



March 22-23, 2023  
Riverview Plaza Hotel  
Mobile, Alabama

# Catalyst

A WOMEN IN INDUSTRY CONFERENCE

presented by

**MANUFACTURE  
ALABAMA**  
ALABAMA'S TRADE ASSOCIATION FOR ALABAMA'S MANUFACTURERS

**AIRBUS**



**Collins Aerospace**

# Catalyst

A WOMEN IN INDUSTRY CONFERENCE

Join women in industry from Alabama and the Gulf Coast at Catalyst, a conference created specifically for women in industry. Catalyst is designed to address the most important and prevalent issues facing women working in manufacturing and industrial settings.

This is the first event of its kind held in Alabama. Our hope is to draw women together to connect, inspire, and empower one another.

Sponsorship of Catalyst benefits GLAM, a 501(c)(3) created to generate interest in manufacturing careers among the next generation of women in the workforce. To learn more about GLAM, visit [girlslearningaboutmanufacturing.com](http://girlslearningaboutmanufacturing.com).



## WEDNESDAY, MARCH 22

5:30 p.m. - 7:30 p.m.

Networking Reception

## THURSDAY, MARCH 23

7:30 a.m. - 8:30 a.m.

Breakfast

8:30 a.m. - 9:30 a.m.

Welcome & Keynote

9:30 a.m. - 10:30 a.m.

Mastering Your Networking Skills  
*The Bolder Company*

10:30 a.m. - 11:30 a.m.

Breakout Workshop #1

*Certifications to Advance Your Career*  
*Bridget Wilson, SAWDC*

*Creating a Female Support System*

11:30 a.m. - 12:15 p.m.

Lunch and Networking

12:15 p.m. - 1:15 p.m.

Valuing Our Contributions  
*The Bolder Company*

1:15 p.m. - 2:15 p.m.

Breakout Workshop #2

*Speak Up Smartly*  
*The Bolder Company*  
*Negotiate Like a Boss*

2:15 p.m. - 2:45 p.m.

Break

2:45 p.m. - 3:45 p.m.

Breakout Workshop #3

*Enhancing Your Resume and Online Presence*

*Panel: Motherhood in Industry*

3:45 p.m. - 4:45 p.m.

Panel: How to Succeed in a Male Dominated Industry

## SPONSORSHIP LEVELS

BRONZE	SILVER	GOLD	DIAMOND	PLATINUM	PRESENTING
\$1,500	\$3,000	\$5,000	\$10,000	\$20,000	\$30,000

### CONFERENCE REGISTRATIONS

2	3	5	10	20	30
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### SPONSOR ID ON NAME TAG

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### LOGO DISPLAY AT EVENT

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### SOCIAL MEDIA RECOGNITION

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### PRIORITY LOGO PLACEMENT

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### HALF PAGE AD IN EVENT PROGRAM

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### FULL PAGE AD IN EVENT PROGRAM

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### SPEAKING OPPORTUNITY DURING EVENT

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## Additional Sponsorships

### RECEPTION SPONSOR

\$5,000

Sponsor the Reception on March 22 from 5:30 p.m. to 7:30 p.m.

Sponsor receives branded signage during the reception. Sponsor may also provide drinkware to be used during the reception.

### WELCOME BAGS

\$4,000

Include your logo on all welcome bags at the conference.

### WI-FI SPONSOR

\$3,000

Sponsor the WiFi at the conference center with a customized password created by you.

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