



MANUFACTURE ALABAMA
COMMUNICATIONS COMMITTEE | Q1
Tuesday, February 27 | 10:30 a.m. – 2 p.m.
AMERICAN | 1500 32nd Ave N Birmingham AL

10:30 a.m.	Welcome, Anti-Trust Statement & Introductions	Donna Jackson <i>Committee Chair, International Paper</i>
10:35 a.m.	Welcome Remarks	Maury Gaston, AMERICAN <i>Marketing Services Manager and Chair of the MA's Alabama Iron & Steel Council</i>
10:40 a.m.	Overview of AMERICAN and the role of Communications	Joy Carter, AMERICAN <i>Communications Director</i>
10:50 a.m.	Communications Case Study: ACIPCO Connect, the company's employee communications web and mobile app	Myra Hunter, AMERICAN <i>Communications Manager (internal)</i> and Crystal Sorrelle, <i>AMERICAN Communications Manager (external)</i>
11:20 a.m.	Programming: Building Trust through Communications	Joy Carter, AMERICAN <i>Communications Director</i>
Noon	Lunch & Networking	
12:30 p.m.	Site Tour	Joy Carter, AMERICAN <i>Communications Director</i>
2 p.m.	Adjourn	

2024 Manufacture Alabama Events:

Q2 Communications Committee Meeting:

Catalyst: May 8 & 9 | Mobile

DC Fly-In June 11-13, 2024 (Pending)

Annual Meeting | September 11-13 | The Grand Hotel, Point Clear