

# SUCCESS means

# ALLTECH



With 3,500 employees and a presence in 128 countries, Alltech helps improve the health and performance of people, animals and plants through natural nutrition and scientific innovation.

Alltech was founded in 1980 by Dr. Pearse Lyons in Kentucky, and has now expanded exponentially. With a background in biochemistry, Dr. Lyons has used that knowledge to develop a wide array of products that are multi-species.

Alltech uses innovative techniques in yeast fermentation, enzyme technology, algae and nutrigenomics. One such product is Optigen®, which is a microbial protein that works for digestion in dairy and beef. The company's pursuit of this mission is guided by its founding ACE principle, their promise that in doing business they have a positive impact on the Animal, the Consumer and the Environment.

One of the company's proudest achievements is that it is the only privately held company among the top-10 animal health companies in the world. It is the only one in that list of 10 that

is non-pharmaceutical in nature. It's also helped the growth of the company, which has been 20% to 25% annually. The company's goal is to be a \$1 billion company and it's projected to achieve \$4 billion by 2016.

The Clovis, N.M., branch of the company is devoted to sales, marketing and building brand awareness in New Mexico, Texas, Oklahoma, Colorado, Kansas, Louisiana, Arizona and western Nebraska. This site is also a production site for Optigen.

The Clovis branch of Alltech was established with the hope of creating a natural alliance with the agricultural market in eastern New Mexico, west Texas and the surrounding areas. There's a large agricultural presence in the region with dairy, beef and farming industries providing resources for most of North America.

In Clovis, Alltech has been active in partnering with the Clovis/Curry County Chamber of Commerce, as well as the Clovis Industrial Development Corporation and the Ag 50 Committee.

Philanthropy is very important to the company, and their biggest efforts are through the Alltech Sustainable Haiti Project, with the goal of helping build a sustainable future in one small part of Haiti. The efforts of the company have included a focus on education by working on improving and upgrading schools. They have helped establish a co-op that helps sustain the livelihood of 600 families through the production of coffee. Locally, the company offers this coffee by donation and as part of fundraising efforts in the area.

The Clovis Industrial Development Corporation, along with State Rep. Anna Crook, worked to secure funding to pave the roads adjacent to the Alltech, Clovis facility.

Business Stats:

Alltech

Employees: 3,500 worldwide

Product/Service: Animal nutrition and scientific innovation

Geographic Market Served: 128 countries worldwide

Year Established: 1980