

Highlights

Labor Force

City/
Government

Taxes

Health Care

Demographics

Education

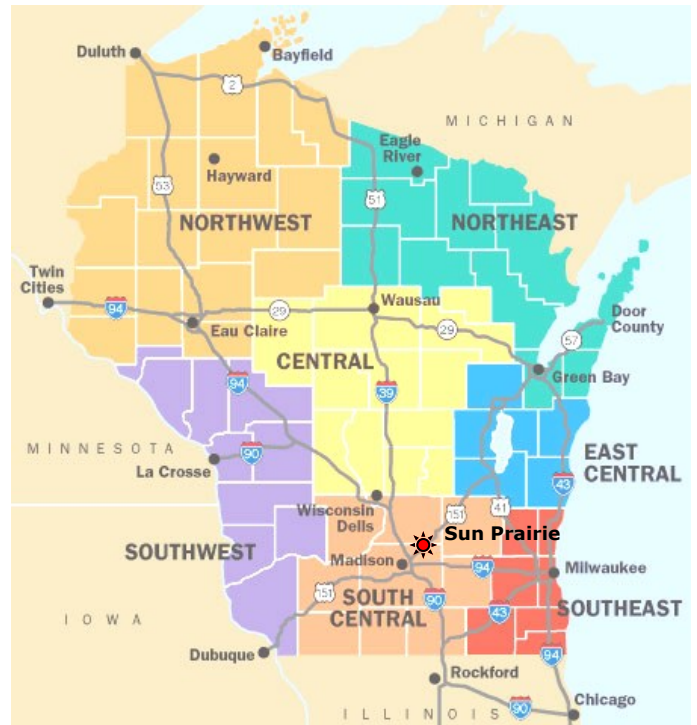
Construction
& Growth

Community

Highways

Sun Prairie's access to major highways is a distinct advantage for both businesses and residents.

U.S. Highway 151 passes through Sun Prairie as a six-lane, limited access highway, providing a direct route to Madison and the interstate system to the south and the Fox River Valley to the North.



Population

| | |
|-----------------|--------|
| 2000 | 20,364 |
| 2015 | 31,810 |
| 2020 | 36,087 |
| 2030 (forecast) | 40,948 |

Projected Annual Growth Rate:

| | |
|-----------|-------|
| 2021-2030 | 1.35% |
|-----------|-------|

Source: ESRI

Sun Prairie Chamber of Commerce Website:

sunprairiechamber.com

Check the following additional resources for more information about Sun Prairie:

- City of Sun Prairie: cityofsunprairie.com
- School District: sunprairie.k12.wi.us
- Downtown Sun Prairie: <https://cityofsunprairie.com/535/Downtown-Sun-Prairie>
- Sun Prairie Tourism: visitsunprairie.com

| | | |
|-----------------|-----------|----|
| Appleton | 115 miles | NE |
| Chicago | 135 miles | SE |
| Dubuque | 105 miles | SW |
| Eau Claire | 180 miles | NW |
| Green Bay | 146 miles | NE |
| La Crosse | 133 miles | NW |
| Milwaukee | 65 miles | SE |
| Minneapolis/St. | 246 miles | NW |
| Oshkosh | 93 miles | NE |
| Rockford | 76 miles | S |

Labor Force

MAJOR EMPLOYERS Company Employees FT & PT

| | |
|-----------------------------|------|
| Sun Prairie School District | 1501 |
| Colony Brands | 505 |
| QBE Insurance | 450 |
| Costco Wholesale | 419 |
| Prairie Athletic Club | 330 |
| Royle Printing | 313 |
| Wisconsin Distributors | 310 |
| Target | 274 |
| Continental ContiTech | 264 |
| Frontier | 250 |
| Village Hearth | 243 |
| Woodman's Food Market | 226 |
| City of Sun Prairie | 212 |
| Menard's | 200 |
| Trachte Building Systems | 190 |
| Marcus Theaters | 175 |
| Cabelas | 165 |
| Walmart | 150 |
| Palmer Johnson | 120 |
| Wolf Paving & Excavating | 110 |

EMPLOYMENT DATA

Dane County unemployment rate (1/20)
 Sun Prairie: 3.0% Dane County: 2.9%
 WI: 4.2%
 High School Graduate or Higher: 95.2%
 (Sun Prairie)
 Civilian employed population 16 years and
 over-(Sun Prairie): 18,753

Sun Prairie Occupation Totals (53590 zip code):

Management, Professional
and related: 9,107
 Service: 2,353
 Sales and Office: 4,399
 Production, Transport & Ma-
 terial Moving: 1,928
 Natural Resources, Construc-
 tion & Maintenance: 966
 Civilian employed population
 16 years and over (Sun Prai-
 rie): 18,753

Sources: US Department of
 Commerce Census Bureau,
 2000 Census; WI Dept. of
 Workforce Development;
 American Factfinder

Wage table source:
 OES Wage Survey—U.S.
 Department of Labor

| Dane County Wage Rates: OCCUPATION | Hourly Median | Mean Annual |
|---------------------------------------|------------------|----------------|
| Accountants/Auditors | \$33.57 | \$73,950 |
| Computer Programmers | \$47.22 | \$108,060 |
| Mechanical Engineers | \$42.43 | \$91,080 |
| Elementary School Teachers | Not available | \$53,870 |
| Practical/Vocational Nurses | \$23.26 | \$48,400 |
| Dental Assistants | \$21.68 | \$44,460 |
| Food Preparation Workers | \$12.08 | \$26,620 |
| Waiters/Waitresses | \$9.57 | \$25,030 |
| Childcare Workers | \$9.08 | \$21,940 |
| Cashiers | \$11.88 | \$25,370 |
| Retail Salespersons | \$13.08 | \$31,220 |
| Insurance Sales Agents | \$37.01 | \$92,020 |
| Bookkeeping, Accounting, Auditing | \$21.44 | \$44,460 |
| Tellers | \$16.70 | \$34,420 |
| Misc. Assemblers and Fabricators | \$17.84 | \$37,810 |
| Light Truck Driver | \$17.25 | \$37,620 |
| Stock Clerk and Order Fillers | \$14.37 | \$31,720 |

MISCELLANEOUS

City Bond Rating - Aa-2
 ISO rating for Sun Prairie - 2
 *Fire Dept. has 19 FT and 55
 paid on-call
 *Emergency Medical Service:
 has 12 FT and 16 PT
 paramedics and 2 FT
 ambulances and 1 PT
 ambulance
 *Police force has 57 sworn
 officers
 Police/Fire Emergency: 911
 Police non-emergency:
 (608) 837-7336
 Fire non-emergency:
 (608) 837-5066

City Services/Government

The City of Sun Prairie staff offer
 expertise in a variety of areas to
 assist business and industry with
 their planning needs. (all con-
 tacts are 608 area code)

PLANNING DEPARTMENT:
 608-825-1107

ECONOMIC DEVELOPMENT:
 608-825-1107

PUBLIC WORKS: 837-3050

ENGINEERING: 825-1170

CITY CLERK: 837-2511

CITY ASSESSOR: 825-1186

BUILDING INSPECTION:
 825-1184

GENERAL INFORMATION
 Form of Government - Mayor/
 Council/City Administrator

Sun Prairie's governing body
 is the Common Council, con-
 sisting of eight alderpersons
 elected by districts and a
 mayor elected at large. The
 Common Council meets at 7
 p.m. on the first and third
 Tuesday of every month.

REFUSE COLLECTION

Commercial - Businesses
 arrange for private collection
 of refuse and recycling materi-
 als.

CITY OWNED UTILITIES

Water, electricity and waste
 water treatment facilities are
 municipally owned, offering
 some of the lowest rates
 available to local customers.
 For additional information see
 'utilities', next page.

CITY STAFFING:

-235 FT, 32 PT, 255 seasonal
 employees
 -73 board/commission/
 committee members

Health Care Services

Sun Prairie has three medical clinics offering complete family care, and specialty services.

Dean Medical Center, 10 Tower Drive, (608)825-3500

U.W. Health Clinic, 2651 Windsor St, (608)837-2206

Westside Medical Campus:/Emergency Center: SSM Health Care offers a 24-hour emergency room on the City's Westside—2840 O'Keeffe Ave.

Capitol Physical Therapy: Specializing in Orthopedics & Sports, Pelvic PT, Seniors, & Injured Workers; 1266 W. Main Street, (608)318-1357.

Nursing Care: Willows Nursing & Rehabilitation Facility; Sun Prairie Retirement & Assisted Living Center

Assisted Living facilities: Clare Bridge of Sun Prairie, Talamore Senior Living, Faith Living Communities, Hyland Crossing Memory Care, Harmony Living Center, Hyland Park of Sun Prairie, KindredHearts, New Perspectives Senior Living, Prairie Gardens Assisted Living, Sun Prairie Retirement & Assisted Living Center (visit our business directory on our website for contact information/details and other health services: www.sunprairiechamber.com)

**Madison's finest hospitals
 are minutes away:**

[University of Wisconsin Hospital & Clinic](#)

[St. Mary's Hospital Medical Center](#)

[Meriter Hospital](#)

[UW Health at the American Center](#)

*In Columbia County, just
 fourteen miles northeast:*
[Prairie Ridge Health Clinic and Hospital](#)

Taxes

2021/2022 City of Sun Prairie Property Tax Rate

| Jurisdiction | 2019/2020 | 2020/2021 | 2021/2022 | \$ Change | % Change |
|--|----------------|----------------|----------------|----------------|---------------|
| State | - | - | - | - | - |
| Dane County | 3.2504 | 2.9208 | 3.1058 | 0.185 | 6.33% |
| Local (City of Sun Prairie) | 8.0860 | 7.1270 | 7.3229 | 0.1959 | 2.75% |
| Madison College (MATC) | 0.9906 | 0.8803 | 0.8661 | -0.0142 | -1.61% |
| Subtotal | 12.3270 | 10.9281 | 11.2948 | 0.3667 | 3.36% |
| Sun Prairie School District | 14.6513 | 12.9863 | 12.4661 | -0.5202 | -4.01% |
| Less: State School Credit | (2.0525) | (1.9083) | (1.9865) | 0.0782 | 4.10% |
| Final Net Mill Rate—Sun Prairie | 24.9258 | 22.0061 | 21.7744 | -0.2317 | -1.05% |

Construction / Growth

DEVELOPMENTS

Sun Prairie has been one of the fastest growing communities in the state over the past two decades. The following projects are currently underway:

Downtown Revitalization:

(TID # 8 & TID # 14)
Over the past two decades, a total of 276 new dwelling units and over 120,000 sq ft of new retail/commercial floor area has been added downtown-additional redevelopment opportunities available

Central Main Street Corridor: (TIF #11)

Redevelopment project area; Road Reconstruction; Development incentives available

Prairie Center: (Metro Market is anchor retailer)

Developer: Rollee Winter Associates; Acres: 15.45
Characteristics: 60,000 sq. ft. retail; 67,050 commercial

Smith's Crossing: Southwest

Developer: Veridian Homes Acres: 447

Characteristics: 1494 units, up to 390,000 sq ft commercial/office, public school site, 200+ acre permanent open space

West Prairie Village: West

Developer: FC Land
Acres: 210
Characteristics: 1120 units, up to 410,000 sq. ft. commercial
85,000 sq. ft. civic/institutional

Prairie Lakes: West

Developer: Prairie Development, LTD
Acres: 126.8
Characteristics: 890,000 sq. ft. retail—Target, Costco, Cabela's, Marcus Theatres

Sun Prairie Business Park:

1 lot available; contact City of Sun Prairie Economic Development: (608) 825-0806
business@cityofsunprairie.com
Over 40 businesses currently in park.

Westside Suburban Industrial:

(SSM Health Emergency Room is anchor)
Served by a park & ride facility with

services via Madison Metro to Capital Square in Madison. Contains green field, redevelopment, build-to-suit or various lease sites.

Park 151:

Developer: Interstate Partners
Acres: 94.5
Characteristics: Private industrial park, zoned suburban industrial

Westside Commercial:

Various areas of private commercial development. Build-to-suit, lease, and investment opportunities depending on the development.

Schneider Property:

Developer: Colburn Hudley
https://www.boerke.com/property/prime-sun-prairie-retail-land/
Acres: 12
Characteristics: Between US Highway 151 interchanges of Grand Avenue and Main Street. Close to Prairie lakes. Office and commercial space.

West Main Street Corridor:

(TID # 15)
Several options for redevelopment sites as well as commercial buildings for your office, retail and service busi-

COMMERCIAL/INDUSTRIAL CONSTRUCTION

| | |
|------|---------------|
| 2021 | \$920,000.00 |
| 2020 | \$149,638,858 |
| 2019 | \$3,321,500 |
| 2018 | \$27,791,340 |
| 2017 | \$97,415,938 |
| 2016 | \$22,651,000 |
| 2015 | \$42,844,800 |
| 2014 | \$32,835,000 |
| 2013 | \$21,647,600 |

RESIDENTIAL CONSTRUCTION

| | SF | MF | Total |
|------|-----|-----|-------|
| 2021 | 105 | 5 | 110 |
| 2020 | 160 | 3 | 163 |
| 2019 | 91 | 8 | 99 |
| 2018 | 177 | 8 | 185 |
| 2017 | 133 | 21 | 154 |
| 2016 | 156 | 35 | 191 |
| 2015 | 161 | 124 | 285 |
| 2014 | 134 | 70 | 204 |
| 2013 | 119 | 179 | 298 |

Public Utilities

Electric and Water

These services are delivered by **SUN PRAIRIE UTILITIES**, one of Wisconsin's largest locally owned public power utilities. The utility prides itself on being a low cost, safe and reliable service provider. Current electric and water rates can be found on the Wisconsin Public Service Commission website (www.psc.wi.gov). For more information visit the website: (www.sunprairieutilities.com), call **(608) 837-5500**, or come to the main office located at **125 West Main Street**.

Wastewater and Stormwater

These services are provided by the **CITY OF SUN PRAIRIE**. For questions or for current rates, please visit the City's website (www.cityofsunprairie.com), call **(608)837-6292 [Wastewater]**, or call **(608)825-1170 [Stormwater-City Engineering]**. The impressive Wastewater Treatment facility is located at **3040 Bailey Road** and the Engineering Department is located within City Hall at **300 East Main Street**.

PHONE, FIBER, & TV

Frontier, Spectrum, Charter, & TDS all provide phone, fiber, and TV services to Sun Prairie.
Frontier: 1 (800) 921-8101
Spectrum: 1 (833) 267-6094
TDS: 1 (855) 220-2592

NATURAL GAS: WE Energies,

1-800-242-4035
Gas charge is based on load size and changes on a monthly basis, call WE Energies for the current rate.

Demographics

SUN PRAIRIE HOUSEHOLD INCOME

Household Income (2015-2019 estimates)

| | |
|---------------------|-------|
| Less than \$10,000 | 1.5% |
| \$10,000-\$14,999 | 2.6% |
| \$15,000-\$24,999 | 6.5% |
| \$25,000-\$34,999 | 8.1% |
| \$35,000-\$49,999 | 11.7% |
| \$50,000-\$74,999 | 17.9% |
| \$75,000-\$99,999 | 16.1% |
| \$100,000-\$149,999 | 21.2% |
| \$150,000-\$199,999 | 10.1% |
| \$200,000 or more | 4.3% |

Sun Prairie Household (2015-2019 estimates):

| | |
|--------------------|----------|
| Median Income: | \$77,139 |
| Per Capita Income: | \$36,190 |

Number of Households: 13,479

Population 25 years & Over: 22,452

Sun Prairie Median Age - 36.5
 Male/Female Ratio: 96.6
 Percent age 25-44 - 30.00%
 Percent age 45-64 - 23.30%

EDUCATION LEVEL

(5 year estimate, 2015-2019)
 (Persons 25+ . . . population 22,452)

| | |
|---------------------------------|-------|
| Less than 9th grade | 1.2% |
| 9th to 12th grade, no diploma | 2.7% |
| High school graduate | 19.4% |
| Some college, no degree | 18.9% |
| Associate degree | 13.2% |
| Bachelor's degree | 30.5% |
| Graduate or professional degree | 14.2% |

DANE COUNTY

(2015-2019 estimates):

Median Household Income:

\$73,893.00

Dane County Per Capita Income:

\$40,614.00

Dane County Median Home Value:

\$265,600.00

Sources: US Department of Commerce Census Bureau; ESRI; American Fact Finder, ACS



Sun Prairie Chamber of Commerce

109 E Main Street
 Sun Prairie, WI 53590

Phone: 608-837-4547
 Fax: 608-837-8765
 Email: info@sunprairiechamber.com
 Web: sunprairiechamber.com

Education/Community Resources

Location, Location, Location!!!

The city is only minutes away from:

- Madison
- U.S. Highway 151 with four interchanges to Sun Prairie
- Interstate 39/90/94
- Dane County Regional Airport

Educational System - Sun Prairie Area School District

Office: (608) 834-6500, 501 South Bird Street, 53590

- Serves over 8,500 children in the District
- Consists of Sun Prairie Senior High School, an Alternative Learning School, Upper Middle School, two middle Schools, nine public elementary schools, a 4K program, and Sun Prairie's Virtual School. Provides a full range of instruction from special education to a talented and gifted program

*Four Parochial Schools in Sun Prairie
 *Huntington Learning Center

Post Secondary Education

Madison offers many opportunities in continuing education. Vocational/technical, undergraduate and graduate programs, courses for credit or non-credit.

- University of Wisconsin-Madison
- Madison College (formerly MATC)
- Upper Iowa University
- Cardinal Stritch University
- Edgewood College
- Globe University
- Herzing University
- Lakeland College
- University of Phoenix
- Concordia University

Parks and Recreation

Features:

- Park system consisting of 42 parks covering 370 acres
- Splash pad
- 6 pickle ball courts, soon to be 10
- More than 13 ball diamonds
- 5 outdoor skating rinks
- 2 sledding hills
- 3 soccer fields
- Family Aquatic Center features a 'zero

depth' swimming pool, waterslides and sand play area

- Youth Baseball Complex is home to the daytime baseball and softball programs as well as Sun Prairie's Little League program
- Municipal Pet Exercise Area
- Skateboard Park

Additional Recreational Attractions:

- Golf, bowling, and soccer provided by private organizations
- Athletic club
- Library
- YMCA
- Civic Theatre
- Sun Prairie Ice Arena
- Angell Park Dream Park
- Angell Park hosts Midget Auto racing in the summer and other events
- Colonial Club Senior Center offers a variety of educational and recreational activities for people age 55 and older