

SUCCESS means FREANNA YOGHURT



Original Yoghurt

Delicious, local and healthy, Freanna Yoghurt has become a big part of Clovis in its short amount of time here.

Freanna Yoghurt, owned and operated by Andle and Sjierkje van der Ploeg, is premium quality stir yoghurt. The van der Ploeg family immigrated to the United States from the province of Friesland in the Netherlands in 2003, and brought along their dairy farm to Clovis. The family milks their own cows, raises calves and harvests silage to feed the cows and calves, just like they did in the Netherlands.

Karla van der Ploeg of Freanna Yoghurt said that the company was made possible by the success of the Mid Frisian Dairy and Mid Frisian Farm. With that success, the family, with Karla's parents at the helm, expanded into a completely new business venture.

"Freanna Yoghurt has been a staple in my mother's kitchen for years," Karla said. "Our mission at Freanna is to provide a deliciously healthy yoghurt for everyone to share. We make real food made only with real ingredients to help promote a healthy lifestyle."

The yoghurt is not only a source of calcium and protein, but also full of probiotics, and packed with live and active cultures. The yoghurt contains no artificial additives, preservatives, or high fructose corn syrup. The van der Ploeg family is passionate about their new endeavor and is committed to delivering a quality product to customers.

The name Freanna Yoghurt originates from Friesland (the province they lived in), and of Anna. Anna was the mother cow of their herd in the Netherlands and Anna 126 was a very special cow, said Karla. "She had a long life, a neat personality and won many awards," Karla said. "We are passionate and excited about Freanna's future."

Freanna Yoghurt can be found in Clovis at: Paradise Market, the Coffee Bistro, Makin' It Natural and Gallery 15. In Portales, it is sold at Super Save, Do Drop In and The Veggie Shack. The yoghurt also is available at The Old Country Store in Farwell, Texas, as well as several other locations throughout New Mexico including Albuquerque, Santa Fe, Las Cruces and Silver City.

Business Stats: Freanna Yoghurt
Employees: 4
Product/Service: Dutch-Frisian Style Yoghurt
Geographic Market Served: New Mexico, West Texas. Year Established: 2012