

2018 CHAMBER REPORT



Message from the President and CEO

We recognize that 2018 was a year of changes and challenges for many of our business members. Economic uncertainty and changes to policy from all three levels of government continued to layer additional costs onto business. Through all of this, we have been inspired by our business community who, in true Alberta fashion, has dug in with its usual character to “survive and thrive”. Many businesses have adapted and changed the way they do business; many have explored new opportunities as the economic landscape continues to shift. All have shown resilience and perseverance.

We at the Chamber are excited to work on new initiatives and collaborations with many partners throughout the community. We are an external partner stakeholder in many of the city's Corporate Business Plan projects as well as an active participant in the city's Municipal Development plan process, ensuring the needs of our business community are being heard.

We continued with our information workshops and roundtable discussions throughout the year as we believe it is imperative that we facilitate opportunities for our members to not only share their ideas and their concerns, but also educate ourselves. We were proud to provide workshops for our business community on: Cannabis At Work as well as Alberta's Employment Standards Code and Occupational Health and Safety Delivery. As issues or educational opportunities arise, we will continue to hold

roundtables and will be reaching out to our members for your ideas and input.

In this economic climate, we were thrilled to welcome over 150 new members, most of which were new business ventures. We were also honoured to be able to help business members celebrate 25, 30 and even 40 years of business in this community.

Our community engagement and events continue to expand. We have an amazing team of dedicated staff and volunteers who work tirelessly to bring our members and residents first class events.

As we look towards 2019, we are excited about the opportunities that lie ahead. We are extremely fortunate to have a very dedicated Board of Directors who are committed to ensuring the Chamber represents our business community. The Board, along with our very active Government Affairs Committee will continue to monitor changes that could impact our businesses and will provide information on emerging issues. Our Chamber network will continue to advocate on behalf of our business community, locally, provincially and federally. We look forward to working with all of you as we continue to ensure our community continues to have a “Thriving Business Environment.”



Jennifer McCurdy
President & CEO





It was an absolute privilege to serve as the 2018 volunteer Chair for the St. Albert and District Chamber of Commerce. This past year, I have experienced a community with a sense of unity, that stands together and supports local growth.

Our Chamber was very active advocating for businesses and creating a prosperous environment in the face of an economic downturn. Some of the challenges faced include the final increase in minimum wage to \$15/hour, changes in labour rules and regulations and the implementation of the Electrical Franchise fees. All of which have added additional costs to doing business. Another challenge for some, and others an opportunity, has been the legalization of cannabis. The Chamber was there to help the business community navigate through it all. We held workshops and roundtables to make sure business leaders had all the information they needed to succeed.

The Chamber was also very active in the community. Our Farmers' Market continues to

grow, expand and remain the largest outdoor farmers' market in western Canada. The Lifestyle Expo was a huge success and booths sold out in February, which is one of the earliest in years-to-date. The Snowflake Festival was met with over 15,000 people this year. It continues to be the biggest winter festival in St. Albert. The Chamber events continue to grow and evolve for the better every year.

I would like to thank our Chamber board members who worked tirelessly this past year to serve our members. Their vast expertise and experience lead to an even stronger and better business community. I would like to thank the Chamber staff, and Jennifer McCurdy for all the work they do at the Chamber. It couldn't be done without such a strong and well-run team.

My advice to fellow members is to get involved! Whether it be to participate, sponsor or volunteer, you won't regret your investment. My time on the board has been an incredible and rewarding experience. I am proud and fortunate to be part of such a remarkable community.

A handwritten signature in black ink that reads "Jodie McFadzen".

Jodie McFadzen
2018 Volunteer Chair

Message from the Chair

"I am proud and fortunate to be part of such a remarkable community"

**~Jodie McFadzen
2018 Chair**





About the Chamber

Mission

The St. Albert and District Chamber of Commerce is a champion of ideas; leading, inspiring and advocating for our community, facilitating change and growth while creating a fertile environment for businesses, partnerships, and residents.

We are dedicated to enhancing both the profile and image of our members.

The St. Albert and District Chamber of Commerce is a membership needs-driven organization dedicated to providing a range of services and activities to fill the current and emerging needs of the community and members we serve.

We provide a forum for the analysis of issues, trends, opportunities and accomplishments that impact our membership specifically and St. Albert's business community in general. As a group, our members are able to share information and insights for the benefit of the local business community.

We interpret and report on changing government and economic conditions that affect the business environment. We represent the interests of our members in our dealings with legislators and government officials through active and constructive participation in the legislative and administrative process.

We are dedicated to enhancing both the profile and image of our members.

Vision

Our community has a thriving business environment





Chamber Road Map

CORE VALUES:

Integrity
Creativity
Passion
Collaboration
Advocacy
Relevance

STRATEGIC AREA OF FOCUS:

The Chamber focuses on the development of a vibrant community in the Botanical Arts City. People choose our community because it is rich with experiences, opportunities, and activities. Our members want to build a business community as vibrant as they are.

St. Albert is a shopping, educational, and professional

destination. It is also a transportation hub offering road, air, rail, and future rapid transit accessibility. St. Albert is an ideal location for commercial, light industrial, and professional businesses.

The St. Albert and District Chamber of Commerce is the 'go to' organization. Our members are inspiring community leaders. We are proud to have them as members of the Chamber family.

SUPPORTING ACTIONS:

CHAMBER EXPANSION

Chamber membership grows as the community of St. Albert does. Dedication to providing valuable services and networking opportunities allows us to attract and sustain our membership.

BUSINESS EXPANSION

We strive to cultivate the business environment in St. Albert by creating fertile economic ground to attract and sustain healthy business growth and prosperity.

"The Chamber is the 'go to' organization. Our members are inspiring community leaders, and we are proud to have them as part of our Chamber family."

LEVERAGE OPPORTUNITIES

We recognize and create opportunities to meet our goals and strategic objectives.

PARTNERSHIPS

We understand the critical importance of seeking partnership opportunities to achieve success in all that we do.

2018 Board of Directors



Jodie McFadzen
Chair

Jodie is the 2018 Volunteer Chair. She owns Penzen Limited and The UPS Store #65 (St. Albert). She won the 2012 Youth Entrepreneur Award of Distinction for Alberta and the Home Based Business Award of Distinction at the 2011 Small Business Awards.

She actively volunteers with many organizations in St. Albert and surrounding areas. Jodie has been a Chamber Board Member for the past six years.



Mark Stoneleigh
First Vice Chair

Mark moved into the position of First Vice Chair after serving as Treasurer for three years, and Second Vice Chair for one year.

Mark has visited thirty-two countries on five different continents and lived in four of those countries.

Mark joined the Chamber Board in 2012 to share his experience and leadership. He enjoys the opportunity to learn from other leaders that are from many different and successful backgrounds in the community.



Brian Bachynski
Past Chair

Brian has been a board member for seven years and was the 2017 Volunteer Chair.

He is a 10-year St. Albert resident, publisher of the St. Albert Gazette, and Vice President, Publishing for Great West Newspapers. Brian sees great potential for the St. Albert region, and he looks forward to the Chamber's continued involvement in building that potential.



Kelvin Smith • Treasurer

Kelvin is an accountant with Kelvin Smith Professional Corporation. Formerly, he was an Associate Partner with Deloitte LLP. Kelvin has a Bachelor of Commerce from the University of Alberta and earned his designation as a Chartered Accountant in 1994. Kelvin was a director and treasurer of Edmonton's Food Bank from 2010 to 2016.



Connie Clark • Director

Connie is the owner of Mission Computers and is excited to play an active role with the Chamber. As a business owner since 1991 she has been honored to serve on the board of St. Albert Further Education as well as a previous role as Director for the Chamber back in 1995. She is passionate about learning and helping others so being a part of the Chamber is a welcomed opportunity.



Curtis Crouse • Director

Curtis Crouse and his wife Sheyanne live in St. Albert with their daughter, Sloan and dog, Chaos. Curtis graduated from the University of Lethbridge in 2006 and in 2012 bought A-1 Heating from its founder. Curtis is also a proud member of the St. Albert Canadian Progress Club



Don Johnston • Director

Don truly enjoys being associated with the Chamber and felt he could contribute when asked to become a member of the Board again. His company, Johnston Builders Ltd., has been part of St. Albert's friendly and connected business community for over twenty years. Don believes his company greatly benefits from the Chamber initiatives.



Doug Webster • Director

Doug is the General Manager of Staples St. Albert. Doug is an active member of the St. Albert Rotary Club, and a board member of the St. Albert Rotary Music Festival. As a longtime member of the Chamber, Doug is looking forward to working with the board of directors and sharing his many years of experience in both business and community development.



Garry Wetsch • Director

Garry served on St. Albert's City Council from 1974 to 1977. His family has and always will support local shopping with businesses that earned their trust with quality, integrity, and friendliness. He has been involved with the Chamber for over three decades. Garry is Corporate Council for Landrex.



Jillian Creech • Director

Jillian is the General Manager of St. Albert Centre - Primaris Management Inc., and she became a board member to help contribute to the thriving and relevant business environment in the special and vibrant community that is St. Albert.



Kristin Boser • Director

Kristin was born and raised in St. Albert. She was delighted to join the Board of Directors to help give back to her community. She is passionate about her career and runs her family business as a Realtor and Home Designer for Sarasota Home and Realty. Kristin and her husband are proud to raise their three girls in the best city in Canada.



Margaret Mrazek Q.C. • Director

Marg has been an active member of chamber since 2010. She is a returning Board of Director and currently chairs the Government Affairs Committee. Marg is a strong advocate for increased economic development in St. Albert. She is a semi-retired lawyer who spends a great deal of time volunteering for the betterment of the community of St. Albert.



Mel Knott • Director

Mel is a realtor with RE/MAX Professionals and became involved with the Chamber of Commerce first as a member and then accepted an invitation to move into a leadership role as a volunteer director. He believes St. Albert business people and residents have a great sense of community.

Chamber Statistics

Membership

The St. Albert and District Chamber of Commerce consists of 970 members who represent over 18,000 employees.



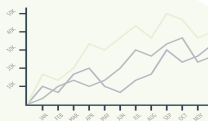
Social Media

Our social media following across all platforms hosted by the Chamber including: the main Chamber pages, the Farmers' Market, and Visitor Welcome Centre.



Page Views

119,730 page views. A page view is triggered when any page is loaded by a visitor to the site.



Events

35K

Over 35,000 people attended our major events (not including the Farmers' Market) in the last year. The Lifestyle Expo & Sale and the Snowflake Festival are our best attended public events.

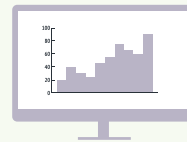


Volunteers

Over 300 volunteers gave over 950 volunteer hours to support Chamber's special events.

Website Sessions

56,147 Sessions: the number of times people visited the Chamber website looking for information.



M2M & B2B

53 business members are part of the Member-to-Member (M2M) and Business-to-Business (B2B) programs offering discounts to just over 18,000 member employees.



Farmers' Market

The Farmers' Market continues to grow and expand, with 270 vendors selling only homemade, homecrafted, or home grown products. It continues to be the largest Outdoor Farmers' Market in Western Canada with an average of 15,000 attendees each weekend.



The Value of Your Chamber Membership



ADVOCATE

TWINNING OF RAY GIBBON

The Chamber continues to advocate for the twinning of Ray Gibbon and the expansion and extension of Highway 2 North. It is important to the economic growth of St. Albert and the Lakeview Business District and remains a priority for the Chamber. It's also an opportunity to work in partnership with the City of St. Albert to ensure successful economic development in St. Albert.

ELECTRICAL FRANCHISE FEES

This year, in response to the city's proposal to implement Electrical Franchise Fees, the Chamber conducted a survey of our business members which we presented before council. Our concern was, and still is, about the negative impact this fee will have on many of our business members. Although the new fees were passed, we were pleased to see that they will be brought in gradually over the next three years. The Chamber will continue to monitor the effects this fee will have on business.

MINIMUM WAGE

The St. Albert and District Chamber of Commerce continued to advocate (in partnership with the Alberta

Chambers of Commerce) for the Alberta Government to slow down the implementation and evaluate the effects of the minimum wage increase in the province. Although unsuccessful in slowing down the process, we continue to speak to the government about the effects this change has had on business.

ALBERTA LABOUR RELATIONS REVIEW

Chambers and businesses across the province advocated for a longer and more thorough consultation process than was provided by the Alberta Government with regards to the changes to the Employment Standards and Labour Relations Codes. Once the changes went through, the Chamber arranged for a free workshop for our businesses to ensure they were aware of all of the changes as they affected their business.

VILLENEUVE AIRPORT

The Chamber continues to be in dialogue about future plans for Villeneuve Airport and what role the Chamber can play to secure success for this regional asset.

ADVOCATE

ASSOCIATE

EDUCATE

ALBERTA CHAMBERS OF COMMERCE POLICY CONFERENCE

The St. Albert and District Chamber of Commerce is an annual participant in the policy conference held by the Alberta Chambers of Commerce (ACC). We, along with over a hundred Alberta Chambers, bring policy resolutions to the floor that represent the needs and interests of 25,000 businesses at a provincial level. This year, our Chamber was proud to co-sponsor a new policy on Municipal Funding which was passed by the delegates. Our recommendation to the government tackled the growing concern about municipal tax burdens and the state of municipal



The Value of Your Chamber Membership

*Roundtables:
We welcome your feedback and suggestions of topics you would like to discuss with your peers!*

infrastructures and asked that the Government of Alberta develop a new overall funding formula for municipalities that is dependent upon rigorous budgeting principals that produces transparent, accountable, long term, predictable and sustainable funding for municipalities.

CANADIAN CHAMBERS OF COMMERCE POLICY CONFERENCE

The Chamber is part of the Canadian Chambers of Commerce and participates in the development and debate of policies brought forward from Chambers throughout Canada. The 2018 conference took place in Thunder Bay Ontario where over 320 chamber of commerce executives and community business leaders discussed the economic and political issues that affect the prosperity of Canadian business. St. Albert was proud to take part in the policy session where over 63 resolutions were brought forward for debate. The 2019 conference will be held in Saint John, NB in the fall.

ROUNDTABLES

As the Voice of Business, it is essential that we give our members opportunities to tell us

their thoughts, opinions, and concerns on emerging issues. We welcome your feedback and suggestions of topics you would like to discuss with your peers.

ASSOCIATE

CITY OF ST. ALBERT

The city's Municipal Development Plan(MDP) is the most important guiding document our city will work on over the next few years and the Chamber is proud to participate in the process. In the spring, we hosted an MDP roundtable for the business community to ensure our members were not only aware of what the MDP encompasses, but also to have the opportunity to ask questions and give feedback. As a member of the MDP "Project Champion Team", we will continue to ensure the "Voice of Business" is being heard through the entire process.

We are also pleased to be an external partner stakeholder in many of the city's Corporate Business Plan (2018-2021) projects. As the projects progress, we will review and make comments and recommendations on behalf of the business community.



ALBERTA CHAMBERS OF COMMERCE

The St. Albert and District Chamber of Commerce is the Voice of Business at a grass-roots level, but we are also one of the many voices at a provincial level through our partnership with the Alberta Chambers of Commerce (ACC). The ACC is a federation of community chambers that advocate for Alberta business through provincial consultations and meetings with ministers. It is comprised of 125 community chambers and represents 25,000 businesses across the province.

CANADIAN CHAMBERS OF COMMERCE

Similar to the ACC, the Canadian Chambers of Commerce (CCC) represents 450 chambers and boards of trade which in turn represent 200,000 businesses of all sizes and in all sectors of the Canadian Economy. It is the largest business association in Canada; the primary and vital connection between business and the federal government.

BUSINESS@LUNCH

The St. Albert and District Chamber of Commerce facilitates opportunities for the business community to meet with elected officials, industry experts, and economists. Over the past twelve months, we were pleased to welcome the likes of Premier Notley, Todd Hirsch (Chief Economist, ATB Financial), Mayor of Sturgeon County Alanna Hnatiw, Mayor of St. Albert Cathy Heron, Dr. Neil Fassina (President, Athabasca University), Malcolm Bruce (CEO, Edmonton Global), and many others who came to speak to our members.

BUSINESS AFTER HOURS

It's not always easy to get away during the work day. We completely understand, and that's why Business After Hours is a great networking event for business professionals. Held at members' businesses throughout the year, our members get an opportunity to connect in a fun and casual atmosphere. Come as you are, relax and grow your exposure!

EDUCATE

INFORMATION SESSIONS & WORKSHOPS:

The Chamber facilitated many workshops and information sessions to help our businesses navigate through legislative changes that were brought forward in 2018. The legalization of cannabis and the challenges of the "unknowns" created additional stress to many. The Chamber facilitated a panel discussion at a Business@Lunch to help answer questions with regards to the process that was before us. In addition, we facilitated a workshop to help businesses learn about their rights and their employee rights with regards to cannabis consumption (medicinal and recreational).

The Chamber also arranged for a free workshop for our businesses to ensure they were aware of all of the changes in the Employment Standards and Labour Relations Codes as they affected their business.

The Chamber continues to look for opportunities to bring valuable information to our member businesses.

BUSINESS@BREAKFAST

Calling all early risers! The Chamber Business@Breakfast events are held every second month from September to June. The fifteen-minute presentations give an introduction into topics of interest to members. Following breakfast, enjoy a round of speed networking. Much like speed dating, this is an excellent way to meet people, and walk away with twenty-five new business contacts in less than an hour.

LUNCH & LEARN

Lunch & Learns are hour long information sessions provided free of charge to members hoping to learn something new during their lunch break. Topics have included: Chamber of Commerce Group Insurance Plan, Make your Accounting Process more Efficient, Online Marketing, Red Flags in the Workplace, Overcoming Stumbling Blocks at Work, Google Analytics, Tips & Tricks for Word and Excel, Website Marketing, Planning for Retirement, and Government of Canada Job Grants. Come learn something new and exciting during these fun and informal



The Value of Your Chamber Membership

CHAMBER GROUP BENEFITS:

The Chambers of Commerce Group Insurance Plan has provided dental and health insurance enjoyed by over 25,000 Canadian businesses for over forty years. Many small business owners join the Chamber for access to the simple, stable, and smart benefits choice for their business. The Chambers of Commerce Group Insurance Plan combines accessibility, flexible options, and pooled benefits that add stability to employee benefits. More information can be found at chamberplan.ca.

VALUE ADDED PROGRAMS:

The St. Albert and District Chamber of Commerce is able to offer a wide variety of value added programs through our partnerships and associations with the Alberta Chambers of Commerce and the Canadian Chambers of Commerce. Our members have access to preferred rates and pricing with a variety of companies and services including: insurance, credit card processing, hospitality rates, gas discounts, conferencing services, shipping/courier services, and social media marketing.

SPONSORSHIP & VOLUNTEER OPPORTUNITIES:

Both large and small businesses and organizations of St. Albert provide an incredible amount of community support by giving both their time and resources to help make every Chamber event a reality. The Chamber offers a great selection of volunteer opportunities and sponsorship options for members to not only get involved in our events but receive great exposure as well.

MARKETING:

The digital signs on the north and south ends of St. Albert Trail are a cost-effective way to reach thousands of commuters and visitors to St. Albert each day. The Chamber website offers home page and site-wide advertising opportunities for members to reach a larger audience and promote their business. Weekly MemberLink e-blasts are perfect for promoting an event, sharing a sale, or announcing an anniversary.

In 2018, the Chamber introduced three new social media campaigns to bring attention to our member businesses. Our Member Mondays highlight a business doing something wonderful in the community, celebrating an anniversary, or milestone. We introduced our welcome videos for our new members. They are short videos or photos welcoming

our new members to the Chamber Family, with an emphasis on the type of new business that has joined. Our "12 Days of Elf-Mas" highlighted our local businesses and encouraged shopping local for the holiday season by guessing where the pesky Chamber elf was wreaking havoc during the day. Both our members, and St. Albertans enjoyed participating and watching the elf run around town.

JOB POSTINGS:

As part of membership, Chamber members can post available positions, at no charge, to one of the most sought after sections of the Chamber website. Almost a quarter of the site's traffic goes directly to our jobs page that receives almost 4000 views per month.





Role Models

The success of the St. Albert and District Chamber of Commerce is achieved through the leadership and dedication of our Board of Directors. As a Strategic Board, their commitment is to ensure the Chamber continues to be a voice for business, advocate for our community, facilitate change and growth, and lead by example.

Each board member gives additional time on one or more of our three Pillars: Governance, Risk & Audit, and Policy (Government Affairs Committee).

The Governance Pillar oversees board development, bylaw reviews, strategic planning, board effectiveness, and board nominations and consultation. The 2016-2018 Strategic Plan is scheduled for a full review this coming year. This process will ensure that the Chamber is aligned with the changing needs of our business community and members.

The Risk and Audit Pillar reviews monthly financial information, event reports, membership reports, etc., and makes recommendations as necessary. They also scrutinize all identified items and events which may pose a potential risk to the function or operation of the Chamber or our community.

The Policy Pillar (Government Affairs Committee) is a collection of individuals who monitor the changes in civic, provincial, and federal government that affect business and discuss how best to respond to said changes.

The group is proactive and responsible for clarifying when and where the Chamber should be involved in civic matters and in what capacity; making recommendations to the Board of Directors. They identify needs of our community for proposed policy to be crafted and refined. They also review upcoming policies at provincial and national levels and make recommendations to support, not support, or amendments to be made to the appropriate delegation.

Our Member Services Committee works hard to ensure that the changing needs of our members are met, that services offered to our members are relevant, and that members are aware of those services offered.

Committees are also formed around each of the Chamber's major events. Many are long-standing such as the Farmers' Market Committee, the Lifestyle Expo and Sale Committee, the Snowflake Festival Committee, and the Small Business Week Committee. As our events develop into spectacular community features, the Chamber is proud to have a membership and board that continue to step up and support these projects, whether it be through sponsorship or through volunteer hours. We encourage all of our members to consider becoming more involved in Chamber activities and events.

St. Albert Visitor Welcome Centre



Since 2014, the St. Albert and District Chamber of Commerce has managed the St. Albert Visitor Welcome Centre. Our office location makes it an ideal place to welcome visitors, as well as new and longtime residents, looking to learn more about our beautiful city.

The St. Albert Visitor Welcome Centre offers a wide variety of services and amenities such as brochures, maps, travel guides, wifi and computer access, knowledgeable staff, directions, new resident packages, telephone services, newspapers, outdoor picnic area, wheelchair access, and public washrooms.

In 2015, the Visitor Welcome Centre won an AMMY Award for Visitor Service Excellence in Visitor Services. It was recognized as a leader and role model for its innovative approach to visitor services, its dynamic website, and use of social media. In 2016, the St. Albert Visitor Welcome Centre was proud to be a finalist for the Operational Excellence - Innovation Award. In 2018, the St. Albert Visitor Welcome Centre was chosen as a venue to film training videos for Alberta Culture and Tourism. These videos were used for the Visitor Welcome Centre Spring Training Course.

St. Albert's Visitor Welcome Centre was one of the first in the province to take the Visitor Information Services out into the community. You will see the Visitor Welcome tent at several of St. Albert's major local events such as: Northern Alberta Children's Festival, the Farmers' Market, Rock'n August, the Lifestyle Expo, and more!

Each summer, our interns create an activity to engage families to learn more about the history and offerings of St. Albert. This past year, they held a social media photo contest. Winners entered by sharing photos of how they spent their summer, captioning what they love about spending summers in the City of St. Albert, and tagging the Visitor Welcome social media accounts. The four winners chosen won prizes donated from the Candy Bouquet, and Arts and Heritage St. Albert.





LANDREX

Every Saturday, rain or shine, from the second weekend in June to the weekend before Thanksgiving in October, the St. Albert Farmers' Market continues to be the largest outdoor farmers' market held in western Canada.

The St. Albert Farmers' Market is 36-years-old, and some of the vendors have been coming back for over thirty of those years. Each weekend the

market has 270 vendor stalls selling fresh produce, homemade baking, pickles & preservatives, woodwork, farm fresh chicken, pottery, honey, arts & crafts... and the list goes on! The market welcomes anywhere from 15,000 - 20,000 people every Saturday throughout the market season.

St. Albert Farmers' Market

Another new layout brought the Farmers' Market back down the third arm of St. Thomas Street. It has been extremely well-received. Our market sponsor, Landrex, offers a free Park N' Ride that runs from Village Transit Station in St. Albert. Cranky's Bike Shop continues to provide a complimentary bike parking station in front of their business on St. Anne Street at the north entrance of the market.

The St. Albert Farmers' Market was honoured with the Alberta Tourism Sustainable ALTO Award. We continue to look for ways to engage our staff and vendors in giving back to the community.

The market is proud to continue our partnership with the St. Albert Food Bank. This past year, market vendors and attendees donated over 6,000 lbs of fresh produce to the food bank. The St. Albert Farmers' Market has donated over 14,000 lbs of fresh produce in the three years of partnership. We are proud to have shared this success with other markets in hopes that they do the same in their communities.

This past year, we established a new initiative. Our buskers, many of them young musicians, now pay a \$10 fee each Saturday to participate in the market. At the end of the market season on behalf of the Buskers, the St. Albert Rotary Club was given a cheque in the amount of \$1,500 to be used through their Community Services Committee to support young musicians that struggle to pay for their music lessons.



Events 2018

Lunch & Learn

Looking for an opportunity to build on your skill set or learn something entirely new? Join us for our Lunch & Learns! These are hour long information sessions held over the lunch hour for our members free of charge. Bring your lunch down to the Chamber office and your desire to learn!

Business @ Breakfast

People Do Business With People They Know

Rise and shine! The Chamber Business@ Breakfast events are held every second month from September to June, and these informal gatherings are a great way to meet other business leaders. All are welcome to come for a hot breakfast, a quick presentation, and our ever popular speed networking sessions!

Speed networking, much like speed dating, is an excellent way to meet people, and you walk away with twenty-five new business contacts in less than an hour. The fun and fast-paced event is an opportunity for the go-and-get-em's to meet other early rising business owners and operators.



Business @ Lunch

Ready. Set. Connect! Business@Lunch occurs typically the second Wednesday of the month from September to June. Anywhere from 100 to 300 attendees meet over lunch hosted at different member venues.

During Business@Lunch, members hear from Keynote Speakers and Community Spotlights while long time members meet the newest additions to the Chamber family. People like to do business with people they know, and Business@Lunch is an excellent way to get to know business leaders and local government representatives who regularly attend.

BUSINESS AfterHours

St. Albert Chamber of Commerce

Chamber members are social people - they love to get together after hours and meet up somewhere fun and fascinating. Different businesses take turns hosting a short evening event typically from 5-7PM. Casual, clever, and captivating - Business After Hours is a great way for members to enjoy, make connections, and learn about local businesses.







St. Albert Chamber Golf Tournament

The annual St. Albert Chamber Golf Tournament is a great opportunity for members to spend a day networking in a relaxed social setting while enjoying a great day of golf.

The tournament was held at the beautiful Sandpiper Golf and Country Club and started first thing in the morning with a Grab N' Go breakfast followed by a BBQ Lunch and prizes.

Congratulations to the 'winning' teams and all those who won a door prize provided by one of the many generous businesses that donated to the tournament. Events like the golf tournament rely on dedicated volunteers and sponsors to make the day the best it can be.

Thank you!

Business in Blue Jeans

Decorate. Dress Up. Celebrate!

The week leading up to the Rainmaker Rodeo was supported by many local businesses this year. Twelve businesses decorated their workplace in a western theme, wore western style clothing, and found fun ways to celebrate the Rainmaker Rodeo in St. Albert.

The Chamber holds an annual contest to see which participating businesses best represent the fun and theme of the event.

Congratulations to Lo-Se-Ca Foundation for taking first place, St. Albert CIVC for second place, and Foisy Law for third.

A big thank you to the Kinsmen Club of St. Albert for generously providing Rodeo concert packages as prizes.



Snowflake Festival

The 2018 Snowflake Festival and lighting of the St. Albert downtown Christmas tree was the largest and best yet. It is the biggest winter festival in St. Albert with an estimated 15,000 attendees!

Visitors spent the evening in the beautiful Perron District enjoying a visit from Santa, a winter-friendly petting zoo, children's arts and crafts, live entertainment, fire dancers, horse-drawn wagons, shinny hockey, cookie decorating, and judging the gingerbread contest.

Many downtown businesses joined in the fun and participated by staying open late, keeping warm drinks on hand, and offering some early Christmas specials to festive shoppers.

Even Olaf, the Grinch and Max joined the fun! It was an amazing evening and is one of St. Albert's signature seasonal events.



ST. ALBERT LIFESTYLE EXPO AND SALE

PRESENTED BY:



Shop. Play. Taste. See - What St. Albert has to offer!

The St. Albert Lifestyle Expo and Sale marks the beginning of spring, and this year's event proved to be a sensational weekend for everyone!

The 2018 Lifestyle Expo ran from April 20th to 22nd and was held at Servus Credit Union Place. This year's Expo was once again sold out and showcased over 200 exhibitors with the products and services they offer.

The Taste of St. Albert returned this year featuring food from Socrates Restaurant, Eat Clean Healthy Grill and Juice Bar, The Canadian Brewhouse, Fusion Innovation, Panda Express, and Skybox Grill.



The mainstage was packed with entertainment again this year. St. Albert's Got Talent, the Gazette Baby Crawl, and many short performances kept visitors entertained for hours.

2018 St. Albert's Got Talent Winners:

Isabella Petrukovich & Amber Edwards [ELEMENTARY]
Matthew Baba [JUNIOR HIGH]
Taylor Hambly [SENIOR HIGH]

A special thanks goes out to all of the sponsors, volunteers, and exhibitors for making the Expo a huge success!

Book your booth for next year at
www.stalbertchamber.com/expo or call 780.458.2833



Presented
By:

CIDEX
group of companies



The 2018 Small Business Week ran from October 10th to October 18th; starting with the kick-off at the Chamber's Business@Lunch. It continued with a week of celebrating business events, and ended with the Business Awards of Distinction Celebration and Ceremony at the Arden Theatre.

The St. Albert business community came out and supported one another during a wonderful evening of entertainment and business excellence.

This year, 73 businesses were finalists in eight categories. Congratulations to all of them!

Nominations are open to the public in June and close in early September. Finalists are invited to the interview process throughout September. The awards are presented in mid October at the Awards of Distinction.



2018 AWARDS OF DISTINCTION RECIPIENTS

COMMUNITY LEADERSHIP
St. Albert Gazette

IGNITE
Glam Artistry Inc.

MARKETING
The Next Generation Real Estate Group -
RE/MAX Professionals

BUSINESS TO BUSINESS
Trace Associates Inc.

OUTSTANDING CUSTOMER SERVICE
Best Western Plus The Inn at St. Albert

YOUNG ENTREPRENEUR
Sergio Silva - Graphic Bacon

SMALL BUSINESS OF THE YEAR
Baleen International

COMMUNITY STEWARDSHIP
St. Albert Minor Baseball Association



CHAIR'S AWARD OF DISTINCTION
Landrex



LYNDA MOFFAT WOMAN OF DISTINCTION
Martha Livingstone -
Visionary Centre for the Performing Arts

Thank You to Our Sponsors!

A huge thank you to all of our
generous sponsors! We could not
have had such a successful year
without you!

St. Albert Centre
-Primaris
Management Inc.

Northern Alberta
Business Incubator
Society (NABI)

Cidex Group of
Companies

Off the Hook
Laser and Spa

Arts & Heritage
St. Albert

Costco

Best Western Plus the
Inn at St. Albert

LBH Building
Centre

Grandin Bakery Ltd.

St. Albert Inn & Suites

Payworks

Orangetheory
Fitness, St. Albert

Techni-Craft
Equipment
Services Limited

Socrates
Restaurant

St. Albert Dodge

ATB Financial -
Tudor Glen

Standard General Inc.

Allstate Insurance
Company of
Canada

Tommy Gun's
Original Barbershop

City of St. Albert,
Economic
Development

Century Casino
St. Albert

Sturgeon Valley
Athletic Club

Paul Sadler
Swimland

BDC Business
Development
Bank of Canada

Candy Bouquet
of St. Albert

Staples St. Albert

Alberta Irrigation
Supply Ltd.

Sleep F/X

St. Albert Gazette

Visionary Centre for
the Performing Arts

Sparklean
Restoration Ltd.

Part of the
Family Pet
Memorial Centre

Landrex

TD Canada
Trust (Gateway
Branch)

The Canadian
Brewhouse

Boston Pizza -
Grenier Place

Charlene
Zoltenko
Insurance
Agency Inc. DBA
Desjardins Insurance

CAPE Group of
Companies

Mahalo Massage
Therapy and Wellness

GES Canada
Limited

Italian Bakery's
Mercato

Nello's
Restaurant

Postive Life Concepts

Double Tree by
Hilton Hotel West
Edmonton

Amacon
Construction
Limited

Trace
Associates Inc.

EyeLight Canada
Photography and
Video

Chateau Nova

Fine Lines Tile &
Stone Ltd.

Orion Plastics

Canadian Tire

Mortgage Architects
- Karen Pacheco

Barkers Pet Motel
& Grooming Ltd.

Success 2000
Study Centres

The Canadian
Brewhouse -
Jensen Lakes

Athabasca University,
Faculty of Business

Kinsmen Club of
St. Albert

Dave Linklater -
RE/MAX Professionals

The Herb Clinic
AMJ Campbell

McDonald's (Sangha
Operating Group Inc.)

The UPS Store #65
(St. Albert)

St. Albert Dairy
Queen Dream Team

RBC Royal Bank -
Inglewood Square
Branch

Confections
Cake Co.

All Points
Professional
Corporation

Kodiak Carpet
Care (2015) Ltd.

A-1 Heating

Jump 360
Trampoline Park

Mar Orthodontics

St. Albert
Retirement
Residence

Cloud Nine
Pajamas

True North
Heating and
Cooling Inc.

St. Albert Summit
Family Dental

RBC Royal
Bank - Erin
Ridge Shopping
Centre

Home Care
Assistance

KDM
Management Inc.

St. Albert
Grower Direct

City of St. Albert,
Office of the Mayor

Waste
Connections of
Canada Inc.

Infinite Event Services

FX3
Fitness Inc.

Eye Candy Lash
Extensions

ATCO Gas

Save On Foods -
St. Albert North

BEC Electric

Juntos Bistro

Inspired Home
Interiors

Canadian Progress
Club - St. Albert

Driving Force
Vehicle Rentals, Sales
& Leasing

Otara Dental

A Buyers Choice
Home Inspection

ATCO Blue
Flame Kitchen

Boston Pizza -
Summit North

Servus Credit Union

ATB
Financial -
Manning
Crossing

Go Nissan North

External Affairs
Medical Spa

Ron Hodgeson
Chevrolet Buick
GMC

Neil Rouse -
RE/MAX Professionals

HML Landscape
Construction &
Maintenance

Great West
Promotions Inc.

EPC
Capital Ltd.

Mortgage Architects
- Tara Borle

Gemport

Reid's Roofing Ltd.

Alberta Fitness

Fortis Alberta Inc.

SIGIS Child
Care Society

Riel Park RV and
Mini Storage

Budget Blinds
Edmonton &
St. Albert

Tiny Hoppers
St. Albert South

Mac Insurance
& Financial Ltd.

Funky Petals St. Albert

Active Physio
Works - Servus
Place

Save On Foods -
Village Landing

FYidoctors

Red Willow Wealth
Management Inc.

Transat Travel

Insta Auto Solutions

Float Remedy

Alberta
Paramedical Services

Lexus of
Edmonton

Cameron
Development
Management Inc.

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41
yrs

ST. ALBERT DAIRY QUEEN DREAM TEAM •
GENSTAR DEVELOPMENT PARTNERSHIP

40
yrs

GRANDIN AGENCIES • RIVERSIDE MOTOSPORTS • VISION TRAVEL
SOLUTIONS • ST. ALBERT GAZETTE (GREAT WEST NEWSPAPERS LP)

39
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MISSION RIDGE ANIMAL HOSPITAL • CANADIAN TIRE -
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MANAGEMENT INC.

37
yrs

ATB FINANCIAL - TUDOR GLEN •
SPT DRILLING LTD

36
yrs

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ALBERCO CONSTRUCTION LTD. • BERMONT REALTY (1983) LTD.

35
yrs

ST. ALBERT PUBLIC LIBRARY • ST. ALBERT DAY CARE SOCIETY
• ST. ALBERT FUNERAL HOME - CONNELLY-MCKINLEY
FUNERAL HOMES

34
yrs

CITY FORD • THE BOOKSTORE ON PERRON •
NORTHERN LIGHTS DRIVER TRAINING LTD.

33
yrs

RIVERSIDE HONDA & SKI-DOO

32
yrs

ST. ALBERT DODGE • SOCRATES RESTAURANT

31
yrs

ST. ALBERT FAMILY RESOURCE CENTRE • LEHIGH HANSON
MATERIALS LIMITED • TIREFCRAFT AUTO CENTRE

30
yrs

ROBERT RUSSELL PARALEGAL SERVICES • ST. ALBERT
BOWLING AND RECREATION CENTRE INC. • NORTHERN
ALBERTA BUSINESS INCUBATOR SOCIETY (NABI)

29
yrs

TELUS COMMUNICATIONS INCORPORATED • ST. ALBERT TUNE-UP
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BANK OF CANADA • LANDREX • GAYLE'S DECORATING LTD.

28
yrs

ASPEN HEALTH CARE •
CANADA SAFEWAY - INGLEWOOD

27
yrs

SANDPIPER GOLF & COUNTRY CLUB • HOLE'S GREENHOUSE • OFFERS INSURANCE &
CONSULTING • ST. ALBERT SELF STORAGE LTD. • GAFFNEY, MCGREER AND ROWAND •
TRANSITIONS REHABILITATION ASSOCIATION OF ST. ALBERT AND DISTRICT

26
yrs

WILD ROSE GROUP OF COMPANIES • CHARLENE ZOLTENKO INSURANCE AGENCY DBA
DESJARDINS INSURANCE • STURGEON VALLEY GOLF & COUNTRY CLUB • ST. ALBERT &
DISTRICT FURTHER EDUCATION ASSOCIATION • RICHARDS INSURANCE ADJUSTERS LTD.

25
yrs

ROY FINANCIAL SERVICES INC. • ART GALLERY OF ST. ALBERT •
CENTURY CASINO ST. ALBERT • CONNECTING WOMEN

24
yrs

STURGEON COMMUNITY HOSPITAL FOUNDATION • UNITED WAY OF THE ALBERTA
CAPITAL REGION • BISHOP & MCKENZIE LLP • STOP ABUSE IN FAMILIES (SAIF) SOCIETY •
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23
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& GRAPHICS INC. • QUANTZ LAW GROUP • CANADIAN IMPERIAL BANK OF
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22
yrs

CWR ENTERPRISES LTD. • DANCECO LTD. • SELECT EQUIPMENT RENTALS • IRONWOOD
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POOLS & SPAS OF EXCELLENCE INC. • RBC ROYAL BANK - INGLWOOD SQUARE BRANCH

21
yrs

YOUVILLE HOME - COVENANT HEALTH • ST. ALBERT SOURCE FOR SPORTS • ST. ALBERT VICTIM SERVICES
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20
yrs

Longtime Members

Thank You to Our Longtime Members & Volunteers

We would like to take a moment to
thank all the volunteers that have helped
make the year of Chamber activities
possible. Your dedication to making our
community a special place to live, work,
shop, and visit is inspirational. We, our
members, and the City of St. Albert are
lucky to have people who are so generous
with their time and talents.

Thank you!

Over 300
volunteers gave
950+ hours to
the Chamber
this year!

Chamber Staff 2018



Shelly Nichol
Director of Finance
& Administration



Nicole Lindsay
Membership
Development Manager



Roxane Closson
Visitor Welcome
Manager & Farmers'
Market Manager



Leslie St. Jean
Communications
Coordinator



Jennifer McCurdy
President & CEO



Christina
Green-Siracky
Member Services & Sales
Coordinator



Dawn Vande Vyvere
Events Assistant



Amanda Reid
Administrative Assistant

Meggan
Nepoose-Hill
Events Manager



All Chamber staff can be contacted by email at "firstname"@stalbertchamber.com
or by calling the Chamber office at 780.458.2833 during our office hours,
Monday to Friday from 8:30 am - 4:30 pm.



"Together, we continue to push boundaries and break through barriers, and I look forward to this incredible opportunity over the next year."

**~Mark Stoneleigh
2019 Chair**

It is an honour to step into the position of the 2019 Volunteer Chair for the St. Albert and District Chamber of Commerce.

Our business community, despite the many challenges over the past few years, is thriving and adapting. This is one of the many reasons St. Albert continues to be one of the best places to work and live – our ability to change and grow. We are a strong community that supports one another.

The St. Albert and District Chamber of Commerce is committed to helping the business community navigate the continuous changes. We advocate on behalf of our members on many topics that affect the success of our businesses. Our job is to be your voice, and we are proud to help you be heard.

I'm excited to work alongside our 2019 Board of Directors. Our board has some of the most knowledgeable and experienced professionals I know, who are passionate about our community and the Chamber. I look forward to working with them over the next year.

They have helped pave the path of a united and supportive business community.

The Chamber is an integral part of St. Albert and can be found throughout the community. From the largest outdoor farmers' market in western Canada, to the Snowflake Festival, and to the Small Business Awards of Distinction, we are proud of the events that we bring to St. Albert. Our Chamber staff is a dedicated and passionate group that works diligently for our members and the community. The Chamber facilitates growth and is a champion of ideas that launches our community to new heights.

There is no city like St. Albert. Together, we continue to push boundaries and break through barriers, and I look forward to this incredible opportunity over the next year.

Thank you for your continued support in the St. Albert and District Chamber of Commerce.

A handwritten signature in dark ink, appearing to read 'Mark Stoneleigh'.

Mark Stoneleigh
2019 Volunteer Chair

Looking Ahead



2019 Board of Directors



Mark Stoneleigh
Chair



Jodie McFadzen
Past Chair



Margaret Mrazek, QC
1st Vice Chair



Curtis Crouse
2nd Vice Chair



Kelvin Smith
Treasurer



Connie Clark
Director



Jillian Creech
Director



Doug Webster
Director



Garry Wetsch
Director



Jillian Bulmer
Director



Randy Denton
Director



Mel Garbe
Director



Angie Hampshire
Director



St. Albert and District
Chamber of Commerce



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