salaries - Other	82,057.87	83,746.00	-1,688.13
<b>Total 5110 · Salaries</b>	<b>84,670.37</b>	<b>83,746.00</b>	<b>924.37</b>
5117 · Reimbursed Expenses	4,400.00	4,400.00	0.00
5120 · Payroll Tax Expense	6,202.97	7,340.00	-1,137.03
5139 · Staff development & Training	234.12	0.00	234.12
5140 · Retirement Plan	2,000.00	2,000.00	0.00
5160 · Staff Expenses	-237.60	0.00	-237.60
5170 · Travel	131.04	300.00	-168.96
5171 · Meals	359.92	300.00	59.92
5175 · Sales Commission	12,653.25	11,000.00	1,653.25
5180 · Worker's Compensation Insurance	397.00	527.00	-130.00
5190 · Payroll Expenses	1,269.75	800.00	469.75
<b>Total 5000 · Salaries and Benefits</b>	<b>112,080.82</b>	<b>110,413.00</b>	<b>1,667.82</b>
5200 · Occupancy Expenses			
5230 · EIDL Loan	0.00	2,016.00	-2,016.00
5245 · Utilities	5,769.31	6,000.00	-230.69
5210 · Rent	0.00	4,176.00	-4,176.00
5240 · Telephone	2,891.92	2,560.00	331.92
5250 · Liability Insurance	2,273.00	4,000.00	-1,727.00
<b>Total 5200 · Occupancy Expenses</b>	<b>10,934.23</b>	<b>18,752.00</b>	<b>-7,817.77</b>
5300 · Office Operations			
5310 · Office Supplies	472.54	400.00	72.54
5315 · Supplies-other	317.19	400.00	-82.81
5320 · Postage	884.96	600.00	284.96
5325 · Office support services	3,027.80	1,700.00	1,327.80
5330 · Professional Services	167.75	0.00	167.75
5335 · Computer Expense	50.72	750.00	-699.28
5370 · Lease and Service Contracts	1,844.87	1,950.00	-105.13
5220 · Maintenance agreements	357.07	1,150.00	-792.93
5340 · Dues and Subscriptions	1,851.71	1,150.00	701.71
5380 · Bank Service Charges	49.90	300.00	-250.10
5390 · Interest	1,691.32	0.00	1,691.32
<b>Total 5300 · Office Operations</b>	<b>10,715.83</b>	<b>8,400.00</b>	<b>2,315.83</b>
5400 · Membership Development			
5410 · Ambassadors	0.00	500.00	-500.00
5440 · Advertising	1,091.50	2,000.00	-908.50
5450 · Luncheons & Meetings	488.53	600.00	-111.47
5490 · Website Expense	3,466.64	2,968.00	498.64
5400 · Membership Development - Other	10,670.04	3,496.00	7,174.04
<b>Total 5400 · Membership Development</b>	<b>15,716.71</b>	<b>9,564.00</b>	<b>6,152.71</b>
<b>Total Expense</b>	<b>151,497.79</b>	<b>148,029.00</b>	<b>3,468.79</b>
<b>Net Ordinary Income</b>	<b>18,476.37</b>	<b>-7,180.72</b>	<b>25,657.09</b>
<b>Net Income</b>	<b>18,476.37</b>	<b>-7,180.72</b>	<b>25,657.09</b>



Company Name	1 to 30	31 to 60	61 to 90	91 to 120	> 120	Total	Notes
Henniges Automotive	\$ -	\$ -	\$ -	\$ -	\$ 1,584.00	\$ 1,584.00	Payment Promised
Greensboro Grasshoppers	\$ -	\$ -	\$ -	\$ -	\$ 1,000.00	\$ 1,000.00	Payment Promised
Debbie's Restaurant & Ritz Gourmet, Inc.	\$ -	\$ -	\$ -	\$ -	\$ 480.00	\$ 480.00	
Days Inn by Wyndham Reidsville	\$ -	\$ -	\$ -	\$ -	\$ 350.00	\$ 350.00	
Dr. Joe Adams DDS Caring Modern Dentistry	\$ -	\$ -	\$ -	\$ -	\$ 295.00	\$ 295.00	
Clayton Homes	\$ -	\$ -	\$ -	\$ -	\$ 240.00	\$ 240.00	
Tractor Supply Company	\$ -	\$ -	\$ -	\$ -	\$ 240.00	\$ 240.00	
Wray's Concrete	\$ -	\$ -	\$ -	\$ -	\$ 240.00	\$ 240.00	
Elevated Environmental Corporation	\$ 43.75	\$ -	\$ -	\$ 43.75	\$ 218.75	\$ 306.25	
Through the Looking Glass Photography by Alice	\$ -	\$ -	\$ 48.75	\$ -	\$ 195.00	\$ 243.75	
Graphic Solutions	\$ -	\$ -	\$ -	\$ -	\$ 195.00	\$ 195.00	
Cricket Wireless	\$ 175.00	\$ -	\$ -	\$ -	\$ 175.00	\$ 350.00	DROP
1 of A Kind Auto Sales, LLC	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Cardinal Recycling, LLC	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Carmela's	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
CaterFest Inc.	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Elizabeth's Pizza - Wentworth	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Fargis Insurance Service/ Erie Insurance	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Fine Arts Festival Association of Rockingham County	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
French's Corner Store	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	DROP
Harvest Ridge Farm	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
HealthTeam Advantage	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Inspire Nutrition	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Orion Photography	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
PM Harrison Electric Company	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Reidsville Luckies Batting Academy	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Reidsville Precision Machine, LLC	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Reidsville Rotary Club	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Rockingham County Theater Group	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Slade Family Bakery	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Southern Spirits	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Terowa Fashion	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	DROP
The Law Office of Jason Wilson	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Top Hat Cleaners	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Triad Outlaws	\$ -	\$ -	\$ -	\$ -	\$ 175.00	\$ 175.00	
Schewel's Home	\$ -	\$ -	\$ 147.50	\$ -	\$ 147.50	\$ 295.00	
The Collective Coffee and Bakery	\$ -	\$ 43.75	\$ -	\$ -	\$ 131.25	\$ 175.00	
Beau La Vie Event Venue	\$ 87.50	\$ -	\$ -	\$ -	\$ 107.50	\$ 195.00	
CTT Productions, LLC	\$ 14.59	\$ 14.58	\$ 14.58	\$ 14.59	\$ 87.50	\$ 145.84	
Eclectic Visions Art Co.	\$ -	\$ -	\$ 43.75	\$ -	\$ 59.38	\$ 103.13	
RE/MAX Realty Consultants-Frank Verdi	\$ -	\$ -	\$ -	\$ -	\$ 50.00	\$ 50.00	
Warrior Nutrition	\$ 43.75	\$ -	\$ -	\$ 43.75	\$ 43.75	\$ 131.25	
Tinsley's School of Barbering	\$ -	\$ -	\$ 43.75	\$ -	\$ 43.75	\$ 87.50	
Amigo's Paint LLC	\$ 43.75	\$ -	\$ -	\$ 43.75	\$ 42.75	\$ 130.25	
GCRF Events and Custom Creations	\$ -	\$ 43.75	\$ -	\$ -	\$ 34.75	\$ 78.50	
Alpha and Omega Telecom Group, Inc.	\$ -	\$ -	\$ 20.00	\$ -	\$ 20.00	\$ 40.00	
Simply KJ's Boutique-Krystal Jordan	\$ -	\$ 20.00	\$ -	\$ -	\$ 20.00	\$ 40.00	DROP
Cafe 99	\$ -	\$ -	\$ -	\$ -	\$ 20.00	\$ 20.00	
Heafner Knives, LLC	\$ -	\$ -	\$ -	\$ -	\$ 20.00	\$ 20.00	DROP
Slade Home Improvement	\$ -	\$ -	\$ -	\$ -	\$ 20.00	\$ 20.00	
Southeastern Data Comm, Inc.	\$ -	\$ -	\$ -	\$ -	\$ 20.00	\$ 20.00	
Quality Diversified Services	\$ -	\$ -	\$ -	\$ 2,500.00	\$ -	\$ 2,500.00	
Carefree Merchant Processing	\$ -	\$ -	\$ -	\$ 750.00	\$ -	\$ 750.00	
RABCO Hauling and Grading	\$ -	\$ -	\$ -	\$ 500.00	\$ -	\$ 500.00	
Truist	\$ -	\$ -	\$ -	\$ 500.00	\$ -	\$ 500.00	
Reidsville Trading Post	\$ -	\$ 187.50	\$ -	\$ 187.50	\$ -	\$ 375.00	
CPI Security	\$ -	\$ -	\$ -	\$ 175.00	\$ -	\$ 175.00	
Reidsville Downtown Corporation	\$ -	\$ -	\$ -	\$ 175.00	\$ -	\$ 175.00	
Mumbo Jumbo Imports	\$ 20.00	\$ 20.00	\$ 20.00	\$ 20.00	\$ -	\$ 80.00	
North Star Driving School	\$ 14.58	\$ 14.59	\$ 14.58	\$ 14.58	\$ -	\$ 58.33	
Carroll Creek Golf Club, LLC	\$ -	\$ -	\$ 175.00	\$ -	\$ -	\$ 175.00	
Pink Poppi	\$ -	\$ -	\$ 175.00	\$ -	\$ -	\$ 175.00	
Rockingham County Education Foundation	\$ -	\$ -	\$ 175.00	\$ -	\$ -	\$ 175.00	
H & R Block	\$ -	\$ 240.00	\$ -	\$ -	\$ -	\$ 240.00	
Moore's Electrical and Mechanical	\$ -	\$ 240.00	\$ -	\$ -	\$ -	\$ 240.00	
A. Nicole's Jewelry and Accessories	\$ -	\$ 175.00	\$ -	\$ -	\$ -	\$ 175.00	
ALCOVA Mortgage, LLC	\$ -	\$ 175.00	\$ -	\$ -	\$ -	\$ 175.00	
Kiwanis Club of Reidsville	\$ -	\$ 175.00	\$ -	\$ -	\$ -	\$ 175.00	
WGSR TV 47.1 Star News	\$ -	\$ 175.00	\$ -	\$ -	\$ -	\$ 175.00	TRADE
Briar Creek Farm	\$ -	\$ 43.75	\$ -	\$ -	\$ -	\$ 43.75	
Rise Up Professional Services	\$ -	\$ 43.75	\$ -	\$ -	\$ -	\$ 43.75	
Reidsville Tigers Youth Football & Cheer	\$ -	\$ 43.73	\$ -	\$ -	\$ -	\$ 43.73	
Impex Chevrolet, Buick, GMC	\$ 33.33	\$ 33.33	\$ -	\$ -	\$ -	\$ 66.66	
Gabriel E. Zeller, Attorney at Law	\$ -	\$ 14.58	\$ -	\$ -	\$ -	\$ 14.58	
McLaurin Funeral Home	\$ 195.83	\$ 12.50	\$ -	\$ -	\$ -	\$ 208.33	
Powell - Barefoot Agency, Inc.	\$ 875.00	\$ -	\$ -	\$ -	\$ -	\$ 875.00	
Short Sugar's Drive-In	\$ 450.00	\$ -	\$ -	\$ -	\$ -	\$ 450.00	
Biscuitville	\$ 350.00	\$ -	\$ -	\$ -	\$ -	\$ 350.00	
Mary Kay Cosmetics Inc.-Irish Dickerson	\$ 350.00	\$ -	\$ -	\$ -	\$ -	\$ 350.00	
Northside Construction, LLC	\$ 295.00	\$ -	\$ -	\$ -	\$ -	\$ 295.00	
Citty Funeral Home	\$ 250.00	\$ -	\$ -	\$ -	\$ -	\$ 250.00	
Bovone North America	\$ 240.00	\$ -	\$ -	\$ -	\$ -	\$ 240.00	
Little Angel's Child Development Center,	\$ 240.00	\$ -	\$ -	\$ -	\$ -	\$ 240.00	
Pine Forrest Assisted Living	\$ 240.00	\$ -	\$ -	\$ -	\$ -	\$ 240.00	
All About Smiles	\$ 175.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	
Crazy Running	\$ 175.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	
Freeman Wood Crafters	\$ 175.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	
Okoku Taco Truck	\$ 175.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	
Tarheel Basement Systems	\$ 175.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	
Theatre Guild of Rockingham County	\$ 175.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	
Walter Michael and Associates LLC	\$ 175.00	\$ -	\$ -	\$ -	\$ -	\$ 175.00	
Optavia-Denise Brady	\$ 99.00	\$ -	\$ -	\$ -	\$ -	\$ 99.00	
Scoble, Terresia E.	\$ 85.00	\$ -	\$ -	\$ -	\$ -	\$ 85.00	
The Boardwalk Baker	\$ 43.75	\$ -	\$ -	\$ -	\$ -	\$ 43.75	
Royalty Adult & Pediatric Home Care	\$ 26.25	\$ -	\$ -	\$ -	\$ -	\$ 26.25	
Clean Solutions	\$ 20.00	\$ -	\$ -	\$ -	\$ -	\$ 20.00	
Go Far Travels - Madonna Setliff	\$ 20.00	\$ -	\$ -	\$ -	\$ -	\$ 20.00	
Wilkerson Funeral Home	\$ (250.00)	\$ -	\$ -	\$ -	\$ -	\$ (250.00)	
J. Michael Fargis & Associates, LLP, CPAs	\$ -	\$ -	\$ -	\$ -	\$ (20.00)	\$ (20.00)	
St. Thomas Episcopal Church	\$ -	\$ -	\$ -	\$ -	\$ (40.00)	\$ (40.00)	

# President's Report September 2022

We are moving into the Fall Season with lots of great things happening!

Light Project: Matt's team at QDS completed the LED light conversion at the Chamber. Please stop by and see it, it really looks great and the lighting is so much better than I even imagined!

Ally Health Program for Employees: We have started a Health Program for our employees effective October 1, 2022 that is a minimal cost of \$15 per month to the chamber per employee, and completely free TeleHealth service through Walter Michael that includes regular visits AND mental health visit. Anyone living in their house can use the service and there is zero cost to them anytime they use it. I am very excited to be able to offer this to the employees.

MLK Unity updates: The event will be led by the Chamber this year. The committee voted that due to the population of the attendees (older generation) and the amount of people that normally come (the amount we need to be successful to raise funds for the scholarship) that the event will be held virtually again this year.

Business Showcase: I am so excited to announce that we have a date and plans for the Reidsville Business Expo & Job Fair! Thank you to our naming sponsor, Tri-State Steel Products.

This year's event will be a one-day event, on Thursday, October 27th from 2pm-7pm. The event will be held at Covington Memorial Wesleyan Church, we will have setup prior to that Thursday. It is both a business expo AND a job fair! I hope that you participate in this event, we have a LOT of exciting things that will be happening. One of which, we will have a networking vendor luncheon, prior to the event from 11:30am to 1:30 pm. I plan to have lots of advertising and things happening that day will draw folks to the event. I do think the Job Fair piece will also be helpful, we have had a lot of requests for that. The other exciting thing that is going to be available – our sponsor has donated TWO NFL ticket packages. There will be one available for vendors to win and one available for participants to win. It includes a 4-pack of tickets to the Steelers versus Panthers AND a \$200 gift card! Thank you Tri-State Steel Products!

1. We will continue to need volunteers. Currently, the one I am most concerned about will be the showcase so stay tuned. The other date is the FAB Festival on October 15<sup>th</sup>. The events link for volunteering can be found here: <https://bit.ly/ReidsChamberEvents2022>
2. We are closing out the Chamber polo shirt orders this week. They can be ordered here: <https://bit.ly/ChamberPolo>
3. Nominating Committee will meet in the next week. This is made up of the executive board and a member at large. We have at least terms expiring and a retirement from earlier in the year. So please consider someone who would be good for our board, a good fit and has the time to serve.

## UPCOMING EVENTS

### **Candidates Forum**

October 4, 2022, 6:00pm

Rockingham Community College ADT Auditorium

### **FAB Festival October 15<sup>th</sup>**

3:00pm-9:00pm

Reidsville Chamber of Commerce

Business Expo & Job Fair

Covington Wesleyan Church

3218 Vance St. Ext.

October 27, 2022, 2pm-7pm

**Next Board Meeting: October 26th at 12pm**

## UPCOMING RIBBON CUTTINGS

Showcase Magazine

September 29, 2022, 12:00pm

Reidsville Chamber Office



# 13th Annual Reidsville Business Expo & Job Fair Sponsorship & Registration Form

**\*\*Booth Registration Deadline: October 17th, 2022\***

The Reidsville Chamber of Commerce cordially invites your business to join us for the 13th Annual Reidsville Business Expo & Job Fair to take advantage of an opportunity to promote your business. This year's Reidsville Business Expo & Job Fair, sponsored by Tri-State Steel Products, Inc. will be held on October 27th at Covington Memorial Wesleyan Church. Join us for the VIP networking luncheon at 11:30 am, followed by the grand opening at 2pm! After we cut the ribbon we will invite the public to join us for the expo and job fair. There will be a unique opportunity for both one vendor and one participant to each win an amazing NFL Football Package, including a 4-pack of tickets to the Pittsburgh Steelers versus the Carolina Panthers in December, and in also includes a \$200 VISA gift card.



## Schedule of Events:

Vendor Orientation #1: October 18th 2022 8:30am

Vendor Orientation #2: October 20th 2022 4:30pm

**\*\*You MUST attend one Vendor Orientation.\*\***

***Please let us know which orientation you will attend. Orientation will be held via Zoom.***

Vendor Set-up: October 26th 2:00pm—6:00pm  
October 27th 9:30am—11:00am

Vendor VIP Luncheon: October 27th 11:30-1:30pm

Grand Opening: October 27th 2:00pm

Expo & Job Fair: October 27th 2:00-7:00pm



**October 27, 2022**

**Covington Memorial Wesleyan Church  
3218 Vance Street Extension, Reidsville, NC**

*Please send completed form to [info@reidsvillechamber.org](mailto:info@reidsvillechamber.org)*

**13th Annual Reidsville Business Expo & Job Fair  
Sponsorship & Registration Form**  
**\*\*Booth Registration Deadline: October 17th, 2022\***

<b>Business Name</b>	
<b>Company Phone</b>	<b>Cell Phone</b>
<b>Primary Contact</b>	<b>Email</b>

*"It's not whether you get knocked down, it's whether you get back up"*

Business Expo & Job Fair Premier Sponsor.....	\$2,500	<b>SOLD</b>
Business Expo & Job Fair (VIP) Luncheon Sponsor.....	\$1000 / \$500	
Business Expo & Job Fair Vendor Dinner Sponsor.....	\$750 / \$375	
Business Expo & Job Fair Registration Sponsor.....	\$350	
Business Expo & Job Fair Photography Sponsor.....	\$300	
Business Expo & Job Fair Booth Sponsor (Non-Member).....	\$300	
Business Expo & Job Fair Booth Sponsor.....	\$250	
Additional Vendor Lunch or Dinner Ticket.....	\$10	
Additional Chair/Table.....	see Hollins Pkt	
Additional Draping.....	see Hollins Pkt	
Carpet.....	see Hollins Pkt	
<b>★ 2022 Business Expo &amp; Job Fair Total</b>		<b>\$ _____</b>

<b>Booth Electricity:</b> <input type="checkbox"/> Yes <input type="checkbox"/> No    (limited, please indicate)
<b>Mandatory, please indicate:</b> <input type="checkbox"/> Vendor Orientation #1 (10/18/2022 8:30am) OR <input type="checkbox"/> Vendor Orientation #2 (10/20/2022 4:00pm)

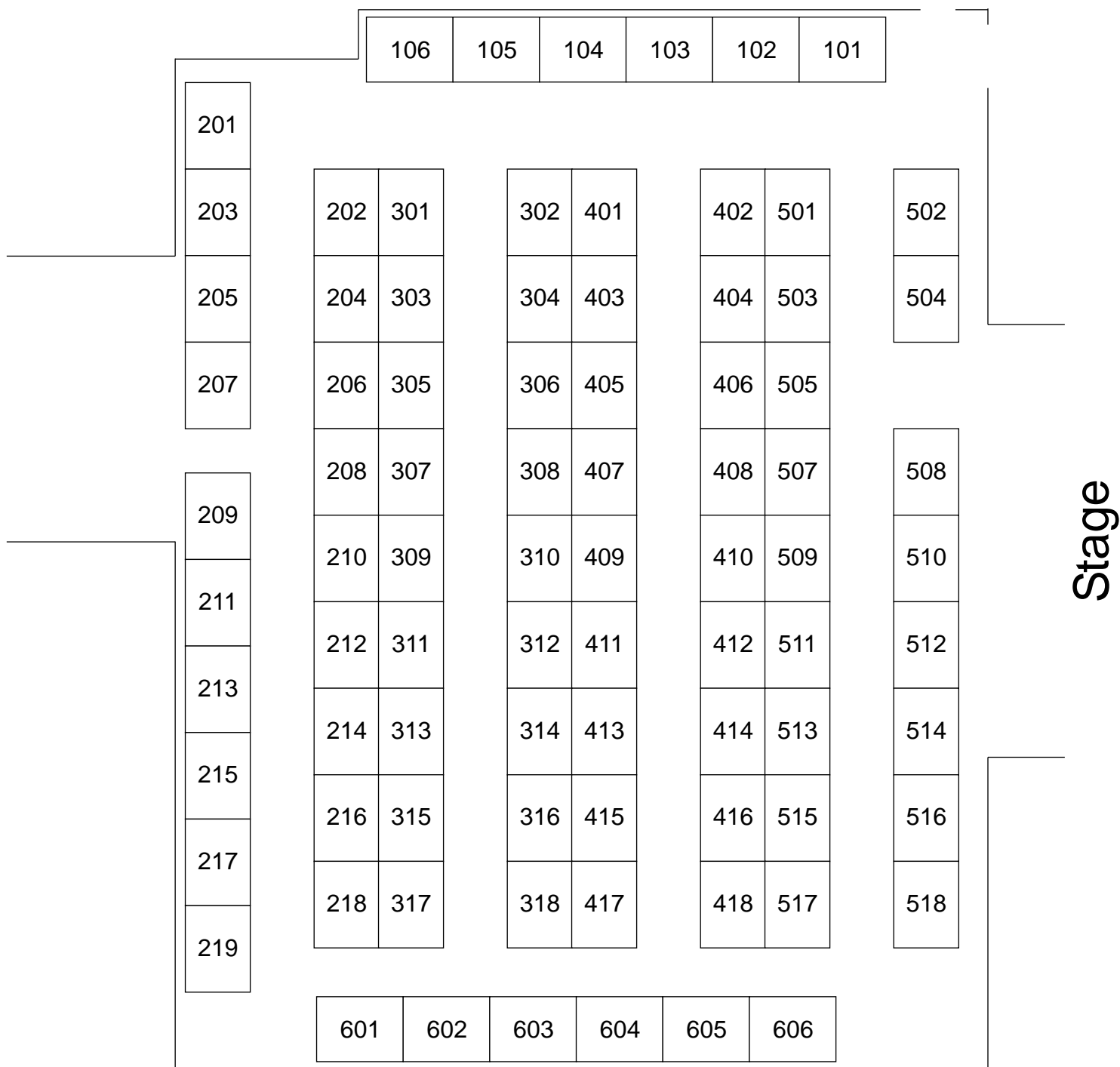
<b>Payment Information:</b>	
<input type="checkbox"/> Credit Card    Amount \$ _____ (Credit Card #) _____ Exp ____ / ____ CVC _____ Zip _____	
<input type="checkbox"/> Check    Amount \$ _____ (Check #) _____	
<input type="checkbox"/> Cash    Amount \$ _____	
<input type="checkbox"/> Invoice Me <b>Signature</b> _____ Date Invoiced _____ <b>Date</b> _____	
<input type="checkbox"/> Chamber Champion    Y    OR    N	
<b>Total Amount Enclosed:</b> \$ _____	

**OFFICE USE ONLY:**

<b>Booth Selection: (see attached layout)</b>	<b>Final Booth Selection by Office:</b> _____
1. _____	
2. _____	
3. _____	

<input type="checkbox"/> Payment Amount Received: \$ _____ <input type="checkbox"/> Date Received: _____ <input type="checkbox"/> Received by: _____ <input type="checkbox"/> Balance Due: _____	Notes _____ _____ _____
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<b>Date/Time Form Received: (date)</b> _____	<b>(time)</b> _____
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Reidsville Chamber of Commerce  
Business Expo & Job Fair  
October 27, 2022

All Booths: 8' wide x 6' deep