

B2B

The Business 2 Business Services program is a way for Chamber members to market their business services/products to other Chamber members... Exclusively.

What is the Business 2 Business Services program?

Chamber members promote their businesses to other Chamber member business owners by offering discounts for goods and services. Members support other members and help keep business in Sun Prairie.

What kinds of discounts may be offered?

Discounts will be unique to each business. Examples:

- An advertising company may offer 10% off an ad design to a Chamber business
- A publishing company may offer a discount for business card printing
- An employment agency may offer a discount for hiring temporary employees
- A restaurant may offer 10% off events or the catering menu

How is this different from the Keytag and Online Coupon programs?

The Keytag and Online Coupon programs offer discounts to the general public; anyone wanting to purchase a Keytag or take advantage of the coupons may do so. The B2B discounts are ONLY for Chamber employers/business owners (not for individual employees or the general public).

How will this program be promoted?

The program is exclusive to Chamber members and will be promoted year-round in the newsletter, on the website, and via direct mail promotions.

How will I know if a business is a Chamber member?

A current list of Chamber members is always available on the website: www.sunprairiechamber.com. Also, members are listed in the Community Guide. Or simply call 837-4547 and Chamber staff can assist you.

How often can I change my listing?

Listings can be changed as necessary; please allow time for posting. Please note: listings can be changed quickly on the website, however, promotion through mailings and newsletters are more limited and may require more time to promote.

What is the cost to participate?

FREE—just another benefit of Chamber membership!

Business name: _____ Contact person: _____

Address: _____ Email: _____ Ph: _____

Type of Business (short description): _____

Service description for member employers: _____

