

Elk Rapids Area Chamber of Commerce

 2021/2022 Membership Benefits and Rates	Base Tier	Base Plus
Listing in the Annual Visitors Guide 15,000 copies distributed, Digital copy of guide is available on website	√	√
Member Discounts for Visitors Guide Ads and Lunch & Learn Workshops	√	√
Online Membership Business Directory Listing and by category 36,000 visits annually, with 10,000 directory page views	√	√
Commercial Insurance Discount Save 5 - 12%	√	√
Share your events and news in the weekly Monday Minute Newsletter 2,200 subscribers	√	√
Opportunity to post events on the Event Calendar 50,000 event page visits annually	√	√
Opportunity to post events on the Chamber Digital Marquee Sign	√	√
Membership Decal	√	√
Ribbon Cutting and New Business/Expansion Announcement on Website and E-Newsletter 2,200 subscribers	√	√
Brochures, Business cards displayed and Referrals / 11,000 visitors annually (normally)	√	√
Use of the Chamber Upstairs Meeting Room	√	√
Opportunity to Host a " Business after Hours" Event / Discounted Admittance to BAH events	√	√
Member to Member Benefits Promotion	√	√
Use of the Chamber Membership List for Mailings	√	√
Member Discount for Constant Contact Online Marketing Tools	√	√
Opportunity to purchase Online Banner Advertising 36,000 visits annually	√	√
Post Press Releases and Hot Deals on Chamber Website	√	√
Post Job Postings on Chamber Website	√	√
Opportunity to Have a Booth at the "Evening on River Street" Event	√	√
ER Chamber is a Member of the West Michigan Tourist Association, Traverse City Tourism, and Northern MI Chamber Alliance	√	√
Social Media support, sharing, and following	√	√
Your Brochures, Business Information included in "Welcome Bags" to new residents in the Area	√	√
Highlighted Listing in the Annual Visitors Guide		√
Highlighted Listing in the Membership Directory Listing		√
Two Additional Category Listings on Website & Visitors Guide		√
Enhanced Web Page		√
Link to Website, Facebook, Instagram, and LinkedIn Pages		√
Additional Web Description * Bulleted Description * 20 Keywords instead of 8		√
Web Photos & Images available which include a Search Results icon, Member Information Page logo		√
Multiple images, a YouTube video link, and a map image selection		√
Priority placement on the Website Business Directory		√
Show up in Google search results and help your website rank higher with a Business Directory Listing on elkrapidschamber.org		√
	\$285	\$310