

Elk Rapids Area Chamber of Commerce

 2021/2022 Top Level Membership Benefits and Rates	Copper	Bronze	Silver	Gold	Platinum	Partner
Listing in the Annual Visitors Guide 15,000 copies distributed, Digital copy of guide is available on website	√	√	√	√	√	√
Member Discounts for Visitors Guide Ads and Lunch & Learn Workshops	√	√	√	√	√	√
Online Membership Business Directory Listing and by category 36,000 visits annually, with 10,000 directory pageviews	√	√	√	√	√	√
Commercial Insurance Discount - Save 5 - 12%	√	√	√	√	√	√
Share your events and news in the weekly Monday Minute Newsletter 2,200 subscribers	√	√	√	√	√	√
Opportunity to post events on the Event Calendar 50,000 event page visits annually	√	√	√	√	√	√
Opportunity to post events on the Chamber Digital Marquee Sign	√	√	√	√	√	√
Membership Decal	√	√	√	√	√	√
Ribbon Cutting and New Business/Expansion Announcement on Website and E-Newsletter 2,200 subscribers	√	√	√	√	√	√
Brochures, Business card displayed and Referrals / 11,000 visitors annually	√	√	√	√	√	√
Use of the Chamber Upstairs Meeting Room	√	√	√	√	√	√
Opportunity to Host a " Business after Hours" Event / Discounted Admittance to BAH events	√	√	√	√	√	√
Member to Member Benefits Promotion	√	√	√	√	√	√
Use of the chamber membership list for mailings	√	√	√	√	√	√
Member Discount for Constant Contact Online Marketing	√	√	√	√	√	√
Opportunity to purchase Online Banner Advertising 36,000 visits annually	√	√	√	√	√	√
Post Press Releases and Hot Deals on Chamber Website	√	√	√	√	√	√
Post Job Postings on Chamber Website	√	√	√	√	√	√
Opportunity to have a booth at the "Evening on River Street" Event	√	√	√	√	√	√
ER Chamber is a Member of West Michigan Tourist Association, Traverse City Tourism, and Northern MI Chamber Alliance	√	√	√	√	√	√
Social Media Support and Following	√	√	√	√	√	√
Your Brochures, Business Information included in "Welcome Bags" to new residents in the Area	√	√	√	√	√	√
Highlighted Listing in the Annual Visitors Guide	√	√	√	√	√	√
Highlighted Listing in the Membership Directory Listing	√	√	√	√	√	√
Two Additional Category Listings on Website & Visitors Guide	√	√	√	√	√	√
Enhanced Web Page	√	√	√	√	√	√
Link to Website, Facebook, Instagram and LinkedIn Pages	√	√	√	√	√	√
Additional Web Description * Bulleted Description * 20 Keywords instead of 8	√	√	√	√	√	√
Web Photos & Images available which include a Search Results icon, Member Information Page logo,	√	√	√	√	√	√
Multiple images, a YouTube video link, and a map image selection	√	√	√	√	√	√
Priority placement in the Website Business Directory	√	√	√	√	√	√
Show up in Google search results and help your website rank higher with a Business Directory Listing on elkrapidschamber.org	√	√	√	√	√	√
Choice of any \$300 sponsorship to any chamber program/event	√					
Ad or Feature in Monday Minute weekly email newsletter (two weeks)	√					
Choice of any two \$300 or one \$600 sponsorships to any chamber program/event		√				
1/8 page ad in the Annual Visitors Guide (\$485 value)		√				
Choice of any three \$300 or one \$600 and one \$300 sponsorship to any chamber program/event			√			
1/4 page ad in the Annual Visitors Guide (\$795 value)			√			
Choice of any two \$600 or one \$1,200 sponsorships to any chamber program/event				√		
1/2 page ad in the Annual Visitors Guide (\$1,250 value)				√		
Golf outing tee sponsor (\$200 value)				√		
Choice of any four \$600 or two \$1,200 sponsorships plus to any chamber program/event					√	
Full page ad in the Annual Visitors Guide (\$2,100 value)					√	
Silver Golf Outing Package (includes comp twosome plus tee sponsor (\$440 value)					√	
Inside of front or back cover in the Annual Visitors Guide (\$2,375 value)						√
Title Sponsorship for any two chamber summer events/activity (\$2,400 value)						√
Gold Golf Outing Package (includes comp foursome plus tee sponsor (\$680 value)						√
	650	1,200	1,700	2,500	4,000	5,000