



BUSINESS EXCELLENCE

PRESENTED BY:

2022
SPONSOR BOOKLET

INTERESTED IN SPONSORING SMALL BUSINESS WEEK?

Business Excellence Week and the Business Excellence Awards of Distinction celebrate small businesses and recognize the hard work and dedication of all businesses in our community.

Awards are presented to businesses that are nominated in ten different award categories. Sponsorship opportunities include Presenting, Ceremony, Nomination, Award Category, and Event Production Sponsor to name a few with many other sponsorship opportunities available in between.

For more information on this sponsorship, contact:

Meggan Nepoose-Hill
(780) 458-2833



TABLE OF CONTENTS

- Page 4** - Ceremony Sponsor
- Cocktail Reception Sponsor
- Page 5** - Reception Beverage Sponsor
- Nomination Sponsor
- Page 6** - Award Sponsor
- Page 7** - Entertainment Sponsor
- Event Photo Sponsor
- Page 8** - Decoration Sponsor
- Event Production Sponsor
- Print Sponsor
- Page 9** - Corsage Sponsor
- Centrepiece Sponsor
- Stage Sponsor

CEREMONY SPONSOR - \$2,500

- Your company name/logo on related Chamber advertising, including social media
- Opportunity to host a table/display at all Small Business events throughout the week
- Opportunity to greet guests as they arrive at Business Awards of Distinction
- Opportunity to speak on stage at Business Awards of Distinction with an overall stage presence during the ceremony
- Opportunity to set up retractable displays and/or table top displays and provide GoBo Light in the lobby of the Arden (if desired)
- Your company logo included on the back drop for photos of attendees
- Acknowledgment on screen at Awards of Distinction
- Acknowledgment at event both verbally and prominently in Awards Program, including a half-page ad on the back of Program
- Eight complimentary tickets to the Business Awards of Distinction (\$300 value)

COCKTAIL RECEPTION SPONSOR - \$2,000 OR IN-KIND

- Your company name/logo on related Chamber advertising, including social media
- Recognition in reception area at the event with banner/signage
- Greeting opportunity at Cocktail Reception
- Opportunity to host one table/display at cocktail reception with signage and food
- Your company logo included on the back drop for photos of attendees
- Acknowledgment on screen at Awards of Distinction
- Acknowledgment at event both verbally and prominently in Awards Program
- Four complimentary tickets to Business Awards of Distinction (\$170 value)

RECEPTION BEVERAGE SPONSOR - \$2,000 OR IN-KIND

- Your company name/logo on related Chamber advertising, including social media
- Personalized social media post to thank beverage sponsor before/during event
- Signage by beverage station at cocktail reception
- Opportunity to place items on cocktail tables for advertisement on providing the beverages for the event
- Full-page ad in the Awards of Distinction Program
- Company logo on back drop for photos of attendees
- Acknowledged on screen at Business Awards of Distinction as the reception beverage sponsor
- Acknowledged both verbally and in the Awards Program at the event
- Four complimentary tickets to the Business Awards of Distinction (\$170 value)
- 2 weeks Digital Sign advertising - can be used into the 2023 year

NOMINATION SPONSOR - \$1,500

- Your company name/logo on related Chamber advertising, including social media
- Opportunity to speak on stage at the Business Awards of Distinction Ceremony (1 minute)
- Your company logo included on back drop for photos of attendees
- Acknowledgment on screen at Awards of Distinction
- Acknowledgment at event both verbally and prominently in Awards Program
- Full-page ad on the inside cover of the printed Nomination Booklet
- Logo on the Chamber email signature during nomination months
- Global advertisement on Chamber website (all pages except homepage)
- Four complimentary tickets to Business Awards of Distinction (\$170 value)

AWARD SPONSOR - \$1,500

- Your company name/logo on related Chamber advertising, including social media
- Your company name/logo on the inside of the Nomination Booklet on specific category page
- Opportunity to announce category winner with award on stage during Business Awards of Distinction
- Opportunity to accompany winner backstage for a professional photo with winner
- Company logo on back drop for photos of attendees
- Acknowledged on screen at Business Awards of Distinction
- Acknowledged both verbally and in the Awards Program at the event
- Four complimentary tickets to the Business Awards of Distinction (\$170 value)

Award Categories:

- Business of the Year
- Small **SOLD**
- Medium
- Large **SOLD**
- Business to business
- Community Business Leadership
- Community Stewardship
- Customer Service **SOLD**
- Ignite Award
- Marketing
- Young Entrepreneur



ENTERTAINMENT SPONSOR - \$1,250

- Your company name/logo on related Chamber advertising, including social media
- Opportunity to greet performers backstage
- Half-page ad in the Awards of Distinction Program
- Company logo on back drop for photos of attendees
- Company logo on screen during performances
- Acknowledged on screen at Business Awards of Distinction
- Acknowledged both verbally and in the Awards Program at the event
- Four complimentary tickets to the Business Awards of Distinction (\$170 value)



EVENT PHOTO SPONSOR - \$1,250

- Your company name/logo on related Chamber advertising, including social media
- Your company logo on all photos presented at the event
- Opportunity to greet winners backstage at photo area
- Company logo on back drop for photos of attendees
- Acknowledged on screen at Business Awards of Distinction
- Acknowledged both verbally and in the Awards Program at the event
- Four complimentary tickets to the Business Awards of Distinction (\$170 value)

DECORATION SPONSOR - \$1,000 OR IN-KIND

- Your company name/logo on related Chamber advertising, including social media
- Your company logo included on back drop for photos of attendees
- Acknowledgment on screen at Awards of Distinction
- Acknowledgment at event both verbally and prominently in Awards Program
- Two complimentary tickets to Business Awards of Distinction (\$90 value)

EVENT PRODUCTION SPONSOR - \$1,000

- Your company name/logo on related Chamber advertising, including social media
- Your company logo included on back drop for photos of attendees
- Acknowledged on screen at Business Awards of Distinction associated with related sponsorship item
- Acknowledged at event both verbally and in the Awards Program
- Two complimentary tickets to Business Awards of Distinction (\$90 value)



PRINT SPONSOR - \$1,000 OR IN-KIND

- Your company name/logo on related Chamber advertising, including social media
- Your company logo included on back drop for photos of attendees
- Company logo on the front cover of the Awards Program
- Full-page ad inside of Awards Program
- Acknowledgment on screen at Awards of Distinction
- Acknowledgment at event both verbally and prominently in Awards Program
- Two complimentary tickets to Business Awards of Distinction (\$90 value)

CORSAGE SPONSOR - \$650 OR IN-KIND

- Your company name/logo on related Chamber advertising, including social media
- Acknowledged on screen at Business Awards of Distinction
- Acknowledged both verbally and in the Awards Program at the event
- Signage at the corsage table at the awards night
- Two complimentary tickets to the Business Awards of Distinction (\$90 value)



CENTREPIECE SPONSOR - \$500

- Your company name/logo on related Chamber advertising, including social media
- Acknowledged on screen at Business Awards of Distinction
- Acknowledged both verbally and in the Awards Program at the event
- Two complimentary tickets to the Business Awards of Distinction (\$90 value)

STAGE SPONSOR - \$500 OR IN-KIND

- Your company name/logo on related Chamber advertising, including social media
- Half-page ad in the Awards of Distinction Program
- Company logo on back drop for photos of attendees
- Acknowledged on screen at Business Awards of Distinction
- Acknowledged both verbally and in the Awards Program at the event
- Two complimentary tickets to the Business Awards of Distinction (\$90 value)

