

I've joined the Chamber

## NOW WHAT?....



### After 30 days, you're encouraged to:

- Place your SPCC Membership Sticker/Decal in a prominent location at your business
- Place the SPCC Logo on your website
- Browse the website at [www.sunprairiechamber.com](http://www.sunprairiechamber.com) -review member opportunities and programs available
- Create your member log-in on the SPCC website
- Review and update (with your log-in) your company and staff profiles on the Chamber website business directory
- Contact our office to have your business featured in the 'members of the month' newsletter segment
- Make valuable business connections at a Chamber event

### After 60 days, you're encouraged to:

- Contact our office to set up an Ambassador visit - great way to network and promote your business
- Post your events/seminars on the Chamber's Community Calendar (via your member log-in)
- Send us a press release about your business that we can post on our website
- Consider participating in a member to member discount program or shop local program if it applies to your business
- Continue to make your business relationships work for you at networking and educational events
- Consider placing an ad in our annual community guide (renews in fall annually)

### After 90 days, you're encouraged to:

- Review the Chamber website online Membership Directory for potential business connections
- Like us on Facebook - we'll Like you back!
- Elevate your networking by participating in larger, more high-profile events such as the annual meeting, community expo, golf outing & more
- Review the available Member Benefits for innovative ways to be more cost-effective
- Strengthen your brand by exploring Biz Blast mass email advertising opportunities, e-news or website ad placements.
- Attend a Member Orientation session held January & June annually

### After 120 days, you're encouraged to:

- Consider sponsoring a well-attended and cost-effective event for brand awareness and increased networking opportunities
- Explore opportunities within your company to use a comprehensive Membership List for direct mailing purposes.
- Make the Chamber part of your media/other outreach and continue to send press releases, post jobs, post hot deals and more on the Chamber website via your member log-in
- Consider/contact us to be featured in our 'Business Spotlight' segment at the Sun Prairie Media Center

### After 180 days, you're encouraged to:

Let us know how your Chamber membership is working for you! If you feel that it is not, let's discuss the issues and opportunities for your company!