



# CCCIA NEW MEMBER CHECKLIST

Welcome to the Cape Coral Construction Industry Association. This checklist is designed to assist you in your success and maximize your return on investment.



## MEMBER LOG-IN FOR BACK OFFICE TOOLS

- You will register online with link/invitation we provide.
- Here you will update your Member/Company information.
- Add or Remove company representatives.
- Register for upcoming events and pay online.
- Network with fellow members at the Decision Maker level.
- Target specific members for collaboration.

## ATTEND MONTHLY DINNER MEETINGS (COVID-19 PROTOCOLS FOLLOWED)

- Second Thursday of each month, except June and July. December's meeting is a holiday party.
- Meetings are held at The Palmetto Pine Country Club in Cape Coral, unless otherwise specified.
  - Networking Mix and Mingle: 5:30pm – 6:30pm (Social Distancing encouraged)
  - Meeting/Dinner begins at 6:30 PM.
  - Meeting adjourns at 7:30-8:00 PM. (Depends on how lively the Q&A is.)
  - Bring business cards for networking.
  - There is a virtual option to attend the program.
- June and July, we arrange a networking event at our member's locations.
- Have fun and get to know your fellow members!

## SPONSORSHIP OPPORTUNITIES (YOU CAN VOLUNTEER TOO!)

- Sponsor a Dinner Meeting.
- Golf Tournament in the Spring.
- Clay Shoot in the Fall. (First Friday of November)
- Poker Tournament in the Summer.
- Host the June and July Networking Events.
- Holiday Party & ACE awards sponsor.
- Builders' Showcase of Homes Magazine and Web advertising. Jan-Feb
- Member Spotlights. \$200 for us to send out a spotlight to all members that is all about you!
- Web advertising/Banner ads.
- Member only deals.
- Post Job opportunities or help wanted alerts.
- Get involved. There are committees you can join.
- Create your own event! We will help you get people there.



If you have questions or ideas, call me! Thank you for your partnership with the CCCIA!  
We are stronger in Numbers. **BUILD, BELONG, BENEFIT.**

**Dawn Stratton, Administrative Director**  
O: 239.772.0027, C: 727-798-2332, dawn@cccia.org, www.cccia.org

## SPONSORSHIP OPPORTUNITIES – DETAILS



**CONSTRUCTION NEWS ADVERTISING:** Monthly Newsletter of the CCCIA. Advertising rates are for the whole year. This allows you to publish guest columns and articles of interest to our members

**CCCIA MONTHLY DINNER MEETING SPONSOR:** Includes logo on all meeting communication vehicles. Logo on meeting flyer and table tent cards and recognition at the meeting. Samples, give away promo items, etc. are highly encouraged. Includes one dinner ticket. \$400.00

**GOLF TOURNAMENT SPONSORS:** Our May golf tournament is always well attended. Sponsorships range in price from \$125 for a hole sponsorship, to \$5,000 for tournament naming rights. Marketing Kits will be shared in March.

**POKER TOURNAMENT SPONSOR:** This is a professionally managed Texas Hold'em tournament. Games, food, beverages, desserts, and fun. Players and spectator tickets will be sold. Sponsorships range from \$150 for a table sponsor to \$3,500 and are based on availability.

**PREFERRED MATERIALS CLAY SHOOT:** 2021 will be the 3<sup>rd</sup> annual clay shoot. Teams of 4 compete to win prizes. Tournament, breakfast, lunch, beverages, snacks, hearing protection, hats and goodie bags are provided. Takes place at the Bermont Shooting Club in Punta Gorda on the first Friday in November. Sponsorships range from \$125 for a stand sponsorship, to \$2,500 for Promotional items.

**HOLIDAY PARTY & ACE AWARDS:** This is the perfect occasion to support the CCCIA. General sponsorship includes recognition in all CCCIA print and electronic publications. Marketing Kit provided in November and range from \$100 to \$2,500.

**WEBSITE ADVERTISING:** The CCCIA website, [www.cccia.org](http://www.cccia.org), offers many opportunities to promote your business. Banner ads, Member to Member deals, job postings, member spotlights and focus months/quarters. Prices range from FREE to \$400 per quarter, or \$800 (half price) for new members first full year. Talk to us about hybrid programs. Everything is possible.

**INDUSTRY PARTNER:** The Industry Partner is our most exclusive and active sponsorship. IP's are named sponsors at ALL CCCIA regularly scheduled events. IP's are a non-compete sponsorship and receive first right of refusal annually. This all-inclusive sponsorship includes recognition at all print and electronic communications. Price is for one year and is based on individual agreements. Talk to us about becoming an Industry Partner. We will work hard for you!

**OTHER OPPORTUNITIES:** The sky is the limit. The CCCIA is heavily involved in many community events. Including Sporting Events, City Council Forums and Chamber of Commerce activities and publications. If you have collaborative ideas that will help us to get your business recognized, let's talk about it.

**VOLUNTEER:** We ALWAYS need volunteers for our events. If your budget is tight, we will welcome you to work at our events or help with activities. Maybe you have a knack at getting raffle prizes from business partners! We welcome the help.

**REFERRALS:** Referrals are the greatest gift you can provide to us. Tell your subcontractors and vendors that you only work with other CCCIA members. We will be sure to thank you!



## CCCIA COMMITTEES



### AIM COMMITTEE:

This committee meets monthly on the last Tuesday of each month at 4:00 PM via ZOOM or Teams. The mission of this group is to recruit new members and retain existing members. They help plan and promote networking activities and play a large role in our retention efforts by promoting value to members. Among the many activities, this committee oversees the New member orientation to help new members learn more about what the CCCIA had to offer.

### BUILDING INDUSTRY OVERSIGHT COMMITTEE:

This committee reviews certain city budgeting procedures and reports of revenues and expenditures pertaining to the building permit fees to ensure that adequate funding is available to meet established levels of service standards. They meet on the 3<sup>rd</sup> Wednesday of each month via ZOOM or Teams.

### CONTRACTORS LIAISON COMMITTEE:

This committee meets quarterly with the City staff to discuss specific issues facing pool builders and contractors.

### EDUCATION COMMITTEE:

This Committee is responsible for putting together educational seminars. Some seminars include CEU courses and other educational opportunities that benefit members. The committee meets on an as needed basis.

### CONSTRUCTION SITE THEFT TASK FORCE:

This committee was established to combat construction site theft. They work closely with the local law enforcement agencies to eliminate construction site thefts.

### SPECIAL EVENTS TASK FORCE:

This task force is responsible for the successful production of the following events: Hall of Fame Golf Tournament, Poker Tournament, Clay Shoot out, Holiday Party and ACE awards and officer installation banquet. They meet as needed, before and after each selected event.



# Committees

that make a difference

**Want to get involved? Want to get to know everyone that gets things done in Cape Coral? Ask us how! We are stronger in numbers.**

**Cape Coral Construction Industry Association**  
611 SE 11<sup>th</sup> Street, Suite A  
Cape Coral, FL 33990  
239-772-0027

[dawn@cccia.org](mailto:dawn@cccia.org) [www.cccia.org](http://www.cccia.org)