

A close-up, low-angle shot of the American flag, showing the stars and stripes waving. The flag is positioned on the left side of the frame, with the stars in the upper left and the stripes extending towards the bottom right.

The Current Political Landscape

**A Hawthorn Group
Discussion With**

Manufacture Alabama

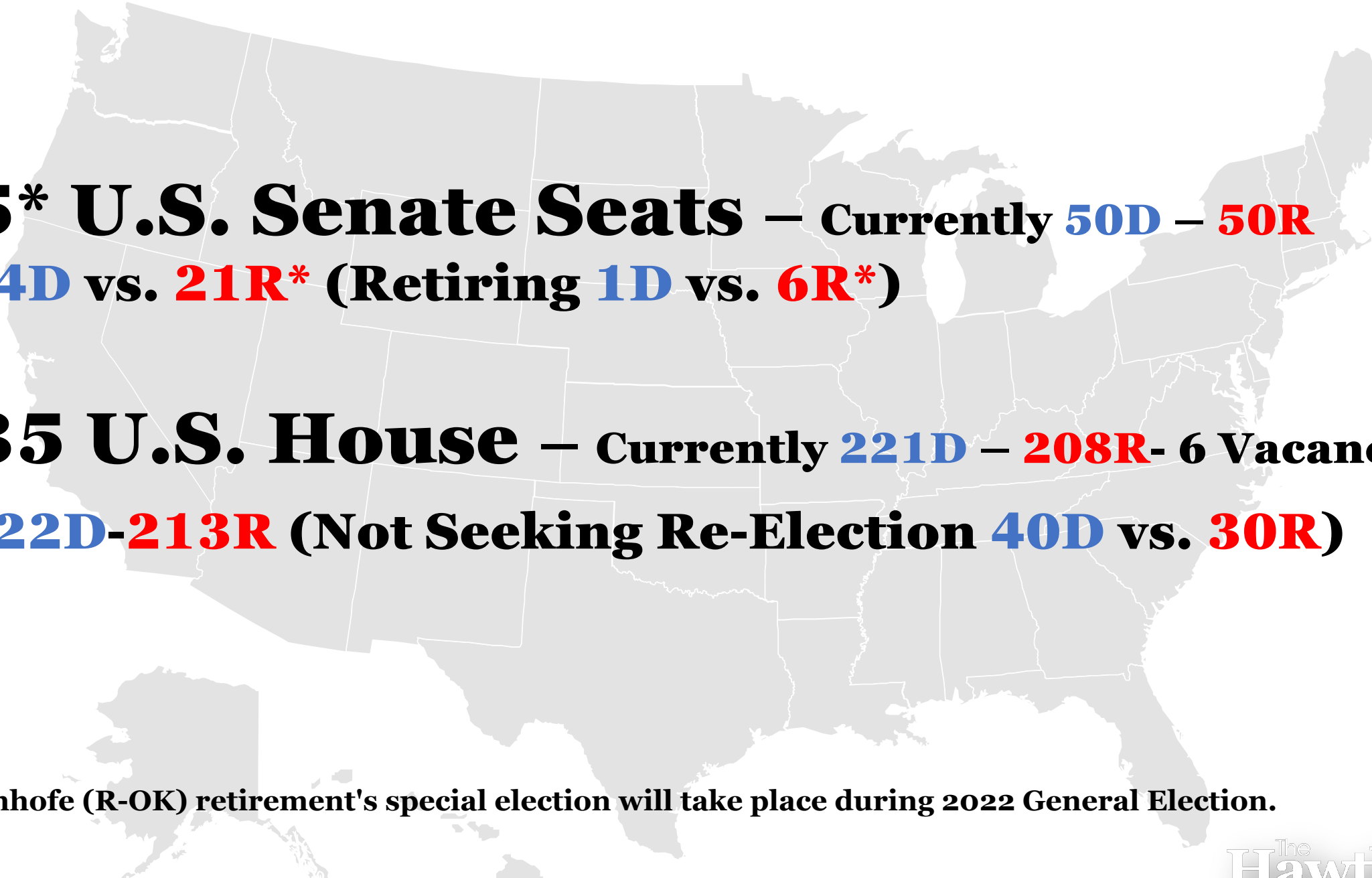
September 15, 2022

Hawthorn's Message to Corporate America


- **State capitals are the new battleground**
- **Populism is “trumping” traditional business support**
- **Corporate Social Responsibility vs. Corporate Social Advocacy**


- 
- I. What's in Play**
II. National Trends
III. Specific Races
IV. "Show & Tell"
V. Questions/Discussion

I. What's In Play

- 
- **35* U.S. Senate Seats** – Currently **50D** – **50R**
– **14D** vs. **21R*** (Retiring **1D** vs. **6R***)
 - **435 U.S. House** – Currently **221D** – **208R**- 6 Vacancies
– **222D-213R** (Not Seeking Re-Election **40D** vs. **30R**)

* Sen. Inhofe (R-OK) retirement's special election will take place during 2022 General Election.

- 
- **36 Governors** –Currently **22D** – **28R**
– **16D** vs. **20R** (Term-Limited/Retiring **3D** vs. **5R**)
 - **229 State Executive Offices**
 - **6,166 State Legislative Seats**
 - **116 statewide ballot measures have been certified for the ballot in 35 states.**
 - **Major Mayors** – Austin, Charlotte, DC, Detroit, LA, Newark, San Jose
 - **Foreign Elections** – France, (United Kingdom), Brazil, Kenya

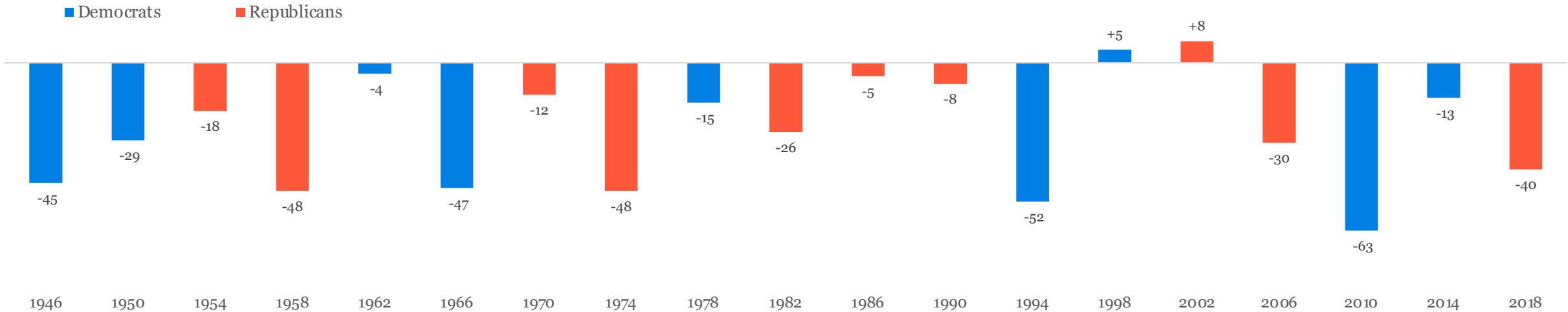
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 - **AND POSITIONING FOR 2024**

II. National Trends

- 
- 1. History**
 - 2. Public Rage**
 - 3. Retirements**
 - 4. Enthusiasm**
 - 5. Presidential Approval**
 - 6. Recent Elections**

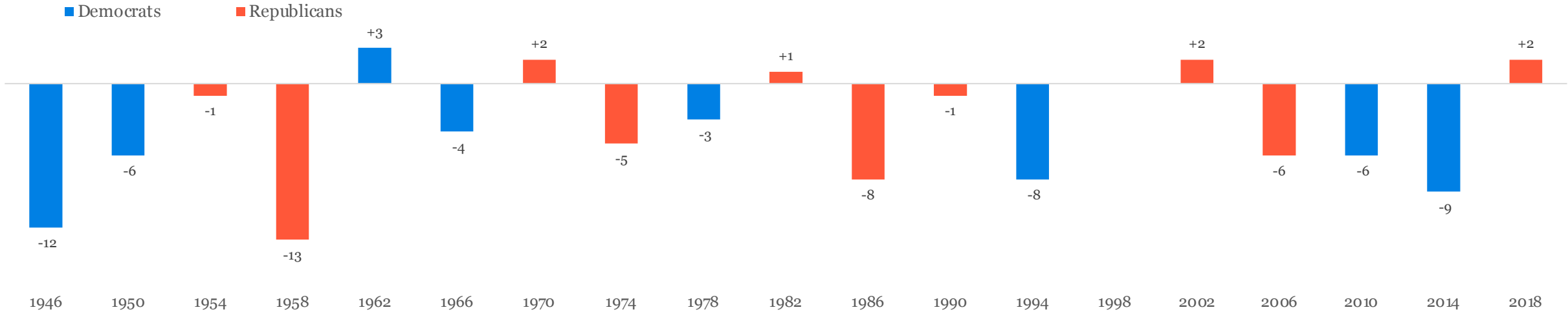
President's party gain/loss of seats in House

MIDTERM ELECTIONS, 1946-2018



President's party gain/loss of seats in Senate

MIDTERM ELECTIONS, 1946-2018



**Do you think the
country is going in the
Right Direction, or is
it on the Wrong
Track?**

22.9%

Right Direction

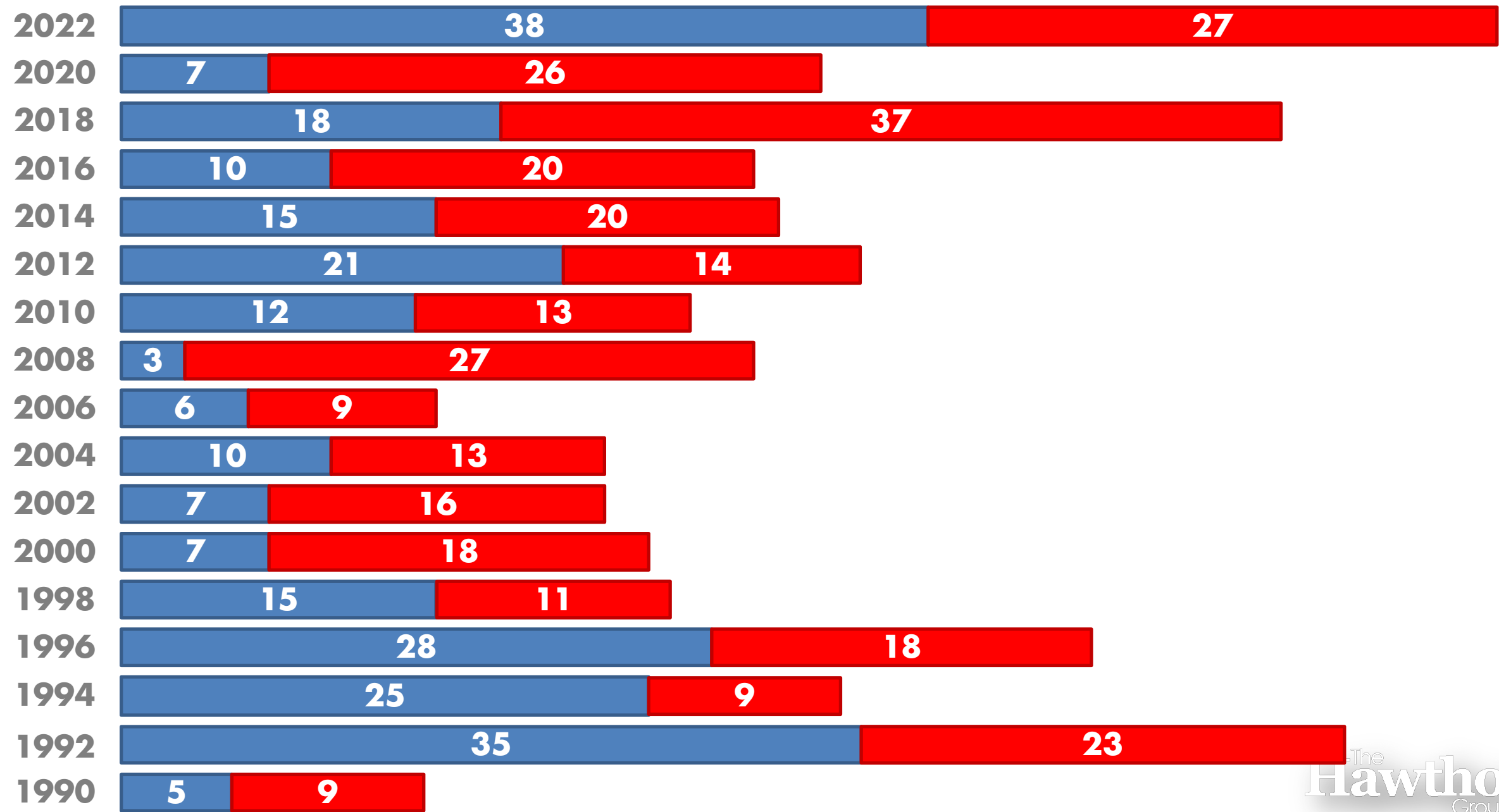
70.3%



Wrong Track

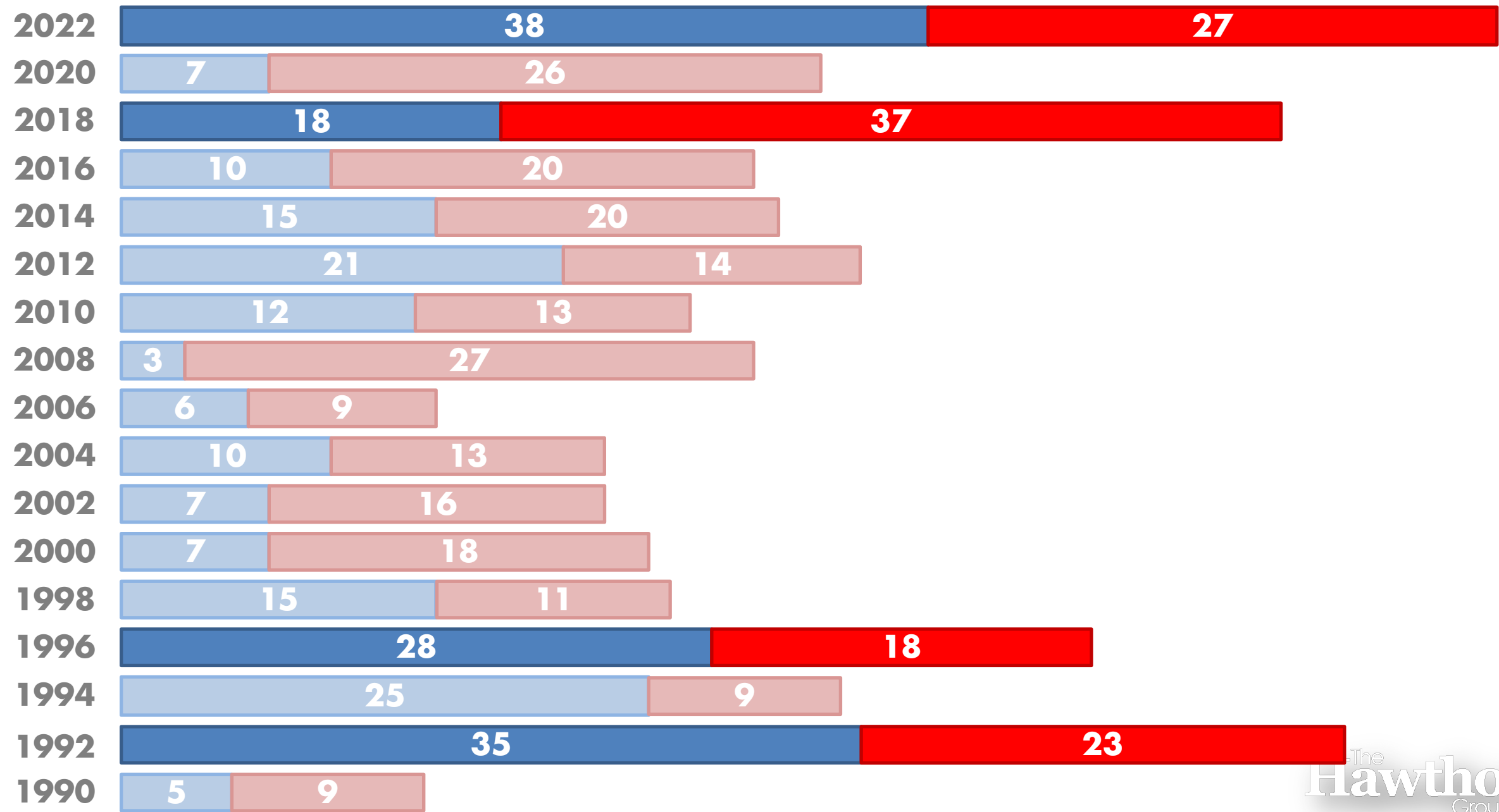
Retirements from Congress, by election cycle

Democrats Republicans



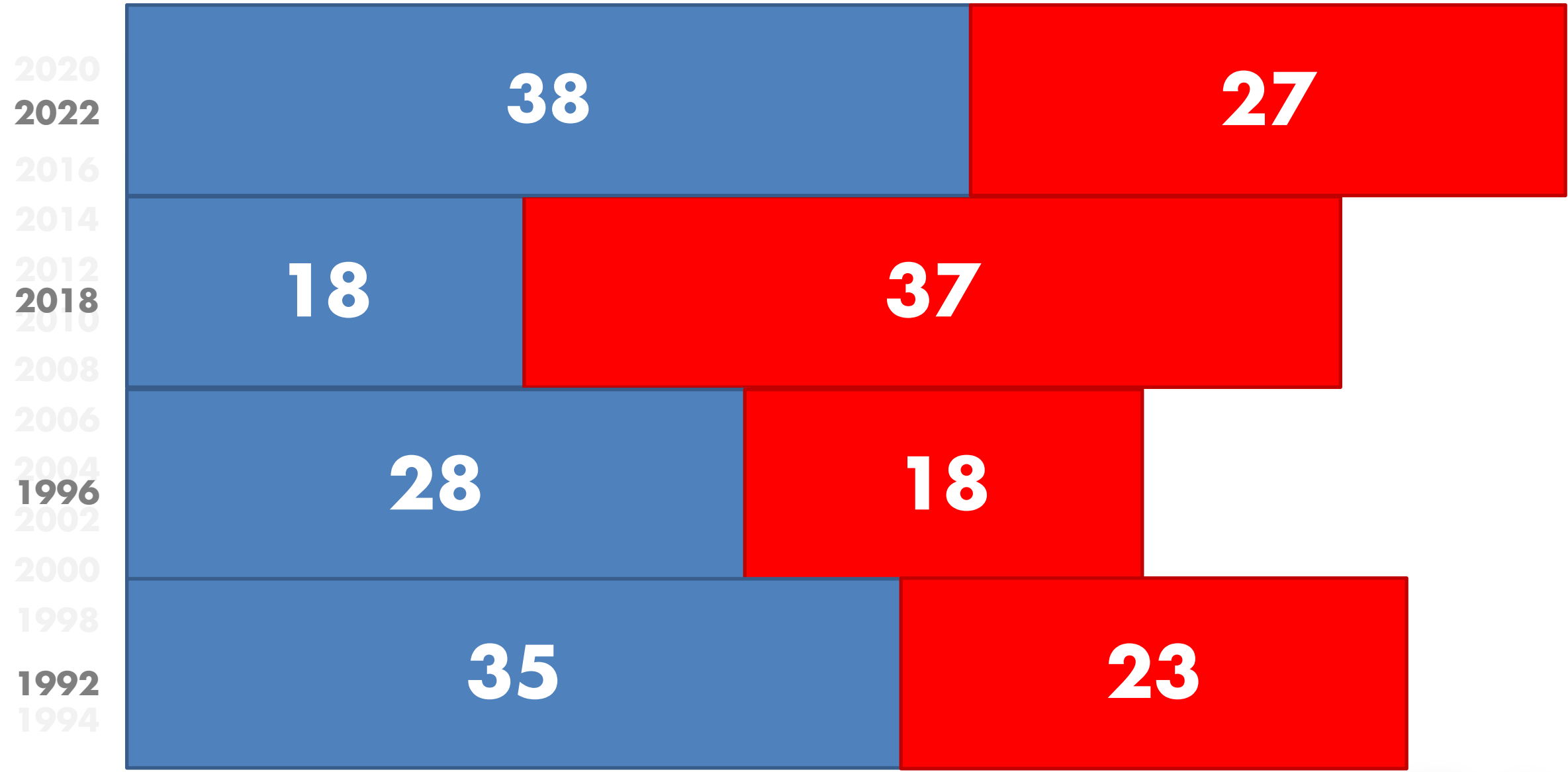
Retirements from Congress, by election cycle

Democrats Republicans





Retirements from Congress, by election cycle

Democrats Republicans





4 Voter Enthusiasm Appears Now Shifting for Democrats



Tracking Very Interested in the Election | National Data/NBCWSJ & NBC News

			Net Difference	Pick up House Seats
2006	56%	69%	+13%	+30
2010	66%	49%	+17%	+63
2014	59%	48%	+11%	+13
2018	57%	66%	+9%	+40
January 2022	61%	47%	+14%	
March 2022	67%	50%	+17%	

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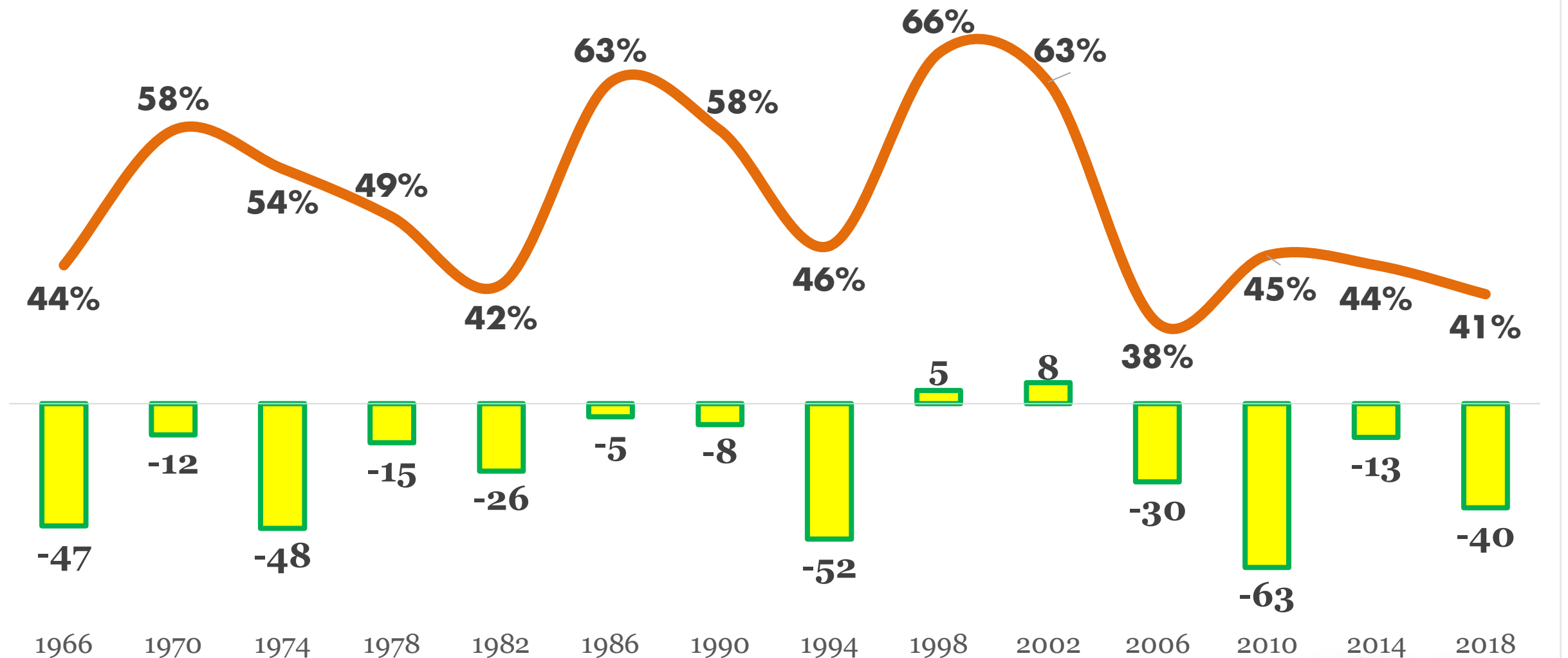
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January 2022	61%	47%	+14%	
March 2022	67%	50%	+17%	
July 29, 2022	60%	54%	+6%	
August 16, 2022	68%	66%	+2%	

Presidential job approval vs. midterm results since 1966

- Gallup presidential approval the week before the midterm
- House seats gained/lost by president's party in the midterm

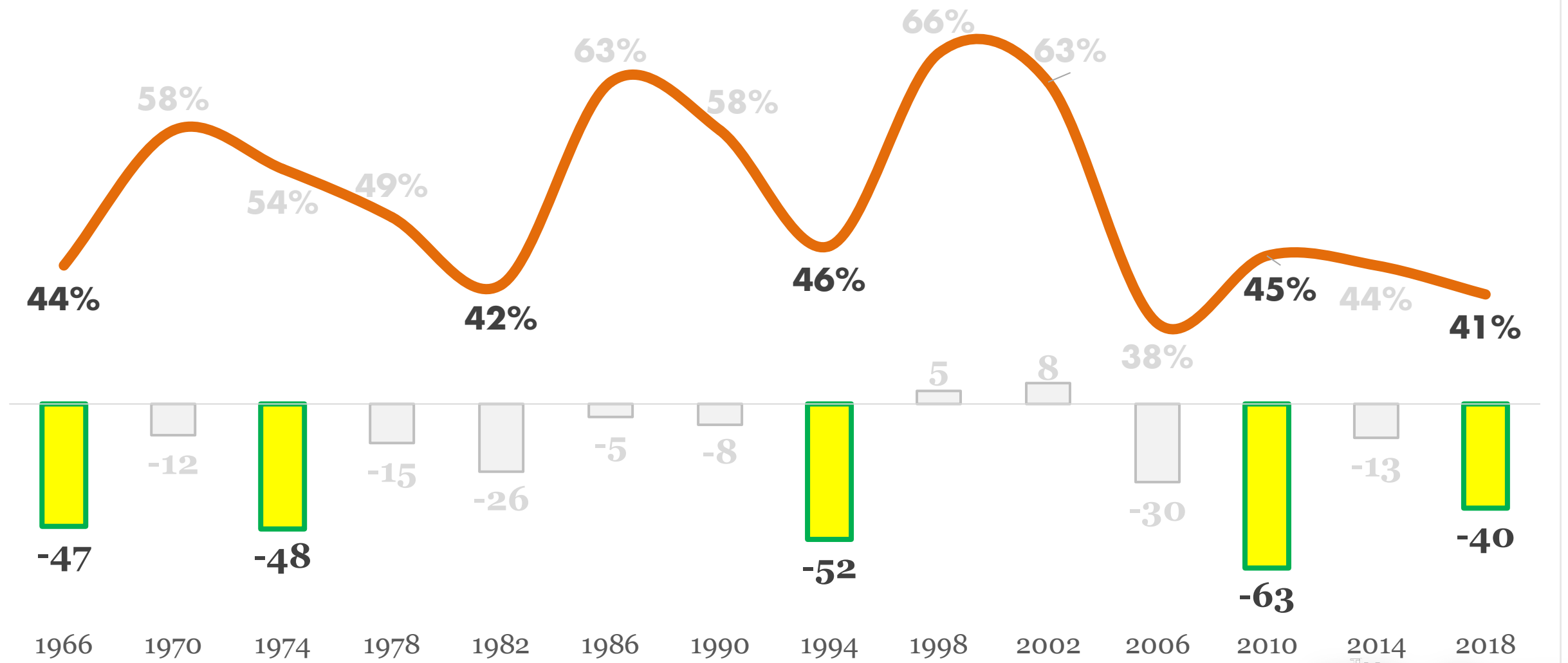
JOB APPROVAL	AVERAGE CHANGE
Over 60%	+3 Seats
50%-60%	-12 Seats
Under 50%	-40 Seats



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JOB APPROVAL	AVERAGE CHANGE
Over 60%	+3 Seats
50%-60%	-12 Seats
Under 50%	-40 Seats



42.5%



Approve

54.5%



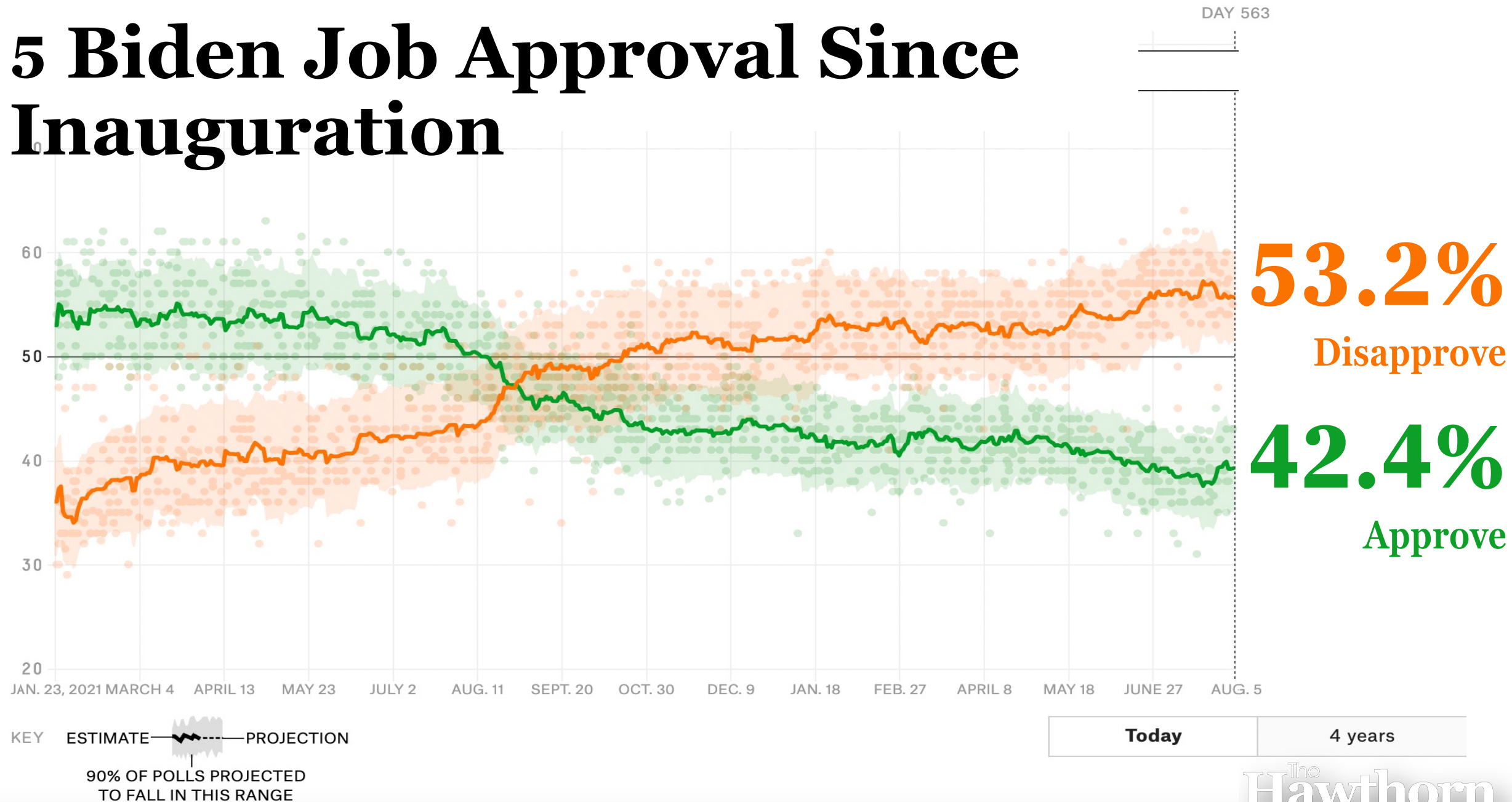
Disapprove



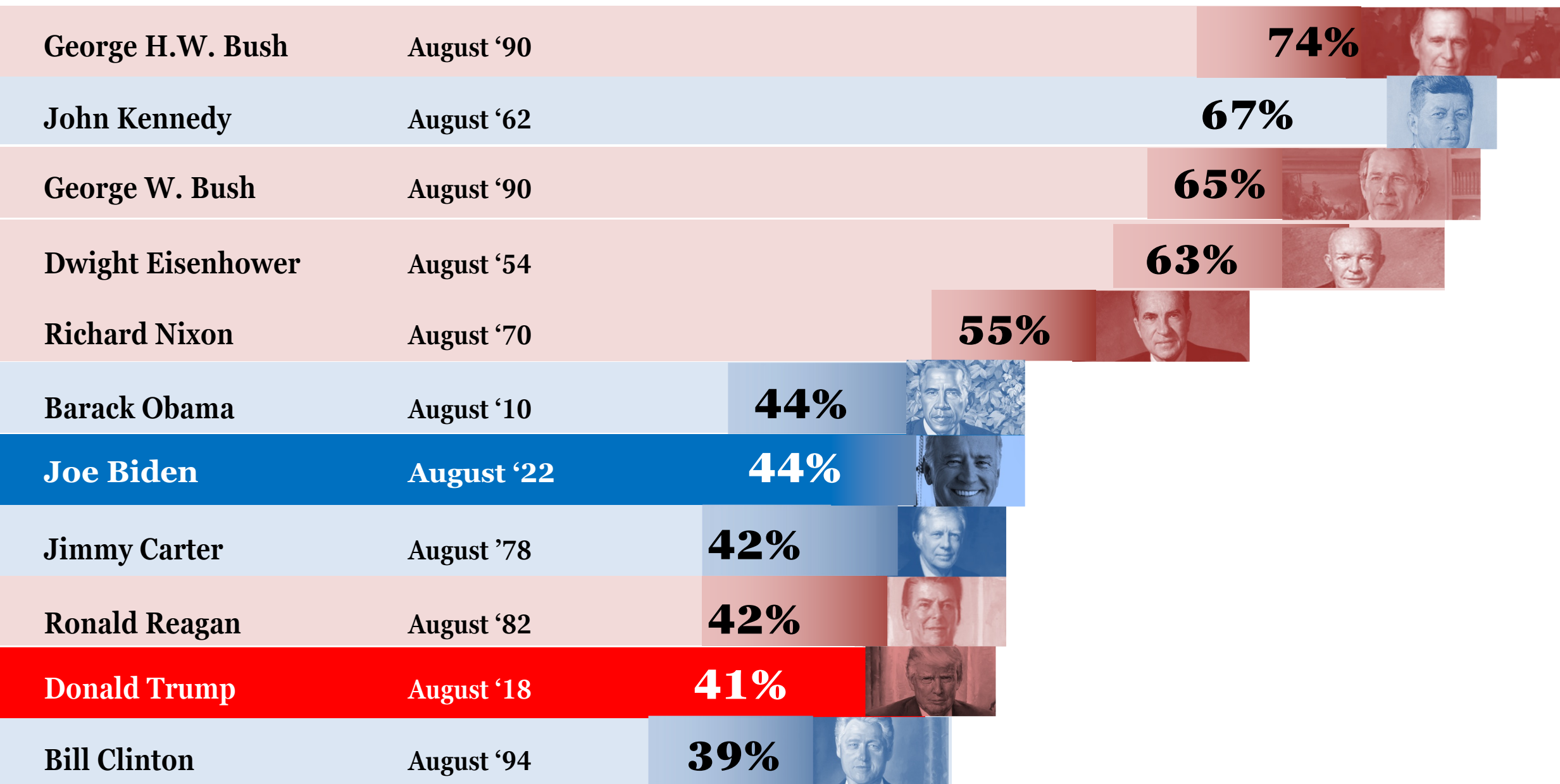
FiveThirtyEight

The
Hawthorn
Group LLC

5 Biden Job Approval Since Inauguration



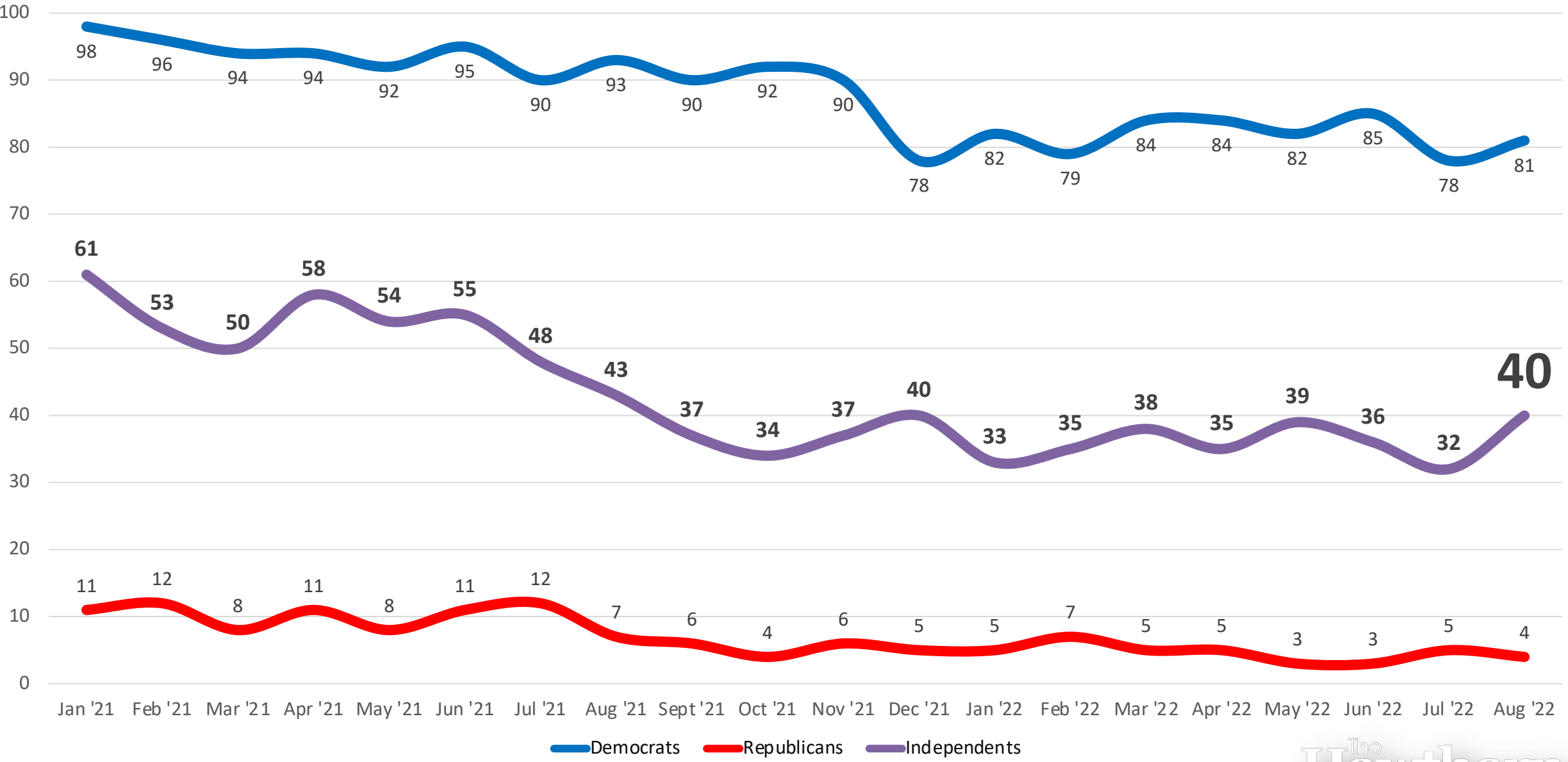
Source: FiveThirtyEight



GALLUP

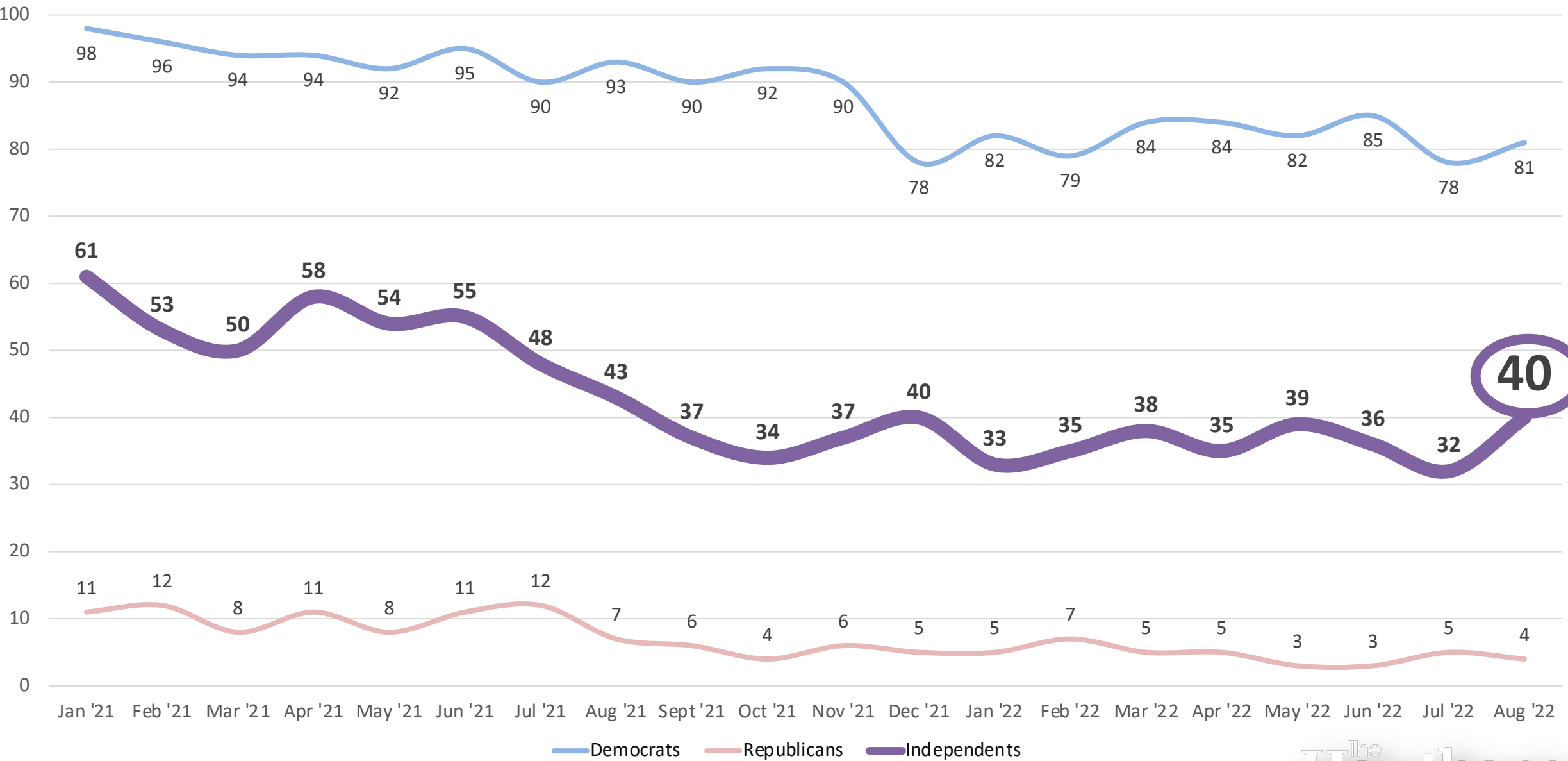
The
Hawthorn
Group LLC

5 Biden Approval Since Inauguration by Party ID



Source: Gallup

5 Biden Approval Since Inauguration by Party ID



Source: Gallup



6 Recent Election Results

- **Virginia Governor**
- **Virginia Lt. Governor, Attorney General, State House**
- **New Jersey State Senate President**
- **San Francisco School Board and District Attorney**
- **Trump Endorsements**
- **California Governor Recall**
- **Kansas Abortion Rights**

6 Kansas Abortion Rights

**Vote on amending the constitution allowing restrictions/
prohibitions on abortion**

Yes 374,611 (41.22%)

No 534,134 (58.78%)

- **Reflecting current national polling, 60-40 Defeat of abortion restrictions in Kansas, which Trump carried by 20 and 15 points**
- **908,745 total turnout, up 95% from 467,305 in 2018 primary**
- **181,385 more votes cast on amendment than combined votes for governor in both primaries**

6 Kansas Abortion Rights

Questions:

- 1. Will it continue to drive turnout in November?**
- 2. Especially in 45 states that, as of now, will NOT have an abortion amendment on the ballot?**
- 3. Will it affect partisan voting?**

“Known and Unknown”

- **Economy and PERSONAL Impact**
- **Public Health**
- **Emerging Climate Issues?**
- **Geopolitics**
- **Sustained Pro-Abortion Interest**
- **Congressional Performance**
- **Presidential Approval**
- **Donald Trump**
- **Positioning for 2024 Elections**
- **... and OTHER Unknowns**

The background features a stylized American flag with blue and red wavy stripes and white stars. A large, faint crystal ball graphic is positioned behind the text.

Gazing Into the Crystal Ball

III. Specific Races

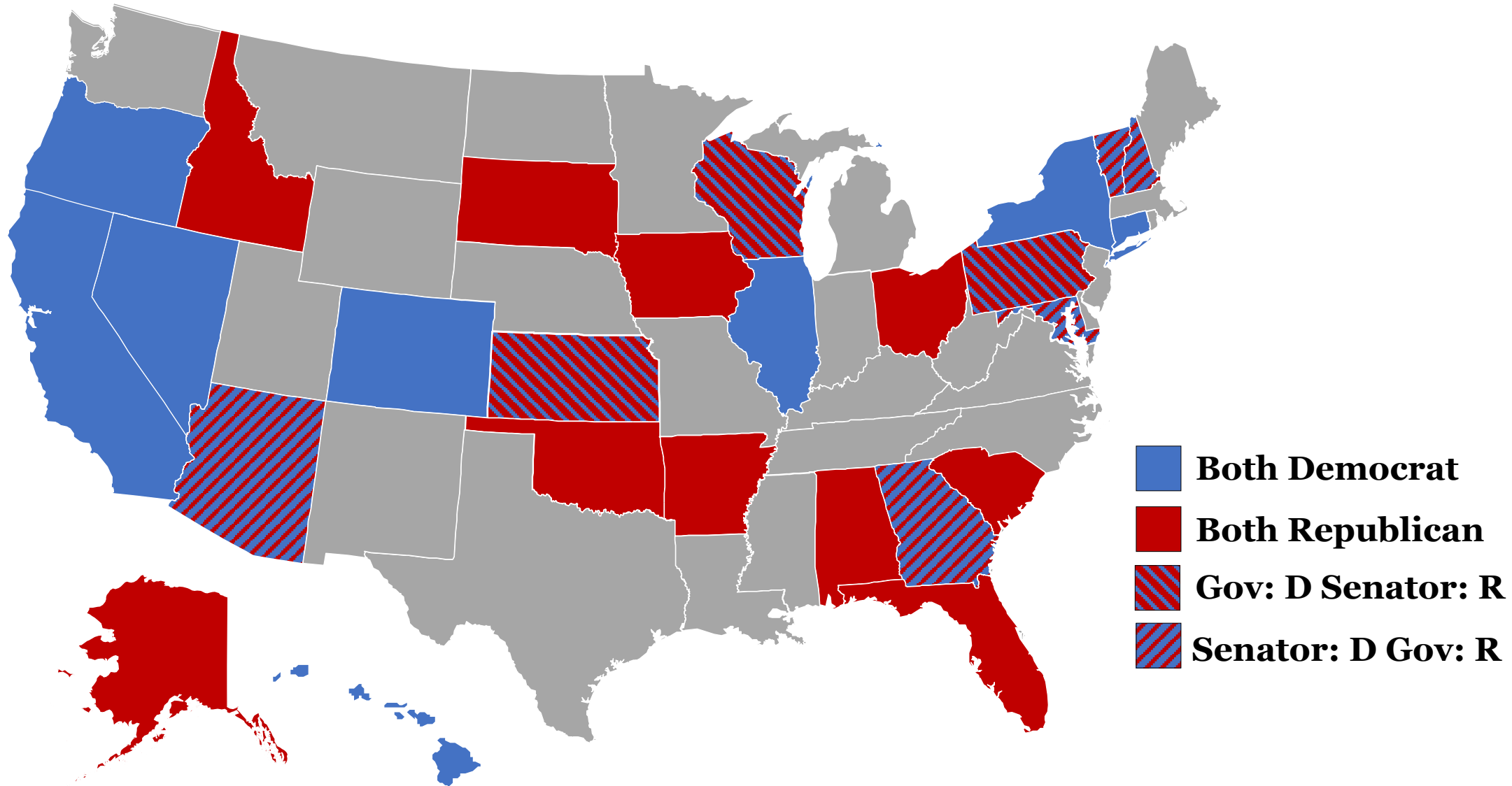
**What We Think TODAY
Will Happen November 8th**

How Smart Money Bets

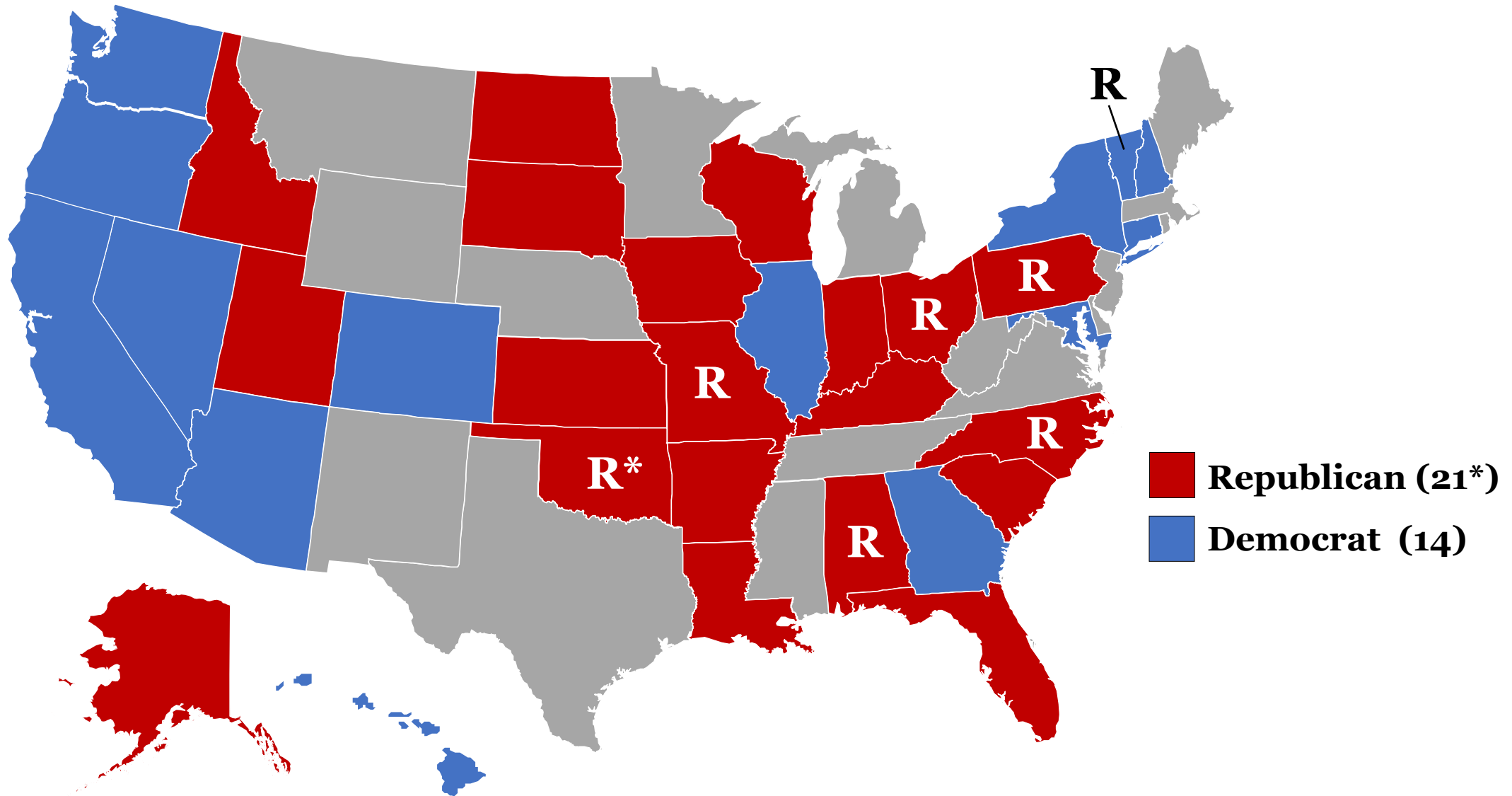
**“The race is not always to the swift,
nor the fight always to the strong,
but that is ALWAYS
how smart money bets.”**

**Damon Runyon
1880 - 1946**

26 States with Senator and Governor up for Election in 2022

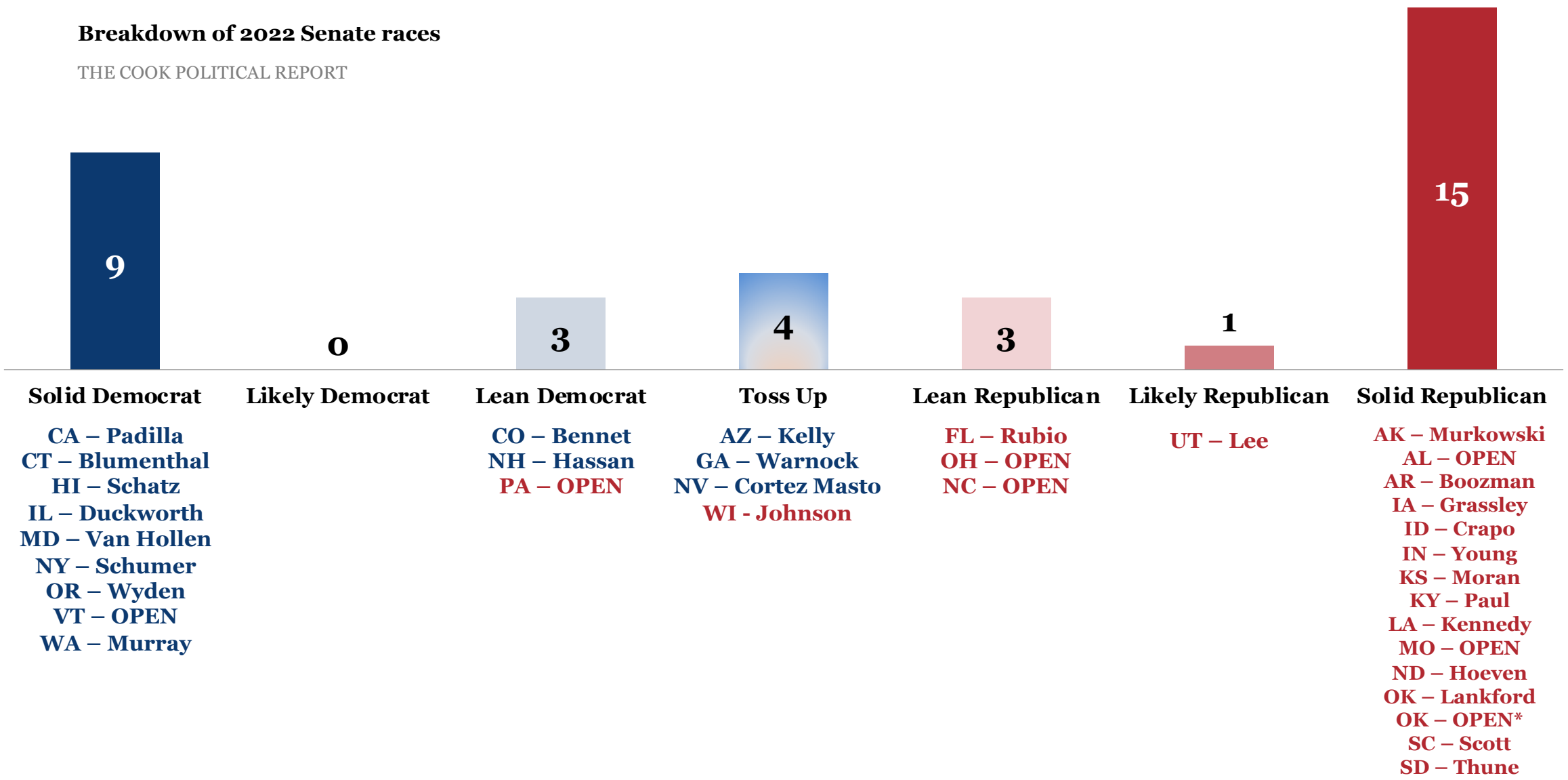


U.S. Senate Elections in 2022



* Sen. Inhofe (R-OK) retirement's special election will take place during 2022 General Election.

Senate Races – Cook Report Predictions



Senate Races – Hawthorn’s View of Cook Report Predictions

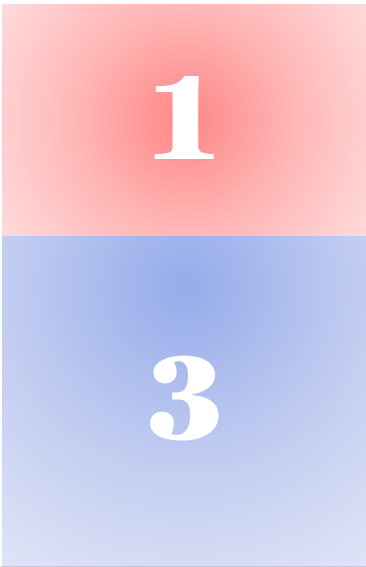


Lean Democrat

CO – Bennet

NH – Hassan

PA – OPEN(?)



Toss Up

AZ – Kelly

GA – Warnock

NV – Cortez Masto

WI - Johnson

Lean Republican

(?) FL – Rubio

OH – OPEN

NC – OPEN

Likely GOP

Likely GOP



Hawthorn 9/14 U.S. Senate Predictions

Increasingly No Net Change

(Absent a GOP wave

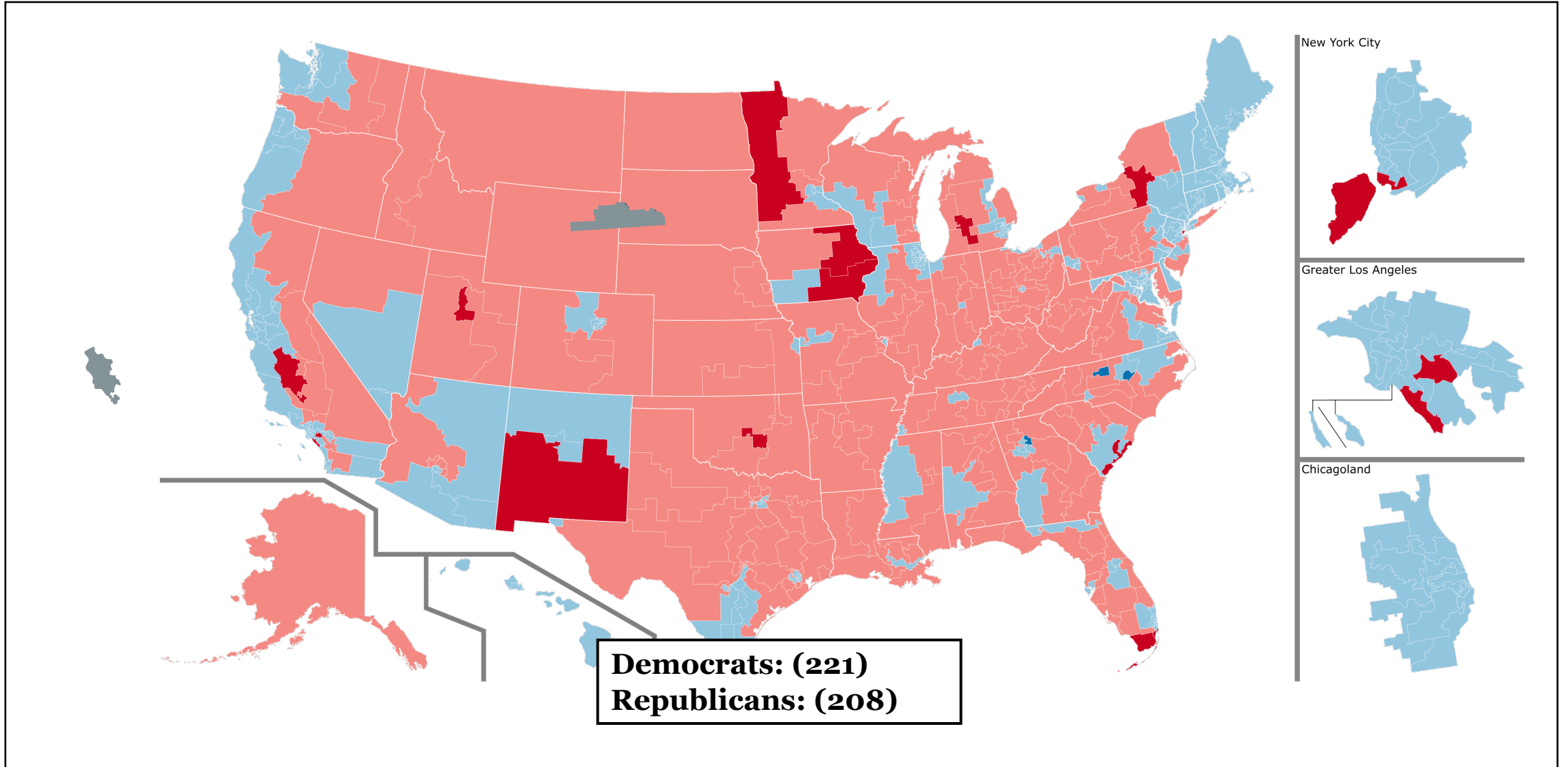
Georgia, Pennsylvania, and Ohio will decide,

but there COULD be a GOP wave

in Arizona and Nevada)

Current US House

Darker districts flipped in the 2020 General Election (6 Vacancies – CA-22, MN-01 & NE-01, AK-1, TX-34, NY-23)



Generic Ballot Preference – 2022 Congressional: GOP +0.9

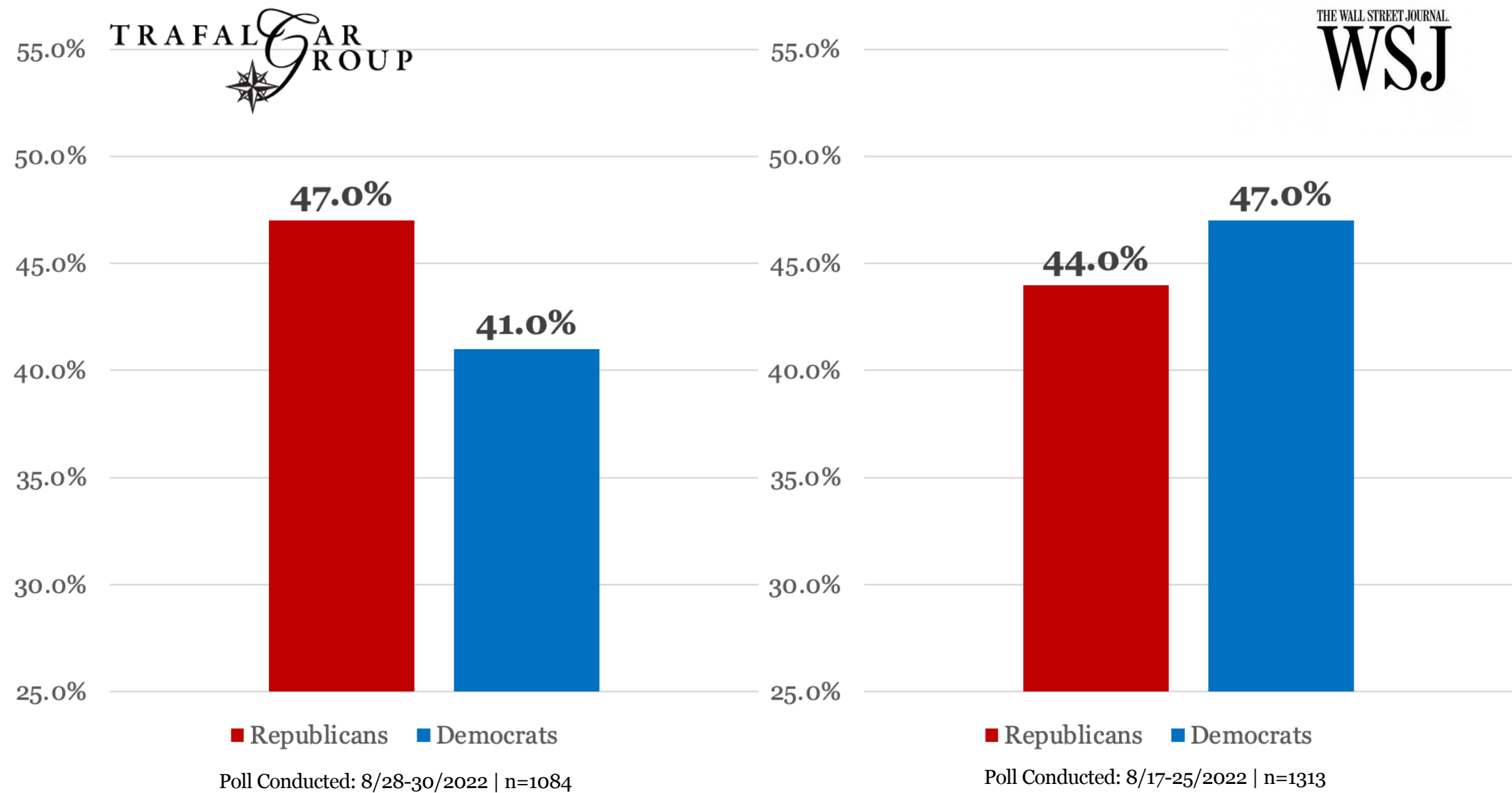
45.3%



44.8%



Generic Ballot Preference – Trafalgar vs. WSJ



House Races – Cook Report Predictions

Democrat-held seat

Republican-held seat

Open seat – 27 open competitive seats

* *Italicized name denotes Freshman member.*

11 Dem, 0 GOP

CO-7 *Open*
CT-2 Courtney
GA-2 Bishop
IL-11 Foster
IL-14 Underwood
NC-6 Manning
NJ-3 Kim
NJ-5 Gottheimer
NM-3 Leger Fernandez
NY-4 *Open*
OR-4 *Open*

Likely Democrat

11 Dem, 3 GOP

AZ-4 Stanton
CA-9 Harder
CA-47 Porter
CA-49 Levin
CT-5 Hayes
IL-6 Casten
MD-06 Trone
NC-1 *Open*
NY-17 Maloney
OR-4 *Open*
OR-6 *New Seat*
IL-13 *Open*
MI-3 *Open*
TX-34 Merged Seat

Lean Democrat

24 Dem, 8 GOP

AK-AL Peltola
CA-13 *Open*
IL-17 *Open*
IN-1 Mrvan
KS-3 Davids
ME-2 Golden
MI-7 Slotkin
MI-8 Kildee
MN-2 Craig
NH-1 Pappas
NH 2 Kuster
NV-1 Titus
NV-3 Lee
NV-4 Horsford
NY-19 *Vacant*
OH-9 Kaptur
OH-13 *Open*
OR-5 *Open*
PA-8 Cartwright
PA-17 *Open*
RI-02 *Open*
TX-28 Cuellar
VA-2 Luria
WA-8 Schrier
CA-22 Valadao
CA-27 Garcia
CO-8 *New Seat*
NC-13 *Open*
NE-2 Bacon
NM-2 Herrell
NY-22 *Open*
OH-1 Chabot

Toss Up

6 Dem, 5 GOP

AZ-1 Schweikert
CA-41 Calvert
CA-45 *Steel*
NY-1 *Open*
WA-03 *Open*
AZ-6 *Open*
IA-3 Axne
MI-10 *Open*
NJ-7 Malinowski
PA-7 Wild
TX-15 *Open*
WI-03 *Open*

Lean Republican

4 Dem, 11 GOP

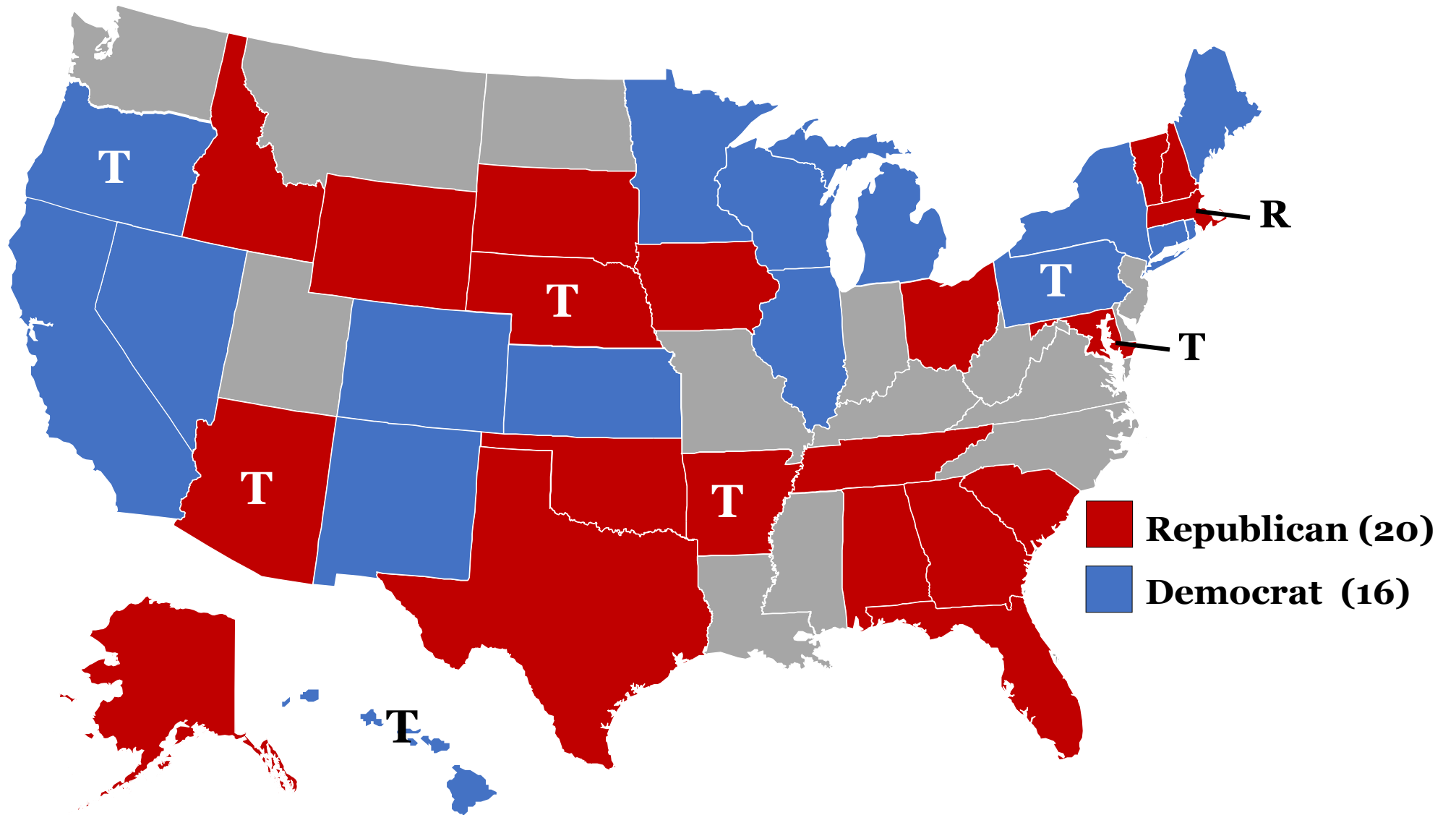
AK-AL *Vacant*
CA-3 *Open*
CA-40 Kim
FL-15 *New Seat*
FL-27 *Salazar*
IA-1 *Miller-Meeks*
IA-2 *Hinson*
MN-1 *Vacant*
MT-1 *New Seat*
NY-2 *Garbarino*
NY-11 *Malliotakis*
AZ-2 O'Halleran
FL-07 *Open*
FL-13 *Open*
MI-10 *Open*

Likely Republican

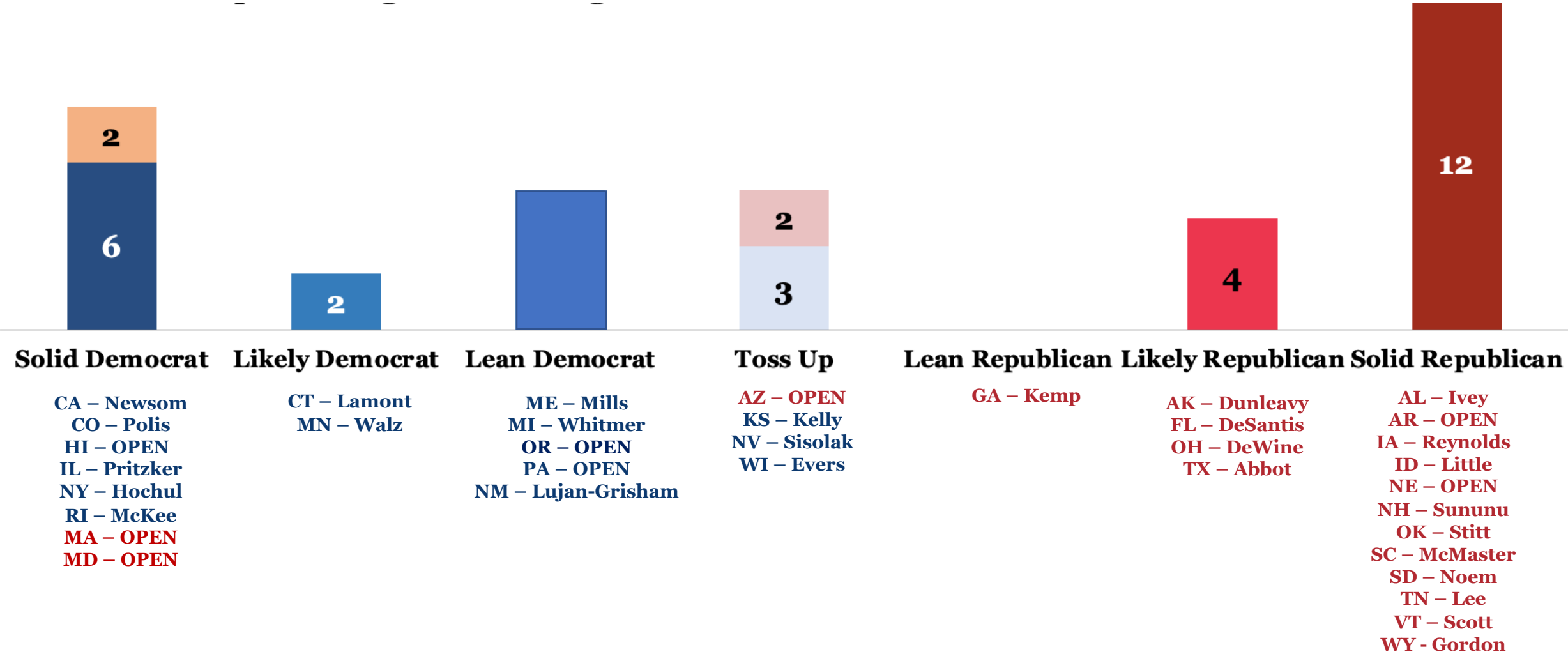
Hawthorn 9/14 U.S. House Predictions

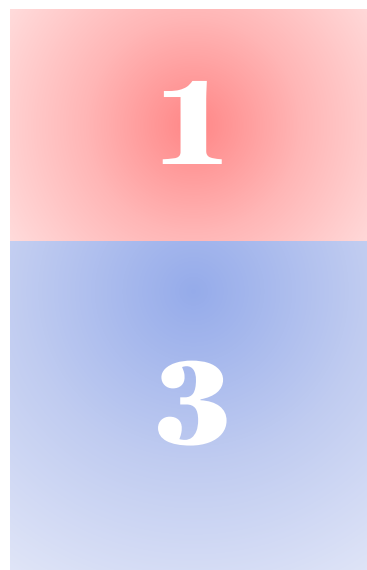
GOP Majority

U.S. Gubernatorial Elections in 2022



Cook Political Report 2022 Governor Ratings





Lean Democrat

ME – Mills ?

MI – Whitmer

OR – OPEN

PA – OPEN

NM – Lujan-Grisham

Toss Up

AZ – OPEN

KS – Kelly

NV – Sisolak

WI – Evers

Lean Republican

GA – Kemp

Likely GOP

Likely Dem

Lean GOP

4

12

Likely Republican

AK – Dunleavy

FL – DeSantis

OH – DeWine

TX – Abbot

Solid GOP

Solid GOP

Solid Republican

AL – Ivey
AR – OPEN
IA – Reynolds
ID – Little
NE – OPEN
NH – Sununu
OK – Stitt
SC – McMaster
SD – Noem
TN – Lee
VT – Scott
WY – Gordon

Hawthorn 9/14 Governor Predictions

**Little Net Partisan
Change**



V. Show & Tell

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BLAKE MASTERS

FOR U.S. SENATE

Full Name

Email

Join Team Blake





**“A Champion
for a
Woman’s
Right to
Choose”**

**WHITMER
GILCHRIST**
FOR MICHIGAN



KEEP FLORIDA FREE
TEXT
FREEDOM
TO 512345



TOP GOV



DESANTIS

FIGHTING TO KEEP FLORIDA FREE



2022

RON
DESANTIS
FLORIDA GOVERNOR



FLORIDA: AMERICA'S FREEDOM ZONE



George **BUSH**

88

*"A presidency can shape an era — and it can change our lives.
A successful presidency can give meaning to an age."*

George Bush October 11, 1991

TEXT "JIM" TO 81614

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JOIN

Enter your phone number above to join a recurring text messaging program. By participating, you agree to the [terms & privacy policy](#) for autodialed marketing messages from Lamon to the phone number you provide. No consent required to buy. Msg&data rates may apply.



GARY
CHAMBERS
U.S. SENATE
DO GOOD. SEEK JUSTICE.



DO GOOD.

SEEK JUSTICE.

The struggle for a better, more just Louisiana will require all of us working to create change.

A close-up, low-angle shot of the American flag, showing the stars and stripes waving against a clear blue sky. The flag is positioned on the left side of the frame, with the stars in the upper left and the stripes extending towards the bottom right.

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