

Chamber Sponsorship Opportunities

Let us know if you are interested in becoming

I'm Interested in sponsoring: (please check

- | | |
|---|--|
| <input type="checkbox"/> Sweet Corn Festival | <input type="checkbox"/> Member Luncheon |
| <input type="checkbox"/> Corn Festival Parade | <input type="checkbox"/> Educational Seminar |
| <input type="checkbox"/> Annual Golf Outing | <input type="checkbox"/> Trade Opportunities |
| <input type="checkbox"/> Leadership Host/Graduation | <input type="checkbox"/> Member Mixer Host |
| <input type="checkbox"/> Bowling Tourney | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> Taste of the Arts Fair | <input type="checkbox"/> Halloween Promotion |
| <input type="checkbox"/> Community Expo | <input type="checkbox"/> Restaurant Week |

I'd like to renew our sponsorship for:

- | | |
|---|--|
| <input type="checkbox"/> Sweet Corn Festival | <input type="checkbox"/> Member Luncheon |
| <input type="checkbox"/> Corn Festival Parade | <input type="checkbox"/> Educational Seminar |
| <input type="checkbox"/> Annual Golf Outing | <input type="checkbox"/> Trade Opportunities |
| <input type="checkbox"/> Leadership Host/Graduation | <input type="checkbox"/> Member Mixer Host |
| <input type="checkbox"/> Bowling Tourney | <input type="checkbox"/> Annual Meeting |
| <input type="checkbox"/> Taste of the Arts Fair | <input type="checkbox"/> Halloween Promotion |
| <input type="checkbox"/> Community Expo | <input type="checkbox"/> Restaurant Week |

Please list your current sponsorship level and renewal

rate if different:

Current Level: _____

Renewal Level: _____

Your Company can opt to pay for your chosen sponsorships with one payment! Please check the above boxes and indicate total payment

Requested Mixer Month:

Please contact me regarding the following

- | | |
|---|--|
| <input type="checkbox"/> Newsletter / Flyer Inserts | <input type="checkbox"/> Community Guide |
| <input type="checkbox"/> Community Map | <input type="checkbox"/> Web Advertising |

Chamber Staff and / or Volunteers will contact you to follow up on sponsorship opportunities

Member information:

Business /Organization Name

Contact Person

Address

Phone

Fax

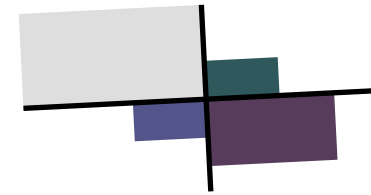
E-mail

Return to:

Sun Prairie Chamber
of Commerce

109 E Main Street
Sun Prairie, WI 53590
www.sunprairiechamber.com

Phone:608-837-4547
Fax:608-837-8765
Email: spchamber@frontier.com



**We Promote,
Connect,
and Advocate for
our Members**

Sponsorships enable you to increase the effectiveness of your marketing dollars

The Chamber has various opportunities available allowing you to choose the best promotional strategy for your products, services or name recognition.

Direct your message to groups of business people in a small but targeted market or to a large, public audience for a broad-range marketing approach.

Sponsorships are available on a first-come, first served basis. General descriptions are given in the brochure, details per opportunity are available. Contact the Chamber at 837-4547 for more information or to discuss additional ideas you may have for sponsorships not listed in this brochure.

***Monthly Member Luncheons:**

Sponsor level: \$150; two sponsors per luncheon; benefits include signage, announcements and literature distribution at luncheon, four reservations, and Chamber newsletter/web promotion. New members sponsor at \$100 in first year.

***Annual Meeting - Breakfast**

Sponsor level: \$150; two sponsors maximum; benefits include recognition in chamber newsletter/website, signage at event, acknowledgement in event brochure and announcement; reservations for four at a reserved table

***Taste of the Arts Fair**

Sponsor level: \$550; maximum 4 sponsors
Benefits include: radio ads, logo on newspaper ads and flyers/posters, signage at event, newsletter and website acknowledgement and promotional booth at event

Membership Mixers—Host:

Host Sponsor level: \$100; one sponsor per mixer; benefits include being site host, Chamber provides promotion of Mixer; Host may distribute materials at their facility during event; Host provides refreshments. *Mixers held:* September, October, February, April & July.

***Community Expo**

Sponsor level: \$250; Sponsor benefits include website/logo with link, logo in newspaper and newsletter advertising, event signage and booth at event.

***Sweet Corn Festival:**

Annual public event held the third full weekend of August.

Underwriter: \$5,000; limited to four underwriters; includes mention in TV, radio and newspaper advertising; premiums; event signage; announcements at event/more

Sprout: \$250-\$499 **Silver Kernel:** \$500-\$999

Golden Ear: \$1000 and up

all include premiums, inclusion in newspaper ads (higher frequency per level), signage, announcements at event, Chamber newsletter and website.

***Sweet Corn Festival Parade**

Sponsorship level \$150 and include benefits listed above. Limit four sponsors.

***Annual Golf Outing**

The annual golf outing held in May/June offers two sponsorship levels and the opportunity to donate raffle prizes. Sponsorship income is used in part for a scholarship fund for local high school seniors. All sponsors are acknowledged via announcements & signage at the event and in the Chamber newsletter

Golf Hole Sponsors: \$175 and a golf hole prize with a minimum retail value of \$25; sponsors have name posted on the golf hole signage

Watering Hole Sponsors: \$125 commitment; sponsors receive signage at the Watering Hole

Raffle prize donors: \$25-\$100; raffle prizes vary in content and value; donors are acknowledged at the event via announcements and displays

***Restaurant Week:**

\$300 level; Benefits: logo in Chamber newsletter and e-mails to Chamber members; Logo in newspaper ads—value \$500; recognition in press releases; Chamber website promotion—logo with hyperlink to your business. Restaurant week participation fee is included (if applicable) \$50 value.

***Halloween Promotion:**

Sponsor level: \$50

Benefits include: logo on various participant flyers, newsletter, newspaper ads & website acknowledgement

***Bowling Tourney:**

Sponsor levels: \$60 & \$300;

\$300 event sponsor includes receive recognition in chamber newsletter/website logo/hyperlinks, lane logo signage and team of four. \$60 is lane sponsor with signage at the event on your lane and newsletter/web promotions.

***Educational Seminars & Workshops:**

Sponsor level: \$100; two sponsor maximum per seminar; benefits include signage at seminar and promotion via business card/brochure distribution, acknowledgement in chamber newsletter/website, announcements and 2 reservations

***In-Kind Donations:**

Often trade or in-kind donations are appropriate for events or programs. Please feel free to offer your product/services in trade for promotion. Every offer receives careful consideration.

***Leadership Program:**

Hosts: Hosting options for the annual Leadership Sun Prairie program include Site Hosts and Meal/Refreshment Hosts. Hosts receive promotional benefits.

Graduation Sponsor: \$150 investment; two sponsors

Advertising Opportunities:

Opportunities exclusively to Chamber members include:

***Newsletter/Flyer Inserts:** \$125; business supplies copies of inserts for those mailed to Chamber members; electronic version needed as well. Limit one insert per issue.

***Community Guide Advertising:** \$128 to \$1690; ads range in size from a business card to a full page, 4-color ad. Approximately 18,000 guides are distributed annually. Published once a year.

***Community Maps:** \$135 to \$375

Maps are produced every other year. The next will be published in 2014.

***Website Advertising:** \$100 to \$1000

Home page, business directory page, cornfest page, monthly to yearly options