



# ADVERTISING PROGRAM | 2020

Central Texas Commercial Association of REALTORS®



*CTCAR is a professional trade organization in Central Texas designed exclusively for Commercial Real Estate Professionals*

# WHO IS CTCAR?

CTCAR's mission is to increase professionalism and profitability of our members through education, networking, technology & public policy awareness.

## MEMBERSHIP

Our membership consists of

**690**

professionals including brokers, agents, developers, principals, consultants, and other affiliated commercial real estate professionals.

## CENTRAL TEXAS

We are the commercial overlay board for

**26**

Central Texas counties which includes the major population centers of Austin, Waco, Killeen, Temple, Belton, Bryan/College Station, and San Marcos/Hays County.

## ATTENDANCE

Our events are well attended by

**1,693**

commercial real estate professional attendees. We meet on a regular basis through events & meetings to allow for networking and exposure.

## CONTACTS

Our mailing list consists of

**2,600**

contacts not including members to allow for additional exposure outside general membership.

# SPONSORSHIP LEVELS, BENEFITS & PRICING

DETAILED DESCRIPTIONS OF PROGRAMS AVAILABLE UPON REQUEST	PLATINUM \$5,000	GOLD \$4,000	SILVER \$3,000	BRONZE \$2,000
Platinum Benefits limited to only 4 companies with different disciplines (value = \$ priceless)	X			
Sponsor logo displayed on website with contact info & at all events via slide show/banner (value \$1,000)	X	X	X	X
Sponsor recognition by way of verbal mention @ Luncheons & Property Information Exchanges (value \$750)	X	X	X	X
Sponsor logo & recognition at quarterly Social Events with networking opportunities (\$1,000 value)	X	X	X	
* NEW - Signature Event with high profile topic & speaker - Such as Economic Presentation (value \$1,500)	X	X		
Luncheon Program featuring your company including opportunity to speak prior to presentation, logo on event webpage & emails to membership - Includes (1) reserved table at event (value \$1,750)	X	X		
Breakfast A.M. Property Information Exchange (PIE) featuring your company including opportunity to speak prior to program. Logo on event webpage. One (1) registraiton included. (value \$1,000)	X	X		
Lunch P.M. Property Information Exchange (PIE) featuring your company including opportunity to speak prior to the program. Logo on event webpage. One (1) registraiton included. (value \$750)			X	
Featured Partner of Young Professional events to include professionals under 40 (value \$750)	X			
Featured Partner of Education Course required for brokers/agents to renew license (value \$750)	X	X	X	
Featured Partner of Property Tours of new & interesting developments (value \$1,000)	X			
Featured Partner at Annual Holiday Partner - Joint Event with other organzations (value \$1,000)	X	X		
Featured Rotating Ad on website for one month - to be designed by in house graphic artist (value \$1,000)	X	X		
Featured Partner of Community Service Projects (value \$250)	X	X	X	X
Directory of Partner Services distributed to members (value \$500)	X	X	X	X
Special ribbon on name tags for recognition at major events (value \$500)	X	X	X	X
(1) person from company allowed to attend all events of choice at no charge (value \$750)	X			
Receive 10% discount on all event registrations (value up to \$750)		X	X	X
Affiliate Membership (\$380 value)	3	2	1	1
<b>TOTAL VALUE OF PACKAGE</b>	<b>\$15,390</b>	<b>\$12,260</b>	<b>\$6,380</b>	<b>\$4,130</b>



*Please note we prefer to accept checks for  
Sponsorship payment (no credit card payments)*

*\*In the event appropriate funding is not acquired,  
events described in this program may be cancelled  
at CTCAR's sole discretion.*

*If an event is cancelled, benefits shall be re-  
allocated to other benefits listed in program*



**SELECT YOUR PARTNER LEVEL**  
[bit.ly/ctcarpartner2020](http://bit.ly/ctcarpartner2020)

# **SIGN UP TODAY!**

Questions?

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**THANK YOU FOR YOUR SUPPORT!**