



A September 2021 Attempt to Assess The 2021 & 2022 Elections For Manufacture Alabama

The Hawthorn Group, L.C.

September 16th, 2021

419 Days Until Election Day 2022

What Are The 2021 & 2022 Elections?

- **34 U.S. Senate – 14D vs. 20R (5-7 Retirements)**
- **435 U.S. House – 222D vs. 213R (Not Seeking Re-Election 8D vs. 8R)**
- **39 Governors – 19D vs. 20R (Term-Limited 4D vs. 4R)**
- **Major Foreign Elections – Canada, Germany, France, and Latin America**



**Among Many “Unknowns”
There Are Some “Knowns”**



“Knowns”

- **Current State of Play**
- **Election Dates**
- **2020 Census Data**
- **COVID Data**
- **Economic Indicators**
- **Election Laws (mostly)**
- **Historic Voter Performance**
- **Current Voter Opinion**
- **Current Funding**

Current U.S. State of Play

- U.S. Senate – **50D (2I)** vs. **50R**
- U.S. House – **220D** vs. **212R (3V)**
- Governors – **23D** vs. **27R**
- Attorneys General – **24D** vs. **26R**
- State Senates – **18D** vs. **32R**
- State Houses – **19D** vs. **29R (1 Shared)**
- State Trifectas – **15D** vs. **23R**

When ARE the 2021 and 2022 Elections?

September 14 – California Governor recall

September 20 – Canada Parliament

September 26 – German Bundestag

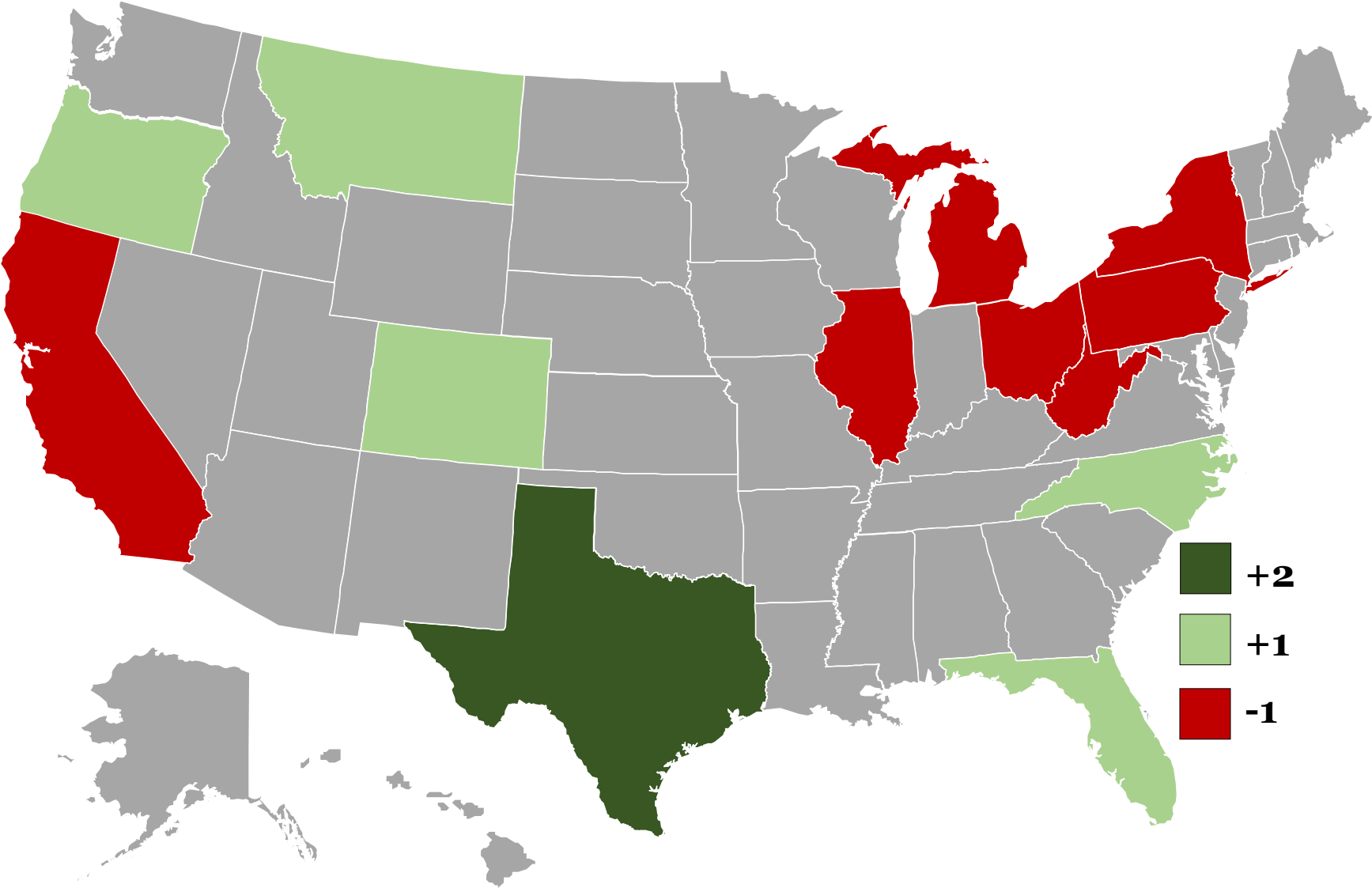
November 2 – Virginia, New Jersey & NY Municipal

April 10 – France Presidential and National Assembly

May 21 & September 3 – Australia Senate & House

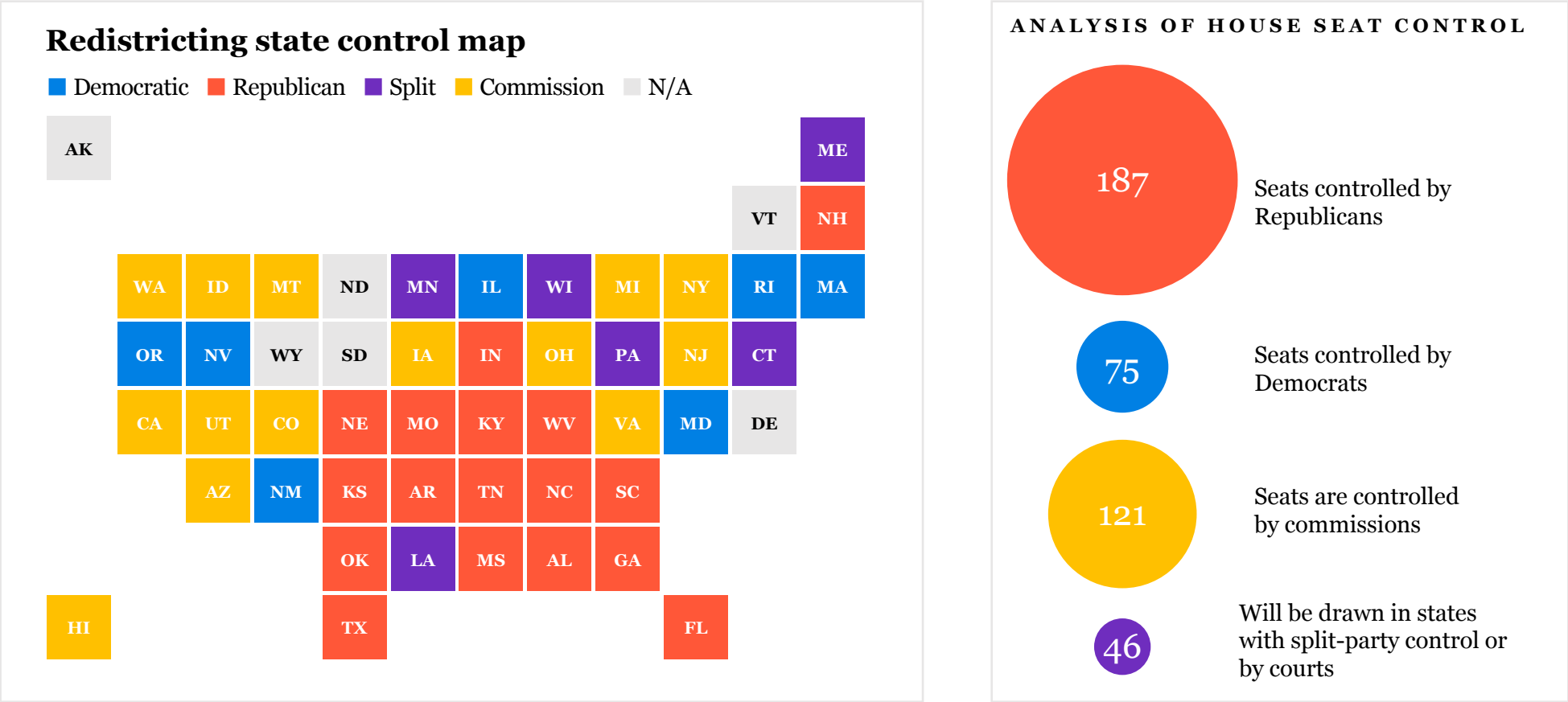
**November 8 – 34 U.S. Senators, 435 U.S. House,
36 Governors, LA Municipal**

2020 Reapportionment Results



Redistricting

Republicans are in a better position to determine the next decade's House seats



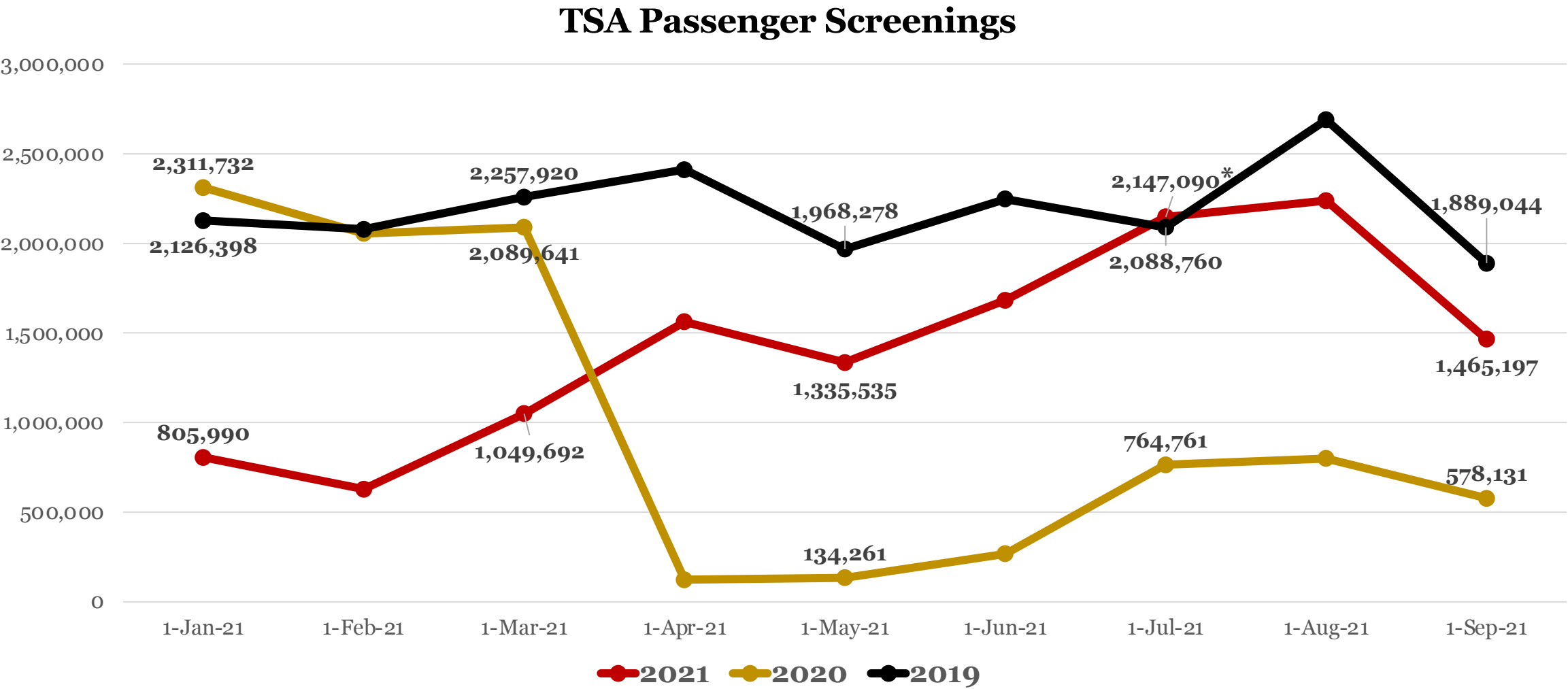
COVID in the U.S.

AS OF SEP 16, 2021 10:25AM

TOTAL CASES: 41,688,532

TOTAL DEATHS: 670,615

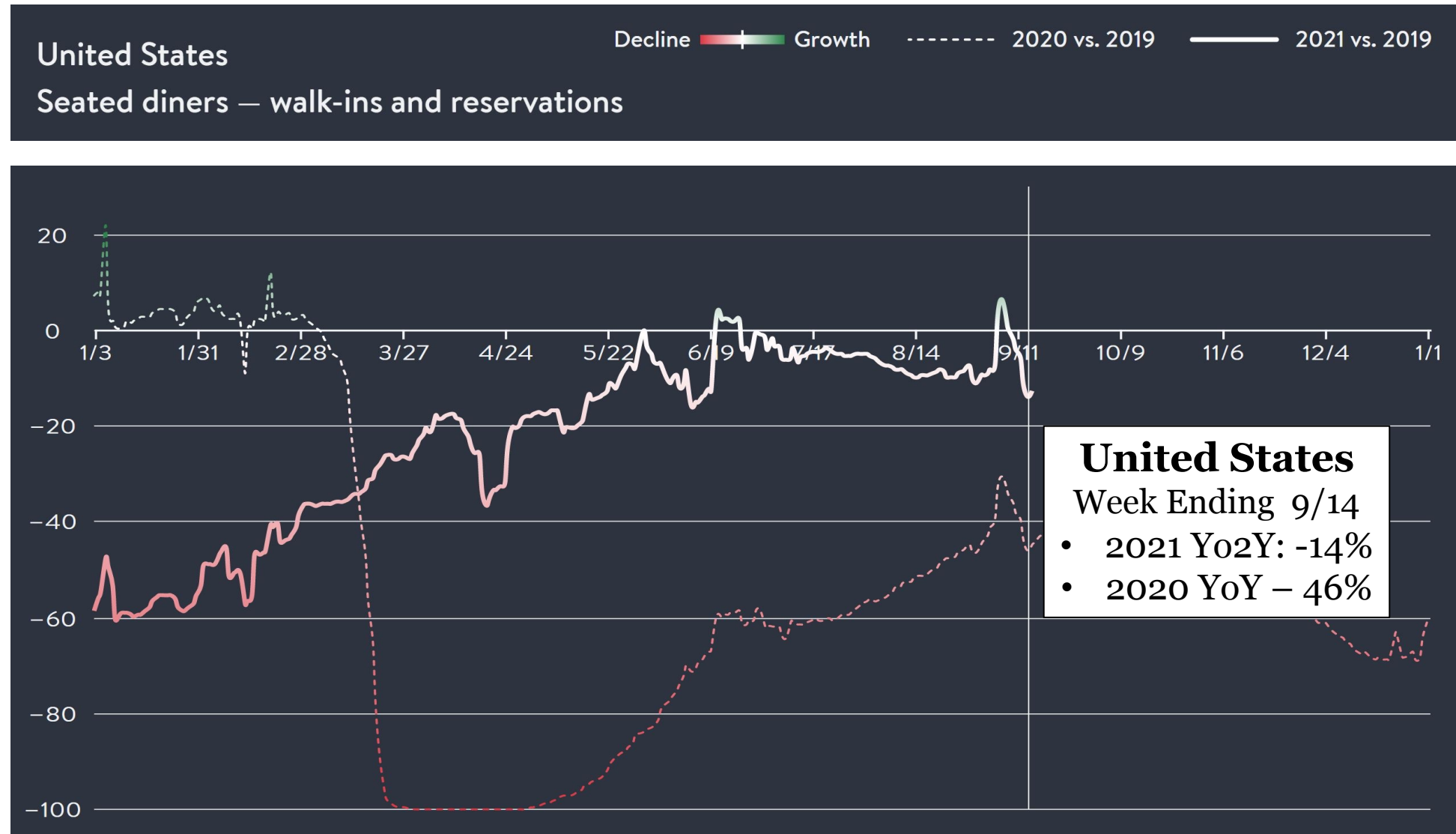
TSA Data Comparison



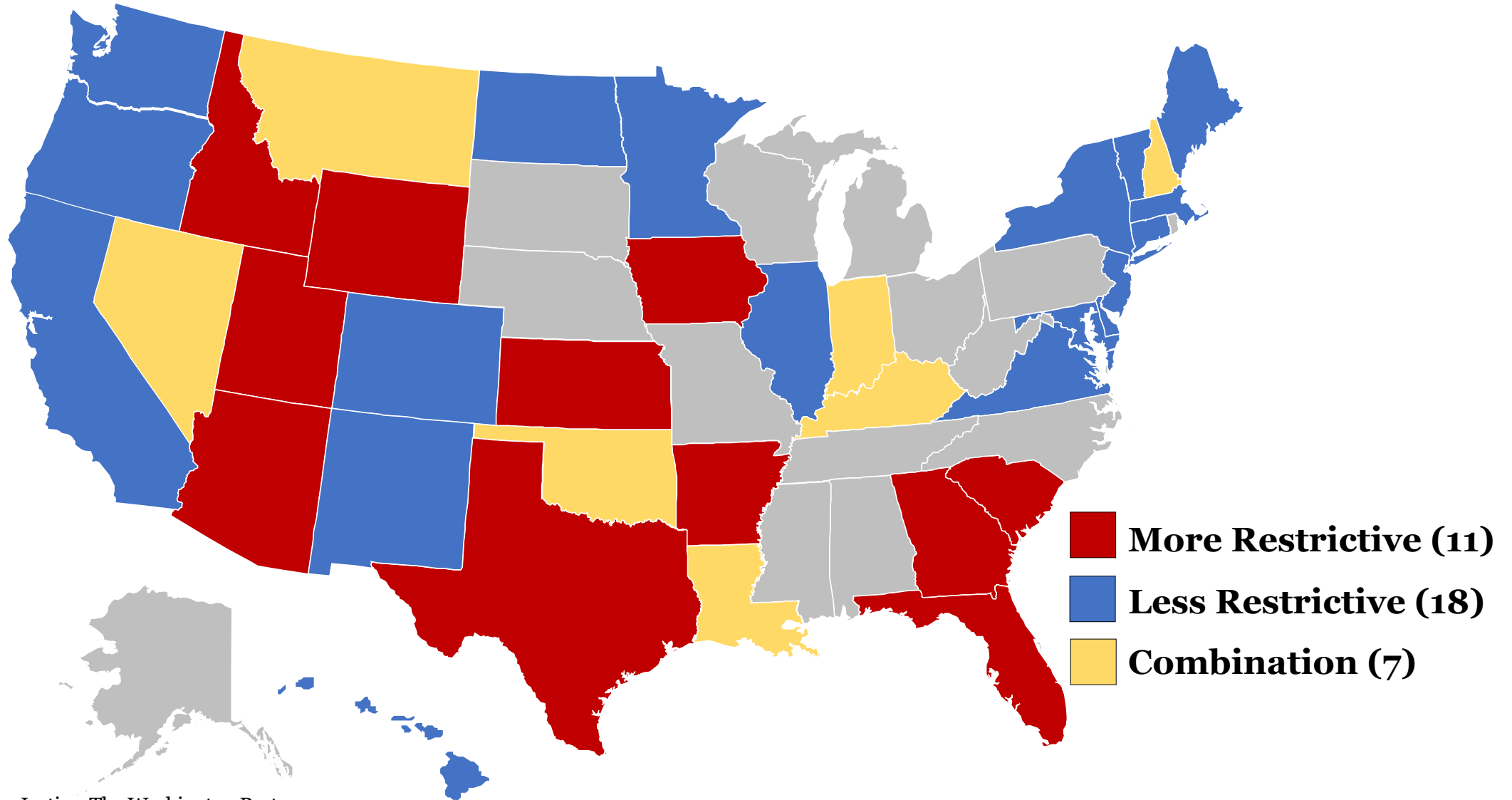
Source: TSA

July 1, 2021 and July 2, 2021 throughput figures surpassed same day figures from 2019.

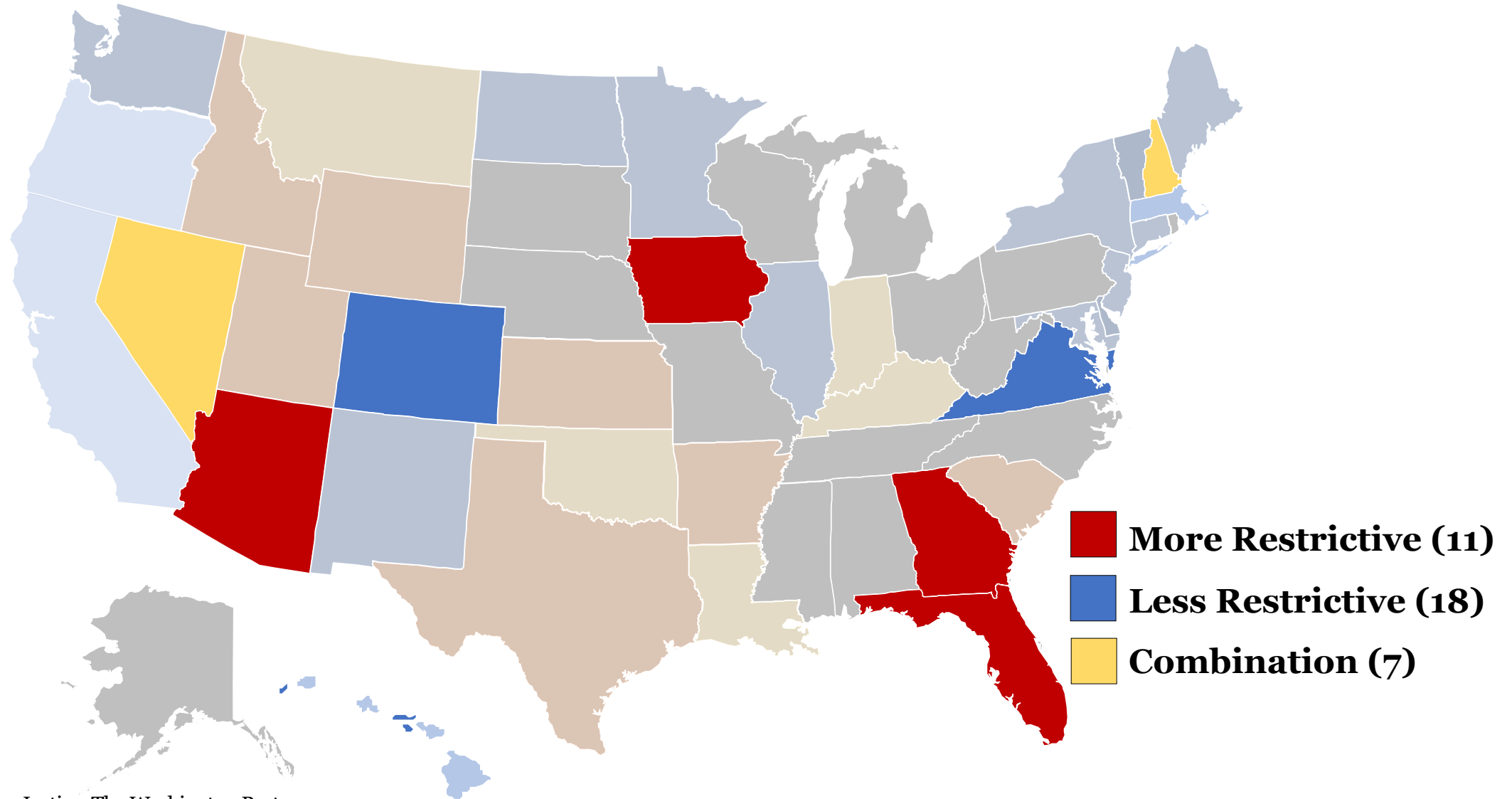
Seated Diners from Online & Phone Reservations and Walk-Ins



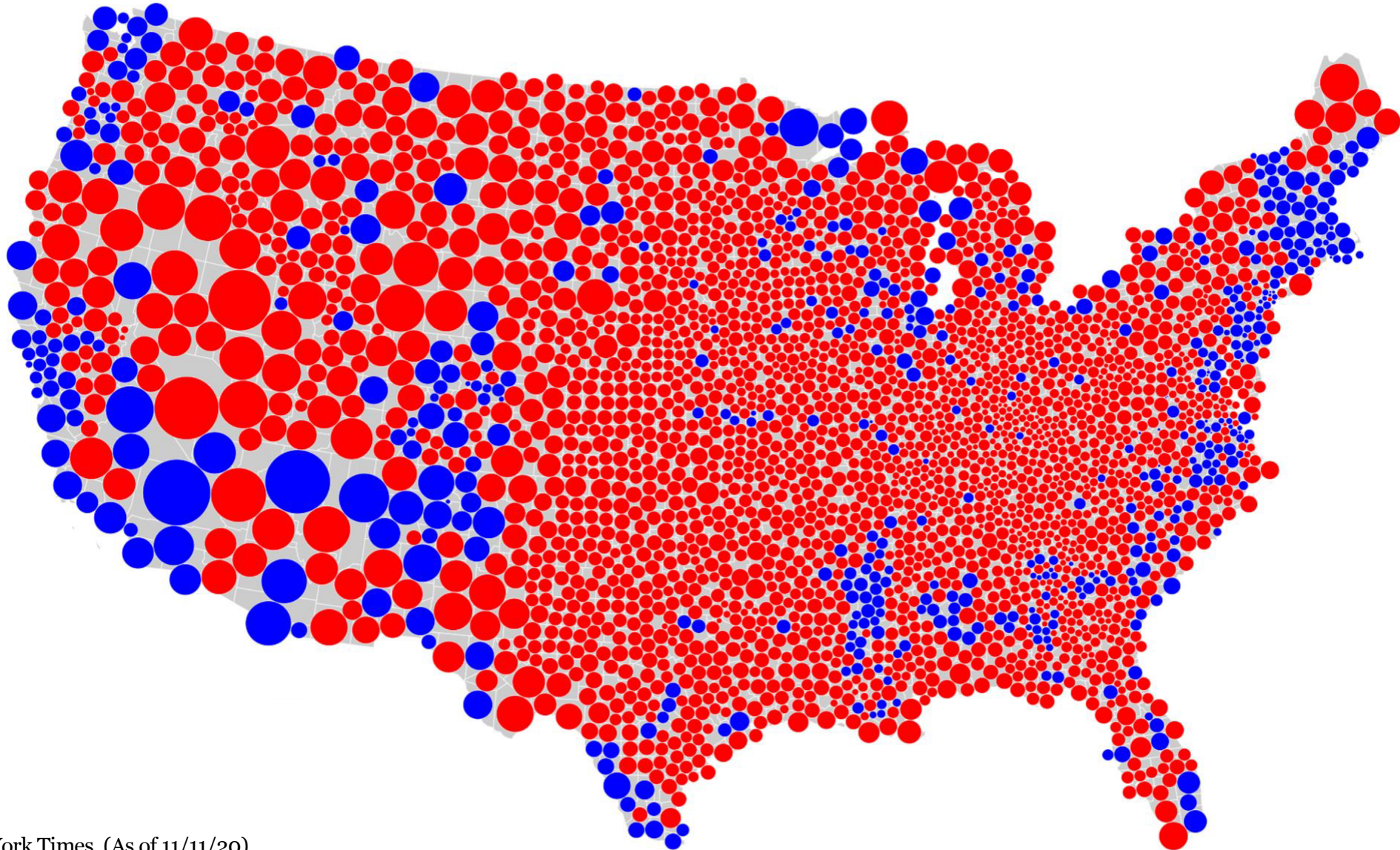
Voting Law Changes Since January 1, 2021



Voting Law Changes Since January 1, 2021

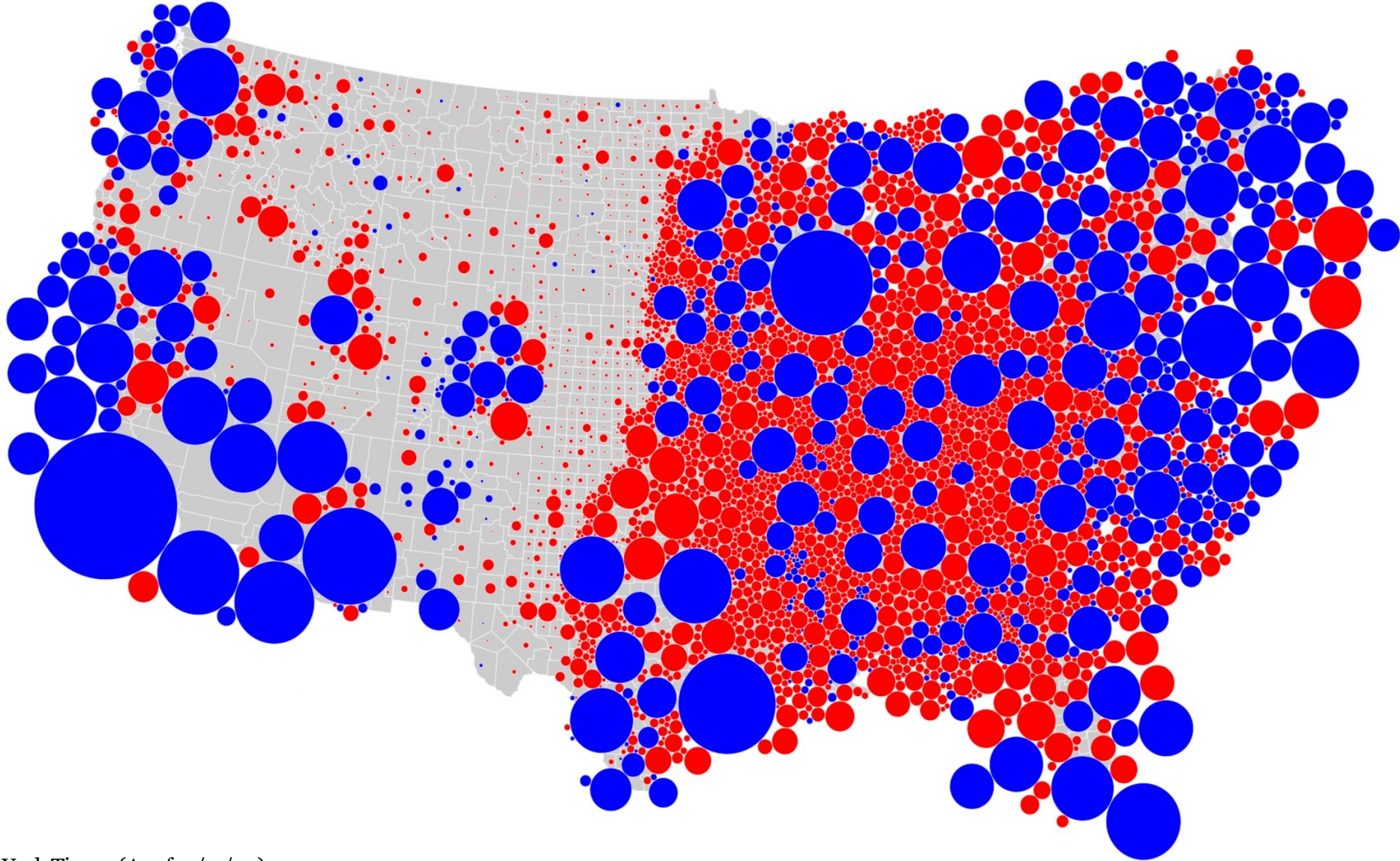


Biden-Trump County Vote Comparisons – 2020 Land Area



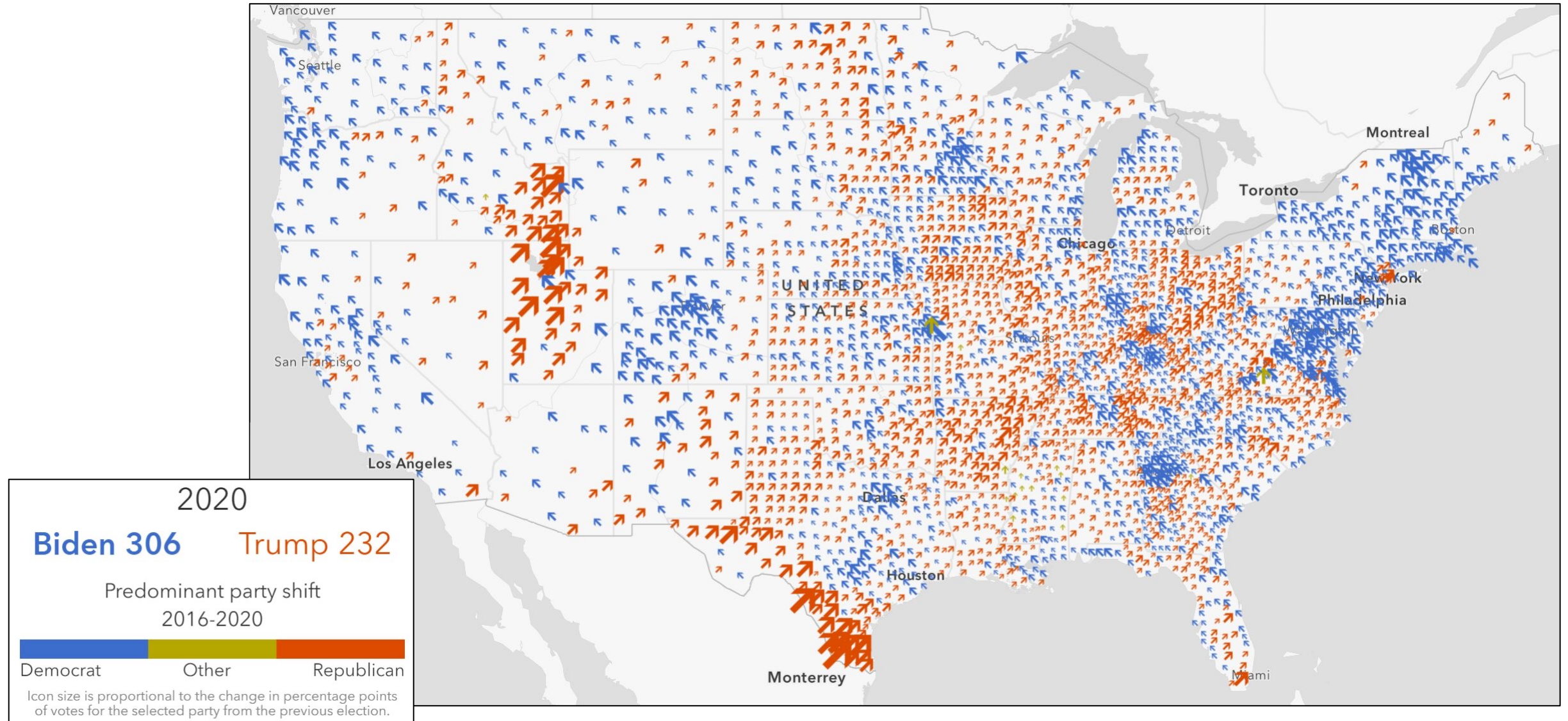
Source: The New York Times (As of 11/11/20)

Biden-Trump County Vote Comparisons – 2020 Population



Source: The New York Times (As of 11/11/20)

The Winds of Change – 2016 to 2020



Pre-Midterm Polling

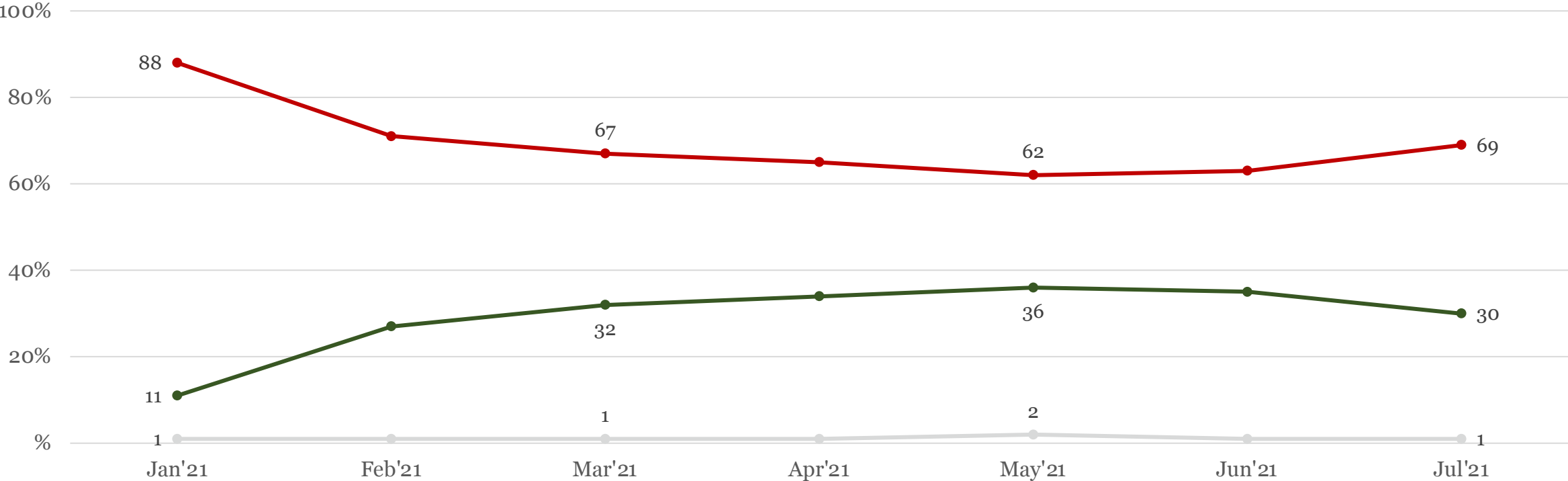
The vast majority of US voters are dissatisfied with the way things are going in America

In general, are you satisfied or dissatisfied with the way things are going in the United States at this time?

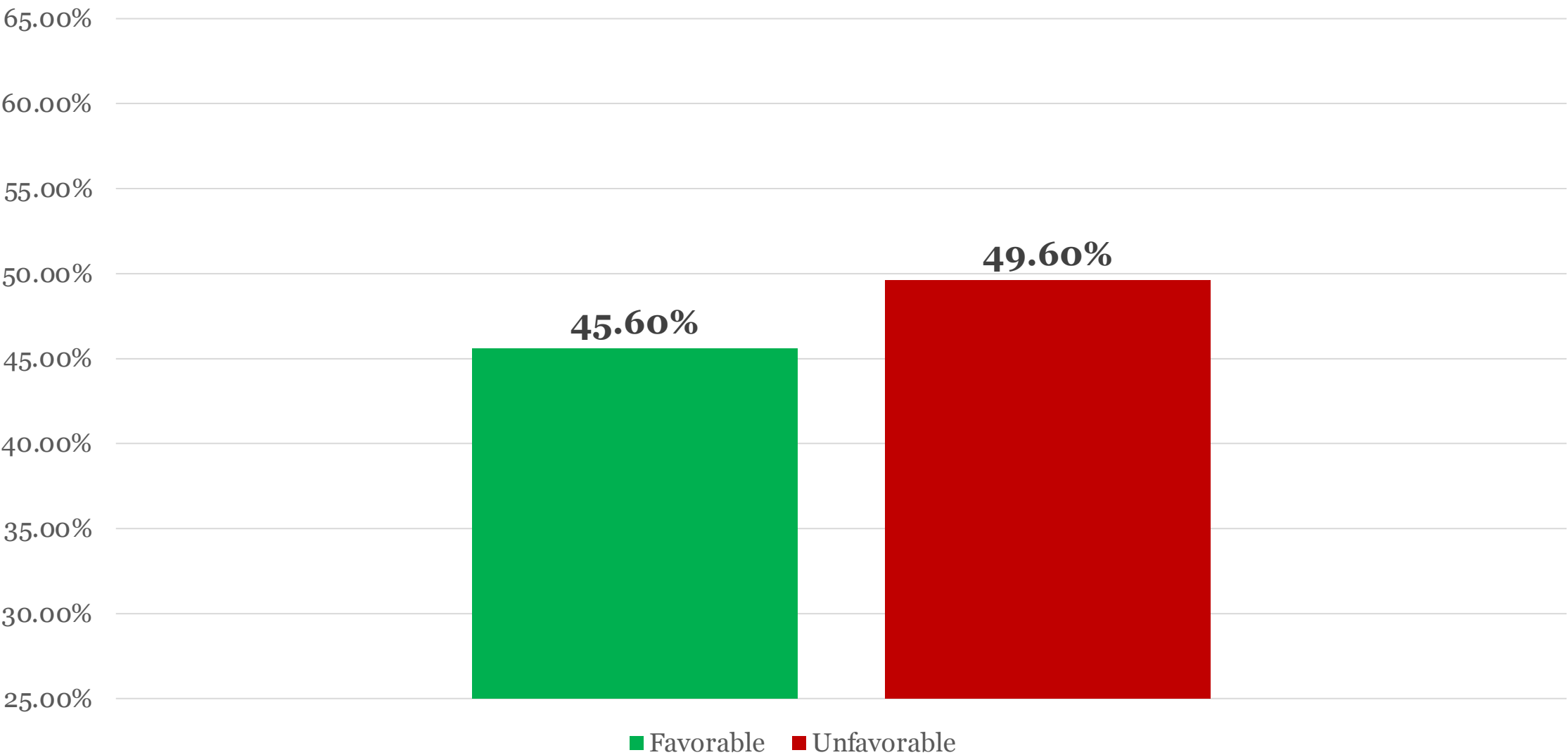
GALLUP SURVEY CONDUCTED JULY 6-21, 2021

■ Dissatisfied ■ Satisfied ■ No Opinion

AS OF JULY 21, 2021
Dissatisfied: 69%
Satisfied: 30%
No opinion: 1%

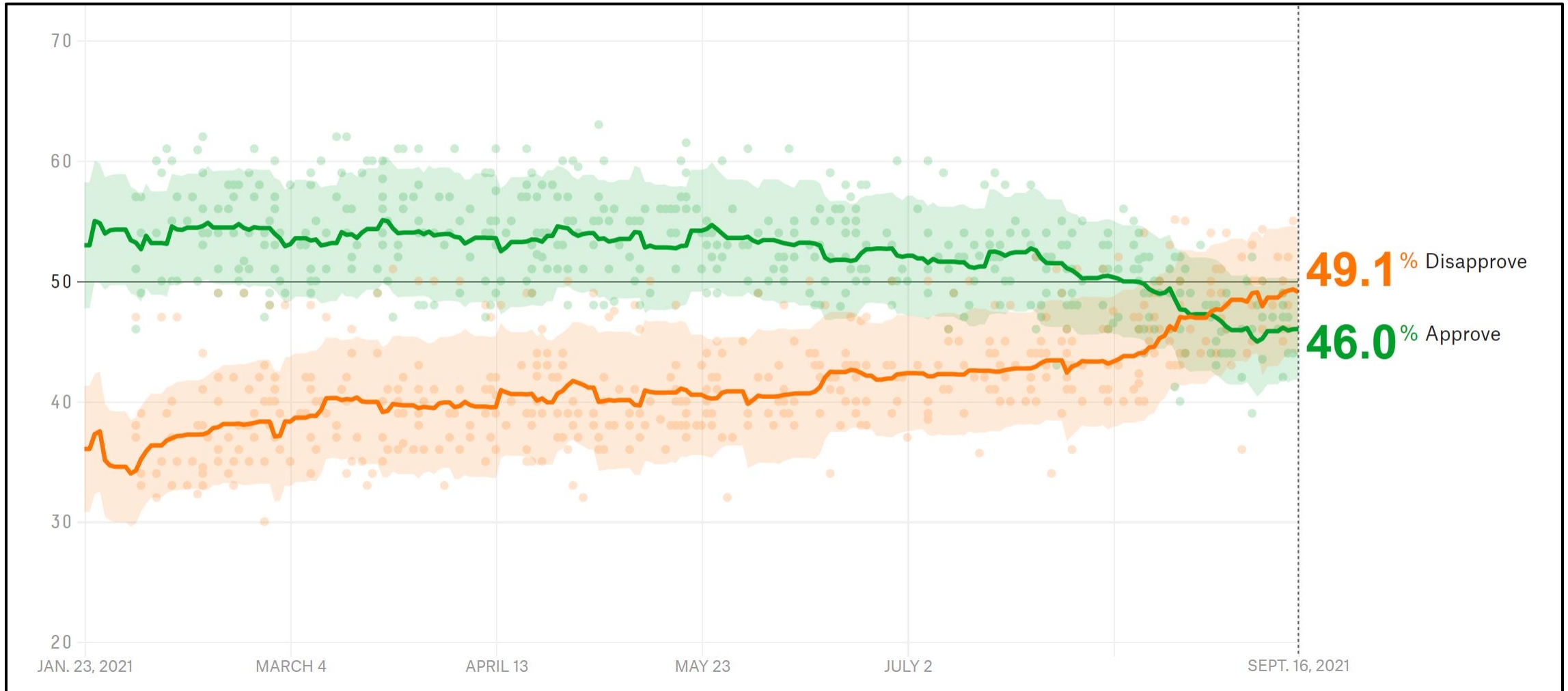


Biden Favorability



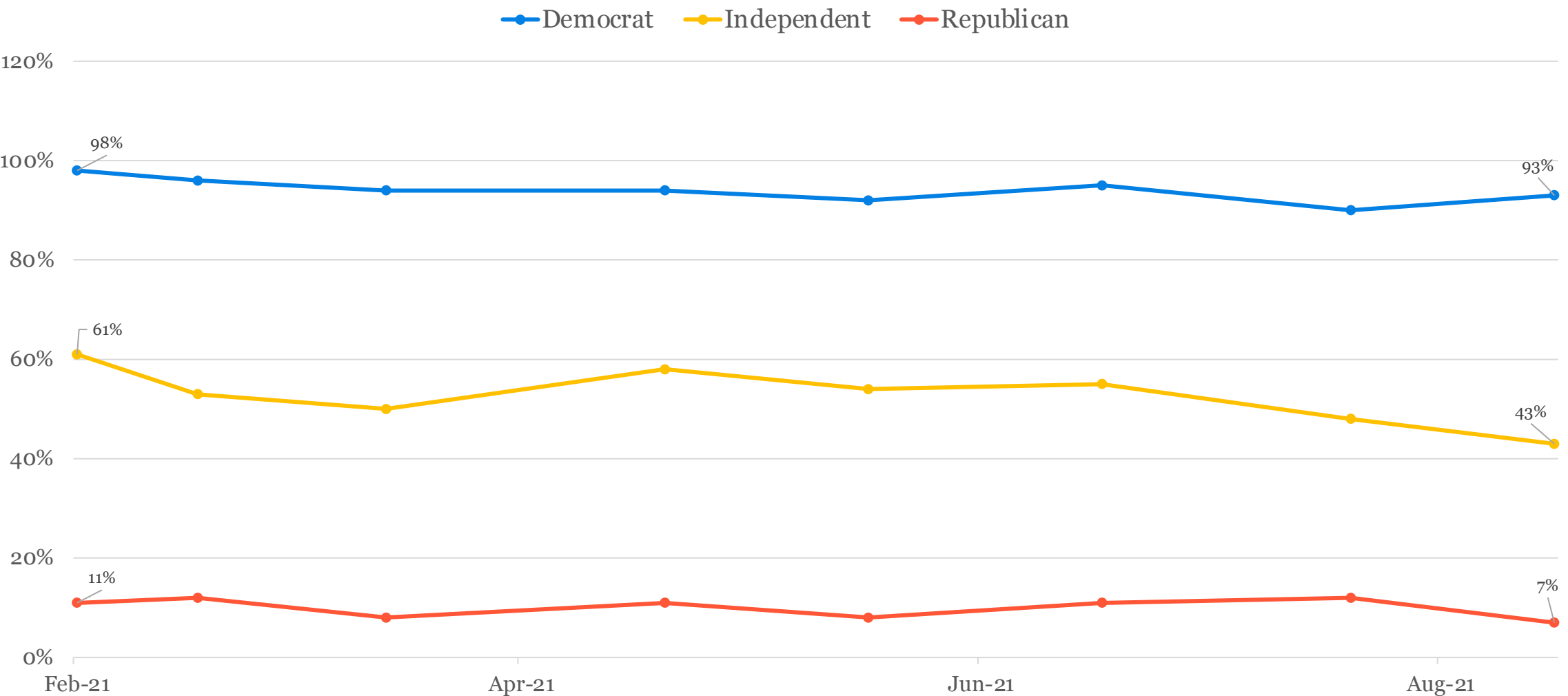
Source: RCP Average 8/7/21-9/14/21

Biden Approval Since Inauguration



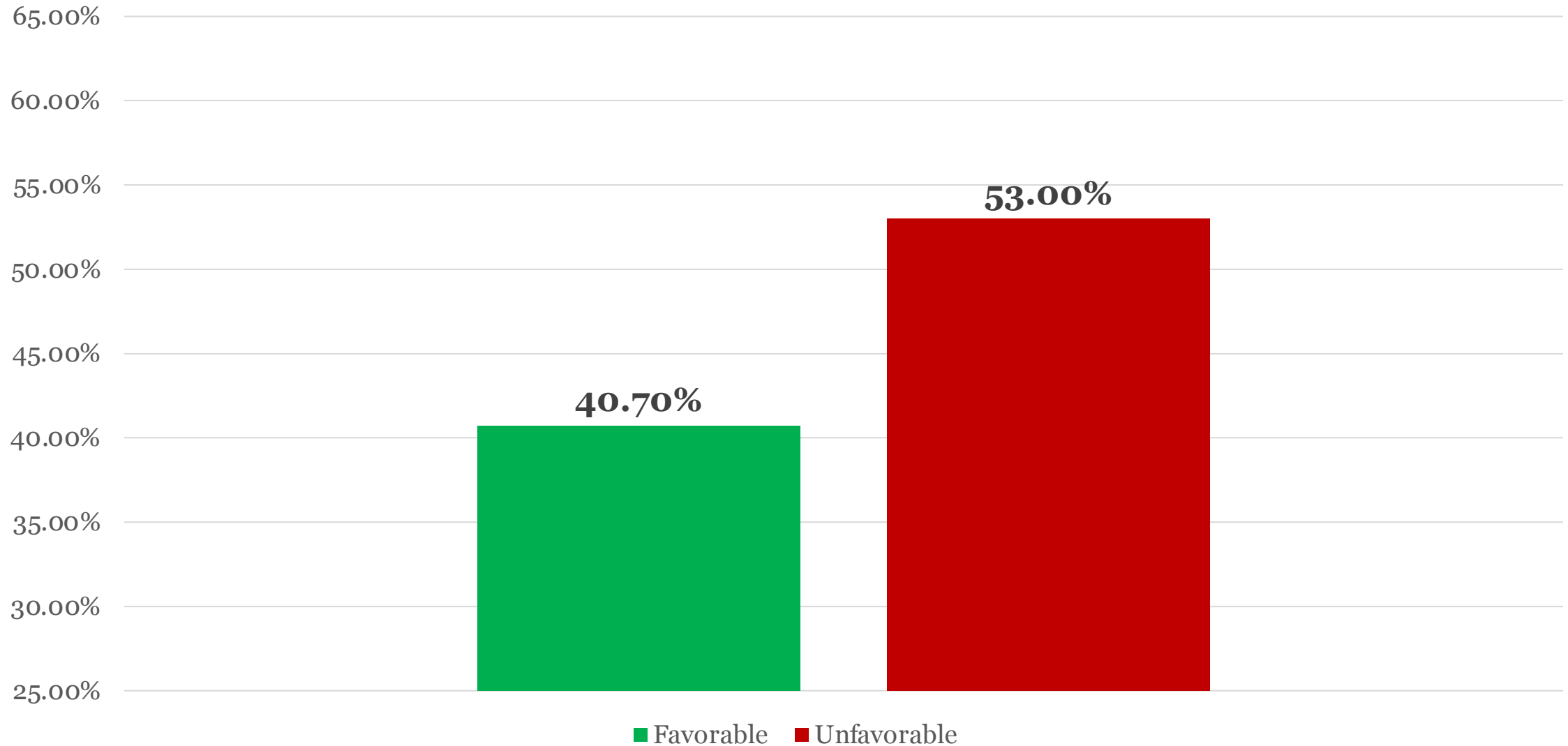
Biden Approval Since Inauguration

In August 2021, Biden's approval ratings decreased among Republicans and Independents



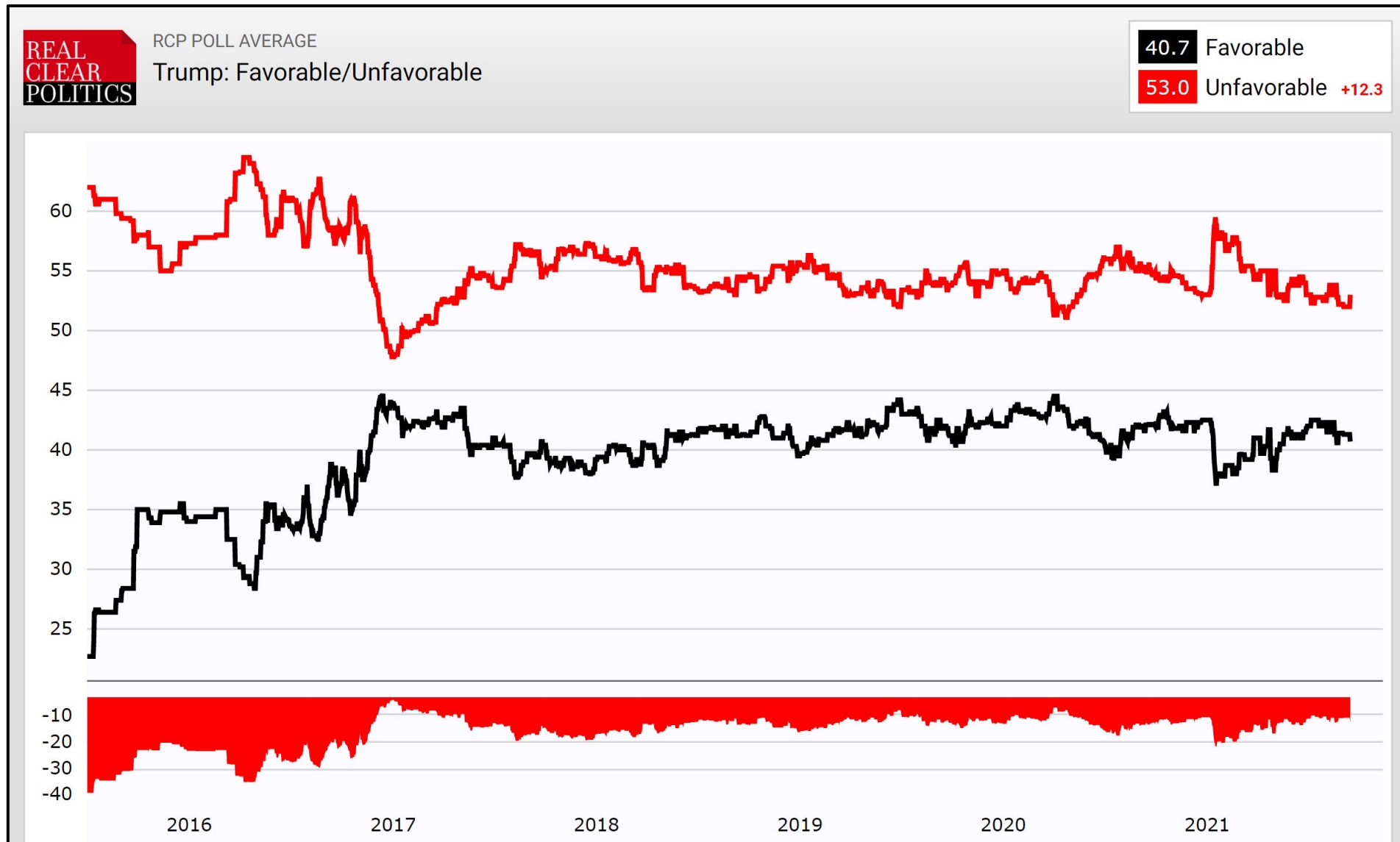
Source: Gallup

Trump Favorability



Source: RCP Average 8/14/21-9/14/21

Trump Favorability



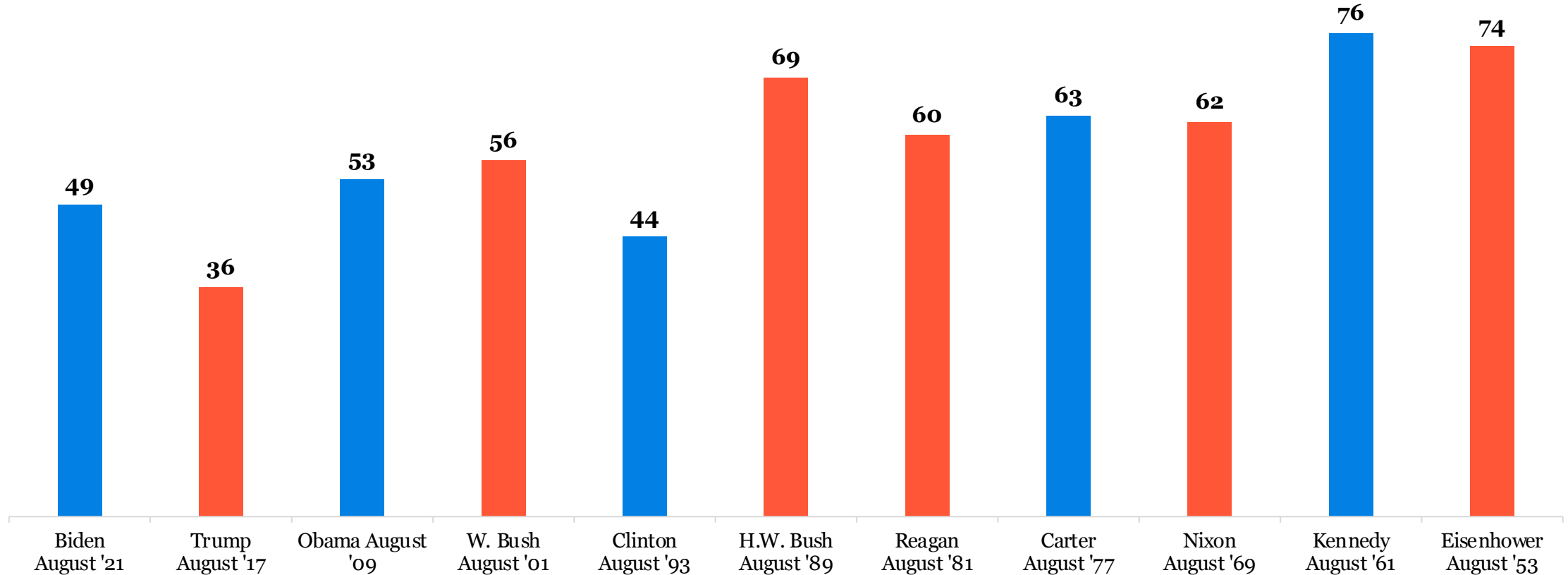
Source: RCP Average

Presidential Approval Comparison

Biden's approval rating is 13 percentage points higher than Trump's was at this point in his presidency.

Gallup comparative presidential approval ratings

IN AUGUST OF EACH PRESIDENT'S FIRST YEAR



Fundraising - First Six Months of 2021

Democratic National Committee	\$87.1 Million
Democratic Senatorial Campaign Committee	\$46.6M
Democratic Congressional Campaign Committee	\$70.7M
Republican National Committee	\$85M
National Republican Senatorial Committee	\$51.2M
National Republican Campaign Committee	\$79.3M



More is “Unknown” than “Known”

Storms – Literal and Political



Storms – Literal and Political



Storms – Literal and Political



“Known Unknowns”

- **Candidates/Nominees . . . and Trump**
- **Changing Voter Opinion . . . and Trust/Rage**
- **COVID**
- **Natural Disasters**
- **International Disasters**
- **Economic Crises**
- **Immigration Issues**
- **Critical Race Theory/Monuments/Re-naming**

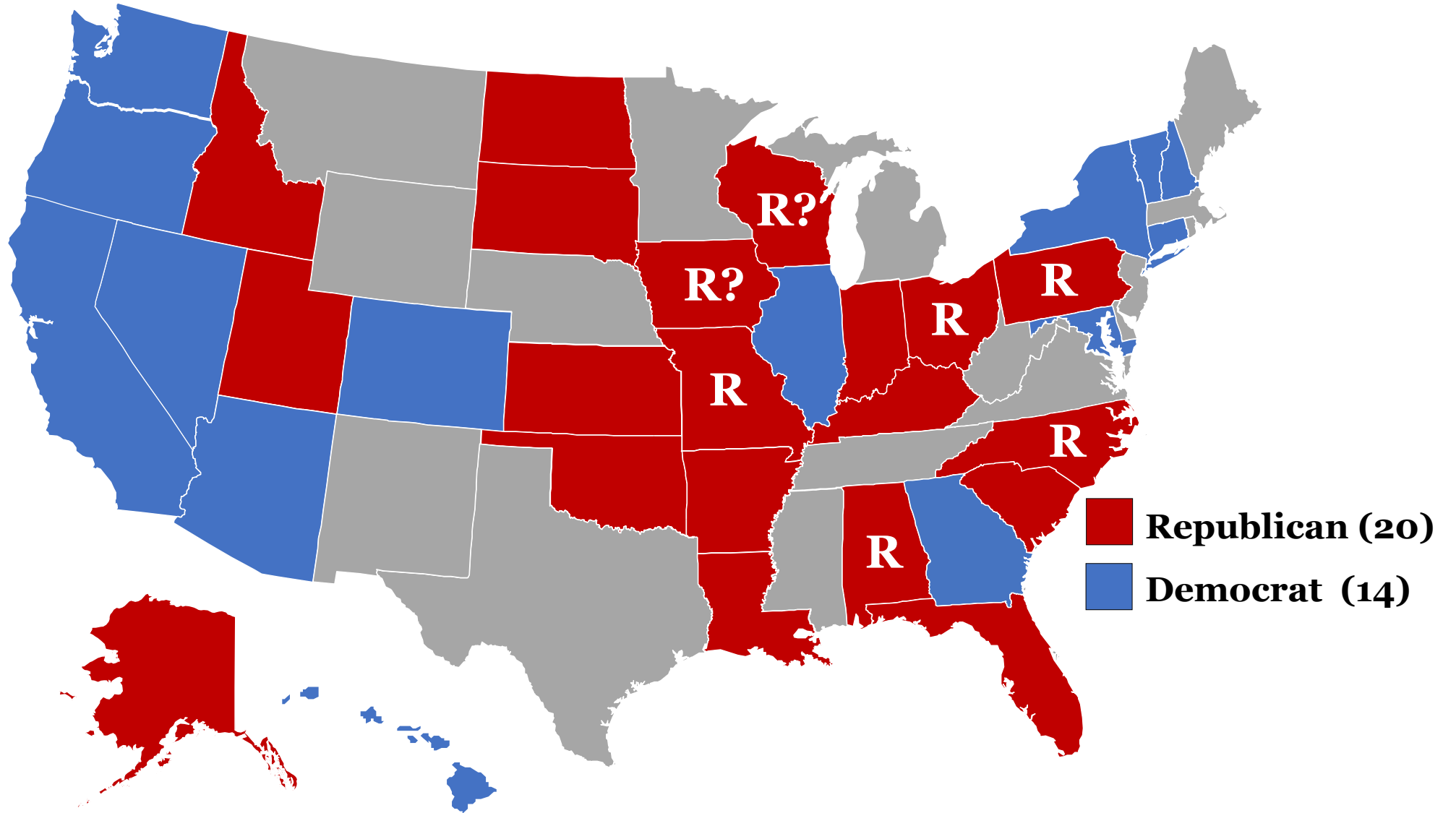
“Unknown Unknowns”



The Big Races



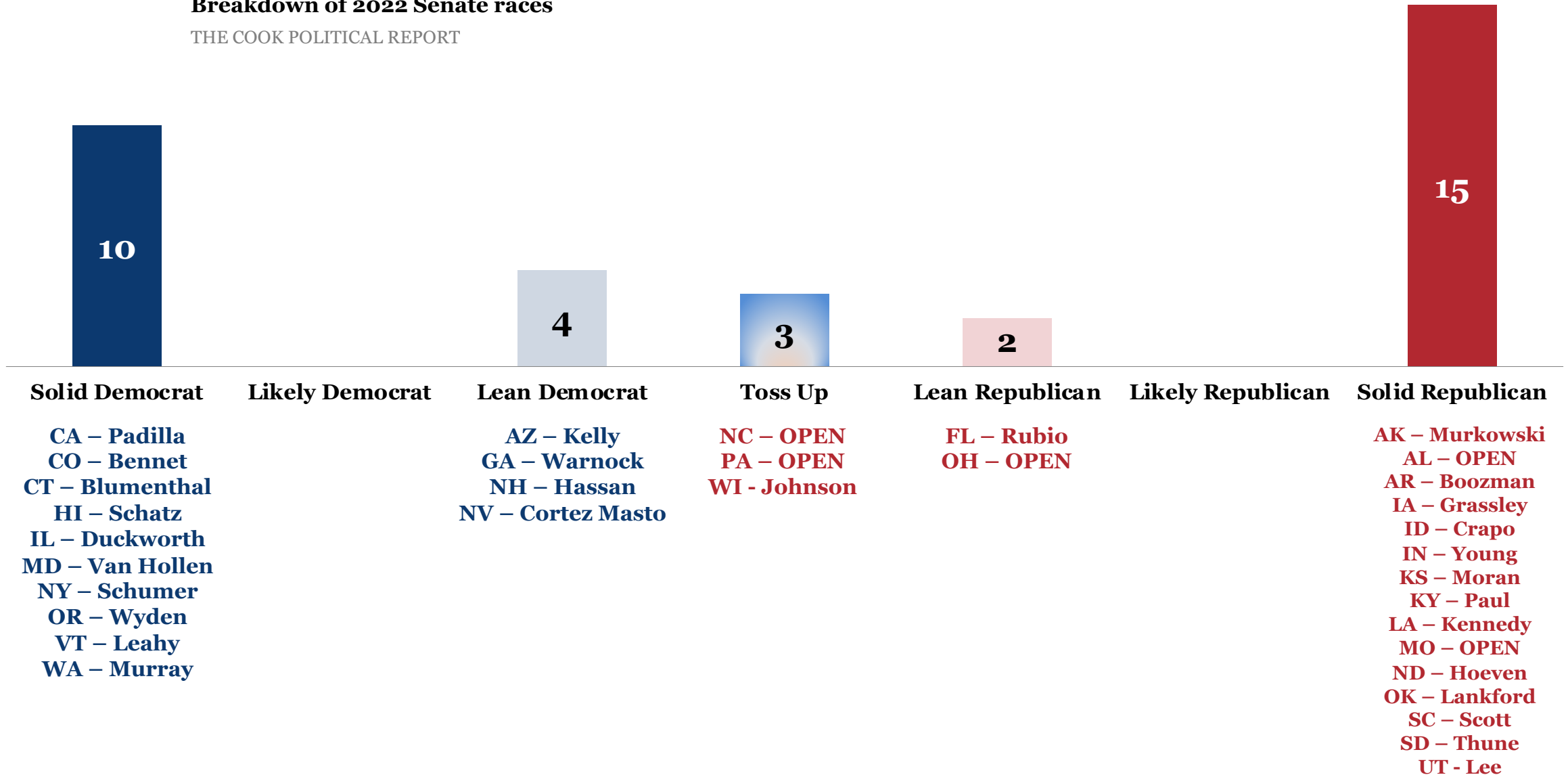
U.S. Senate Elections in 2022



Senate Races – Charlie Cook's Predictions

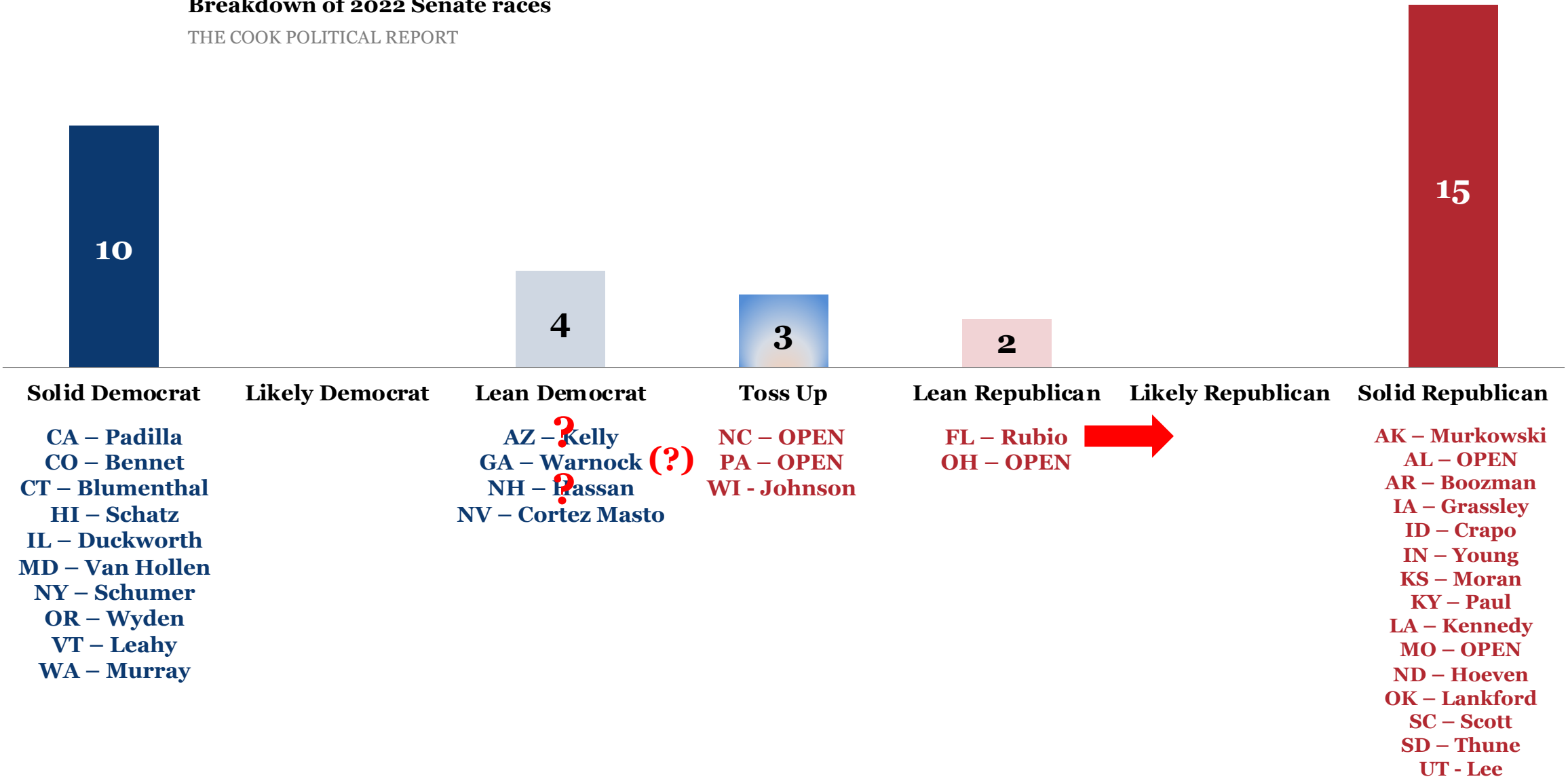
Breakdown of 2022 Senate races

THE COOK POLITICAL REPORT



Senate Races – Charlie Cook’s Predictions

Breakdown of 2022 Senate races
THE COOK POLITICAL REPORT



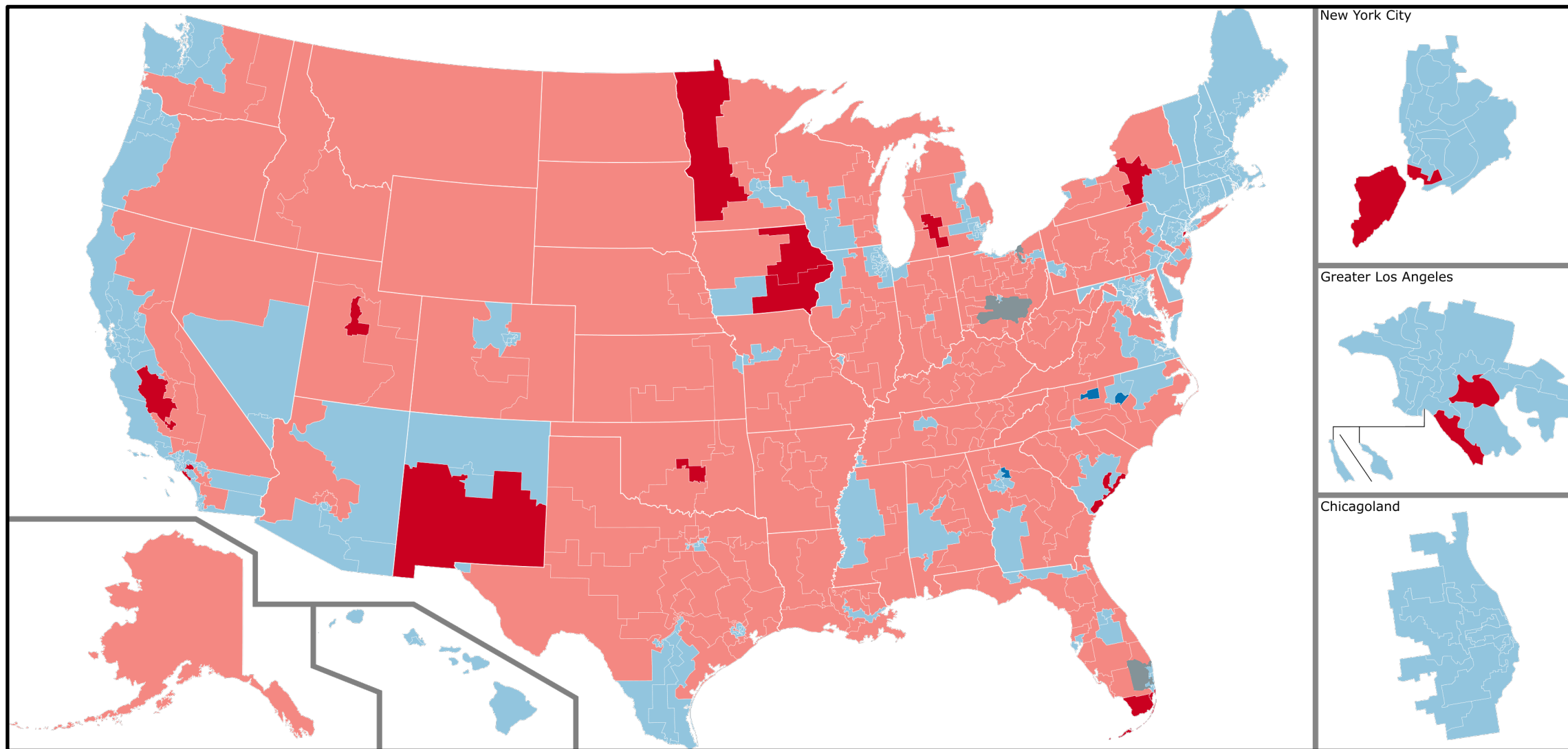
Hawthorn Senate Prediction

**Given history,
but more importantly Biden's performance
-- and the Senate's own performance --
2023 control of U.S. Senate**

currently leans (slightly) Republican

Current US House

Darker districts flipped in the 2020 General Election (3 Vacancies – FL 20, OH 11, OH 15)



Generic Ballot Preference

Would you want to see the Republican Party or the Democratic Party win control of the US House of Representatives?

45% **44%**

**Quinnipiac
University
Last poll: August 4,
2021**

47% **46%**

**NBC News
Last poll: August
14-17, 2021**

38% **39%**

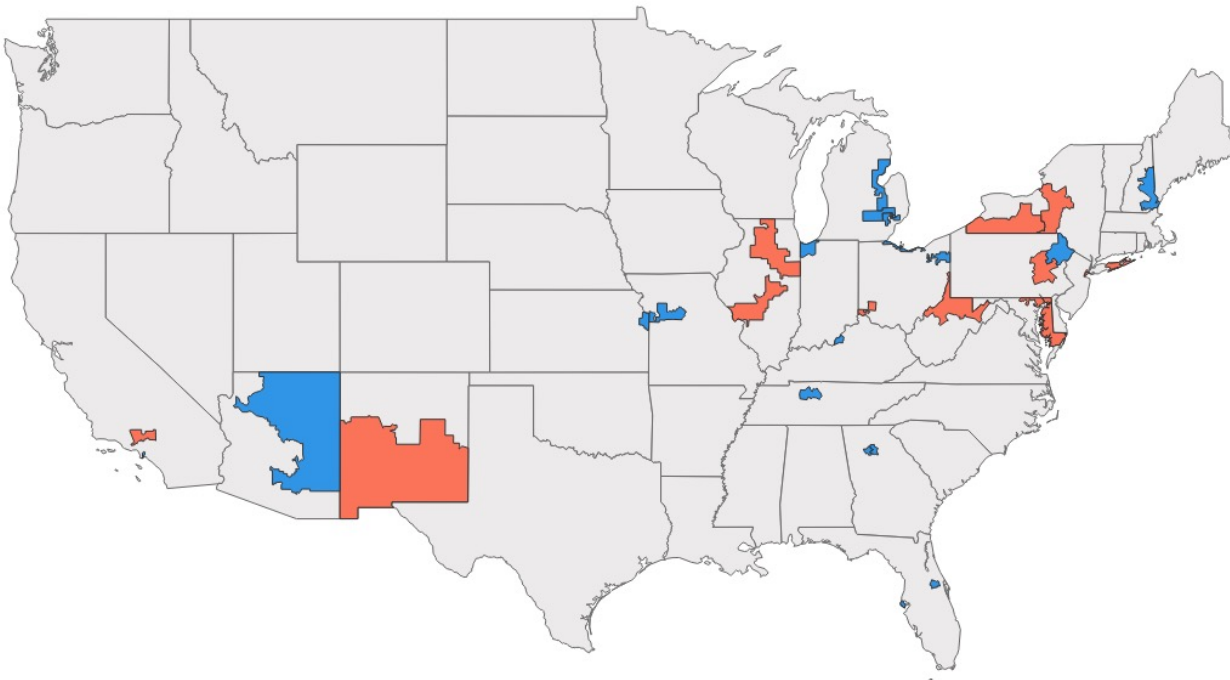
**Susquehanna Polling
and Research
Last poll: August
12-18, 2021**

Redistricting

Republicans are projected to pick up 3.5 House seats this cycle due to redistricting

House incumbents at moderate to high risk due to redistricting

■ Seat held by a Republican ■ Seat held by a Democrat



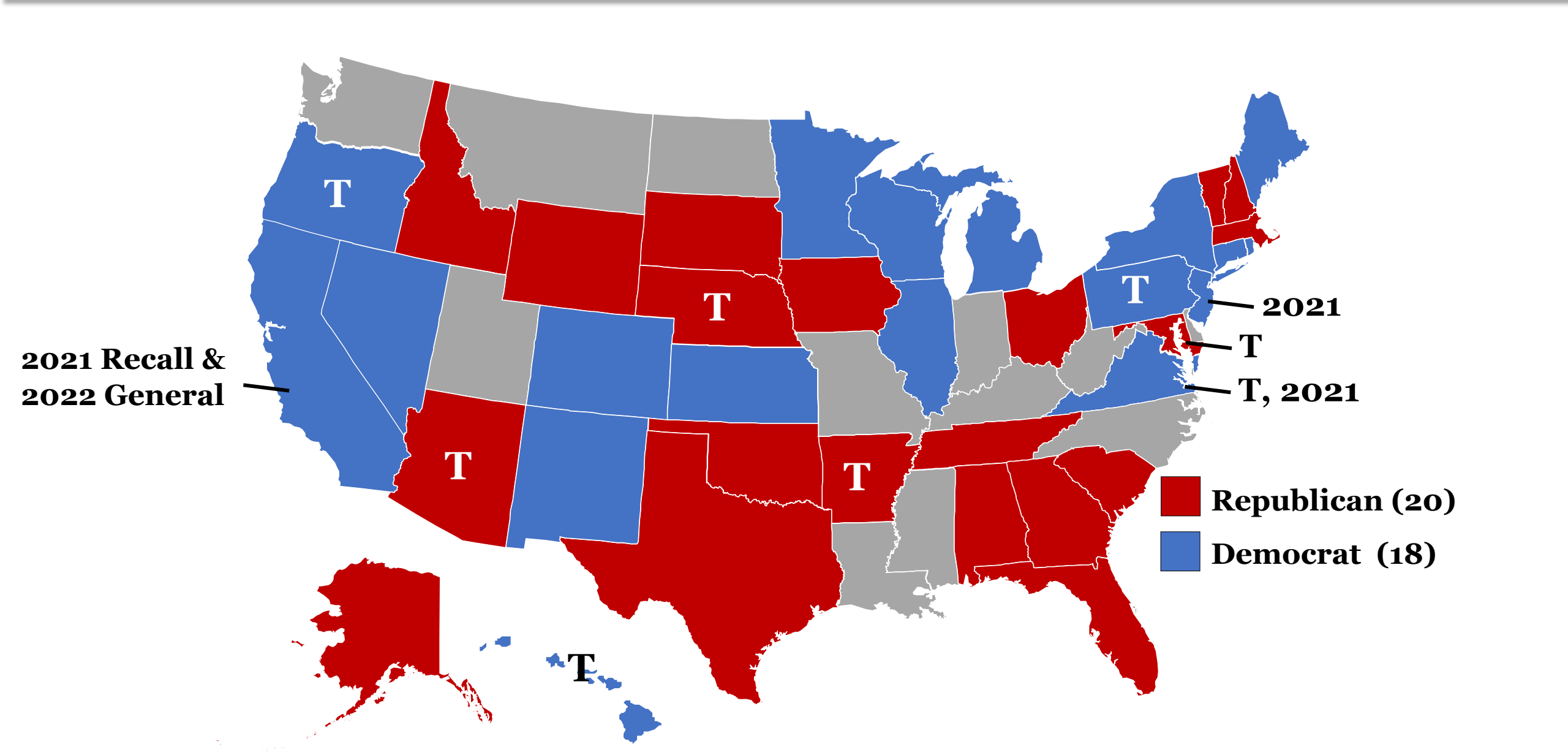
MOST VULNERABLE HOUSE SEATS

AZ-1: Rep. Tom O'Halleran (D)	MI-11: Rep. Haley Stevens (D)
CA-25: Rep. Mike Garcia (R)	MO-5: Rep. Emanuel Cleaver (D)
CA-44: Rep. Nanette Barragan (D)	NH-1: Rep. Chris Pappas (D)
FL-7: Rep. Stephanie Murphy (D)	NM-2: Rep. Yvette Herrell (R)
FL-13: Rep. Charlie Crist (D)	NY-1: Rep. Lee Zeldin (R)
GA-6: Rep. Lucy McBath (D)	NY-11: Rep. Nicole Malliotakis (R)
GA-7: Rep. Carolyn Bourdeaux (D)	NY-22: Rep. Claudia Tenney (R)
IL-13: Rep. Rodney Davis (R)	NY-23: Rep. Tom Reed (R)
IL-16: Rep. Adam Kinzinger (R)	OH-1: Rep. Steve Chabot (R)
IN-1: Rep. Frank Mrvan (D)	OH-9: Rep. Marcy Kaptur (D)
KS-3: Rep. Sharice Davids (D)	OH-13: Rep. Tim Ryan (D)
KY-3: Rep. John Yarmuth (D)	PA-8: Rep. Matt Cartwright (D)
MD-1: Rep. Andy Harris (R)	PA-9: Rep. Dan Meuser (R)
MI-5: Rep. Dan Kildee (D)	TN-5: Rep. Jim Cooper (D)
MI-8: Rep. Elissa Slotkin (D)	WV-1: Rep. David McKinley (R)
MI-9: Rep. Andy Levin (D)	

Hawthorn U.S. House Prediction

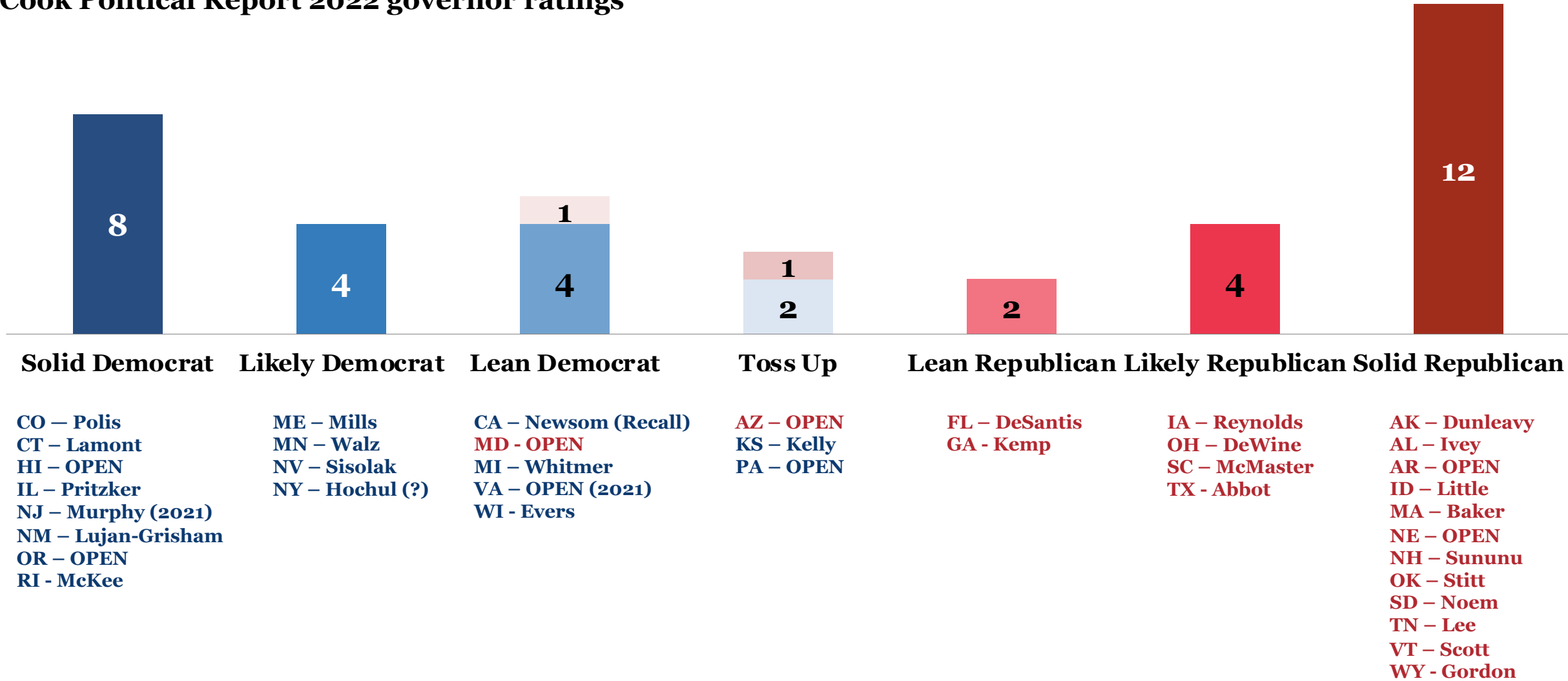
**Given history and presidential performance,
but more importantly redistricting
AND controversial votes,
2023 control of U.S. House**

likely Republican



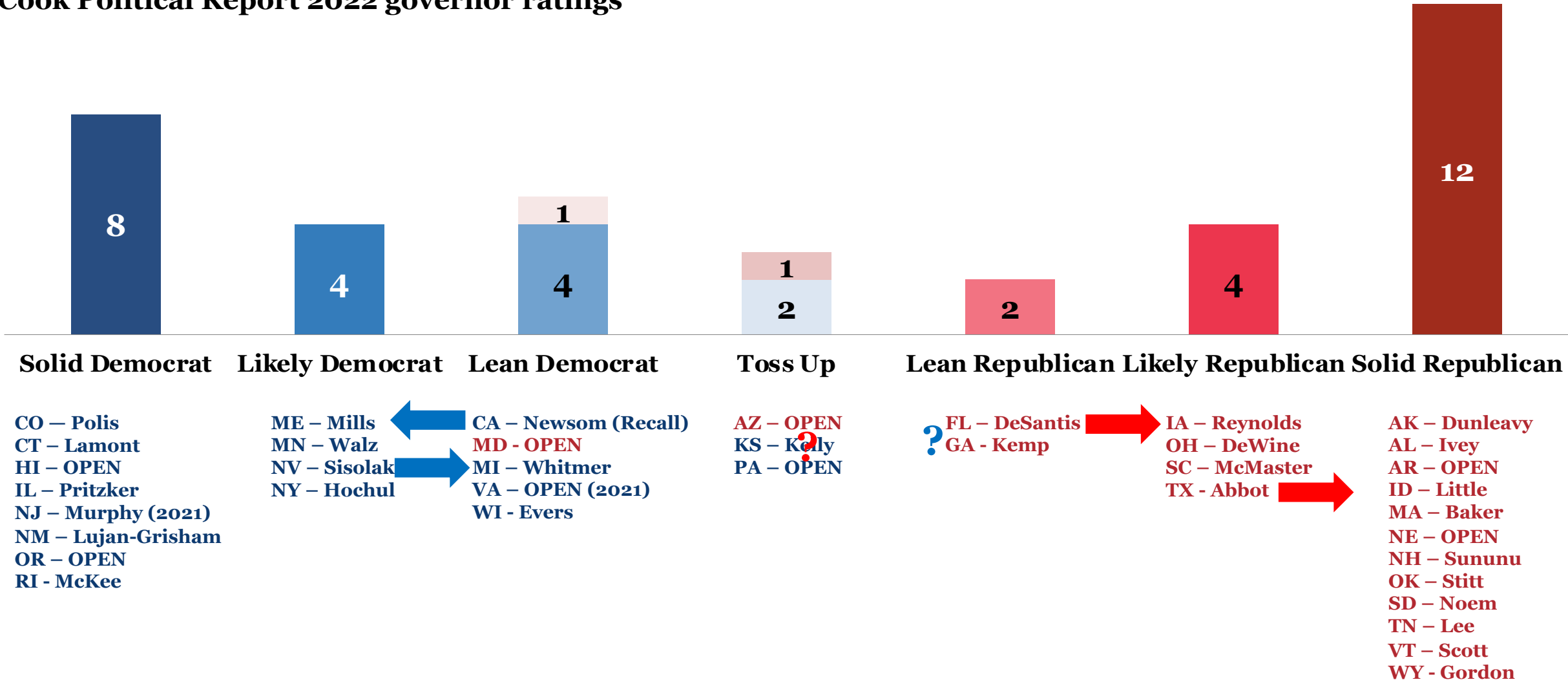
Cook Governor Predictions

Cook Political Report 2022 governor ratings



Cook Governor Predictions

Cook Political Report 2022 governor ratings



Hawthorn Governor Prediction

**Depending on toss-ups,
net 2023 control of Governors' offices**

likely unchanged



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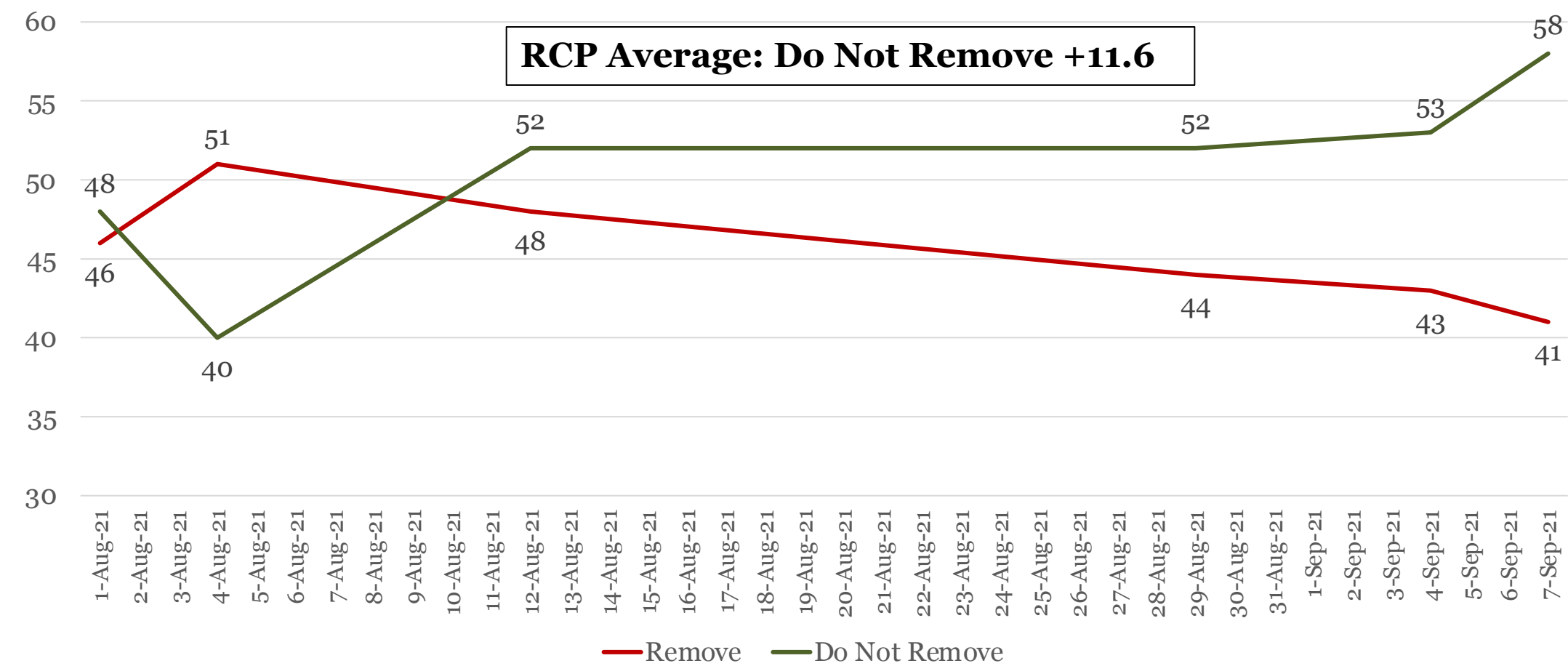
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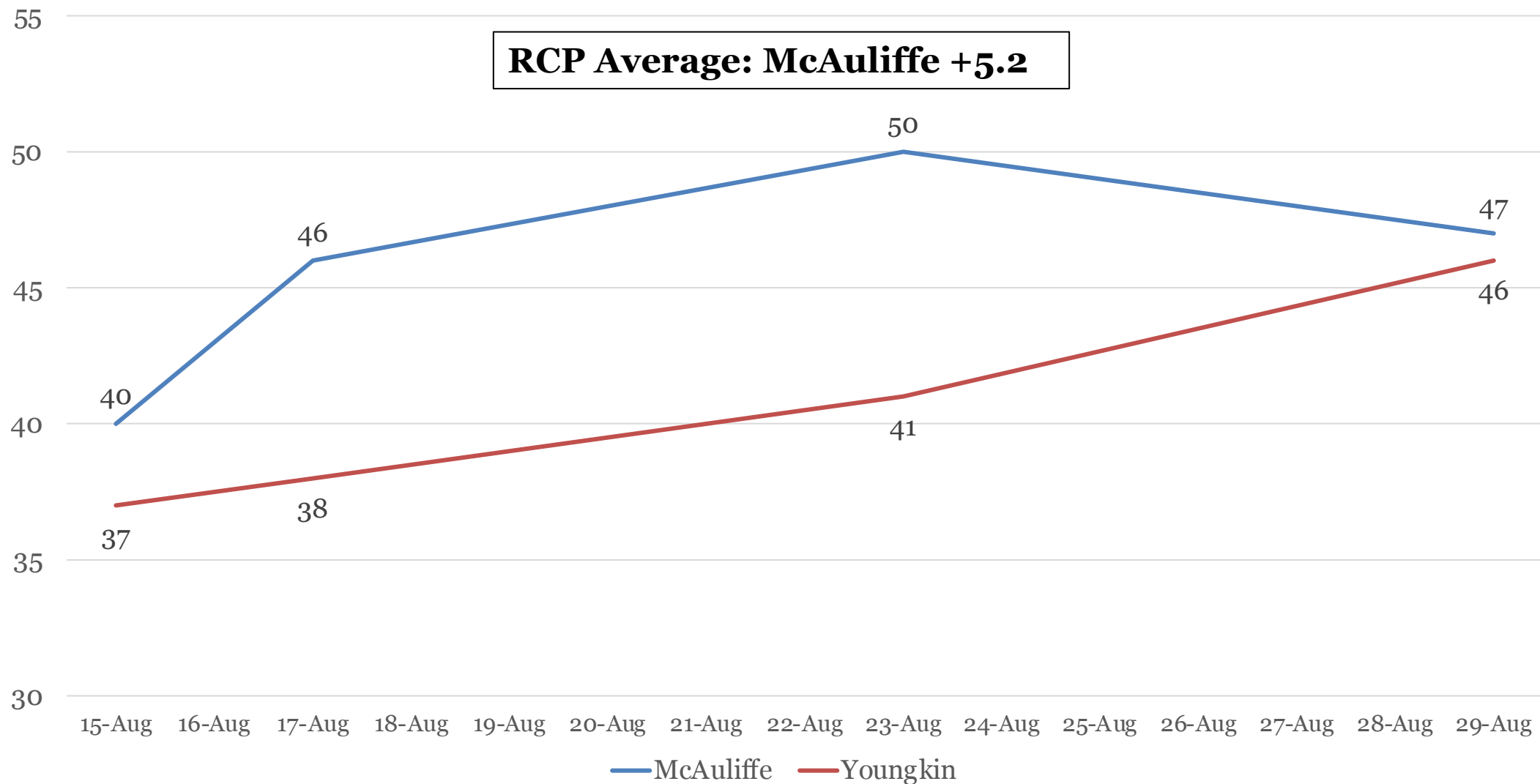
419 Days Until Election Day 2022

Newsom Recall (2021) Polling

Should Gavin Newsome be recalled/removed from the office of Governor?

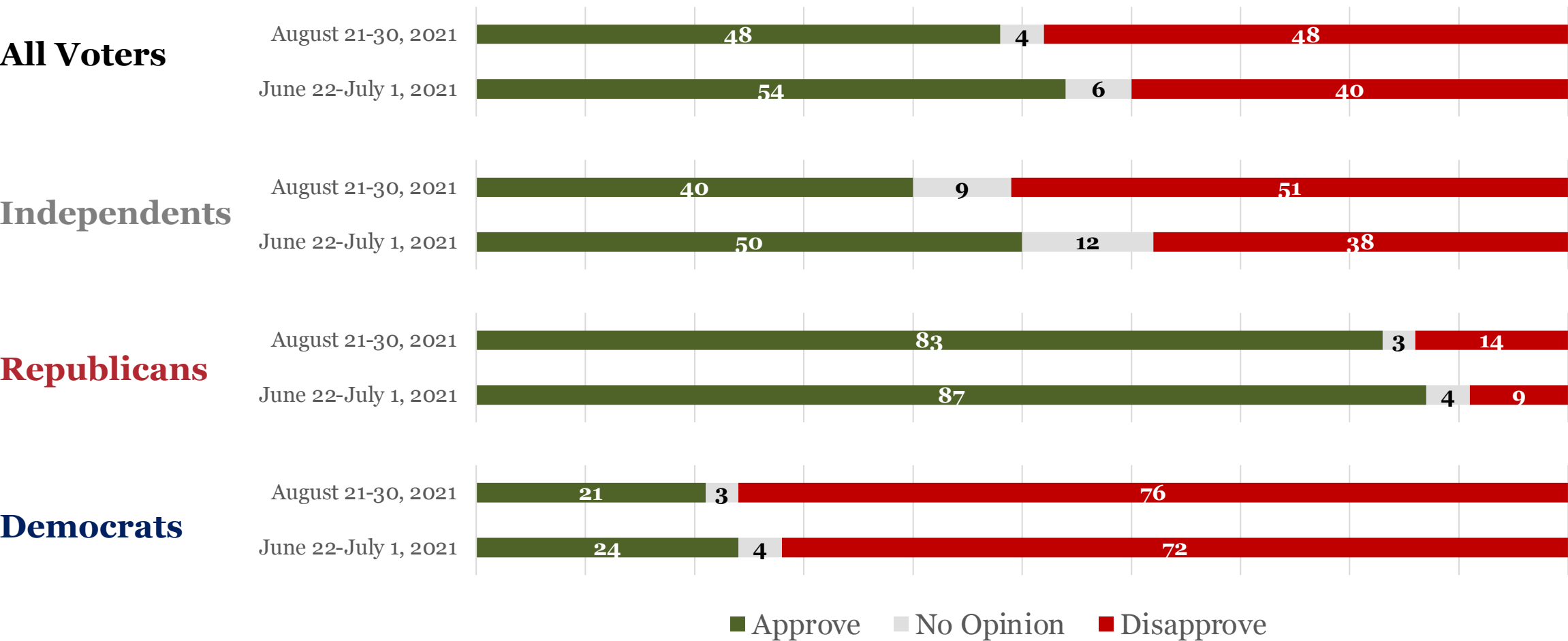


Virginia Gubernatorial (2021) Polling



Florida Gubernatorial Approval

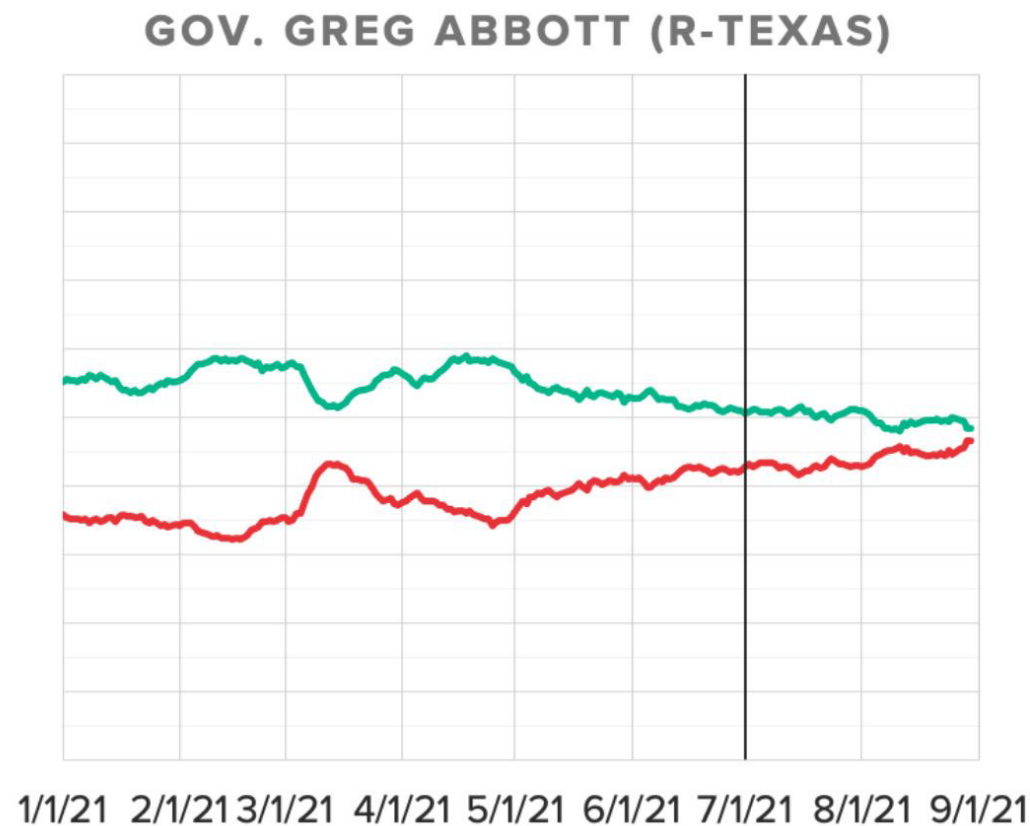
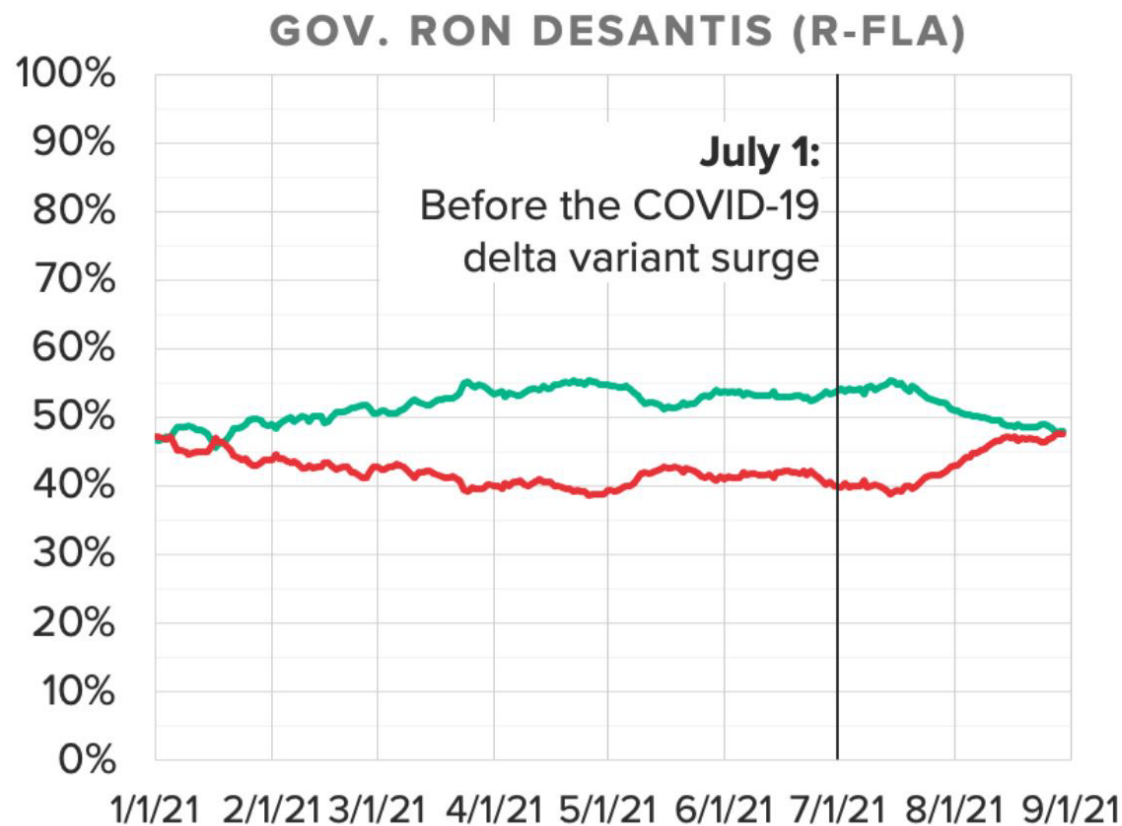
Share of Voters Who Approve and Disapprove of Governor DeSantis's Job Performance



Source: Morning Consult

Dissatisfaction With Florida, Texas Governors Spiked Amid COVID-19 Summer Surge

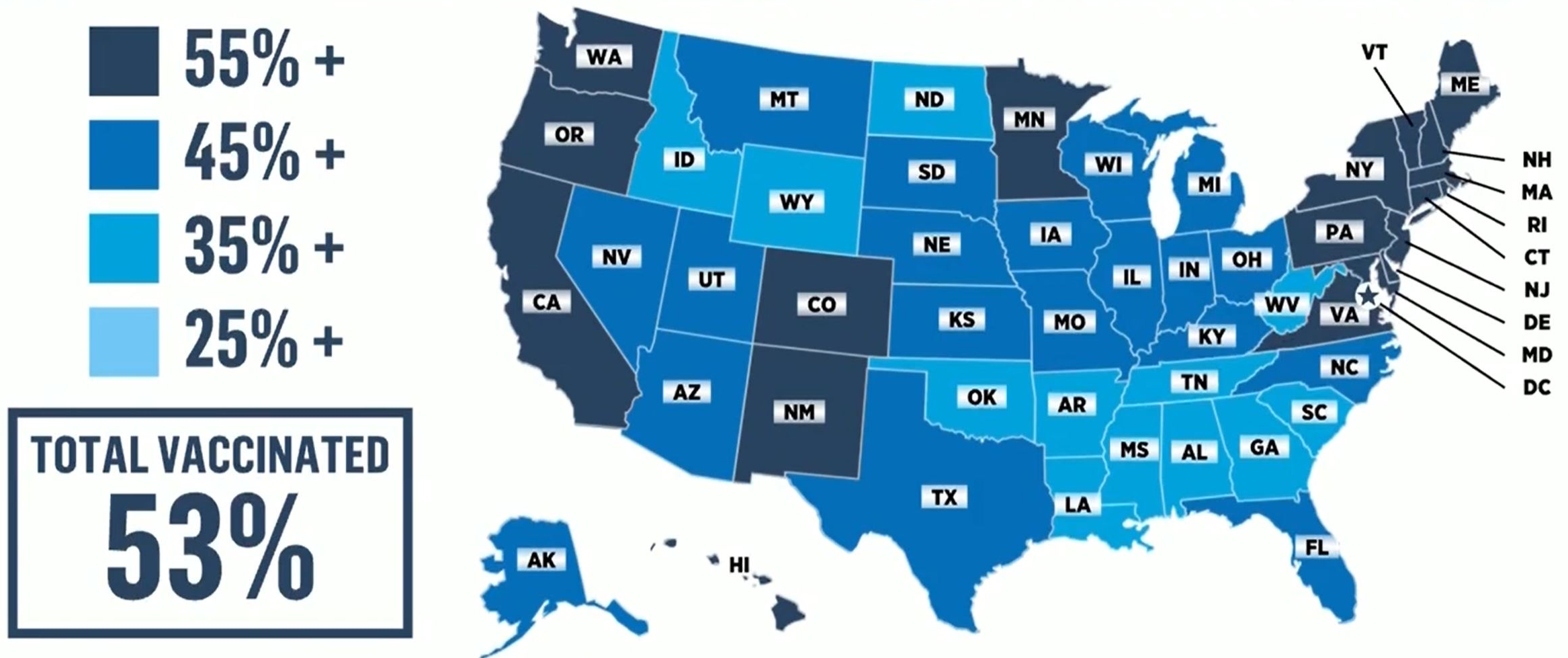
Share of voters in each state who **approve** and **disapprove** of the following's job performance:



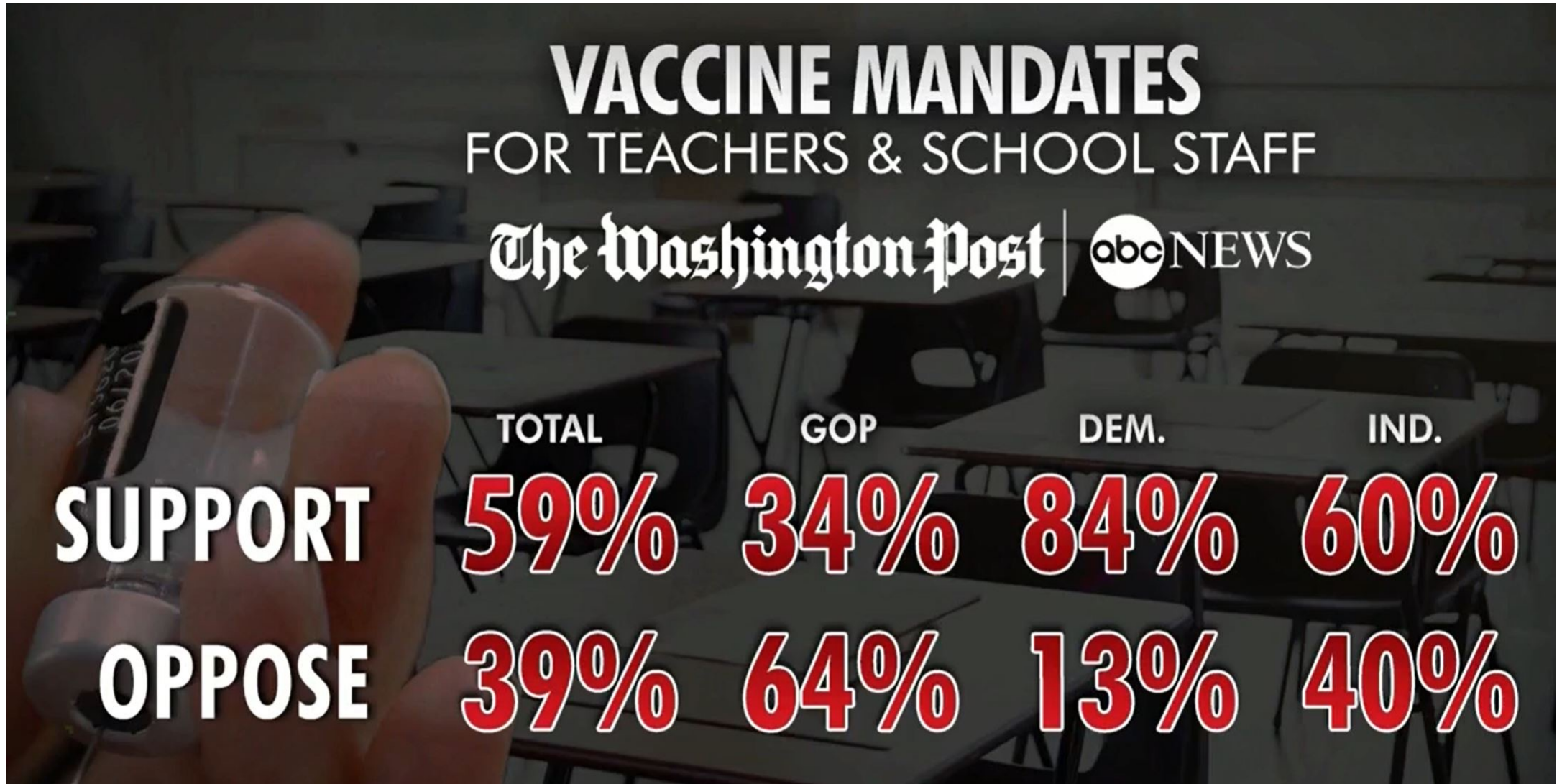
Storms – Literal and Political



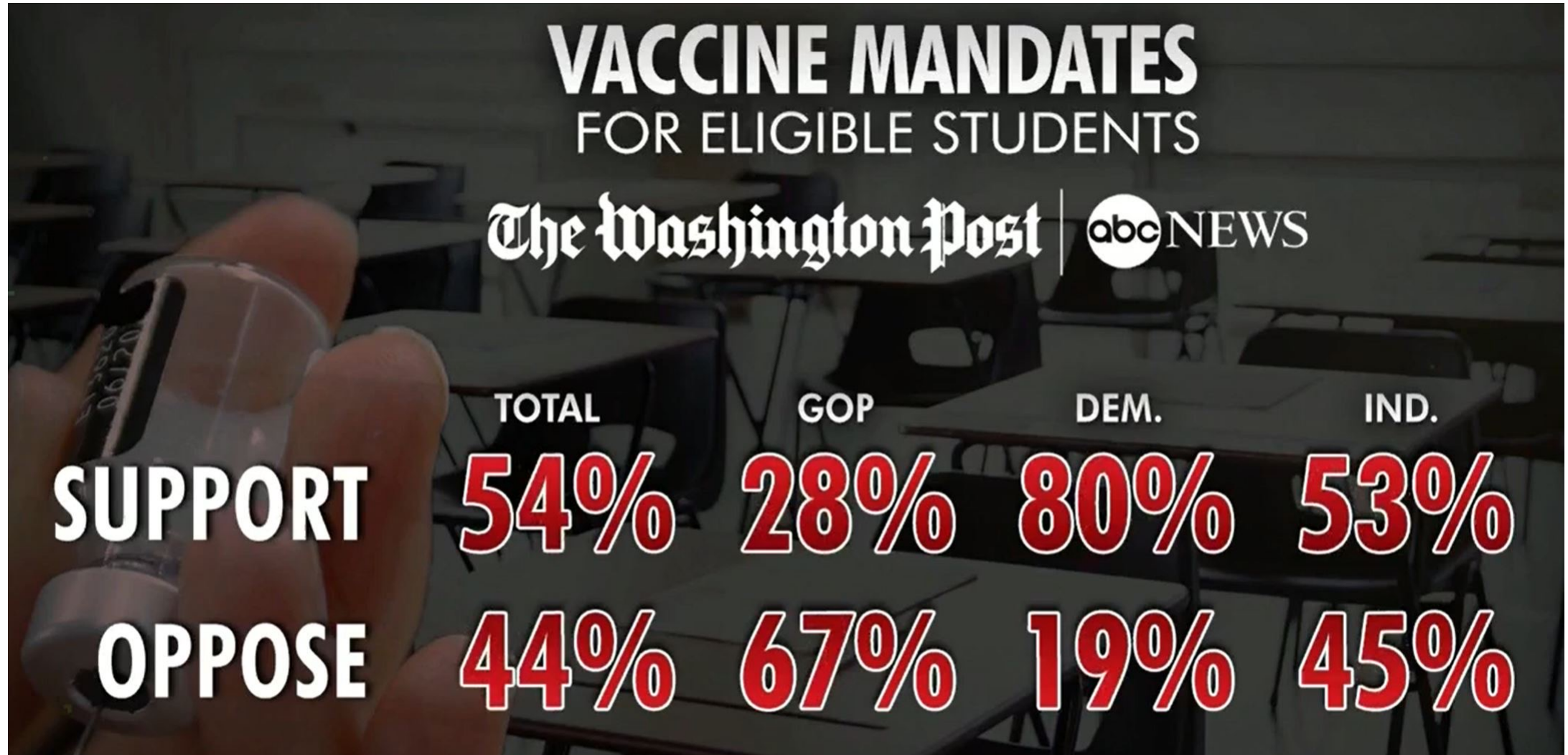
Vaccination Rates – Fully Vaccinated



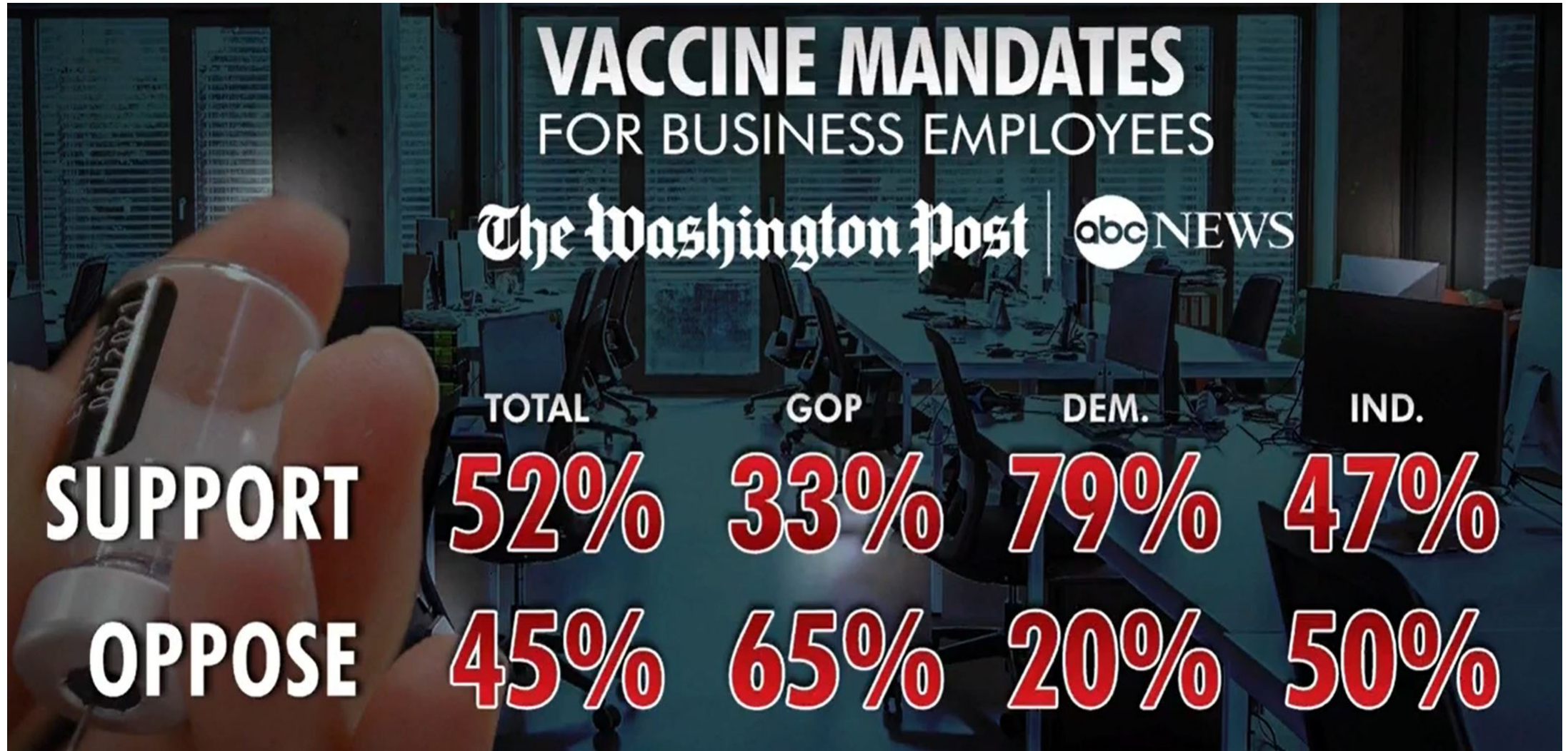
Polling – Vaccine Mandates (Among 1,006 Adults, 8/29-9/1, +/- 3.5 pts.)



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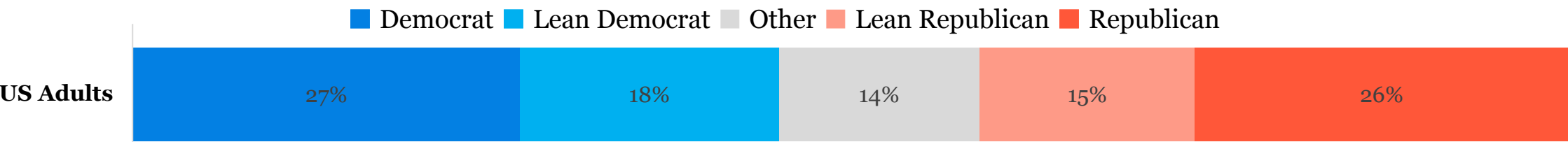


Pre-Midterm Polling

45% of Americans identify with or lean towards the Democratic party

Do you consider yourself a Republican, a Democrat or an Independent?
For Independents: as of today, do you lean more to the Democratic or Republican party?

GALLUP SURVEY CONDUCTED FROM JULY 6 TO JULY 21



KEY TAKEAWAYS



The four-point Democratic advantage is down five points from the month of June



43% of Americans identify as political independents, down 7% from the President Biden's inauguration



The number of US adults identifying as Republicans has remained relatively stable in 2021

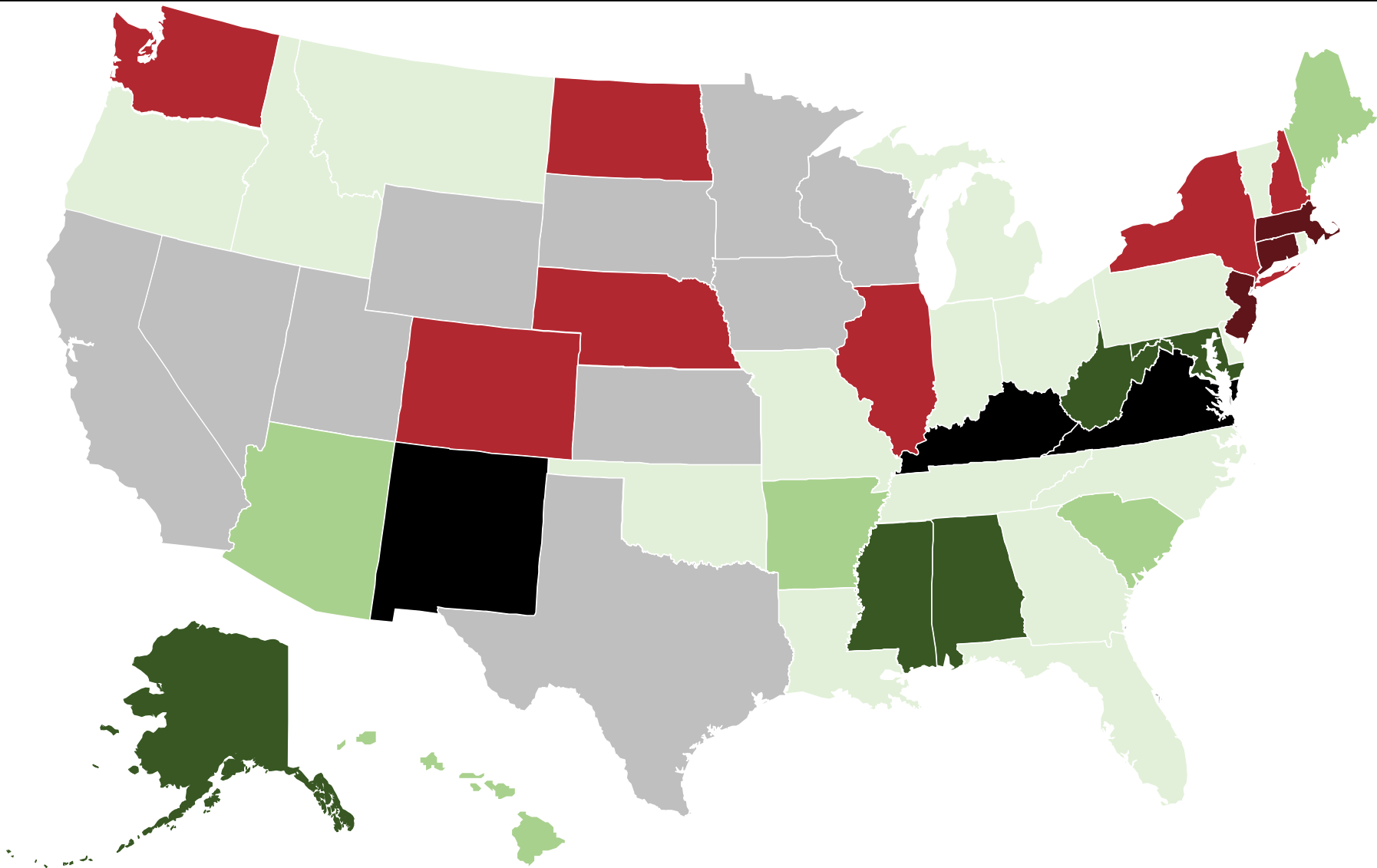
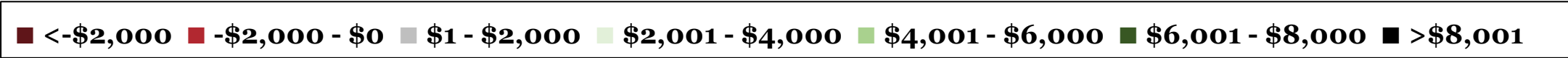


Republicans have trailed Democrats in party affiliation since February of 2020



Democratic party identification has dropped five points since the inauguration of President Biden

Per Capita Federal Funding by State



Pre-Midterm Polling

Favorability numbers have remained stable, but more voters hold an unfavorable view of the GOP

