

Seymour Chamber of Commerce

Business Mixer

A Business Mixer is a before/after work, fun and low-key event that lets you mix, mingle and meet other business people, potential clients and new friends. Enjoy personal interaction with community focused and driven professionals. As a Business Mixer host, you get to display your business venue, products and services and introduce your staff to an engaged audience.



RELATIONSHIP BUILDING

In this digital age, face to face interaction is becoming less frequent, yet people still want to know who they are doing business with. In the social setting of a Business Mixer, there's more than small talk - it's the chance to get to know your business community.



MAKE CONNECTIONS

Increase your opportunities for leads through social interaction. Your next great prospect could come from a contact at a Business Mixer. Whether you make an impression or an introduction, you are marketing yourself and your business to boost your reach.

**Come in, We're
Open**

EFFECTIVE HOSTING

Invite all your customers, clients, friends and family. Showcase your products, services and venue. Hosts provide food & beverage (using a Chamber Member is encouraged) as well as a door prize (optional) connected to your business to promote your brand and encourage sales leads.



MAXIMIZE MARKETING

Come prepared to make the most of your Business Mixer networking experience. Have plenty of business cards and bring one door prize (optional) promoting your business or brand to extend your reach outside of those you interact with at the event. And SMILE!!

Interact & Communicate