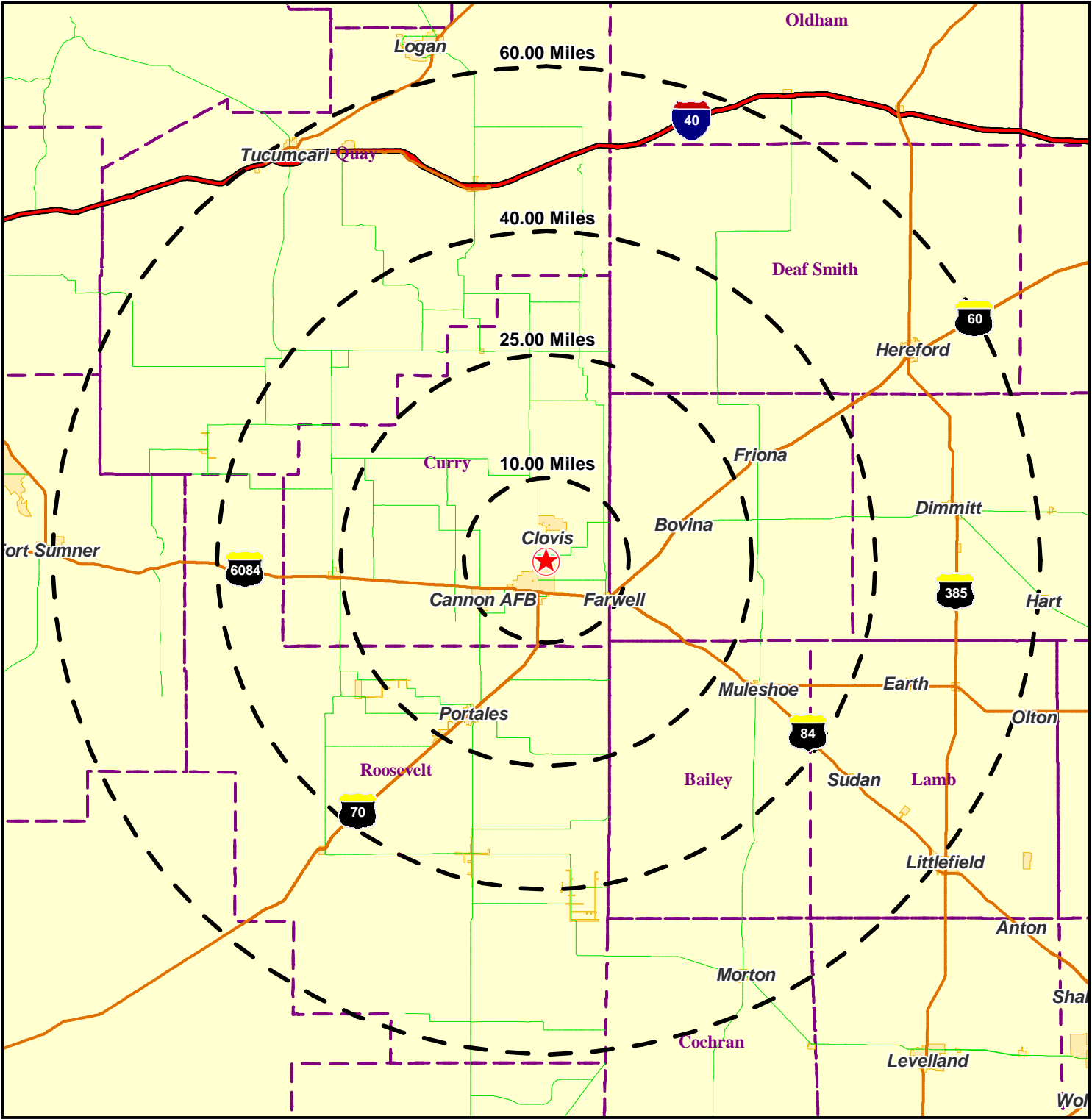


Lat: 34.4539 Lon: -103.178 Zoom: 132 m. Logos are for identification purposes only and may be trademarks of their respective companies.



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Clovis, New Mexico



October 2009
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CIDC

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FULL DEMOGRAPHIC PROFILE

1990 - 2000 Census, 2009 Estimates & 2014 Projections

Calculated using Proportional Block Groups

Prepared For

CIDC

Lat/Lon: 34.453876/-103.178189

October 2009



RF1

| Clovis, New Mexico | | 10.00 mi radius | 25.00 mi radius | 40.00 mi radius | 60.00 mi radius |
|-------------------------------------|--|-----------------|-----------------|-----------------|-----------------|
| POPULATION | 2009 Estimated Population | 41,386 | 63,642 | 77,907 | 117,598 |
| | 2014 Projected Population | 38,449 | 61,543 | 75,039 | 113,593 |
| | 2000 Census Population | 42,724 | 63,932 | 79,000 | 122,275 |
| | 1990 Census Population | 40,319 | 59,960 | 75,289 | 121,172 |
| | Historical Annual Growth 1990 to 2009 | 0.1% | 0.3% | 0.2% | -0.2% |
| | Projected Annual Growth 2009 to 2014 | -1.4% | -0.7% | -0.7% | -0.7% |
| HOUSEHOLDS | 2009 Est. Households | 17,046 | 25,143 | 30,699 | 46,603 |
| | 2014 Proj. Households | 18,038 | 26,582 | 32,286 | 48,889 |
| | 2000 Census Households | 15,896 | 23,531 | 28,862 | 44,241 |
| | 1990 Census Households | 14,479 | 21,330 | 26,609 | 42,362 |
| | Historical Annual Growth 1990 to 2009 | 0.9% | 0.9% | 0.8% | 0.5% |
| | Projected Annual Growth 2009 to 2014 | 1.2% | 1.1% | 1.0% | 1.0% |
| AGE | 2009 Est. Population 0 to 9 Years | 17.4% | 16.8% | 16.6% | 16.2% |
| | 2009 Est. Population 10 to 19 Years | 15.1% | 15.4% | 15.4% | 15.4% |
| | 2009 Est. Population 20 to 29 Years | 14.4% | 16.3% | 15.7% | 14.9% |
| | 2009 Est. Population 30 to 44 Years | 19.4% | 18.9% | 18.4% | 17.6% |
| | 2009 Est. Population 45 to 59 Years | 17.0% | 16.4% | 17.0% | 17.7% |
| | 2009 Est. Population 60 to 74 Years | 10.6% | 10.4% | 10.8% | 11.6% |
| | 2009 Est. Population 75 Years Plus | 6.1% | 5.8% | 6.1% | 6.5% |
| | 2009 Est. Median Age | 32.7 | 31.5 | 32.2 | 33.2 |
| MARITAL STATUS & SEX | 2009 Est. Male Population | 49.5% | 49.6% | 49.6% | 49.4% |
| | 2009 Est. Female Population | 50.5% | 50.4% | 50.4% | 50.6% |
| | 2009 Est. Never Married | 22.6% | 23.4% | 22.5% | 22.0% |
| | 2009 Est. Now Married | 54.6% | 54.3% | 56.1% | 56.6% |
| | 2009 Est. Separated or Divorced | 15.9% | 15.5% | 14.5% | 14.0% |
| | 2009 Est. Widowed | 6.9% | 6.8% | 6.9% | 7.4% |
| INCOME | 2009 Est. HH Income \$200,000 or More | 1.8% | 1.6% | 1.7% | 1.7% |
| | 2009 Est. HH Income \$150,000 to 199,999 | 1.9% | 1.7% | 1.7% | 1.5% |
| | 2009 Est. HH Income \$100,000 to 149,999 | 5.4% | 5.3% | 5.3% | 5.4% |
| | 2009 Est. HH Income \$75,000 to 99,999 | 7.8% | 7.4% | 7.6% | 7.7% |
| | 2009 Est. HH Income \$50,000 to 74,999 | 17.5% | 18.0% | 17.8% | 17.1% |
| | 2009 Est. HH Income \$35,000 to 49,999 | 17.2% | 16.7% | 16.9% | 17.0% |
| | 2009 Est. HH Income \$25,000 to 34,999 | 14.7% | 14.2% | 14.2% | 14.3% |
| | 2009 Est. HH Income \$15,000 to 24,999 | 15.1% | 15.2% | 15.1% | 15.2% |
| | 2009 Est. HH Income \$0 to 14,999 | 18.7% | 20.0% | 19.7% | 20.0% |
| | 2009 Est. Average Household Income | \$ 48,216 | \$ 46,899 | \$ 47,365 | \$ 47,226 |
| | 2009 Est. Median HH Income | \$ 38,611 | \$ 37,756 | \$ 37,747 | \$ 37,295 |
| | 2009 Est. Per Capita Income | \$ 20,340 | \$ 19,263 | \$ 19,299 | \$ 19,241 |
| | 2009 Est. Number of Businesses | 1,795 | 2,510 | 3,144 | 4,850 |
| 2009 Est. Total Number of Employees | 17,266 | 24,915 | 31,157 | 44,960 | |

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|-----------------------------------|--|-----------------|-----------------|-----------------|-----------------|
| RACE | 2009 Est. White Population | 81.5% | 84.7% | 86.7% | 89.1% |
| | 2009 Est. Black Population | 8.5% | 6.7% | 5.8% | 4.8% |
| | 2009 Est. Asian & Pacific Islander | 3.1% | 2.4% | 2.1% | 1.7% |
| | 2009 Est. American Indian & Alaska Native | 1.7% | 1.8% | 1.7% | 1.6% |
| | 2009 Est. Other Races Population | 5.2% | 4.4% | 3.8% | 2.9% |
| HISPANIC | 2009 Est. Hispanic Population | 16,075 | 25,130 | 32,145 | 53,848 |
| | 2009 Est. Hispanic Population Percent | 38.8% | 39.5% | 41.3% | 45.8% |
| | 2014 Proj. Hispanic Population Percent | 44.1% | 43.2% | 44.9% | 48.7% |
| | 2000 Hispanic Population Percent | 31.6% | 33.2% | 34.8% | 40.2% |
| EDUCATION (Adults 25 or Older) | 2009 Est. Adult Population (25 Years or Older) | 24,946 | 37,723 | 46,597 | 71,249 |
| | 2009 Est. Elementary (0 to 8) | 8.4% | 10.0% | 11.7% | 13.9% |
| | 2009 Est. Some High School (9 to 11) | 12.1% | 12.1% | 12.2% | 13.2% |
| | 2009 Est. High School Graduate (12) | 29.3% | 27.7% | 28.3% | 29.1% |
| | 2009 Est. Some College (13 to 16) | 27.0% | 25.7% | 24.5% | 22.7% |
| | 2009 Est. Associate Degree Only | 7.8% | 7.1% | 6.5% | 5.5% |
| | 2009 Est. Bachelor Degree Only | 10.0% | 11.2% | 10.9% | 10.3% |
| | 2009 Est. Graduate Degree | 5.4% | 6.3% | 5.9% | 5.3% |
| HOUSING | 2009 Est. Total Housing Units | 19,622 | 28,988 | 35,557 | 54,485 |
| | 2009 Est. Owner Occupied Percent | 52.1% | 52.8% | 54.3% | 55.9% |
| | 2009 Est. Renter Occupied Percent | 34.8% | 33.9% | 32.1% | 29.6% |
| | 2009 Est. Vacant Housing Percent | 13.1% | 13.3% | 13.7% | 14.5% |
| HOMES BUILT BY YEAR | 2000 Homes Built 1999 to 2000 | 0.7% | 1.1% | 1.2% | 1.0% |
| | 2000 Homes Built 1995 to 1998 | 5.8% | 6.0% | 5.6% | 4.7% |
| | 2000 Homes Built 1990 to 1994 | 7.8% | 7.4% | 6.4% | 5.0% |
| | 2000 Homes Built 1980 to 1989 | 11.2% | 11.3% | 10.8% | 10.4% |
| | 2000 Homes Built 1970 to 1979 | 22.4% | 21.3% | 20.6% | 20.8% |
| | 2000 Homes Built 1960 to 1969 | 20.3% | 19.5% | 19.8% | 20.5% |
| | 2000 Homes Built 1950 to 1959 | 16.8% | 17.1% | 18.1% | 18.6% |
| | 2000 Homes Built Before 1949 | 15.0% | 16.3% | 17.6% | 19.0% |
| HOME VALUES | 2000 Home Value \$1,000,000 or More | - | 0.0% | 0.0% | 0.0% |
| | 2000 Home Value \$500,000 to \$999,999 | 0.2% | 0.2% | 0.1% | 0.2% |
| | 2000 Home Value \$400,000 to \$499,999 | 0.1% | 0.1% | 0.1% | 0.0% |
| | 2000 Home Value \$300,000 to \$399,999 | 0.2% | 0.3% | 0.3% | 0.2% |
| | 2000 Home Value \$200,000 to \$299,999 | 2.0% | 1.7% | 1.4% | 1.3% |
| | 2000 Home Value \$150,000 to \$199,999 | 2.6% | 3.0% | 3.0% | 2.5% |
| | 2000 Home Value \$100,000 to \$149,999 | 11.3% | 10.4% | 9.3% | 8.7% |
| | 2000 Home Value \$50,000 to \$99,999 | 51.6% | 48.4% | 45.8% | 41.0% |
| | 2000 Home Value \$25,000 to \$49,999 | 27.5% | 28.9% | 29.9% | 30.7% |
| | 2000 Home Value \$0 to \$24,999 | 4.4% | 7.1% | 10.1% | 15.4% |
| | 2000 Median Home Value | \$ 66,099 | \$ 63,851 | \$ 60,800 | \$ 55,256 |
| | 2000 Median Rent | \$ 325 | \$ 289 | \$ 275 | \$ 249 |

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| LABOR FORCE | 2009 Est. Labor: Population Age 16+ | 30,352 | 47,166 | 57,845 | 87,851 |
| | 2009 Est. Civilian Employed | 54.9% | 56.0% | 56.3% | 55.9% |
| | 2009 Est. Civilian Unemployed | 2.1% | 2.1% | 2.1% | 2.4% |
| | 2009 Est. in Armed Forces | 5.2% | 3.9% | 3.2% | 2.1% |
| | 2009 Est. not in Labor Force | 37.9% | 38.0% | 38.3% | 39.6% |
| | 2009 Labor Force: Males | 48.4% | 48.7% | 48.8% | 48.7% |
| | 2009 Labor Force: Females | 51.6% | 51.3% | 51.2% | 51.3% |
| OCCUPATION | 2000 Occupation: Population Age 16+ | 16,102 | 24,694 | 30,916 | 47,742 |
| | 2000 Mgmt, Business, & Financial Operations | 10.6% | 10.5% | 11.4% | 12.3% |
| | 2000 Professional and Related | 16.6% | 18.3% | 17.4% | 16.5% |
| | 2000 Service | 18.6% | 17.3% | 16.5% | 16.4% |
| | 2000 Sales and Office | 27.8% | 26.1% | 24.7% | 23.3% |
| | 2000 Farming, Fishing, and Forestry | 2.1% | 3.2% | 4.6% | 5.4% |
| | 2000 Construction, Extraction, & Maintenance | 11.0% | 10.7% | 10.4% | 10.3% |
| | 2000 Production, Transport, & Material Moving | 13.4% | 14.1% | 15.0% | 15.7% |
| | 2000 Percent White Collar Workers | 55.0% | 54.8% | 53.5% | 52.2% |
| 2000 Percent Blue Collar Workers | 45.0% | 45.2% | 46.5% | 47.8% | |
| TRANSPORTATION TO WORK | 2000 Drive to Work Alone | 78.8% | 77.8% | 77.9% | 77.5% |
| | 2000 Drive to Work in Carpool | 13.9% | 14.2% | 14.0% | 14.4% |
| | 2000 Travel to Work by Public Transportation | 0.2% | 0.2% | 0.2% | 0.2% |
| | 2000 Drive to Work on Motorcycle | 0.2% | 0.2% | 0.2% | 0.1% |
| | 2000 Walk or Bicycle to Work | 3.3% | 3.6% | 3.5% | 3.2% |
| | 2000 Other Means | 0.8% | 0.9% | 0.9% | 1.2% |
| | 2000 Work at Home | 2.8% | 3.1% | 3.3% | 3.3% |
| TRAVEL TIME | 2000 Travel to Work in 14 Minutes or Less | 62.6% | 62.0% | 61.7% | 62.0% |
| | 2000 Travel to Work in 15 to 29 Minutes | 26.7% | 25.1% | 23.7% | 22.0% |
| | 2000 Travel to Work in 30 to 59 Minutes | 7.9% | 9.7% | 11.0% | 11.6% |
| | 2000 Travel to Work in 60 Minutes or More | 2.8% | 3.2% | 3.6% | 4.4% |
| | 2000 Average Travel Time to Work | 14.6 | 14.9 | 15.3 | 15.7 |
| CONSUMER EXPENDITURE | 2009 Est. Total Household Expenditure (in Millions) | \$ 725.1 | \$ 1,051.1 | \$ 1,292.0 | \$ 1,957.8 |
| | 2009 Est. Apparel | \$ 34.5 | \$ 50.1 | \$ 61.6 | \$ 93.2 |
| | 2009 Est. Contributions & Gifts | \$ 43.7 | \$ 62.8 | \$ 77.3 | \$ 117.2 |
| | 2009 Est. Education & Reading | \$ 18.5 | \$ 26.8 | \$ 32.8 | \$ 49.6 |
| | 2009 Est. Entertainment | \$ 40.0 | \$ 57.9 | \$ 71.2 | \$ 108.0 |
| | 2009 Est. Food, Beverages & Tobacco | \$ 118.9 | \$ 172.9 | \$ 212.4 | \$ 321.9 |
| | 2009 Est. Furnishings And Equipment | \$ 30.6 | \$ 44.1 | \$ 54.3 | \$ 82.3 |
| | 2009 Est. Health Care & Insurance | \$ 53.8 | \$ 78.0 | \$ 95.9 | \$ 145.7 |
| | 2009 Est. Household Operations & Shelter & Utilities | \$ 216.6 | \$ 314.0 | \$ 385.9 | \$ 584.8 |
| | 2009 Est. Miscellaneous Expenses | \$ 12.4 | \$ 18.0 | \$ 22.1 | \$ 33.5 |
| | 2009 Est. Personal Care | \$ 10.6 | \$ 15.4 | \$ 18.9 | \$ 28.6 |
| | 2009 Est. Transportation | \$ 145.6 | \$ 211.1 | \$ 259.5 | \$ 393.0 |

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