



# Promote your Business with Chamber Advertising Opportunities

One of the top reasons businesses join the Chamber is to network and promote their goods and services. To help our members economically market to other members, we are now offering exclusive print and email advertising opportunities to our members.

## WEEKLY ENEWS UPDATE

Place an ad in the Seymour Chamber of Commerce Weekly eNewsletter and reach 500+ local business people. A side bar square ad and banner ad are available each week. The square ad placement is at the top of the left side column. The banner ad is placed approximately mid-page in the news feed. Ads can be purchased by the week. Link your ad to your website, an email address, online Chamber business directory listing or a landing page you specify.

### AD PLACEMENT FEES

#### SQUARE AD

\$25/WEEK -OR- \$80/4 CONSECUTIVE WEEKS

#### BANNER AD

\$25/WEEK -OR- \$80/4 CONSECUTIVE WEEKS

## MEMBER 2 MEMBER EMAIL

The Member 2 Member Email program is an exclusive opportunity to promote your services to fellow chamber members in a separate weekly email. We will distribute only one M2M email each week to all Chamber contacts by noon on Tuesday. The email will have the Chamber's banner at the top, but the remainder of the email will be dedicated to the member and their advertisement.

### M2M EMAIL FEE

\$100 per week

### Bundle Discount

\$50 for second running of same ad within calendar year



PAYMENT FOR ALL ADVERTISEMENTS WILL BE REQUIRED PRIOR TO THE RUNNING OF ANY AD, NO EXCEPTIONS.

Contact us today to reserve your ad space!

## Ad specifications

### SQUARE SIDE BAR AD

- Only one available per issue
- Runs in each weekly eNewsletter
- **Dimensions:** 150 pixels wide by 150 pixels wide in height
- **File Resolution:** 150 DPI (pixels per inch)
- **Color:** Full color
- **File Type:** .jpg, .png. or .gif
- **Animation:** Cannot be "Flash" but they can be "animated GIFs" \*
- **Deadline:** The Friday before the week of distribution
- **Send Ad to:** Dee Smith at [dsmith@seymourchamber.com](mailto:dsmith@seymourchamber.com)

### HORIZONTAL BANNER AD

- Only one available per issue
- Runs in each weekly eNewsletter
- **Dimensions:** 300 pixels wide by 100 pixels in height
- **File Resolution:** 150 DPI (pixels per inch)
- **Color:** Full color
- **File Type:** .jpg, .png. or .gif
- **Animation:** Cannot be "Flash" but they can be "animated GIFs" \*
- **Deadline:** The Friday before the week of distribution
- **Send Ad to:** Dee Smith at [dsmith@seymourchamber.com](mailto:dsmith@seymourchamber.com)

\*Ad animation is acceptable, but be aware that many email clients do not support animated images.

### Member 2 Member Email

- Only one available per week, distributed on Tuesday by noon
- **File Type:** .jpg
- 600 pixels wide or less
- File size no larger than 100KB
- Cannot accept animated GIFs/rotating images, image maps or flash
- Recommend a combination of text and graphics
- **Send Offer to:** Dee Smith at [dsmith@seymourchamber.com](mailto:dsmith@seymourchamber.com)